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WINTER 1988-8

LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE

JAN 16 1989



Holiday Blessings

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE
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CREDITS: Front Cover by Martha Ledger; back cover and inside back cover, and pages 10, 32-36, Kelly & Massa; 1-7, Brother Patrick Ellis; 12, Mike Maicher; all others by Ledger.

Front Cover: Nativity, 1905, a Bavarian Baroque stained glass by Franz Mayer, Mayer Studios, Munich, Germany, originally installed at Philadelphia's St. Leonard's Academy, was given to the university's Art Museum by Mr. and Mrs. Barclay Douglas Heckmann.

Back Cover: Members of the La Salle University family who have participated in the Olympics were honored on Oct. 14. They include (from left): Eric Buhain, Diane Moyer, Al Cantello, Ira Davis, Joe Verdeur, John McIntyre, Bill Belden, Kathy McGahey-Heinzler, and Diane Bracalente.



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4,379,472	4,946,887
2,920,918	2,523,869
890,183	883,211
<u>\$11,801,828</u>	<u>\$12,062,255</u>

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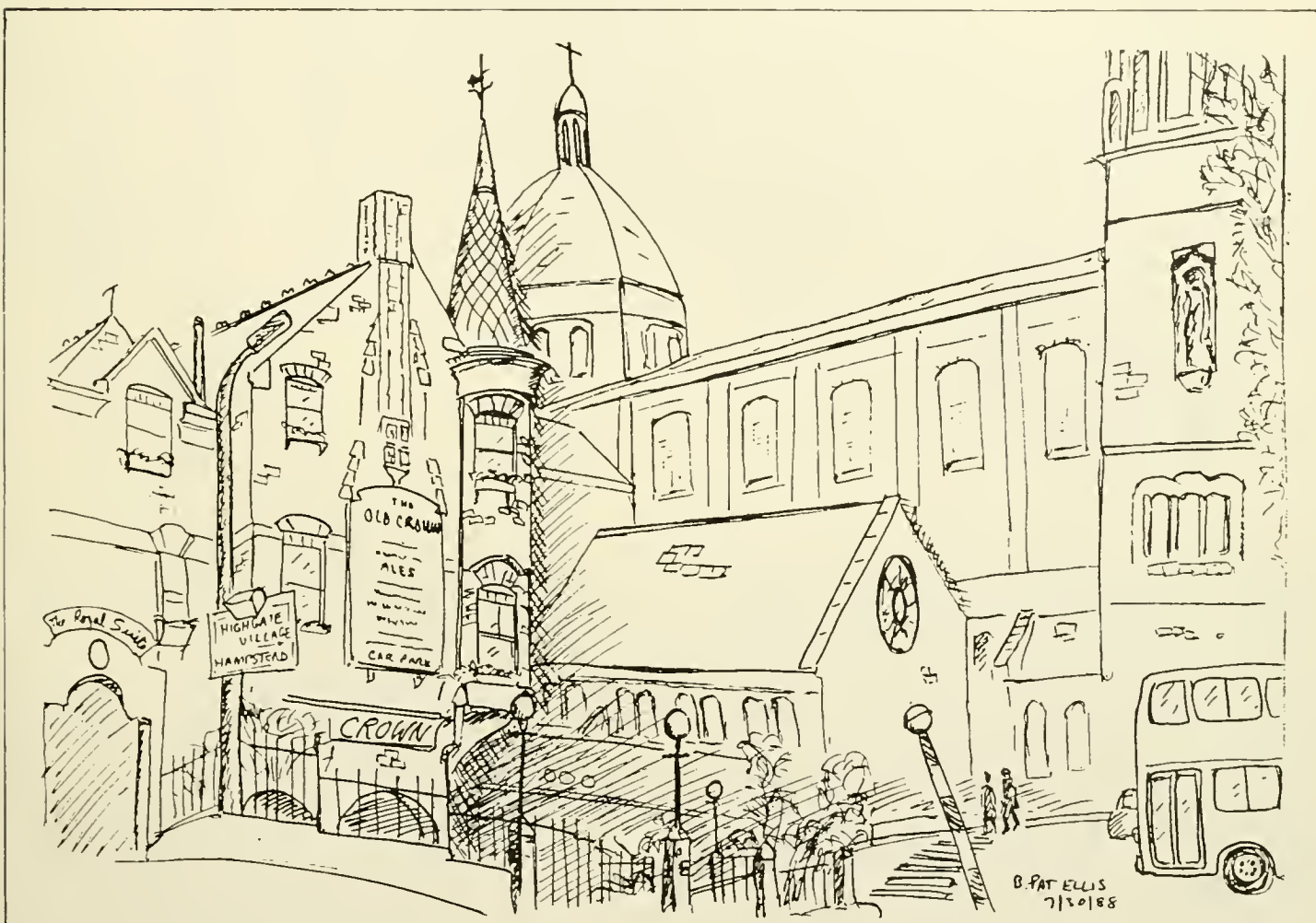
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LONDON DIARY

By Brother Patrick Ellis, F.S.C., Ph.D.



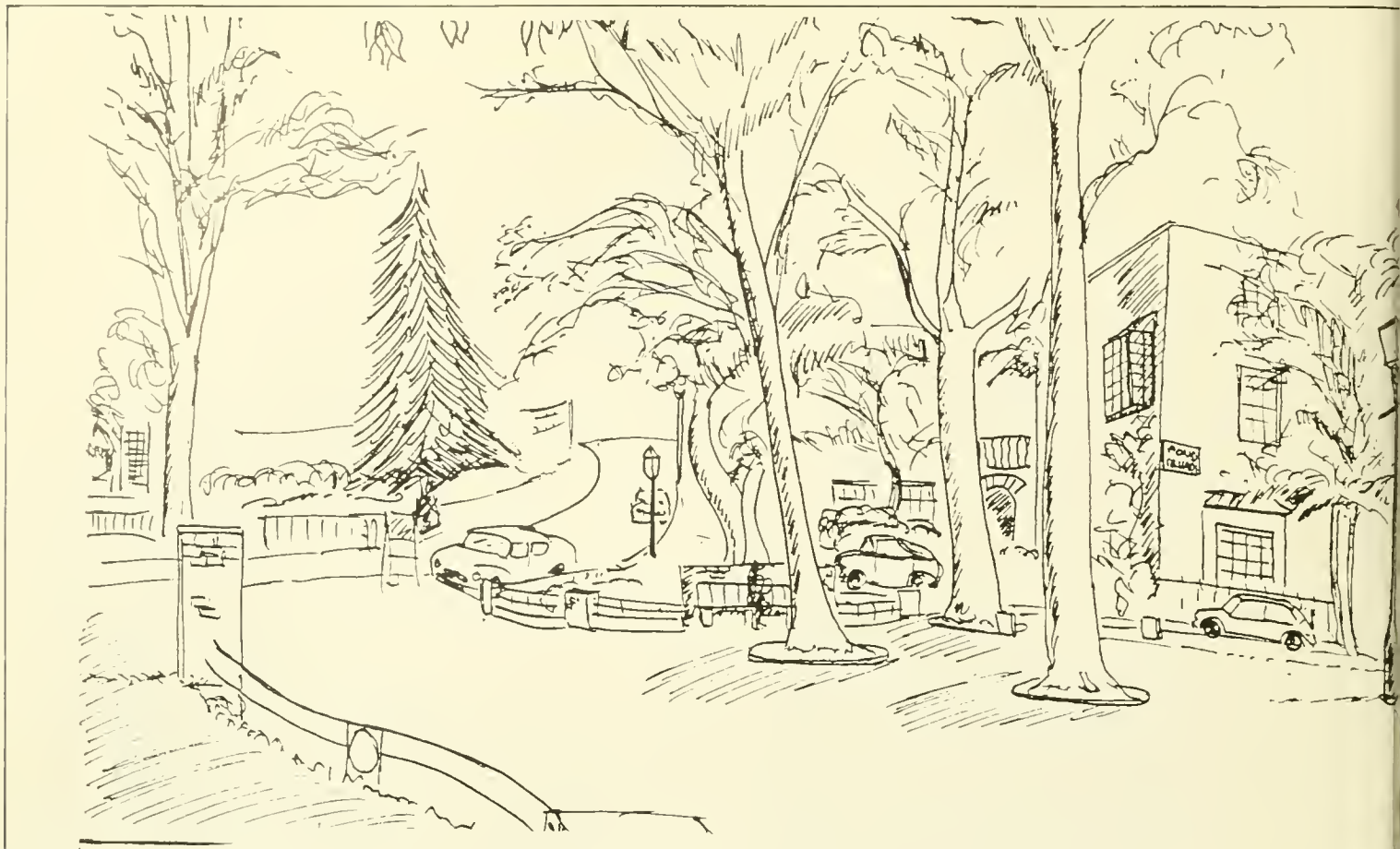
(Here are personal sketches and excerpts from a diary compiled by La Salle University's president last summer when he spent part of his sabbatical in London.)

Getting a day in London off to a good start includes the great swatches of good writing in the morning papers, day after day. They aren't cheap—about 55 cents in American money with the *International Herald Tribune* over a dollar just now; but they are written in a lively way. To refer to the agenda of a fringe political party as “loopy,” for example, is a cut above word-processing reporting. And such examples abound.

Television can be barren locally for many days at a stretch, suddenly making up for it by, for example, Sheridan's *The Rivals*, in one long evening's gulp, done with a fine sense of style and tone. Never, by the way, let anyone tell you that baseball or auto racing is the most boring sport on television. For all but the most knowledgeable, cricket takes the anesthetic palm internationally, hands down. Even the highlights seem rather calm.

* * * * *

Museums, always gratifyingly crowded, are of course another glory of the city. Virtually always



open and officially free (donation expected), they daunt the coverage-driven visitor. Yet one develops favorite spots, like gallery 35 at the National, which is entirely Turners and Constables. Even for the amateur (and, believe me . . .), it is remarkable to see how two colleagues, born a year apart, could develop so differently within a context of genius.

At the Victoria and Albert, lovingly termed the nation's attic, a vast gallery of Raphael's cartoons for tapestry-makers is an incredible treasure. This time, I noticed one sentence in the posted guide which cleared up a puzzle for me; i.e., that Raphael painted these mammoth Christological and Pauline scenes, on paper, in reverse image, so that the tapestry would come out right. Thus, our left-to-right way of looking at works (probably because we read that way) blurs the dramatic impact of the scenes because the focal figure is at the left. (The inclusion of one actual tapestry underscores this perception.) The same is true, of course, of paintings done for an engraver, as is shown by some items in La Salle's collection in Philadelphia. Such points are commonplace for the professional art historian, but they are illuminating when arrived at inductively.

The V. and A. has recently re-opened several, well, loopy galleries of plaster casts which amaze by their vastness and by the fact that the plaster stands up. Two casts of Trajan's column, for heaven's sake! And whole facades of churches and noble houses. The

standing of the V. and A. as a pedagogical resource is, to be sure, unmatched.

* * * * *

About the Open Air Theatre's Shakespeare in Regent's Park, much gentle humor is occasioned by its June opening, when evenings there can be nippy. *The Winter's Tale* comes off well enough in a minor gale, while some of the players in *A Midsummer Night's Dream* are rather gauzy in getup and must surely be freezing. The productions are in repertory, yet no one flubbed a line. MSND is played a shade broadly for my taste, with the crowd-pleasing rustics overshadowing the nobles and sprites, chiefly through stage business rather than the lines themselves. Can't argue with success, however, especially in the field-trip season. (Schools are still open all through June and into July. Check any museum any day.)

* * * * *

I do want to reflect [some more] on the parks. In addition to the contiguous four (St. James, Green, Hyde, and Kensington), my own treks have included (this time or previously) Regents, Richmond, Kew, and Hempstead Heath. Regents has an immense rose garden, Queen Mary's, which rewards attention for many months but—like the azaleas in Philadelphia—never all at once. A feature of Richmond is



several hundred deer at large, inside the city. One is advised by signs not to let his/her dog challenge the deer, especially when deer are protecting their young. Kew Gardens is more botanically oriented, having been the repository of trees, orchids and much else sent into London from the erstwhile colonies. It appears to have suffered the most from last fall's hurricane—a very, very rare phenomenon here—in that so many of its specimens are irreplaceable. Other parks still have neatly-clustered logs awaiting removal, but they hardly miss the downed trees. Hempstead Heath, of course, is off the beaten path, but as its name implies, is rolling high ground and thus the kite-flying favorite.

* * * * *

Kew Gardens was hit hard by that rare hurricane last fall, but only a professional would now know it. Evidently, the curators have decided to keep some very old evergreens going without their topmost branches, presumably because of their rarity. In progress are restorations of one or two damaged glass conservatories. But the beauty of the total 500 acres is still incomparable. The new Princess of Wales pavilion, of great splendor, not open when I last visited, houses plants of various climates in sealed areas, including seven-foot lily pads. The variety of flowers, shrubs, and trees is that of the once-global

empire; and the groupings and layouts reflect that tradition of unsung genius that I noted earlier on. Given the larger indoor component, Kew can be visited with pleasure at any time of year.

No account of a stay here would be complete without a nod to the park bands. As the weather has lapsed into normal this week after a warm, dry June, the appearance of the various military and governmental bands all through the parks is a good symbol of British pluck. A fine couple of hours one Sunday lured me into Hyde Park, and there was the RAF headquarters band, a settled and certainly non-threatening group, tootling away very competently to an audience of about 12, give or take passers-by who lingered awhile. Usually, a clipboard hanging on the low fence announces the program; but this band was one of those equipped with a friendly Sergeant Major at the bullhorn mike. These winning persons are designed to remind us how many different British accents there are, and to reassure us that love affairs with the p.a. system are not the monopoly of any one country. Other features of these sessions—often with large crowds in fine weather—include deck-chair comedy by geriatric engineers (unintentional and often applauded), and a salute to the crowd from the conductor, who in doing so looks like Alec Guinness going down with his ship in *Kind Hearts and Coronets*.

* * * * *

Syon Park, way up on the Thames but still inside London, is a must. One needs time to wend his way there on a three-digit bus, but it is a treasure. Fairly plain on the outside, the house itself is Tudor and Jacobean; upon approaching it you wonder why the bother. But inside, it is mostly the handiwork of Robert Adam, the great interior designer of the 18th century. He was a magician in making awkward spaces seem comfortable, as in the library which measures 14 feet by 160 feet. It's worth seeing how he handled that one. If memory serves, Adam is represented in Philadelphia by "Solitude," the little home of Penn's son, now within the zoo grounds.

The gardens at Syon, with a large conservatory, reward the search for them. There is a vast formal rose garden in one direction, and a romantic garden around a curving lake in the opposite quadrant of the extensive grounds. Though it is somehow a public park, the organization does manage nominal charges; and a curious but interesting clutch of other "attractions" has grown up, such as an antique car museum and a garden store. By the way, that far west of central London, you get that runways-at-Heathrow feeling, landing gear down and all. It's a flying catalogue of all the major makes and models.

* * * * *

For the history buff, the current Armada exhibit at the National Museum (in Greenwich below the famous observatory) is a must. It is crowded and a

bit cramped, with low levels of light because of the age and fragility of many of the items. But it is beautifully mounted. A shade triumphal (they did win) but not cloyingly so; and the Spanish are not portrayed as some sort of ghouls by any means.

Much of Greenwich disappoints visually right now. The symmetry of the Royal Naval College is marred by one scaffolded dome and much other reconstruction. And the sketching isn't rewarding because the hill-top observatory is surrounded by trees from any angle. However, another quarter of a mile (thankfully on the plateau) brings one to my favorite of all the local gardens. Perhaps it is the surprise, for one hears little about them, that makes them such a treat. They also represent a happy blend of the two major styles, geometric and capricious, and they are vast. As Greenwich is, in effect, a London neighborhood of no pretensions, the people using the gardens are nearly all locals. (Greenwich is to central London roughly as Tacony is to Central Philadelphia or Dundalk to Baltimore, but fully in the city limits). The old riverboat trips made it seem remote, while the new light rail line gets there in 20 minutes.

* * * * *

The Highgate community of the Brothers has been entertaining people passing through. One was a Brother from Liverpool en route to Kenya, where he and half a dozen students will build a church as a summer project (not unlike La Salle's Appalachian



projects but a tad more adventuresome). Another is a Brother whose northern school has just ended its year (calendars vary), and who has returned here to his former community for a class reunion. As he is watching the weather in anticipation of returning north for cricket matches, he has been the first user I've seen of TELE-TEXT, a vast array of information on BBC and ITV for those who know how to get at it.

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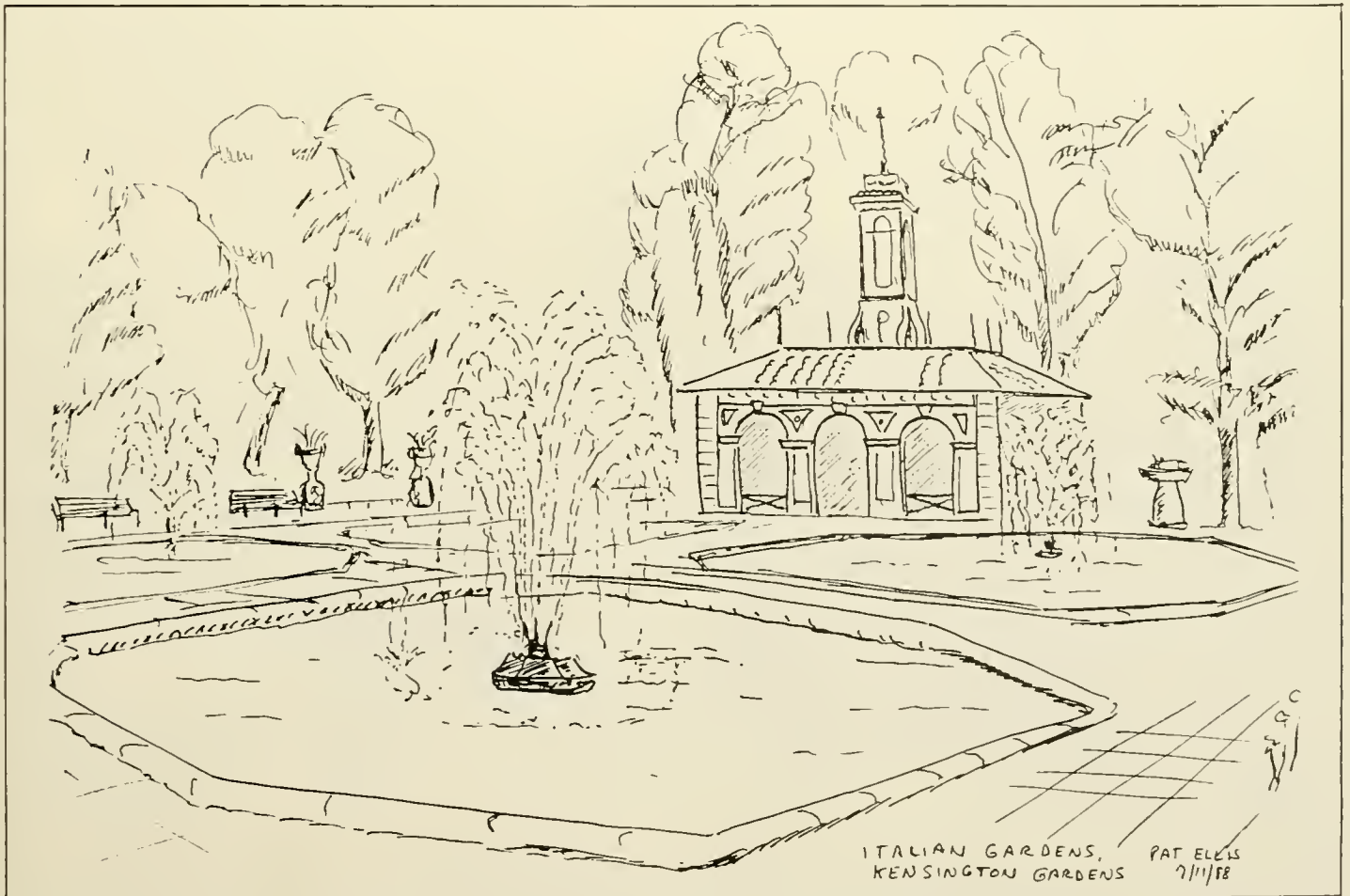
Daytimes have admitted of some trekking around Hampstead Heath and Waterlow Park, the latter a friendly, slightly down-at-heel neighborhood area with many surprises including a famous mynah bird whose one phrase—validated by several—cannot be printed in a family newspaper, as they used to say. The heath, by contrast, is vast, and it is augmented by an adjacent former estate, Kenwood. This estate is landscaped around Kenwood House, and it is all a bequest to the public from Lord Iveagh, which I presume is pronounced "ivy." It is set brilliantly on a rolling hill, though its interior is more famous even than its facade. Robert Adam designed a number of ceilings, stairs, domes, items of furniture, and the whole library, which is considered a sort of absolute model of such art. The man was very classical (Palladian?) and thus a little heavy on symmetry, but a wizard with space and its effective, pleasing use. As neither Kenwood nor Syon, Adam's two biggies in my

limited purview, is in the central London guides, I will cheerfully indicate which red buses go fairly close by, to anyone setting out.

From Kenwood and from various points on the heath, a broad spectrum of London skyline is on view, even with helpful, if dated, diagrams for the viewer. (Federal Hill, I must say, does it better.) This skyline is the subject of endless controversy, well justified by the local tendency to build ugly when they build tall. Since much of the life of the city is determined borough-by-borough, and since the governing structure has lately changed considerably, it is hard to know who is responsible for a number of true horrors, which, of course, hide some of the historic sites.

* * * * *

Out for a trek on a beautiful sunny afternoon (with "the odd shower" just to make every leaf and petal glisten), and reconnoitering for some more sketches, I came upon the local Anglican parish church, St. Michael's. The rector happened to be on hand, directing the construction of a small annex to the parish cemetery, for people's ashes. One word led to another and to a look at the main window, by an Irish artist named Evie Hone, and to the belated realization that Samuel Taylor Coleridge is buried in the church. A copy of the rubbing from the gravestone can be had, with its touching verse presumably not by STC. The poet-critic lived in Highgate with a doctor who was



helping him after his addiction, died here, and was translated from churchyard to middle aisle in 1961.

* * * * *

With the cook on holiday, I'm sampling hot pub lunches and area restaurants. Only a little Austrian bistro with French cuisine is really outstanding, but a number of others are good enough. And the pub lunch remains the bargain of Europe if you want to make it your main meal of the day. Typical menus would be beef stew on rice with peas and carrots on the side and perhaps a salad, or lasagne or fried plaice, always with a vegetable. This comes to about \$4.50 American, on top of which a mug of ale or some other liquid, and (it being cafeteria or over the counter) no tip. The ambience is usually quite friendly, and it includes all sorts of people, some of them attacking their shepherd's pie with the elegance of aristocracy. That's why they still have their money, as they say.

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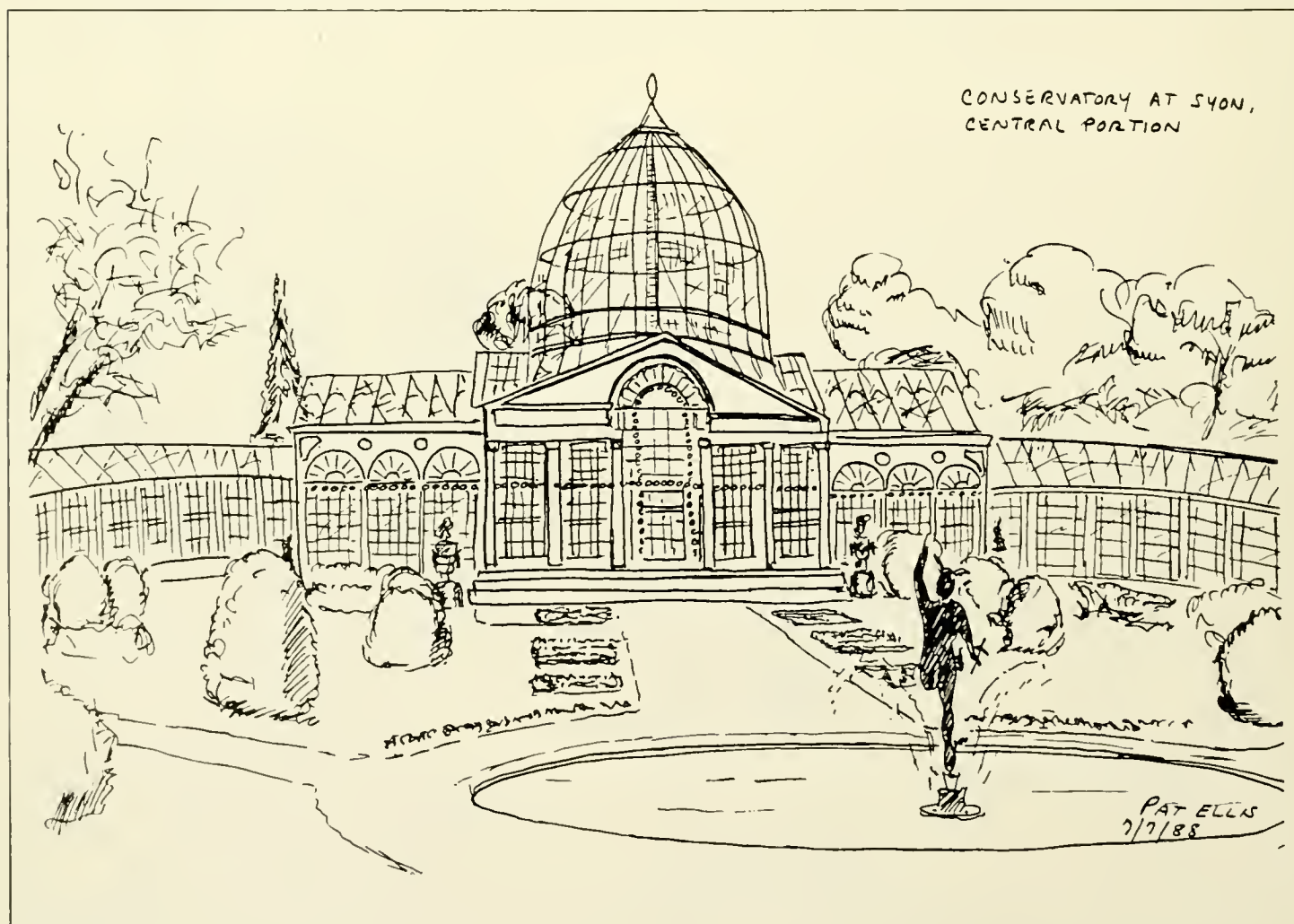
Back to Regent's Park, near Baker Street and Madame Tussaud's, for a ramble on a fine sunny afternoon, at least at the outset. The great distinction of this one is Queen Mary's rose garden, which by its nature is never fully in bloom at every point, and

which may have been just slightly beaten down by last night's unusually heavy rains. However, one morning of sun and calm breezes and it was still sublime. Acres of variety in roses, surrounded by beds of many other flowers, most of them clearly identified, and at the center of a huge circular layout, one of those bright multi-colored plans sheltered by hedges, shrubs, and flowering trees, open to view only to the leeward of the prevailing winds and trapping the sun. It's enough to send a person into oils rather than black and white.

* * * * *

On a beautiful sunny Tuesday, I took the southeast commuter line to Canterbury for a repeat visit after thirty years. The stained glass on a day like this was almost ablaze, most of it after 700 years. There were many features I had forgotten, including the fact that the cathedral is something of an accumulation from several periods, though of course unified over-all; but this fact causes curved walls in the choir, and much other surprising variety. Reflecting its Roman beginnings and then its Norman crypt, for example, there are non-Gothic arches high in the choir, blended in with rather flat Gothic ones, and of course with the soaring vault of the ceiling.

A walk beyond the (remaining) city walls to the



ruins of St. Augustine's abbey is quite touching. You can put it all together from the remains, as the monks worked away from 598 onward. Their abbey church, one guesses, was almost as vast as the cathedral down the road. By contrast, the original parish church, a little farther on, goes back to the Roman times, at least in part. I hope the Canterburians of today are somehow subtly blessed by their surroundings; it would be a shame to grow up amid 1,800 years of visible history and not end up at least thoughtful.

* * * * *

Friday was one of those days which the locals are pleased to call "showery," meaning anything can happen. Nevertheless, umbrella in hand, I tubed out to Richmond, the farthest park inside London, with three goals: the new developments along the Thames in the borough of Richmond, a visit to Ham House, a 17th century ducal residence that I hadn't seen, and a trek in the part of the park where several hundred deer run free. Prior to the opening of the heavens, I accomplished the first two. Like so many cities around the world, this one is gradually rediscovering the merits of its river (or its equivalent). Several blocks of disused structures along the bank have been replaced by groups of low-rise buildings, meant for offices, shops, and "flats," in very good taste. Imitating the 18th century can lead to kitsch, but not in this case. Broad terraces join the buildings to the river and extend an already-existing promenade. An amazing feature is that the craftsmanship could be found, for in much construction the complaint is that fixtures, jointures and the like are put in with all the care of a railroad hotel in Minsk.

Ham House was worth the longish trek. One of its

features is that the "below stairs" components have been restored and equipped, and are on view. Thus, if a person could tolerate the whims of dim aristocrats, the working conditions weren't all that bad physically, especially for the "upper" servants who tyrannized over the lesser beings. The grounds are in perfect restoration as well.

A footnote for those who can stand it: to arrive at Ham House, a pedestrian passes the Ham Polo Grounds, where Charles performs. Throb. They are manicured.

No visit to the deer this time, however. Not only the torrents, but the miles had somewhat to do with it!

At 9:15 at this time of year, the walk across the Hungerford Bridge (eight tracks and a sidewalk) is a great farewell to London. After several "showery" days, the evening was clear and gusty. Upon leaving the theatre, one walks along the river on the esplanades of several other concert halls, getting the view of the opposite bank all the way from St. Paul's to Big Ben (east to west), a couple of miles, with all the biggies nicely floodlit against the last traces of blue sky.

Brother Patrick Ellis, who has been president of La Salle University since 1977, earned an A.B. degree in English from The Catholic University of America and a master's degree and doctorate in English from The University of Pennsylvania.

* * * * *



THE JUDGE

Jim Melinson started out as an Industrial Management major and actually tried his first court case before he got into Law School. Today he's the newest member of Pennsylvania's Superior Court

By Robert S. Lyons, Jr., '61



One thing you can say about Judge James R. Melinson, '61, the newest member of the Superior Court of Pennsylvania: he didn't exactly take the most traditional career route to the judiciary. When Jim graduated from La Salle High School, he wasn't planning on college—even though he had been an honor student. Then when he finally got

there, it was as an industrial management major. He taught English at Olney High School for a while and actually tried his first court case before he even got to law school. But here he sits as one of the 15 commissioned judges on the commonwealth's appellate court and, to hear him tell it, Jim Melinson is in heaven!

"It was one of those cases where I wasn't sure when I came on board whether I would even like the appellate experience," says Melinson, who was appointed to the bench by Governor Robert P. Casey last February. "I fought long and hard to get the judgeship, but you always have that doubt in the back of your mind that maybe when you get what you've been seeking, you won't enjoy it. Well, let me tell you. I am in heaven. It's wonderful."

Melinson practiced law for 20 years in Philadelphia, much of it with the firm of Meehan and Stoelker headed by long time Republican leader William A. Meehan. He was the chief labor negotiator for the School District of Philadelphia from 1976 until 1985 where he solidified his reputation by hammering out three tough teachers' contracts as well as agreements for blue collar workers under extremely difficult conditions. Today he is one of the few lawyers in the city with labor-management experience who has represented, at separate times, of course, both employees and employers. He also served as general counsel for Local 159 of the International Association of Machinists and Aerospace Workers and was labor relations consultant to the Defense Department where he served as advisor during negotiations with 20,000 U.S. teachers teaching American dependents all over the world.

Talking to his friends, colleagues, and even legal adversaries, you come away with the impression that, unlike some distinguished members of the judiciary, Jim Melinson is one heck of a nice guy, a likeable guy, someone who's fun to be with. One colleague once described his temperament as being "both judicial and judicious," adding that, "he's the kind of person you want on your side in a fight."

U.S. Circuit Court Judge Edward J. Becker touched on this in his remarks at Melinson's swearing-in ceremony as Superior Court Judge last March 4. "Your new colleague is a man who possesses a keen intellect, a capacity for hard work, a high degree of decency and integrity, and a winning personality," said Becker. "He is a practical guy, and it's important that a judge be practical, and I think that that practicality is a function of his experience in politics. I have found that people with experience in politics make good judges, make the best judges, because they have knowledge of human nature, knowledge of human frailty, and a knowledge of government and how it really works."

Peter J. Liacouras, the president of Temple University, recalls Melinson as a "super achiever" when Jim was one of his students in Law School at Temple back in the 1960s. Speaking at his swearing in ceremonies, Liacouras praised Melinson for his perseverance and intelligence as well as for his skills as a negotiator and lawyer. "But he is also a man of warmth, openness, humanness, and a sense of humor, qualities equally important for the bench," Liacouras added. Then, describing how evening division students are "legendary" for their motivation and career-oriented approach to the study of law, Temple's president noted, "But even among all those super-achievers, Jim Melinson stood out."

Actually, had it not been for the influence of the late Joseph Moran, a Spanish teacher at both La Salle High School and University, Melinson may never have had the opportunity to achieve. "As a matter of fact, when I left high school, I was not going to college," Jim recalled recently while nibbling at a sandwich during a lunch break in his chambers in the Federal Building, in downtown Philadelphia. "Nobody in my neighborhood was talking about going to college; it wasn't necessarily the thing to do." Melinson had been working for the old Penn Fruit Company since 1955 and was making pretty good money. But Moran was persistent. He knew a brilliant student when he saw one and there was never any doubt that Melinson was some-

thing special in the classroom. "Joe Moran was unforgettable," says Melinson. "He was one of the best teachers I ever heard of. He was a master. And he knew how we thought." In August, Moran finally convinced young Jim that it would be a terrible waste not to attend college. He also arranged for a work grant scholarship in La Salle's bookstore. Melinson kept his job at the Penn Fruit, joined advanced ROTC, earned his commission as an artillery second lieutenant, and graduated with honors—but not before another popular La Salle professor profoundly influenced his career.

"I was an industrial management major my first year at La Salle," says Melinson, "but I really enjoyed my English composition course with Charles Kelly." Then, as a sophomore, it was Dan Rodden's English course where the entire semester was spent defining each word in the sentence, *Art is intellectual recreation achieved through the contemplation of order*. "That was my favorite course," Jim recalls. "I enjoyed it so much I just wanted to take more. Dan Rodden inspired me to the point where I went down (to the Dean's Office) and became an English major. I took as many English courses as I could."

After graduation, Melinson taught English at Olney High School and then went on active duty with the Army. He completed an officer orientation course at Fort Sill and found himself being held over at the Oklahoma base awaiting formation of his next training unit. One day, a Captain told Melinson that he had been chosen to serve as defense counsel for a sergeant who was being court martialed for going AWOL, a charge that really could have been handled with much less formality. In those days, any officer could serve as defense counsel. They didn't have to be lawyers. Jim Melinson's legal career was about to begin!

Students spent the entire semester defining: "Art is intellectual recreation achieved through the contemplation of order."

"Here they had a shave-tail lieutenant, they figured 'a real babe-in-the-woods,'" recalls Melinson. "You know, 'We've got him here for two weeks. We don't ever have to see him again.' Then a major called me in and told me, 'Lieutenant, you will do justice in this case,' and he started to tell me how guilty my client was—that there were many things that my client *hadn't* been charged with, in essence saying, 'it's all right if he's found guilty of this one, because he has gotten away with so much in the past.' I really didn't like the tone of this. But remember, I was under the uniform code of military justice, a lieutenant sitting in front of a major whose nickname was *The Whip*. So he told me what to do and I saluted, clicked the old heels, and got out of there." It so happened that the sergeant was black which added another dimension to the case. Remember, this was 1961. "I discovered that the sergeant was making allegations to me about racial prejudice," says Melinson. "The more I looked into it, the more convinced I was that there might very well be something to what he was saying. I felt an obligation to believe him since I was his defense counsel—even though I knew I wasn't qualified, and everyone else knew that, and that's why I was chosen. I even recommended that the case be handled informally and he be given an Article 15 (a lesser charge). But they were determined to give him the maximum. They wanted to burn him."

To make a long story short, Melinson's "client" was found not guilty.

"Like a good soldier, I obeyed orders and did justice," recalls Melinson. "Was *The Whip* ever disappointed, and so was the company commander who was determined to get his version of justice."

Melinson found himself assigned to an infantry brigade that spent two weeks training in the White Mountains of New Hampshire before the outfit was shipped up to Alaska, then to uncharted territory north of the Arctic Circle, ostensibly to defend against an invasion across the Bering Straits.

Was this a punishment?

"It certainly didn't say that on my orders," chuckled Melinson.

After his discharge, Melinson knew that he wanted to become an attorney. He returned to Olney High School, where he taught and became the school's disciplinarian, and won a full academic scholarship to Temple's Law School at night. When he graduated, he was promoted to vice principal at Olney. Times in the late 1960s were turbulent. "The schools were erupting," Melinson recalls. "There were busloads of helmeted police called in. Riots were occurring in schools. Olney at that time had gone from being one of the top academic schools to a cauldron of unrest. That school became the focus of a lot of discontent with society."

Melinson remained at Olney as vice principal until 1968. In the meantime, he was building up his law practice and



Judge Melinson was honored by the Alumni Law Society on Sept. 25 and received a commemorative painting of College Hall from Brother President Patrick Ellis (left) and Philadelphia Common Pleas Court Judge Jerome A. Zaleski, '59, the president of the group.

picking up some skills along the way that would prove invaluable when he reached the bench. "I knew that I had advocacy skills," he says. "But I had the good fortune to be associated with judges, lawyers, and other professionals such as mediators—some of the best people are in mediation—and I learned from them how to be fair. Just being around them, you acquire a sense of fairness. And I felt that I wanted to utilize that."

Melinson's most memorable moments—"very interesting times"—came as chief negotiator for the School District. "The one thing I'll always remember was that it was a very *La Salle*-oriented experience. The Philadelphia School system is fortunate to have so many talented *La Salle* grads. For example, associate superintendent Bernie Rafferty and PASA president Dan McGinley—two of the finest mentors anyone could hope to have. Every time I came across somebody at the table, it was a *La Salle* graduate. There was Frank Sullivan and John Ryan. John Murray and the PFT (Philadelphia Federation of Teachers) were represented by Jim Binns, a classmate. These were people with whom I would have a lot in common and ordinarily we would have been getting along well. But we were on different sides of the table. They were formidable advocates for their positions—and we were always able to speak reasonably, but we couldn't always agree because our clients had different points of view."

The Superior Court takes cases on appeal from all over the Commonwealth of Pennsylvania and sits regularly in Philadelphia, Harrisburg, and Pittsburgh with special sessions held periodically in places like Erie and Lewisburg. In Melinson's first eight months, sitting either as part of a three judge panel or *en bonc* (nine judges), he has been involved in more than 350 cases and has written opinions on approximately 100 other cases.

Melinson and his judicial colleagues held court in Lewisburg for two days recently, then joined citizens, doctors, and lawyers from a ten-county area at a special seminar with students and faculty members from Bucknell University to discuss the problems of medical malpractice.

"It's a real pleasure to do that sort of thing," he explained. "A judge is able to say some things in an academic setting that he wouldn't ordinarily be able to say from the bench."

Melinson is active in scores of civic, religious, charitable, and fraternal organizations. He is a member of the Board of Directors of Counseling or Referral Assistance (CORA), a youth service organization that provides assistance to more than 20,000 families annually. He and his wife, Monica, have three children: Gregg, '86, a student at Duke University Law School; Keith, a cadet at the U.S. Military Academy, and Megan, a student at Mount St. Joseph Academy.

And what does the judge do for relaxation?

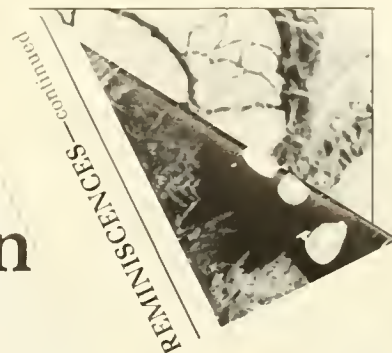
"I have a hobby that takes up all my spare time," he says, "attending sporting events and social events in which my children are involved—soccer games, football games, moot court contests, you name it."

No matter where he goes, however, there always seems to be that *La Salle* connection. Take a trip a few years back to the convention of the Association of Secondary Principals in Anaheim. "It was so big that they closed Disneyland down and just let the convention people in," Melinson recalls. "My wife and I were there. It was the largest attendance they ever had. Ronald Reagan, the Governor of California, was there to give the award to the outstanding educator of the nation. I opened my program and was very pleasantly surprised. Brother Anthony Wallace was the recipient. My senior high school English teacher and one of my personal heroes. It was a great *La Salle* feeling!"

La Salle Centennial Notebook:

The Celebration Ended in

By Ralph W. Howard, '60



It was 1963.

- The Soviet-Chinese feud was beginning to heat up.
- James H.J. Tate defeated James T. McDermott as mayor of Philadelphia.
- Americans killed helping rebels in Vietnam increased to 30 when five helicopters were downed.
- Pope John XXIII died that June.
- Gov. George Wallace vowed to defy a court order for the University of Alabama to admit black students.

And La Salle, then still a college and all-male, was celebrating its 100th birthday.

To make a long story short, I was not guilty.
 "Like a good son of a b—," recalls Melinson, "I was so was the school, so was the country, so was the world. I get his name."



Senator John F. Kennedy speaks in old College Hall Auditorium after receiving honorary degree on Feb. 11, 1958.

But the mega-event that year was the assassination of an American president, the killing of John F. Kennedy on Nov. 22.

Hence, this is the 25th anniversary of both the death of JFK—as witnessed by the recent media blitz on the assassination—and of the Centennial of La Salle, now a vibrant 125-year-old university.

Therein lies a brief, but still poignant footnote to the history of a school and a nation: how a joyous celebration ended in melancholy with the killing of a President.

La Salle's birthday fete, which had included nearly 18 months of special lectures, concerts and ceremonies, was to have ended with a gala Centennial Ball on Saturday, Nov. 23.

Several thousand members of the La Salle family and scores of prominent guests would waltz out the Centennial year in formal attire on the Convention Hall dance floor.

The musicians were hired—no less a dance band than the Richard Maltby Orchestra—and the Four Freshmen, the Fab Four of the Fifties, would be the entertainment stars.

It would be a night to remember, a mammoth and unique assembly of the entire La Salle family—and just about everyone else who cared about the centenarian that had begun 10 decades earlier as a tiny parish school at Second and Jefferson Streets.

Hundreds of tuxedos had been rented. An equal number of billowing gowns and party dresses were fitted for those the program book called "The Ladies of the Ball." The flowers alone would have blanketed the Hayman Hall basketball court.

But suddenly it was Nov. 22 and the world stopped when shots were fired in Dallas.

The sadness at La Salle was especially personal: As a young senator, President Kennedy had received an honorary degree and addressed an honors convocation only five years earlier.

Brother Daniel Bernian, F.S.C., at the time La Salle's President, and John L. McCloskey, '48, then vice president for public relations, were key figures in the Centennial and in planning its grand finale.

The dancing was scheduled to begin in just 24 hours.

Brother Bernian, who recently retired from the faculty, recalls that "no one even considered going ahead with the Ball—it was such a definite thing."

McCloskey, still a member of the La Salle staff, remembers "just a 2-or-3-minute meeting that Friday afternoon when we decided to cancel everything. I've never seen such a unified reaction to anything.

"A lot of effort and dollars went into the planning, but it would have been horrible to have had the Ball," he added.

The next day, an advertisement in the daily papers proclaimed:

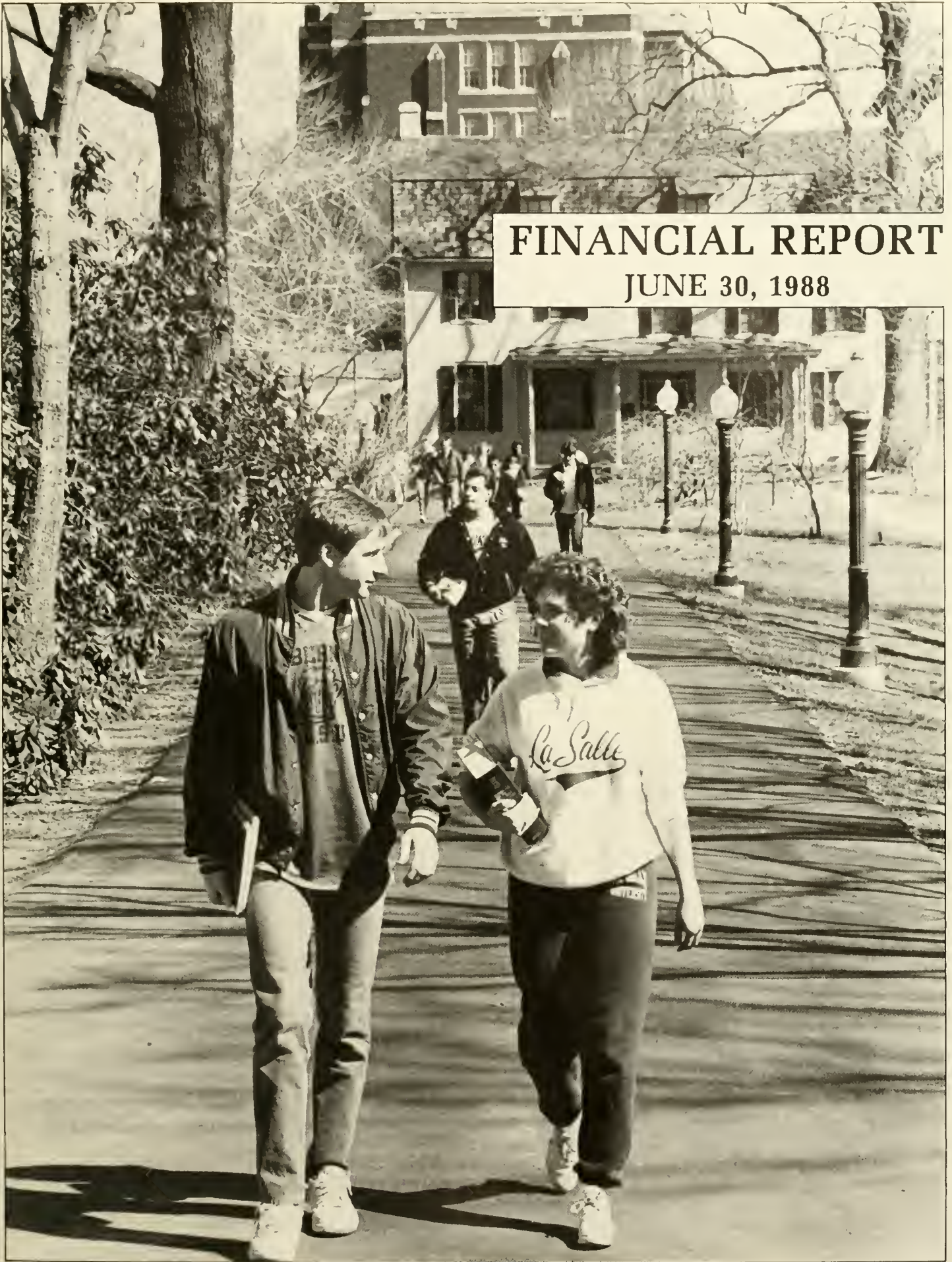
"La Salle College Centennial Weekend cancelled in respect to the memory of our beloved late President John F. Kennedy."

Brother Bernian issued a statement conveying "La Salle's special sense of sorrow" and "deep sense of loss."

Classes were cancelled on Monday, Nov. 25, a National Day of Mourning when a palpable gloom enveloped the entire nation.

La Salle's Centennial had ended. So had Camelot.

Mr. Howard, who is now editor of Temple University's weekly newspaper, served as director of La Salle's News Bureau throughout the 1960s.



FINANCIAL REPORT

JUNE 30, 1988



THE YEAR IN BRIEF

FINANCIAL	1987-88	1986-87
Total current revenues	\$40,771,281	\$35,627,968
Expenditures and mandatory transfers	37,653,555	35,454,948
Excess of current revenues over current expenditures and mandatory transfers	3,117,726	173,020
Net current fund transfers and other adjustments	2,857,358	133,466
EXCESS OF CURRENT REVENUES OVER CURRENT EXPENDITURES, TRANSFERS AND ADJUSTMENTS	\$ 260,368	\$ 39,554

ENROLLMENT

Unduplicated student headcount (fall semester)		
Day division	3,347	3,228
Evening division	2,116	1,957
Graduate programs	1,093	987
Total	6,556	6,172
Financial full-time equivalents		
Day division	3,112	3,017
Credit Hours Offered		
Evening & Summer Programs	22,720	22,003
Graduate Programs	11,577	11,343

	Fund Balances		
	June 30, 1988	June 30, 1987	Change
Current funds—unrestricted	\$ 586,378	\$ 326,010	+ 260,368
Current funds—restricted	762,639	637,234	+ 125,405
Student loan funds	5,382,995	5,284,084	+ 98,911
Endowment and similar funds	14,777,742	11,712,267	+3,065,475
Unexpended plant and retirement of indebtedness funds	12,063,537	8,244,564	+3,818,973
Net investment in plant	40,434,516	39,293,410	+1,141,106
Supplemental retirement and agency funds	730,926	713,606	+ 17,320
TOTAL	\$74,738,733	\$66,211,175	+8,527,558



To The President and Trustees of La Salle University

INTRODUCTION

We are pleased to submit the annual **Financial Report** of La Salle University for the fiscal year 1987-88. This report includes financial statements prepared by the Office of the Vice President for Business Affairs together with the report of **Arthur Young & Co.** The firm of Marucci, Ortals, Annett & Company which for the past several years was the independent auditor for the University, was combined with the firm of Arthur Young on February 1, 1988. This report statistically and graphically illustrates some of the more important areas of financial activity and the continuing development of the University.

The effects of the expanded geographic recruitment activities, begun in 1983 as a result of the President's Directional Statement for the University, continues to be evident. Since that time, freshman applicants from primary markets have increased 2% (in the face of 15% decline in high school graduates) and applications from secondary markets have increased by 82%. Geographic diversity remains a primary goal of the University. The trend for on-campus housing continues with almost 70% of the most recent freshman class residing in University facilities. Full-time enrollment in the undergraduate day programs, as measured at the opening of the fall semester, was 3,347—an increase of 119 students from the previous year of 3,228. Measured in financial full-time equivalents (tuition and fees assessed divided by full-time tuition) it was 3,112 and 3,017 respectively. Evening and other undergraduate part-time programs realized moderate growth as reflected in an increase of credit hours offered last year of 22,003 to 22,720 in the current fiscal year. Graduate programs produced 11,343 credit hours during the year which included the new Master of Science in Human Services Program.

Applications, acceptances, freshman enrollments, mean SAT scores and high school quintile rankings of the freshmen enrolled full-time in the University's Day Division for the current and previous year were:

	1987-88	1986-87
Applications	2,792	2,899
Acceptances	2,053	2,047
Enrolled	756	738
Mean SAT scores:		
Freshmen enrolled	979	977
National mean	906	906
Percentage of entering freshmen in the top two high school quintiles	70.0%	72.5%

In addition, approximately 192 students transferred into the University from other institutions subsequent to their freshman year.

The tuition, fees and room and board charges at the University for the current and previous year were:

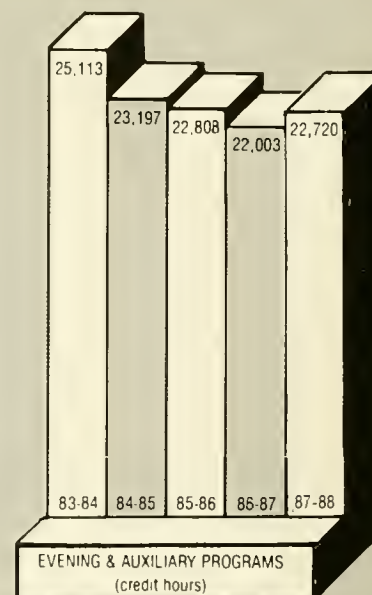
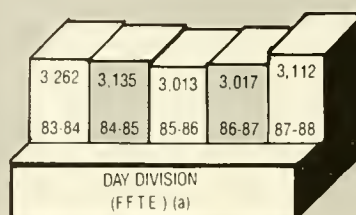
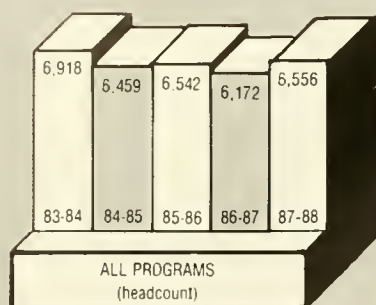
	1987-88	1986-87
Day undergraduate full-time tuition	\$6,700	\$6,150
Evening division, per credit hour	139	118
Master of Business Administration, per hour	230	212
Other graduate programs	209	192
Average room and board	3,640	3,470

Approximately 72 percent of the University's undergraduate student body received financial assistance from federal, state, University and private sources. The majority of students eligible for financial aid receive an "aid package" consisting of grants, loans and work assistance which supplements each family's contribution to the student's total educational expenses.

The distribution of financial aid to undergraduate students during the current and previous fiscal year was:

	1987-88	1986-87
Pennsylvania state grants	\$ 1,413,732	\$ 1,461,159
Federal programs	2,132,737	2,150,096

FIVE YEAR ENROLLMENT TRENDS



continued from page 3

	1987-88	1986-87
Guaranteed student loan program	3,964,680	4,379,472
University aid	3,180,439	2,920,918
Private assistance	1,100,811	890,183
	<u>\$11,792,399</u>	<u>\$11,801,828</u>

Fiscal 1987-88 marks the concluding year of Phase II of La Salle's Campaign for the 80's: Decade of Rededication and Renewal which publicly began in September 1985 as a comprehensive fund raising program designed to generate \$20 million by the University's 125th anniversary in 1988. Since it began, a principal benefactor pledged the entire \$11,000,000 for the construction of the new Connelly Library, and the University received more than \$15,000,000 in other gifts and grants from Alumni, The Christian Brothers' Communities, Faculty/Staff, Friends, Parents, Trustees, Private Foundations, Corporations, and State and Federal Agencies. When concluded this fund raising effort is expected to have raised in excess of \$26,000,000.

Gifts and grants to all funds during the fiscal year were \$7,497,700; made up of \$3,927,232 recorded in Unrestricted Current Funds, \$125,867 in Restricted Current Funds, and \$3,444,601 in Plant Funds. Included in the fiscal 1987-88 gifts and grants was: \$3,444,601 from the Connelly Foundation, \$1,000,000 from the Annenberg School of Communications, \$204,197 from the PEW Charitable Trusts, \$225,000 from the William Penn Foundation, and \$250,000 from John McShain.

The University relies on gifts and grant sources to assist it in providing the resources necessary to deliver its educational services and is thankful for the continuing support from donors.

Two new master level programs were introduced during the year—Masters in Human Services Psychology and a Masters in Nursing. Net unrestricted current tuition revenues of \$27,151,000 were \$2,993,371 greater than the previous year. The Institutional Assistance Grant from the Commonwealth of Pennsylvania was \$755,973, an increase of \$53,000.

In fulfilling priorities established in the budget process for 1987-88, additional resources—beyond maintenance of

effort level—were allocated during the year to student services, student activities, computer services, placement, advisement, and to student financial aid. Funds were also provided to begin the two new graduate programs.

Earnings on unrestricted endowment funds were \$493,982 and the net gain on the sale or exchange of assets was \$378,979. In addition to the earnings and capital gains, \$2,436,040 of current unrestricted gifts were retained in quasi-unrestricted endowment funds. The end result of all activity was an increase of \$2,815,591 in the book value of Unrestricted Endowment funds which totaled \$11,701,875 at June 30, 1988.

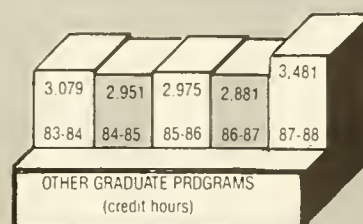
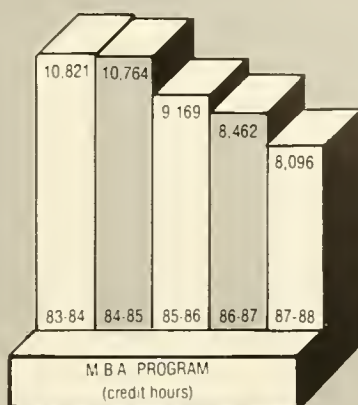
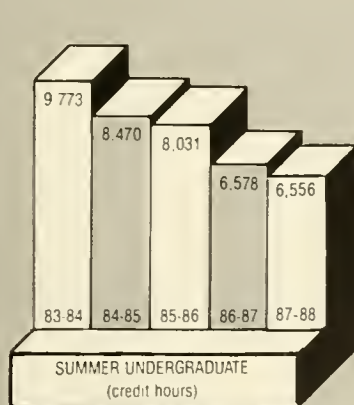
Restricted endowment funds received gifts of \$125,867, earnings on investments of \$154,391 and net gains on the sale of assets of \$82,571. \$123,444 was expended (applied) for the purpose designated by the fund, resulting in a net increase in the fund of \$265,276 providing a year end book balance of \$3,042,230.

The book value of endowment and similar funds at June 30, 1988 was \$14,777,742.

The primary auxiliary enterprise operations of residence halls, food service and campus store continue to achieve self sufficiency and produced a \$579,973 excess of revenue over expense. However, this was reduced in the cumulative outcome of auxiliary enterprises to a surplus of \$300,433 by the need to subsidize the operations of the College Union facility, which does not have revenue sources, and a Music Theatre operating deficit.

In March 1988 in celebration of the University's 125th Anniversary the new 100,000 square foot Connelly Library was dedicated. At June 30, 1988 construction of the new Connelly Library building was essentially complete with installation of the moveable equipment and relocation of the books in process. Operations will commence in the new facility in August 1988.

Also, in March 1988 the University issued revenue bonds totaling \$15,600,000 through the Pennsylvania Higher Educational Facilities Authority for the construction of new student residence facilities, parking expansion, and the re-funding of certain outstanding mortgage debt.



Construction of the seventy-five townhouses which will be completed for the fall semester 1989 began in May 1988. Each townhouse will accommodate five students on three levels which include two double and one single bedroom, common area, kitchen facilities, two baths, and air conditioning. A community building in the self-contained complex will provide common space, mail, laundry and security services.

In the spring of 1988 the University also began construction of a new all-weather track and additional parking facilities to replace those lost to the construction of the townhouse facilities.

At June 30, 1988 the value of construction in progress was \$10,292,413 for the Connelly Library and \$314,009 for the townhouse project.

In early fall, upon completion of the move from the current to new Connelly Library, a major renovation on the east campus area will begin which includes: the conversion of College Hall for the School of Business Administration, centralization of administrative offices in the old library, combined and expanded Campus Store and expanded facilities for the Nursing Department in Wister Hall, modifications to Benilde Hall, the move of duplicating and mail services to the East Stands, and creation of a student lounge facility in the Union Building in the space vacated by the Campus Store. These renovations which will begin in the

fall of 1988 are expected to be completed during the Summer of 1989.

A comprehensive energy management system which will provide not only enhanced economy but also improved efficiency of operation is in the process of being installed and partially funded by a grant from the Commonwealth of Pennsylvania.

Again, and especially in this year commemorating the 125th Anniversary of La Salle University, we acknowledge with gratitude the generous support of the University by the Brothers of the Christian Schools, faculty, staff, students, alumni, parents and friends. In the strength of this unbroken support rests the assurance for the continuing development and growth of our mutual endeavor.

Sincerely,

DAVID C. FLEMING
Vice President for Business Affairs
and Treasurer

June 30, 1988

ASSETS

	1988 \$	1987 \$
CURRENT FUNDS:		
Unrestricted:		
Cash and short-term investments	1,310,514	545,368
Accounts receivable—Note #2	1,590,971	632,047
Due from employees and others	107,524	140,956
Inventories	555,733	498,105
Deferred charges—Note #1	333,727	376,098
Due from other funds	570,177	1,780,049
Total Unrestricted	4,468,646	3,972,623
Restricted:		
Cash	514,833	445,616
Accounts receivable	217,672	164,767
Due from other funds	30,134	26,851
Total Restricted	762,639	637,234
Total Current Funds	5,231,285	4,609,857
STUDENT LOAN FUNDS:		
Cash	342,541	315,358
Notes receivable	5,040,454	4,968,726
Total Student Loan Funds	5,382,995	5,284,084
ENDOWMENT & SIMILAR FUNDS—Note #1		
Cash	2,746	37,708
Investments (at cost) Note #3	13,208,549	11,691,461
Irrevocable bequests	78,990	78,990
Objects of art	1,549,922	1,498,072
Cash surrender value life insurance	49,545	23,653
Total Endowment & Similar Funds	14,889,752	13,329,884
PLANT FUNDS:		
Unexpended and Retirement of Indebtedness		
Cash	2,290	2,440
Investments (at cost) Note #3	24,440,012	13,549,942
Mortgage receivable	—	79,443
Construction in progress Note #6	10,606,423	4,712,195
Due from other funds	350,595	—
Total	35,399,320	18,344,020
Investment in Plant		
Building and grounds	37,391,563	36,695,755
Improvements other than buildings	2,875,520	2,659,532
Apparatus, furniture & library	13,419,220	12,759,488
Due from other funds	21,983,553	9,778,458
Undistributed capitalized interest	359,502	112,177
Total invested in plant	76,029,358	62,005,410
Total Plant Funds	111,428,678	80,349,430
AGENCY FUNDS:		
Cash and investments	730,926	713,365
Total Agency Funds	730,926	713,365

See Accompanying Notes Which Ar

LIABILITIES AND FUND BALANCES

CURRENT FUNDS:	1988 \$	1987 \$
Unrestricted:		
Accounts payable	363,448	549,771
Salaries, interest and other accruals—Note #5	1,099,253	977,420
Payroll taxes accrued and withheld	142,186	164,775
Deferred income—Note #1	2,277,381	1,954,647
Fund balance	586,378	326,010
Total Unrestricted	4,468,646	3,972,623
Restricted:		
Fund Balance	762,639	637,234
Total Current Funds	5,231,285	4,609,857
STUDENT LOAN FUNDS—Note #4:		
Fund Balance—U.S. Government	4,621,107	4,554,536
Fund Balance—La Salle University	761,888	729,548
Total Student Loan Funds	5,382,995	5,284,084
ENDOWMENT & SIMILAR FUNDS:		
Due to other funds	112,011	1,617,617
Fund Balances—		
Restricted	3,042,230	2,776,954
Quasi-unrestricted	11,701,875	8,886,284
Life Income Funds	33,636	49,029
Total Endowment & Similar Funds	14,889,752	13,329,884
PLANT FUNDS:		
Unexpended and Retirement of Indebtedness—Note #8		
Accrued interest	513,334	131,715
Due to other funds	22,822,449	9,967,741
Fund Balances—		
Unexpended	10,889,859	6,948,483
Retirement of indebtedness	1,173,678	1,296,081
Total	35,399,320	18,344,020
Investment in Plant		
Bonds payable—Note #7	33,739,427	18,493,188
Mortgage obligations—Note #7	1,855,415	4,218,812
Total bonds, mortgages and loans	35,594,842	22,712,000
Net investment in plant	40,434,516	39,293,410
Total Plant Funds	111,428,678	80,349,430
AGENCY FUNDS:		
Supplemental retirement balances—Note #1	420,918	439,303
Deposits held in custody for others	310,008	274,062
Total Agency Funds	730,926	713,365

NOTES TO BALANCE SHEET

NOTE 1—Summary of Significant Accounting Policies

General policies

The financial statements of La Salle University (the University) are prepared in conformity with generally accepted accounting principles, as defined by the American Institute of Certified Public Accountants in the industry audit guide for colleges and universities. Such financial statements are prepared on the accrual basis, except that depreciation is not provided. To the extent that current funds are used to finance plant assets, the amounts so provided are accounted for as current funds expenditures in the case of normal replacement of non-major equipment; as mandatory transfers in the case of required provisions for debt amortization; or as nonmandatory transfers in other cases. The statement of current funds revenues, expenditures and other changes is a statement of financial activities of current funds related to the current reporting period. It does not purport to present the results of operations or the net income or loss for the period as would a statement of income or a statement of revenues and expenses.

Fund accounting

In order to ensure observance of limitations and restrictions placed on the use of resources available to the University, the accounts of the University are maintained in accordance with the principles of "fund accounting."

The procedure of fund accounting is one by which resources for various purposes are classified for accounting and reporting purposes into funds that are in accordance with activities or objectives specified. Separate accounts are maintained for each fund; however, in the accompanying financial statements, funds that have similar characteristics have been combined into fund groups. Accordingly, all financial transactions have been recorded and reported by fund group.

Within each fund group, fund balances restricted by outside sources are so indicated and are distinguished from unrestricted funds allocated to specific purposes by action of the Board of Trustees. Externally restricted funds may only be utilized in accordance with the purposes established by the source of such funds and are in contrast with unrestricted funds over which the Board of Trustees retains full control to use in achieving any of the University's purposes.

Restricted endowment funds are subject to the restrictions of gift instruments requiring in perpetuity that the principal be invested and the income only be utilized. Quasi-endowment funds (funds functioning as endowments) have been established by the Board of Trustees, and any portion of unrestricted endowment funds may be expended at Board discretion. Term endowment funds are similar to endowment funds except that upon the passage of a stated period of time or the occurrence of a particular event, all or part of the principal may be expended.

Investments are recorded at cost of purchase or at market value on date of gift. Gains and losses arising from the sale, collection, or other disposition of investments and other non-cash assets are accounted for in the fund which owned such assets. Ordinary income derived from investments, receivables, and the like is accounted for in the fund owning such assets, except for quasi-endowment fund earnings which are reported as revenues in unrestricted current funds.

All unrestricted revenues are accounted for in the unrestricted current fund. Restricted gifts, grants, appropriations and other restricted resources are accounted for in the

appropriate restricted funds. Restricted current funds are reported as revenues and expenditures when expended for current operating purposes.

Deferred revenue and charges

Revenues from tuition and student fees of summer programs which overlap the University's fiscal year-end are reported totally within the fiscal year in which the program is predominantly conducted. Such revenues recorded or collected prior to June 30 are included in deferred revenue on the balance sheet and will be carried over to the next fiscal year.

Similarly, salaries, wages and other expenditures applicable to summer programs are deferred to the next fiscal year and are recorded on the balance sheet as deferred charges.

Investment in plant and equipment

Investment in plant and equipment is stated at historical cost. Depreciation on plant and equipment is generally not recorded, except for depreciation on transportation equipment which is provided for on a straight-line basis over the estimated useful lives. In August, 1987 the Financial Accounting Standards Board released Statement No. 93, "Recognition of Depreciation by Not-for-Profit Organizations" which would require such organizations to recognize the cost of using up long-lived tangible assets—depreciation—in general purpose external financial statements. The effective date for application of this statement has been extended by the Board to fiscal years beginning on or after January 1, 1990. The University has not yet adopted this Statement, and the effects of the adoption of depreciation have not been determined.

Retirement plans

The University participates in a contributory pension plan covering substantially all full-time employees. This is a defined contribution plan. For the year ended June 30, 1988, the University contributed 6.5% and the employee contributed 5% of covered earnings to the plan. Such contributions are held by the plan's trustee (Teachers Insurance and Annuity Association) for investment in individual annuities of each employee. The total university contribution for the years ended June 30, 1988 and 1987 was \$625,108 and \$421,156 respectively.

The University also maintains a supplemental defined-benefit pension plan covering a closed group of employees who had eligible service prior to the implementation of the above plan. This plan provides supplemental retirement benefits for those employees based on their prior service to the University. There was no contribution required to be made to this plan during the years ended June 30, 1988 and 1987.

A summary of plan benefits and plan assets for the supplemental pension plan as of the most recent valuation date is as follows:

	January 1, 1987
Actuarial present value of vested accumulated plan benefits	\$271,634
Actuarial present value of non-vested accumulated plan benefits	—
TOTAL	\$271,634
Net assets available for plan benefits	\$441,780

The assumed rate of return used in determining the actu-

arial present value of accumulated plan benefits was 9%. As of the most recent valuation date, the net assets available for plan benefits exceeded the actuarially computed value of vested benefits by \$170,146.

The University's policy is to fund pension costs accrued.

Inventories

Inventories are comprised generally of merchandise and books held for sale in the Campus Book store and are recorded at cost on the first-in first-out basis.

Income taxes

No provision for income taxes is required in the accompanying financial statements because of the University's tax exempt status.

Student financial aid

The University receives financial assistance from the State of Pennsylvania and the U.S. Government in the form of grants and scholarship aid. Substantially all such assistance is subject to financial and compliance audits. As of June 30, 1988, the University believes that there will be no material effect on the accompanying financial statements as a result of such audits.

Fund transfers

Transfers of grant funds represent amounts received in prior years in the restricted fund that are now available for general operating purposes and, accordingly, have been transferred to the unrestricted fund.

The University has transferred \$351,773 in 1988 from the current unrestricted fund to the plant fund for capital expenditures in excess of those reimbursed by outside sources during the year.

NOTE 2—Accounts Receivable

A summary of Accounts Receivable is as follows:

	June 30,	
	1988	1987
Students	\$ 683,479	\$597,182
State and federal government	768,129	68,644
Other	406,568	254,356
	<u>1,858,176</u>	<u>920,182</u>
Less: Allowance for uncollectible accounts	(267,205)	(288,135)
Net Accounts Receivable	<u>\$1,590,971</u>	<u>\$632,047</u>

NOTE 3—Marketable securities and similar investments

Investments at June 30, 1988 and related activity for the year then ended are as follows:

Endowment and Similar Funds	Cost	Market Value	Net Unrealized Gain (Loss)	Net Realized Gain (Loss)	Net Investment Income
Restricted	\$ 3,025,707	\$ 3,240,862	\$215,155	\$ 82,571	\$154,391
Quasi-					
Unrestricted	9,943,849	10,331,872	388,023	378,980	493,983
Life Income	238,993	256,897	17,904	(15,393)	—
TOTAL	<u>\$13,208,549</u>	<u>\$13,829,631</u>	<u>\$621,082</u>	<u>\$446,158</u>	<u>\$648,374</u>
PLANT FUNDS					
Unexpended	\$18,033,690	\$17,909,627	(\$124,063)	\$ —	\$ 35,235
Retirement of indebtedness	6,406,322	6,335,750	(70,572)	(3,109)	275,887
TOTAL	<u>\$24,440,012</u>	<u>\$24,245,377</u>	<u>(\$194,635)</u>	<u>(\$3,109)</u>	<u>\$311,122</u>

Investments at June 30, 1987 and related activity for the year then ended are as follows:

Endowment and Similar Funds	Cost	Market Value	Net Unrealized Gain (Loss)	Net Realized Gain	Net Investment Income
Restricted	\$ 2,759,462	\$ 3,200,139	\$ 440,677	\$189,577	\$129,650
Quasi-					
Unrestricted	8,677,612	9,778,222	1,100,610	483,361	472,652
Life Income	254,387	277,812	23,425	20,137	—
TOTAL	<u>\$11,691,461</u>	<u>\$13,256,173</u>	<u>\$1,564,712</u>	<u>\$693,075</u>	<u>\$602,302</u>
	Cost	Market Value	Net Unrealized Gain (Loss)	Net Realized Gain	Net Investment Income
PLANT FUNDS					
Unexpended	\$ 9,982,103	\$ 9,877,122	(\$ 104,981)	\$ —	\$354,380
Retirement of indebtedness	3,567,839	3,591,993	24,154	422	250,893
TOTAL	<u>\$13,549,942</u>	<u>\$13,469,115</u>	<u>(\$ 80,827)</u>	<u>\$ 422</u>	<u>\$605,273</u>

Realized gains and losses on the sale or disposition of investments are determined by specific identification of the related investment.

NOTE 4—Student Loan Funds

The fund balances of student loan funds are comprised of the following:

	June 30,	
	1988	1987
Perkins Loan funds (NDSL)		
U.S. Government grants	\$4,621,107	\$4,554,536
La Salle University contributions	689,650	660,007
Total Perkins loans	<u>5,310,757</u>	<u>5,214,543</u>
Gulf Student loan funds	72,238	69,541
TOTAL	<u>\$5,382,995</u>	<u>\$5,284,084</u>

NOTE 5—Salaries, interest and other accruals

The University offers faculty the option of receiving their contract salary over nine or twelve months. At June 30, 1988 and 1987 there were accrued faculty salaries totalling \$676,548 and \$573,750 due to be paid to the faculty during July and August 1988 and 1987 respectively.

At June 30, 1988 and 1987 administrative, staff and service personnel had accumulated vacation benefits of approximately \$417,001 and \$400,001.

NOTE 6—Construction in Progress

During the year ended June 30, 1988, construction continued on the University's new library. Total construction costs are estimated at \$11,000,000 of which \$10,292,000 had been incurred as of June 30, 1988. Substantially all of the financing has been provided for by way of a gift from one source. At June 30, 1988, the total received on account of the gift approximated \$9,648,000. The University entered into a loan agreement with Provident National Bank to finance the completion of the library project until the balance of the gift is received. The loan is a term loan not to exceed \$5,500,000 and will be drawn down as expenditures are required to complete the project. The loan will mature on June 1, 1992. Interest is due monthly and is calculated at a rate which is 1.5% below the bank's prime rate, but will not be less than 7.5% nor more than 11.5%.

Contracts have been let for the construction of a student housing complex on University property, and other related construction projects. Construction costs are estimated at \$9,333,239 of which approximately \$314,000 had been ex-

Continued Page 11

STATEMENT OF CURRENT FUND REVENUES, EXPENDITURES AND OTHER CHANGES

for the year ended June 30, 1988
with comparative figures for the year ended June 30, 1987

	1987-88			Total 1986-87
	Unrestricted \$	Restricted \$	Total \$	\$
CURRENT REVENUES:				
Tuition and fees	27,151,195	30,573	27,181,768	24,232,786
Government grants and contracts	870,998	316,609	1,187,607	1,279,977
Private grants and contracts	—	286,782	286,782	505,143
Private gifts	2,159,654	293,189	2,452,843	1,870,513
Activities related to academic areas	294,597	743,089	1,037,686	341,645
Administrative and other revenues	1,405,644	—	1,405,644	1,108,428
Total Educational and				
General Revenues	31,882,088	1,670,242	33,552,330	29,338,492
Sales and services of auxiliary enterprises	7,218,951	—	7,218,951	6,289,476
Total Current Revenues	39,101,039	1,670,242	40,771,281	35,627,968
EXPENDITURES AND MANDATORY TRANSFERS:				
Educational and General				
Instruction	9,313,971	260,242	9,574,213	9,137,335
Academic support	2,094,896	610,177	2,705,073	2,457,252
Student services and athletics	3,015,021	162,372	3,177,393	2,884,874
Public service	44,803	541,992	586,795	740,181
Institutional support	5,917,310	16,515	5,933,825	5,427,550
Operation & maintenance of physical plant	2,580,036	29	2,580,065	2,531,128
Institutional computing	955,941	—	955,941	1,021,473
Scholarships and fellowships	3,130,753	16,025	3,146,778	2,963,902
Research	—	62,890	62,890	—
Educational and General				
Before Mandatory Transfers	27,052,731	1,670,242	28,722,973	27,163,695
Mandatory Transfers:				
Principal and interest on				
long-term debt	1,990,875	—	1,990,875	2,162,673
Total Mandatory Transfers	1,990,875	—	1,990,875	2,162,673
Total Educational and General				
Expenditures	29,043,606	1,670,242	30,713,848	29,326,368
Auxiliary Enterprises:				
Expenditures	6,918,519	—	6,918,519	6,096,798
Mandatory transfers	21,188	—	21,188	31,782
Total auxiliary enterprises	6,939,707	—	6,939,707	6,128,580
Total Expenditures and				
Mandatory Transfers	35,983,313	1,670,242	37,653,555	35,454,948
EXCESS OF CURRENT REVENUES				
OVER CURRENT EXPENDITURES				
AND MANDATORY TRANSFERS	3,117,726	—	3,117,726	173,020
OTHER TRANSFERS AND ADDITIONS/(DEDUCTIONS):				
Net other transfers and adjustments	225,992	—	225,992	35,821
TRANSFERRED "FROM" OTHER FUNDS:				
Endowment funds applied for				
designed purposes	55,630	—	55,630	63,269
Quasi-unrestricted endowment funds	—	—	—	3,938
TRANSFERRED "TO" OTHER FUNDS:				
Land, buildings and equipment	(351,773)	—	(351,773)	(126,494)

	1987-88			Total
	Unrestricted \$	Restricted \$	Total \$	1986-87 \$
Quasi-endowment funds	(2,436,040)	—	(2,436,040)	(110,000)
Unexpended plant funds	(350,596)	—	(350,596)	—
Intra fund addition/(deduction)	(571)	—	(571)	—
Net Other Transfers and Additions/(Deductions)	(2,857,358)	—	(2,857,358)	(133,466)
EXCESS OF CURRENT REVENUES OVER CURRENT EXPENDITURES, TRANSFERS AND OTHER CHANGES	260,368	—	260,368	39,554

See Accompanying Notes Which Are An Integral Part Of The Financial Statements.

Notes to the Balance Sheet - continued from page 9

pended as of June 30, 1988. Financing for this project and for the retirement of certain mortgage obligations, was provided for by the issuance of revenue bonds payable over a period of 22 years, amounting to \$15,600,000 (Note #7).

NOTE 7—Plant Funds—Bond and Mortgage Obligations

Orig. Date	Final Maturity Date	Approx. Rate	Original Principal Amount	Principal 6/30/88	Balance 6/30/87
MORTGAGE OBLIGATIONS					
NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY					
1972	1997	9 $\frac{3}{4}$ % ^(a)	\$ 3,000,000	\$ 1,855,415	\$ 1,985,563
1972	1997	8 $\frac{3}{4}$ % ^(e)	3,000,000	—	2,047,354
Orig. Date	Final Maturity Date	Approx. Rate	Original Principal Amount	Principal 6/30/88	Balance 6/30/87
BENEFICIAL SAVINGS FUND					
1979	1994	9 $\frac{3}{4}$ % ^(e)	250,000	—	164,466
THE FIRST PENNSYLVANIA BANK					
1980	1986	Prime + $\frac{1}{8}$ %	600,000	—	21,429
Total Mortgage Obligations				\$ 1,855,415	\$ 4,218,812
P.H.E.F.A. BONDS^(b)					
1984 SERIES I ^(c) (Note #8)					
1995	6 50 to 9 75%		\$ 4,485,000	\$ 4,025,000	\$ 4,145,000
1984 SERIES II ^(c)					
1991	6 00 to 7 75%		5,900,000	3,700,000	4,480,000
1986 SERIES I ^(d)					
2006	5 75 to 7 75%		11,855,000	10,414,427	9,868,188
1988 SERIES ^(e)					
2010	5 00 to 7 70%		15,600,000	15,600,000	—
TOTAL BONDS PAYABLE				\$33,739,427	\$18,493,188
TOTAL MORTGAGES AND BONDS PAYABLE				\$35,594,842	\$22,712,000

(a) As an assist in the financing of Olney Hall, the United States Government through the Department of Education has granted the University an "interest subsidy" applicable to the Northwestern Mutual Life Insurance Company mortgage. The subsidy covers the spread between 3% and 9 $\frac{1}{4}$ % on the annual debt service of 85% of the total eligible cost of Olney Hall which is a constant annual grant of \$115,025 for a period of twenty-five years.

(b) Bonds issued by the Pennsylvania Higher Educational Facilities Authority. The University is obligated to the Authority under a loan instrument providing for payments equal to the amount of the debt service on the revenue bonds.

(c) The 1984 Revenue Bonds Series I and Series II require debt service reserve funds be maintained in the amounts of \$540,000 and \$866,989 respectively. Both of these funds were established from a portion of the bond proceeds.

(d) The 1986 Series Bonds consist of \$2,855,000 of term bonds maturing November 1, 2006 and \$9,000,000 of deferred interest bonds maturing November 1, 2002 and 2006. At June 30, 1988 and 1987 the unamortized deferred interest amounted to \$1,440,573 and \$1,986,812 respectively. The deferred interest is being expensed over a five year period.

(e) The 1988 Series Bonds consist of \$5,775,000 of serial bonds maturing May 1, 1989 through 1998 and \$9,825,000 of term bonds maturing May 1, 2001 through 2010. The proceeds of this issue were used principally to retire certain mortgage obligations, for the construction of a student housing project and for the construction of parking facilities.

Aggregate maturities of mortgages and bonds payable for each of the five fiscal years subsequent to June 30, 1988 are as follows:

1989	\$ 1,312,552
1990	1,406,311
1991	1,841,399
1992	1,972,943
1993	1,116,085
Thereafter	27,945,552
	<u>\$35,594,842</u>

NOTE 8—Plant Funds—In-Substance Defeasance

In May 1983, the University sold a \$4,830,000 bond issue (Revenue Bonds, First Series of 1983) through the tax-exempt lending authority of the Pennsylvania Higher Educational Facilities Authority (the Authority). In October 1984, to refund the 1983 Bonds, the University sold a second bond issue (First Series of 1984) through the Authority amounting to \$4,485,000. The proceeds from this issue together with other funds available from the 1983 Bonds were (i) irrevocably deposited into an escrow fund in accordance with the defeasance provisions contained in the trust indenture for the 1983 Bonds and (ii) were used to purchase direct obligations of, or obligations the principal and interest on which are unconditionally guaranteed by, the United States of America, which together with the interest earned thereon will be sufficient to make all payments of interest on and to redeem all principal of the 1983 Bonds.

For accounting purposes, the issuance of the 1984 Bonds to replace the 1983 Bonds constitutes an advance refunding and, accordingly, as of October 1, 1984, the 1983 Bonds ceased to be a liability of the University for the reason that the University satisfied the defeasance provisions of the related trust indenture.

STATEMENT OF CHANGES

for the year ended

	Current Funds		Student Loan Funds	Funds
	Unrestricted \$	Restricted \$	\$	Restricted \$
REVENUES AND OTHER ADDITIONS:				
Current operating revenues	39,101,039	1,670,242	—	—
Earnings on investments	—	—	2,508	154,391
Gifts and grants	—	—	—	125,867
Interest collected	—	—	106,344	—
Realized gain on investments	—	—	—	82,571
Reimbursement for loan cancellations	—	—	46,835	—
Increase in deposits held for others	—	—	—	—
Other transfers and adjustments	225,992	—	—	—
Increase in cash surrender value of life insurance Expended for plant facilities (included in current funds expenditures)	—	—	—	25,892
TOTAL REVENUES AND ADDITIONS	39,327,031	1,670,242	155,687	388,721
EXPENDITURES AND OTHER DEDUCTIONS:				
Current operating expenditures	33,971,250	1,670,242	—	—
Transferred to individual retirement annuities	—	—	—	—
Reduction of high school mortgage balance	—	—	—	—
Loan principal cancelled/return to U.S. Gov't	—	—	48,447	—
Loan collection and administrative costs	—	—	8,329	—
Realized loss on investments	—	—	—	—
Interest on indebtedness	—	—	—	—
Expense of Bond Issue	—	—	—	—
Disbursements	—	—	—	49,272
Other transfers and adjustments	—	—	—	—
Total expenditures and other deductions	33,971,250	1,670,242	56,776	49,272
TRANSFERS AMONG FUNDS—Additions/(Deductions):				
Mandatory:				
Principal and interest	(2,012,063)	—	—	—
Non-mandatory:				
Expended for plant facilities	(351,773)	—	—	—
Allocated to unrestricted quasi-endowments	(2,436,040)	—	—	—
Restricted endowment funds applied	55,630	18,543	—	(74,173)
Unexpended plant funds	(350,596)	—	—	—
Other Additions/(Deductions):				
Excess of restricted receipts over transfers to revenues	—	106,862	—	—
Intra fund additions/(deductions)	(571)	—	—	—
Total transfers, additions and (deductions)	(5,095,413)	125,405	—	(74,173)
Net Increase/(decrease) for the year	260,368	125,405	98,911	265,276
Fund balance at beginning of the year	326,010	637,234	5,284,084	2,776,954
Fund Balance at end of the year	586,378	762,639	5,382,995	3,042,230

See Accompanying Notes Which Are An

N FUND BALANCES

June 30, 1988

Functioning As Endowments		Plant Funds			Supplemental	Agency
Unrestricted	Term and	Unexpended	Retirement of	Investment	Retirement	Funds
Quasi	Life Income		Indebtedness	In Plant	Funds	
\$	\$	\$	\$	\$	\$	\$
—	—	—	—	—	—	—
—	—	35,235	275,887	—	39,958	—
—	—	3,444,601	—	—	—	—
—	—	—	—	—	—	—
378,980	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	35,946
—	—	110,944	—	—	—	—
—	—	—	—	—	—	—
—	—	—	—	374,265	—	—
378,980	—	3,590,780	275,887	374,265	39,958	35,946
—	—	—	—	17,237	—	—
—	—	—	—	—	58,343	—
—	—	—	46,489	—	—	—
—	—	—	—	—	—	—
—	—	—	—	—	—	—
—	15,393	—	3,109	—	—	—
—	—	—	1,225,794	—	—	—
—	—	—	—	688,957	—	—
—	—	—	—	—	—	—
—	—	—	—	13,699	—	—
—	15,393	—	1,275,392	719,893	58,343	—
—	—	—	877,102	1,134,961	—	—
—	—	—	—	351,773	—	—
2,436,040	—	—	—	—	—	—
—	—	—	—	—	—	—
—	—	350,596	—	—	—	—
—	—	—	—	—	—	—
571	—	—	—	—	—	—
2,436,611	—	350,596	877,102	1,486,734	—	—
2,815,591	(15,393)	3,941,376	(122,403)	1,141,106	(18,385)	35,946
8,886,284	49,029	6,948,483	1,296,081	39,293,410	439,303	274,062
11,701,875	33,636	10,889,859	1,173,678	40,434,516	420,918	310,008

Integral Part of the Financial Statements.



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The Board of Trustees
La Salle University

We have examined the accompanying balance sheets of La Salle University at June 30, 1988 and 1987, and the related statements of changes in fund balances and current funds revenues, expenditures and other changes for the year ended June 30, 1988. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the statements mentioned above present fairly the financial position of La Salle University at June 30, 1988 and 1987, and the results of its activities and changes in fund balances for the year ended June 30, 1988, in conformity with generally accepted accounting principles applied on a consistent basis during the periods.

Our examinations have been made primarily for the purpose of expressing an opinion on the basic financial statements taken as a whole. The accompanying additional information included on forms 4 and 5 for the year ended June 30, 1988 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such additional information has been subjected to the auditing procedures applied in the examinations on the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Arthur Young & Company successors to Marucci, Ostels, Annett & Co

August 19, 1988

AROUND CAMPUS



Brother President Patrick Ellis with honorary degree recipients Cardinal Miroslav Ivan Lubachivsky and Renee C. Fox.

Two International Figures Honored At Fall Convocation

Two internationally known figures of "vision, energy and dedication," Cardinal Miroslav Ivan Lubachivsky, the spiritual leader of nine million Ukrainian Catholics worldwide, and Renee C. Fox, Ph.D., Annenberg Professor of the Social Sciences at the University of Pennsylvania, were honored at La Salle University's Fall Honors Convocation on October 23rd in the Union Ballroom, on campus.

Brother President Patrick Ellis, F.S.C., Ph.D., presided over the Convocation presenting Cardinal Lubachivsky with an honorary doctor of

laws degree and Renee Fox with an honorary doctor of humane letters. Brother Patrick also honored 480 La Salle University Dean's List students at the Convocation, including 167 from the university's Evening Division.

Dr. Miroslav Labunka, Ph.D., associate professor of history at La Salle, sponsored Cardinal Lubachivsky and Judith Stull, assistant professor of sociology, social work and criminal justice at La Salle, sponsored Renee Fox.

Lubachivsky, who was recognized as "a teacher, scholar, priest and Archbishop of Philadelphia who always

practiced the Christian virtues of charity, sacrifice and self-denial" was born in the Western Ukraine in 1914. At the age of 23 he left his country to pursue theological studies.

He was ordained a priest in 1938 in Austria. Since the Ukrainian Catholic Church was liquidated in the Soviet Union in 1946, Cardinal Lubachivsky has been in exile from his country for more than 40 years.

"Modest and God-fearing by nature, he is the embodiment of his church—downtrodden and persecuted in his homeland," the Cardinal's citation said

in part. "Unshakably firm in his faith and in his love of God, he is his country's living symbol of its resistance to evil and its ability to prevail despite all odds."

The Cardinal served in numerous places, including Cleveland, Oh., Richmond, Va., and Stamford, Ct. before coming to Philadelphia in 1979. At that time Pope John Paul II appointed him Metropolitan-Archbishop of Philadelphia's 78,000 Ukrainian Catholics.

In 1984 Cardinal Lubachivsky assumed the position of Primate of the worldwide Ukrainian Catholic Church. After 33 years in the United States he now resides in Rome.

Although Russia has outlawed the Ukrainian Catholic Church, it continues to exist clandestinely in the catacombs of the Ukraine. This year marked the millennial celebration of the introduction of Christianity into the Ukraine and the event was commemorated both in and out of the Ukraine.

Dr. Fox, professor of sociology at the University of Pennsylvania in the Departments of Sociology, Psychiatry and Medicine, was honored for her teaching and research contributions "to the ethics of organ transplants; the social meaning of death; the impact of social upheaval on Chinese medicine; and on the role of religion in Belgium or in Africa."

Dr. Fox has taught at Barnard College and Columbia University. As a visiting professor she also taught at Harvard University, the Universite Officielle du Congo, Sir George Williams University in Canada, and the Katholieke Universiteit Leuven and the Universite de l'Etat a Liege in Belgium.

Dr. Fox has held several positions in many professional associations and a number of boards such as the Institute for Intercultural Studies, the African Studies Association and the American Association for the Advancement of Science.

Her major teaching and research interests, the sociology of medicine, medical research, and medical education, have led her to make first-hand studies in Europe and Central Africa and the U.S. She is the author of *Experiment Perilous and Essays In Medical Sociology* and co-author of *The Emerging Physician* and *The Courage to Fail*. She has received a number of honorary degrees from institutions in this country and abroad.

La Salle Awarded Grant For Drug, Alcohol Program

La Salle University has received a two-year, \$112,340 U.S. Department of Education grant to create a compre-



Robert Chapman

hensive drug and alcohol prevention and education program, it was announced by Dr. Raymond P. Heath, the university's vice president for student affairs.

The grant to La Salle from the Fund for the Improvement of Postsecondary Education (FIPSE) is the largest awarded to a Philadelphia area institution.

Dr. Heath, who is serving as the project director, said that the program will be administered by Robert Chapman, who has been appointed full-time coordinator. The immediate past president of the New York State Council on Alcoholism, Chapman has 14 years of clinical and administrative experience in the drug and alcohol field.

It will build and expand upon La Salle's extensive, successful prior efforts in drug and alcohol education and prevention targeted at a smaller population—the student athletes—in response to the NCAA policy initiated three years ago to conduct random drug testing at championship events.

"As our ultimate goal, we seek a campus which is drug free and, in effect, free of the abuse of any substances," said Heath who emphasized that the university has shown "ample evidence" in expressing this commitment through existing educational and counseling programs as well as the creation of the highly-successful non-alcoholic nightclub, "Intermissions," on campus two years ago.

The FIPSE grant will enable La Salle to provide evaluation, counseling, and referral services to individuals from the university community seeking such assistance. In addition, educational programs, training workshops and activities related to drug and alcohol is-

suages will be offered to students, faculty, and administrators. Support groups such as AA, ALAnon, and others will also be established.

La Salle University has an enrollment of 6,363 men and women attending undergraduate and graduate classes, most of them studying at the main campus at 20th St. and Olney Ave., in northwest Philadelphia. La Salle also has 1,480 resident students.

Gene McDonnell Retires After 30 Years at Helm of Baseball Team

Gene McDonnell, '55, the Explorers' head baseball coach for the past 30 years, announced his retirement on July 1. He was replaced by Bob Vivian, who served as assistant coach for two years.

"We regret the fact that Gene is retiring after so many years of service to La Salle University," said Bob Mullen, La Salle's athletic director. "I doubt very much that his record of a baseball coach of over 400 wins or his long tenure as a part-time baseball coach will ever be surpassed."

The 55-year old McDonnell, who began coaching at La Salle in 1959, retires with a 430-352-8 (.549) record and the most wins ever by a La Salle coach regardless of the sport. His 30 years of service to the university is also the longest ever by a coach in any sport. In 30 years under McDonnell, the Explorers had 22 winning seasons. During the 1987-88 season his team went 24-19 and finished second in the Metro Atlantic Athletic Conference with a 9-5 record.

During the 1985 season the team posted a school record 31 wins and finished second in the NCAA East Regional. During that record-setting 1985 season McDonnell was voted the NCAA Eastern Coach-of-the-Year and the Diamond Baseball Coach of the Year. A 1980 inductee into La Salle's "Coaches Hall of Fame," McDonnell also directed the Explorers to an NCAA appearance in 1964.

In 1951 McDonnell played shortstop and captained the Philadelphia Catholic League Championship team from La Salle High School. Continuing his career at La Salle College, McDonnell set several base stealing records while playing every inning of every game for four seasons. In 1954 he hit .414 to win the Suburban League batting title and earned the *Philadelphia Daily News* "Baseball Talent Award." During an Army stint, McDonnell batted .391, played in the All-Army Championships at Fort Dix (NJ) and was named as the first-team All-Army centerfielder in 1957.

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La Salle's President Receives Barry Award, Signum Fidei Medal



Brother Patrick Ellis

La Salle University's Brother President Patrick Ellis, F.S.C., Ph.D., received two distinguished awards recently. He was presented with the annual Barry Award of the American Catholic Historical Society at a dinner dance on Nov. 11 at the Union League, in Philadelphia, and became the 47th recipient of the Signum Fidei medal, presented by the Alumni Association, at the annual awards dinner on campus, Nov. 18.

Rev. John J. Shellem, president of the American Catholic Historical Society, made the presentation of the Barry Award, named in honor of Commodore John Barry, the Irish Catholic immigrant who became "Father of the American Navy."

The American Catholic Historical Society, founded in 1884, collects and preserves materials relating to the contributions of Catholics to the building of the United States. The Barry Award is the Society's highest honor.

The Signum Fidei medal has been awarded annually since 1942 and derives its name from the motto of the Brothers of the Christian Schools—"Sign of Faith." It is given to recognize

personal achievement in harmony with the established aims of La Salle University and is conferred each year on an individual who has made "most noteworthy contributions to the advancement of humanitarian principles in keeping with the Christian tradition."

John J. French, '53, president of the Alumni Association, recalled that the first recipient of the Signum Fidei medal in 1942 was Brother E. Anselm, who was president of La Salle College at the time. "It is singularly appropriate in this, the 125th anniversary year of our alma mater to honor Brother Patrick," said French. "He has demonstrated a profound devotion to Catholic education and should be recognized for his outstanding leadership of La Salle University."

Previous recipients of the Signum Fidei medal, the highest award given by the Alumni Association, include R. Sargent Shriver, Bishop Fulton J. Sheen, Rev. Leon Sullivan, Judge Genevieve Blatt and last year's recipient, Rev. Bruce Ritter.

Terence K. Heaney, Esq., '63, was chairman of the selection committee. The awards dinner was also highlighted by the conferral of membership in the Alpha Epsilon Alumni Honor Society on selected members of the Class of 1989 from the university's Day and Evening Divisions.

Brother Patrick became La Salle University's 26th president on January 1, 1977. After having served as director of development and vice president of the corporation of the university since June, 1969, he succeeded Brother Daniel Burke, F.S.C., Ph.D.

Born in Baltimore in 1928, Brother Ellis, a member of the Brothers of the Christian Schools since 1946, joined the La Salle staff in 1960 as an assistant professor of English. He has been at the university since then except for a term as principal of La Salle High School, in Miami, Florida from 1962 to 1964.

Brother Ellis returned to La Salle in 1964 and served as director of the university's Honors Program until 1969 when he was named director of development and vice president of the Corporation. Brother Ellis was awarded a Lindback Foundation Award for distinguished teaching in 1965 and currently holds the academic rank of Professor of English.

Brother Ellis served at Philadelphia's West Catholic High School for boys from 1951 to 1958 and again from 1959 to 1960 in various capacities including chairman of the English Department and guidance director.

The author of numerous articles in educational publications, Brother Ellis also conducted a "How to Read Great Books" series for the "University of the Air" on Philadelphia's WFIL-TV in 1961 and 1965. He is a member of Phi Beta Kappa and was president of the Phi Beta Kappa Association of Philadelphia for two terms.

Brother Ellis, a 1946 graduate of Baltimore's Calvert Hall College High School, received an A.B. degree in English from the Catholic University of America, Washington, D.C., in 1951. He earned a master's degree and doctorate in English from the University of Pennsylvania.

A member of the Board of Trustees of Manhattan College, N.Y., St. Mary's College of California, St. Mary's College, Winona, Minnesota, and St. John's College High School, Washington, D.C., Brother Ellis is the son of Mrs. Harry J. Ellis who lives in Baltimore.

Brother Ellis is active in many national and local educational and civic organizations. He is past chairman of the Board of Directors of the 220 member Association of Catholic Colleges and Universities and chairman of Philadelphia's Campus Boulevard Corporation, a cooperative organization of institutions located adjacent to La Salle University on Olney Avenue.

He was the chairman for 1986-87 of the Pennsylvania Association of Colleges and Universities and is on the boards of Greater Philadelphia First Corporation, Philadelphia Urban Affairs Partnership, Independence Hall Association, the Police Athletic League, Fellowship Commission, Professionalism Committee of the Pennsylvania Bar Association, Catholic Charities of Philadelphia, Delaware Valley Citizens' Crime Commission, and Philadelphia Police Commissioner's Civilian Council.

Brother Ellis recently completed terms on the boards of American Council on Education, the Afro-American Historical Museum, Community Leadership Seminar, Salvation Army, Archdiocesan Council of Managers, and World Affairs Council.

McDonnell holds a master's degree in educational administration from Glassboro State College and teaches in the Cherry Hill (NJ) school district.



Gene McDonnell

Local Leaders Honored at Awards Dinner

La Salle recognized nine local neighborhood leaders at the 15th Annual Community Service Awards Dinner, sponsored by the university's Urban Studies and Community Services Center, on October 28 in the Union Building Ballroom, on campus.

Assistant Attorney General Edward S. G. Dennis, Jr., was featured speaker, discussing the importance of neighborhood people in fighting the drug epidemic. The theme for the year's dinner, "Building Community Health," reflected how community life and health has been torn by the rampant use and sale of drugs.

All proceeds from the Community Awards Dinner benefit the Urban Center's neighborhood Adult Literacy Program, which reaches over 250 adults each year.

This year's awardees are all civic leaders who have made a commitment to work for a better community in which to live.

The recipients were: Andrea Brown, of Germantown; Dennis Brunn, former director of La Salle's Urban Center; Charlotte Pembleton-Scott, of Logan; the Germantown Branch of the Settlement Music School, Remuriel Riley, of Spring Garden; Dolores Shine, of Olney; Richard Troxell, also of Germantown; Mable Windham, of Ogontz; and Eversley Vaughan, of Mt. Airy, who was given the award posthumously.

Founded in 1968, the Urban Center's overall purpose is to assist in the physical, social, cultural and economic improvement of nearby neighborhoods through a wide variety of education, research, and technical assistance programs. The Center also aims to improve interracial understanding and cooperation between La Salle and its neighbors.

Ten Members Named to President's Associates

Ten Philadelphia area leaders from the worlds of business, law enforcement, and medicine have been appointed to La Salle University's Council of President's Associates, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

They will join a group of 24 other men and women who advise La Salle University's president and other key administrators in such areas as curriculum development, fine arts, athletics, and student career placement.

The new members, who will serve three year terms, are:

Inspector Chico M. Cannon, '76, of the Philadelphia Police Department; John F. Carabello, D.M.D., '62, of Huntingdon Valley; Ira S. Davis, '58, president, Ira S. Davis Storage Company, Philadelphia; Leon E. Ellerson, '56, president, Keystone Computer Associates, Inc., Fort Washington, and Elizabeth H. Gemmill, Esq., vice president and general counsel, Tasty Baking Company, Philadelphia.

Also: James M. Lord, '66, vice president, finance, SmithKline Beckman Corporation, Philadelphia; Mary Lynn McNally, '77, vice president and controller, Provident Mutual Life Insurance Company, Philadelphia; Frances Phillips, vice president, public relations, Gray and Rogers, Inc., Philadelphia; Kenneth Shaw, Jr., '64, president and chairman, Fred Hill & Son Company, Philadelphia, and Charles J. Reilly, '62, president, Reilly Foam Corporation, Conshohocken.

Gold Medalist Joe Verdeur and Other La Salle Olympians Honored at October Dinner on Campus

Members of the La Salle University family who have participated in Olympic games were honored on the occasion of the 40th anniversary of the gold medal victory by Joe Verdeur, '50, at a reception and dinner on campus, Oct. 14.

Verdeur, an outstanding swimmer who won his gold medal in the 200 meter butterfly in London in 1948, shared the spotlight with eight other Olympians. They were:

- Bill Belden, '70, member of double skulls in Montreal in 1976 and single skulls on the 1980 Olympic team that did not compete in Moscow.
- Diane Bracalente, who competed in Seoul with the 1988 field hockey team, is the assistant director of La Salle's College Union.
- Eric Buhain, a sophomore at La Salle, represented the Philippine National Swimming Team at the 1988 Olympics in the 200 meter butterfly and 50 meter freestyle.
- Al Cantello, '55, threw the javelin in Rome in 1960 and held the world record from 1959 to 1961.
- Ira Davis, '58, held the American record in the triple jump and competed in three Olympics—in Mel-

bourne in 1956, Rome in 1960, and Tokyo in 1964.

- Kathy McGahey-Heinzler, '82, a member of La Salle's 1981 national field hockey champions, won a bronze medal as a member of the 1984 field hockey team in Los Angeles.
- John McIntyre, '50, was a coxswain on the 1948 crew which competed in London.
- Diane Moyer, '80, was the youngest player selected for the Olympic field hockey team in 1980, and won a bronze medal as a member of the 1984 team in Los Angeles.

La Salle Olympians who were unable to attend the dinner included Edwin Borja, '80, a member of the 1976 Philippine swimming team; Michael Brooks, '80, captain of the U.S. 1980 basketball team; Stan Cwiklinski, '66, and Hugh Foley, '66, both members of the gold-medal-winning eight man shell in 1964.

Verdeur, Davis, Brooks, Cantello, McGahey-Heinzler, and Moyer are members of La Salle's Alumni Hall of Athletes.

Don Tollefson, sports director of Philadelphia's WPVI-TV, served as master of ceremonies.

ALUMNI NEWS

SCHOOL OF ARTS AND SCIENCES

'52

State Representative **Edward F. Burns, Jr.**, was appointed to the Board of Directors of the Pennsylvania Higher Education Assistance Agency (PHEAA).

'53

Robert J. Garrity, Ph.D., has written a courtroom drama and has had several poems published. He also received a master's degree in English from Purdue University. **Rev. Edmund J. Maher** was ordained a priest for service in the Archdiocese of Philadelphia.

'54

Harry J. White, Ph.D., has been named director of university relations at Rohm and Haas Co.

'56



John J. Lombard, of Morgan, Lewis & Bockius, was re-elected to a second one-year term as director, Probate Division of the American Bar Association's Section of Real Property, Probate and Trust Law.

'58

Paul J. Santella is vice president/director of medical and scientific affairs-anti-infectives at Bristol-Myers International.

'63

Richard E. Lafferty, Esq., opened his own law practice in 1980 and has been engaged in the general practice of law for the past eight years in Hartford, Connecticut. **Robert W. Sosna**, of Gwynedd Valley, Pa., was appointed senior vice president for retail operations at Reliance Life Companies.

'64

Michael E. Donnelly has been elected senior vice president of the National Accounts Department, National Division of New Jersey Bank.



Elected New Provincial

Brother **Colman Coogan, F.S.C.**, '53, has been elected provincial of the Christian Brothers' Baltimore province for a three year term. As provincial superior, a post he held from 1973-79, he will direct the efforts of nearly 300 Brothers in Pennsylvania, Maryland, Washington, D.C., and New Jersey. As a member of the university's Board of Trustees since 1968 and an Alumni Phonathon volunteer since 1981, he has maintained a keen interest in life at his alma mater.

A Pittsburgh, Pa. native, Brother **Colman** entered the Christian Brothers in 1949. He received both his bachelor's degree in education-Spanish in 1953 and has master's degree in religion in 1954 from La Salle University. He has earned two additional master's degrees: school administration and counseling from Villanova University and social work from St. Louis University. Until his election this summer, Brother **Colman** was director of De La Salle in Towne, a Philadelphia day treatment center for youth rehabilitation. Prior assignments include assistant provincial/director of education, and principal of Christian Brothers' high schools in Arlington, Va. and Washington, D.C.

'65

Joseph Karlesky has been appointed the John C. & Katherine S. Kunkel Professor of Government at Franklin and Marshall College where he has taught since 1970. **Brian F. Lafferty, Sr.**, has been promoted to director of field training for the Prudential's Eastern Home Office in Fort Washington, Pa. **James F. Savage, Jr.**, received a Certificate of Award from the IRS for his contribution to the joint FBI-IRS task force investigation into political corruption in Syracuse, N.Y.

'66

James Patrick Gillece, Jr., a partner with the Baltimore law firm of Piper & Marbury, was elected to the 1988-89 American Judicature Society Board of Directors. **William T. Swartz** was recently named president of Mag Media/Towne Crier Inc. Publishing Co. in Montclair, N.J. **Bruce Zehnle** has been elected to the national Board of Directors for the Sociedad Honoraria Hispanica.

'67

Bruno J. Bromke was promoted to associate professor of microbiology at Philadelphia College of Osteopathic Medicine. **Edward J. Murray, III**, has been named executive director of the Private Industry Council of the Lehigh Valley Inc. **Eugene M. Rigaut** was named manager of the real estate department at Midlantic National Bank/South, Mount Laurel, N.J. Rigaut has been a vice president in the department since 1987. **Edward E. Strang** was promoted to senior vice president and manager of the Corporate Banking Department of Midlantic National Bank/South.

'68

Michael Connaughton was named interim dean of the College of Fine Arts and Humanities at St. Cloud State University. **John M. Hartke, Ph.D.**, has been elected director of academic training of the Philadelphia School of Psychoanalysis. **Marine Lt. Col. John P. Leonard, III**, was assigned military duties with the organization of the Joint Chiefs of Staff, in Washington, D.C. **Dennis M. Monahan** has joined the Johnson Companies in Newtown, Pa., as its chief financial officer. **Samuel E. Stubbs** has been appointed principal of North Wildwood (N.J.) Public School Summer School and director of student activities.

'69

Richard Carney, an associate professor of computer science at Camden (N.J.) County



La Salle's 1988-89 Alumni Association officers are (from left): Joseph L. Patti, '50, treasurer; Stephen L. McGonigle, '72; executive vice president; Lynn Piatkowski, '82, secretary; John J. French, '53, president, and John Fleming, '70, vice president.

College, recently had his third textbook, *Advanced Structured BASIC for the IBM PC*, published by Harcourt Brace Jovanovich. **John W. Remsard, Jr.**, vice president and assistant general auditor of Cigna Corporation in Philadelphia, graduated from the Executive Management Program at the Tuck School of Business, Dartmouth College, Hanover, N.H. **Louis T. Volpe** was awarded a fellowship to the School of Speech and Theatre at Northwestern University, in Evanston, Ill.

'70

Albert Monillas has been appointed superintendent of schools of the Maurice River School District, in Port Elizabeth, N.J. **Dennis Turnista** self-published a volume of poetry titled *Piece of Mind*.

'71

BIRTH: to **Frank John Viola** and his wife, Lisa, their second child, a daughter, Kathryn Elizabeth.

'72



Schieler

Rev. Leonard P. Hindsley, O.P., is now pastor and prior at St. Mary's Church, in

New Haven, Ct. **Brother Robert Schieler, F.S.C.**, successfully defended his doctoral dissertation ("Educational Administration") at the University of Pennsylvania and has returned to the Philippines where he has been a missionary since 1975. **Thomas W. Stone** has joined Nutri/System, Inc. in Willow Grove, Pa., as director of financial planning and analysis.

'73

Eugene P. Fleisher now serves as the head of access services for Falvey Memorial Library, Villanova University. **Charles F. Kappler** has been promoted to labor counsel for the Eastern Region Headquarters of the U.S. Postal Service. **Dennis Lehman**, former Philadelphia Phillies' marketing director, has been named senior vice president for business by the Cleveland Indians. **Ed Macko** is a teacher at Archbishop Ryan High School, Philadelphia. **James D. Pagliaro** was made a partner in the Philadelphia law firm of Morgan, Lewis, and Bockius. Navy Lt. **Cmdr. Robert P. Weidman** returned from participating in exercise ocean venture 88 while serving with Commander, Second Fleet, Norfolk, Va.

BIRTH: to **Ed Macko** and his wife, **Terry Kline Macko**, '74, their third child, a daughter, Sarah Rose.

'74

Terry Macko is currently senior vice president at Evans, Conyer, Broussard and McCrea. **John S. Wargo** has been promoted to the rank of major in the U.S. Army and has accepted an assignment with the U.S. Army Recruiting Command, at Fort Sheridan, Ill. **Kevin Young**, an associate manager

with Bell of Pennsylvania, has accepted a three year rotational assignment with Bell Communications Research in Piscataway, N.J., as a member of the technical staff. **BIRTH:** to **Terry Kline Macko** and her husband, **Ed**, '73, their third child, a daughter, Sarah Rose.

'75

Thomas L. Evans was promoted to manager of the Reactive Intermediates Project at the General Electric Research and Development Center, in Schenectady, N.Y. **Dr. Kurt Zeglen**, a specialist in radiology, has joined the staff of the Lackawanna Medical Group. **MARRIAGE:** **Ronald W. Biemiller** to Cathleen H. Fenstermacher.

'76

John Merrick of Morrisville, Pa., has joined the Derivative Products Research Group at Shearson Lehman Hutton.

BIRTHS: to **Kathleen Shaw Mathis** and her husband, Jack, twin sons, Robert and Andrew.

'77

Robert J. Cunningham has been named principal of St. Albert The Great Parish School, in Huntingdon Valley, Pa. **Christopher J. Kirk**, an employee of the Naval Air Development Center, in Johnsville, Pa., was selected for the Secretary of the Navy Career Fellowship for graduate study in financial management at Temple University for the 1988-89 academic year. **Frank Mosca** has taken a position with Galileo Inc., as manager of international relations in Swindon, England. **BIRTH:** to **Joseph L. Rakszawski** and his wife, Theresa, their first child, a son, Paul Joseph.

'78

Jerry Colapinto has been named registrar at Holy Ghost Prep School, in Bensalem, Pa. **June E. Grutzmacher, M.D.**, opened a medical office for the practice of ophthalmology in Lambertville, N.J. **Frederick J. Hatem, Jr.**, is a partner in the Bel Air, Md. law firm Reed, Feinberg, Gilbert and Hatem. **James F. Hehn** has been appointed administrator of the Center for Mental Health, an affiliate of the Reading (Pa.) Hospital and Medical Center. **Virginia Krawiec**, clinical awards administrator for the Professional Education Department of the American Cancer Society Inc., has moved to Atlanta, Ga., as part of the national office relocation. **Janice MacAvoy** received her master of science degree in special education from Fordham University. She teaches special education for the New York City Board of Education.

MARRIAGE: **Pamela Dee Tipton** to John James Gammel.

BIRTHS: to **Kate Harper Kelly** and her husband, **Paul**, '78, a son, Thomas B. Harper III; to **Paula Horrath Finley** and her husband, **John**, '79, their fourth daughter, Amanda Mary; to **Joseph Mihalich** and his wife, **Mary King Mihalich**, '80, twin sons, Matthew John and Anthony Joseph.

'79

William J. Gaughan, M.D., a specialist in kidney diseases, recently joined Kent Gen-

eral Hospital's Medical Staff in Delaware.
MARRIAGE: Bernadette Coll to Christopher Engard.

BIRTH: to John G. Finley and his wife, Paula Horrath Finley, '78, a daughter, Amanda Mary.

'80

William J. Cherry has moved to New York and has begun an orthodontic residency at the State University of New York at Buffalo. Carole A. Subotich is a pediatrician for Woodbury Pediatrics, a private practice in South Jersey. Gerry Whartenby has retired as a detective in the Philadelphia Police Department and now teaches religion at Archbishop Ryan High School.

BIRTHS: to Mary King Mihalich and her husband, Joseph, '78, twin sons, Matthew John and Anthony Joseph; to Timothy Jon Clay, D.M.D. and his wife, Rosemary, a daughter, Chandler Elizabeth.

'81

Adams



Kim Adams has been chosen as the new anchorwoman for "3 TODAY," KYW-TV's 6:30 A.M. newscast, in Philadelphia. Since 1986 she has been an anchor and reporter at WTEN-TV in Albany, New York. David R. Boesler, D.O., is completing a one-year rotating internship at Memorial Hospital in York, Pa. as a member of the 1988/89 physician intern class. Steven Craig Boyer was named director of financial development by the American Lung Association in Pennsylvania's Chester and Delaware Counties. Rabbi Neal S. Scheindlin is now serving at Temple Beth Shalom of Pascack Valley, in Park Ridge, New Jersey.

MARRIAGE: Kathleen Marie Sandman to Peter Anderson.

BIRTH: to Albert Guerrini, and his wife, Rosanne Pongione Guerrini, '82, a son, Albert Michael.

'82

John W. Feshuk, D.D.S., has opened a dental practice in the Olney section of Philadelphia. Michael L. Girone received a five year service award from Hewlett Packard Co., in Valley Forge, Pa., where he serves as a district application engineering manager. Martin A. Healey of Amhler, Pa., was promoted to senior loan officer of Fidelity Bank. Joanne Swift Hummel, M.D., is currently a third year resident in obstetrics and gynecology at the Medical College of Delaware. Francie Fallon Schuster and her husband, Bill, climbed Mount Whitney in California. James A. Uslin, D.O., has joined Michael G. Eyer, D.O., in the practice of family medicine at the McSherrystown Family Practice Center, in McSherrystown, Pa. **BIRTH:** to Rosanne Pongione Guerrini and



James J. McDonald, '58 (right), La Salle's director of alumni for the past 27 years, received the John J. Finley Memorial Award from John J. French, '53, president of the Alumni Association at the annual awards dinner on November 18. McDonald was honored for his outstanding service to the university and to the Alumni Association.

her husband, Alhert, '81, a son, Albert Michael.

'83

Lawrence E. Burns has been promoted to banking officer in the Secured Lending Division of Meridian Bank in Philadelphia. Anthony E. DiMarco, D.O., started a residency in family practice at Metropolitan Hospital, Springfield (Pa.) Division. Edie Tamhurro Lewis is employed by Geraghty and Miller, Inc., in Washington, Pa. Maureen McDonnell is working as an analyst for West Chester University. Barbara McGugan of Mount Laurel, N.J., is a systems engineer at Automatic Data Processing (ADP). Christine M. Nappi is a nurse working at Children's Hospital of Philadelphia. Thomas J. Ward, Jr., has accepted an appointment as assistant professor in educational psychology at Penn State University for the Fall of 1989.

MARRIAGE: Gregory Joseph McGuinness to Barbara Jean Hasson.

BIRTH: to Coleen Kelly Long and her husband, Jeffrey, a son, Jeffrey James, Jr.

'84

Nicholas Benice received a doctor of dental

medicine degree from the University of Medicine and Dentistry of New Jersey. Dr. John A. Berdini began three years of training in the family practice residency program at Hunterdon Medical Center in Flemington, N.J. Lana M. Grzybicki received a degree of doctor of podiatric medicine from the Pennsylvania College of Podiatric Medicine. Kenneth Lee Zeitzer received a doctor of medicine degree from Jefferson Medical College, Thomas Jefferson University.

MARRIAGE: Dr. Nancy Lentine to Dr. Gene V. Carsia, II.

'85

Teresa Andris, artistic director at the Bowman School of Dance in New Jersey, recently received her masters degree in Dance Education at Temple University. Kara A. Fier was recently promoted to manager of promotions/marketing for Smalls Formal Wear, Inc., a 51 store chain in five states. **MARRIAGE:** Kara A. Fier to Stephen P. VanValin; Maureen McGonigal to Frederick Mischler, '84; William Wray Walters to Patricia Ann Morrissey.

'86

Barbara F. Killian was promoted to a U.S. Army first lieutenant and is presently working for the Raleigh (N.C.) Recruiting Battalion. Margaret M. Regan has won a Rotary International Fellowship for graduate studies in Communication and English at Carlton University, in Ottawa. Private First Class Dmytryk Turczeniuk has completed basic training at Fort McClellan, Ala. MARRIAGE: Susanna Averill to Robert

Michael Bauer; Eric Paul Bristow to Eileen Gale; Amy Margaret Malloy to Gregory G. Bado.

'88

Nancy Armes, R.N., has been appointed nurse manager of the fourth floor at Suburban General Hospital in Norristown, Pa. Kathleen A. Springer of Lawrenceville, N.J. has joined Louis Costanza and Associates.

SCHOOL OF BUSINESS

'50

Robert J. Ehlinger has written MATT, a biography of builder and former United States Ambassador to Ireland Matthew H. McCloskey. Ehlinger is a marketing consultant and writer in King of Prussia, Pa.

'57

Thomas P. Duffy has been elected the managing partner at Bowman & Company, Certified Public Accountants and Registered Municipal Accountants in New Jersey.

'59

Albert J. Miralles has been awarded a Paralegal Certificate by Pennsylvania State University. Daniel J. Colombi, M.D., has been elected secretary of the New Jersey Section of the American College of Obstetricians and Gynecologists for a three-year term beginning September 1988.

'60

John J. King marked the 26th anniversary of his company, Stafkings Inc. in New York, a personnel services company.

'61

Stanley T. Praiss, D.D.S., was invited to participate in the National Institutes of Health 83rd Consensus Development Conference on Dental Implants. Gerald D. Wixted received his juris doctor degree from the Rutgers School of Law, in Camden, N.J., and was recognized with the Most Promising Civil Litigator Award from the Center of Forensic Economic Studies.

'64

Mathews



Robert T. Hansen has been named to the Board of Trustees of Manor Junior College, in Philadelphia. Walter M. Mathews has been appointed university dean for academic affairs for Long Island University. Anthony J. Monteiro was elected second

vice-president of the Purchasing Management Association of Philadelphia. Monteiro serves as manager, government liaison and materials projects, at GE Aerospace, RCA Government Communications Systems Division, in Camden, N.J. Michael J. Pasquarello has been appointed co-chairman of the small commercial division of the North Penn (Pa.) United Way's annual fund drive. Albert J. Solecki has been promoted to vice president, information systems and general services at Philadelphia Electric Company.

'65

Larry V. Thren has been named vice president of human resources at Pottstown Memorial Medical Center.

'68

Robert E. Kelton is owner of Kelton Sales & Marketing and lives in Newport Beach, Calif. BIRTH: to Robert Klenn and his wife, Joan, a daughter, Michelle Shevon.

'69

Thomas Conry has joined Roy F. Weston,

Conry



Inc., in Washington, D.C., as a program manager, responsible for the software and hardware systems supporting WESTON's EPA's Technical Assistance Teams and for the development of new information and decision system tools for environmental management. John W. Remshard, vice president of CIGNA Corp., recently graduated from the Tuck Executive Program of the Amos Tuck School of Business at Dartmouth College, Hanover, N.H.

'70

James E. Kelly has been named executive vice president and chief financial officer of Continental Bank in Philadelphia, Pa. Zigmund F. Strzelecki, M.D., has been appointed to the Grand View Hospital medical staff, in Quakertown, Pa.

'71

John J. Gallagher, national training manager for Avis, in Garden City, N.Y., was inducted into membership of the National Society of Sales Training Executives. John J. Gariano has been promoted to plant manager in Fridley, Minn. William J. Russo has been named director of marketing, AMP NETCON distribution, Valley Forge, Pa., division headquarters. Harry B. Sauers has been named first vice president and chief credit officer of First Executive Bank, a new banking company established in Center City Philadelphia. Vincent M. Torno has been promoted to assistant vice president of the Financial Services Department of BCM Eastern Inc., Plymouth Meeting, Pa.



Four prominent members of the Alumni Association were inducted as honorary members of the Alpha Epsilon Honor Society at the annual awards dinner on November 18. They are (from left): John J. Fallon, '67, former president of the Alumni Association; John A. Duffy, Ph.D., '59, associate professor of economics at La Salle; Brother Arthur J. Bangs, F.S.C., Ph.D., '53, associate professor of education at the university, and John J. Seydow, Ph.D., '65, professor of English at La Salle.



Anders

Geoffrey T. Anders, J.D., C.P.A., was installed as the president of the Society of Medical-Dental Consultants. Anders is president and chief executive officer of the Health Care Group, Inc., in Plymouth Meeting, Pa. **John Laughlin, Jr.**, a resident of Beesley Point, N.J., works as decorating supervisor at Lenox China, in Pamona, N.J. **Donald Norkus**, president of Norkus Foodtown, is serving as president of Western Monmouth Chamber of Commerce near Freehold, N.J. **Leo M. Stenson** has been named vice president and auditor of Bryn Mawr (Pa.) Trust Company. **Bernard A. O'Neill, C.P.A.**, opened his accounting office in Newtown Square, Pa.

'73

Marie Steinitz received her master's degree in theology from La Salle University this year.

'75

Kevin F. Brennan has been appointed vice president of Philadelphia's Germantown Hospital and Medical Center. **John P. Kain** accepted a position as college representative with John Wiley and Sons, Inc. Publishers. **Martin G. Kalos, C.P.A.**, has completed the Certified Financial Planner Professional Education Program and has been granted the right to practice as a certified financial planner.

BIRTH: to **John P. Kain** and his wife, Debra, their first child, a daughter, Elise Anna.

'76

Andrew B. Woldow, M.D., F.A.C.C., has been named to Fellowship in the American College of Cardiology.

'77



Hartley

Kenneth Hartley has been promoted to director of manufacturing industry consulting at Coopers & Lybrand, in New York. **Edward W. Graham** was appointed manager of Regulatory Affairs of the Philadelphia Gas Works. **BIRTH:** to **Robert P. DiRenzo** and his wife, Valerie, their second son, Michael Robert.

'78

Iula Brown has been appointed bursar for



Lawrence M. O'Rourke (right), Washington Bureau chief and columnist for the *St. Louis Post Dispatch*, discussed the 1988 presidential campaign at the 25th anniversary kickoff luncheon of the Alumni Association's Downtown Philadelphia Club at the Union League on Sept. 28. Here he chats with **Thomas J. Hickey, '48**, who was the featured speaker at the first Downtown Club luncheon in 1963.



Soby

Manor (Pa.) Junior College. Karen D. Gollings has been promoted to director of finance and personnel at Mahoning Valley Supply Co., in Youngstown, Ohio. **Robert G. Krouchick, C.P.A.**, was promoted to second vice president at the Fidelity Mutual Life Insurance Company, in Radnor, Pa. **John F. Millon, C.P.A.**, recently received a master of science in taxation degree from Widener University. He started his own CPA practice in Drexel Hill, Pa., and serves as an adjunct professor of accounting at the Philadelphia College of Textiles and Science. **Michael T. Soby** of Havertown, Pa., joined Roy F. Weston, Inc. (WESTON), as a Project Manager, responsible for the management of information systems development and operations. **Charles M. Schmid** was appointed vice president of the Bridge Company, a Philadelphia Advertising Agency. **William A. Smith** has been promoted to assistant vice president of Mellon Bank's Real Estate Division in Philadelphia, Pa.

BIRTH: to **Cathy Guarino Barr** and her husband, **Joseph Barr, '78**, a son, **John Francis**; to **Paul J. Kelly, III**, and his wife, **Kate Harper Kelly, '78**, a son, **Thomas B. Harper, III**

'80

Stephen C. De Angelo became controller/CFO of Lease Programs, Inc., in Wayne, Pa. **John A. Dougherty** of Langhorne, Pa., has been promoted to manager in the Management Consulting Services Department at Price Waterhouse. **Francis W. Mellon** of Philadelphia, Pa., was promoted to title officer at Commonwealth Land Title Insurance Co.

BIRTH: to **Antoinette Ricci**, and her husband

Francis, a son, **Francis Armand Ricci, Jr.**

'81

Richard Dellacquila is the new director of research at WCAU-TV 10, in Philadelphia. **Joseph Sadowski** has been promoted to quality control inspector for the Southeastern Pennsylvania Transit Authority's (SEPTA) District Operations Department, in Philadelphia. **Mark Zimmerman** recently received the Associate in Claims (AIC) designation, a program the Insurance Institute of America provides for insurance professionals in the claims field.

'82

J. Patrick O'Grady has been promoted to manager at the national accounting and business consulting firm of Laventhol & Horwath in Philadelphia, Pa.

MARRIAGE: **Frank C. Macartney** to **Marianne C. Brown**.

'83



Hannon

Kevin G. Finlay of Norristown, Pa., received a MBA degree from Drexel University and is now a marketing representative for the Computer Task Group (CTG) Corporation. **James F. Hannon** has been named assistant vice president for commercial lending and business development at the Bank and Trust Company of Old York Road, Pa. **Patricia Pendergast-Finlay** also received a MBA degree from Drexel University. **Thomas M. Ullmer** is an investor accounting officer with Atlantic Financial Savings and Loan in Philadelphia, Pa.

MARRIAGE: Gregory Joseph McGuinness to Barbara J. Hasson.
BIRTH: to Thomas M. Lyons and his wife, Joanne Milnamow Lyons, their first child, a girl, Megan Patricia.

'84

MARRIAGES: John Hinke, Jr., to Teresa Muccifori; Frederick Mischler to Maureen McGonigal, '85; Mary C. Magennis to Dana T. Graf.

'85

Theresa Mulvey has been appointed company comptroller at Joseph W. Cooke & Associates in New Jersey.

MARRIAGE: Maureen Hopkins to Henry J. Ryan.

'86

Thomas W. Cooper, has successfully passed his C.P.A. examinations. Kevin F. Funchion of Wyndmoore, Pa., was promoted to investment officer of Fidelity Bank. Marie T. Roe of Dickson, Pa., was promoted to commercial loan officer I at the Community Banking Division of Northeastern Bank.

MARRIAGE: Jean Marie Calvarese to John V. Snyder, Jr.

'88

Neil Brown has joined Automated Data Processing (ADP) in Fort Washington, Pa., as a client representative for national accounts. Hugh J. Campbell has been commissioned an Army second lieutenant upon completion of the ROTC advanced camp, at Fort Bragg, N.C. Jeffrey Montgomery is employed as an accountant in the auditing department of Conrail of Philadelphia. Darren White was named a national award winner in finance by the United States Achievement Academy.

BACHELOR OF SCIENCE IN NURSING

'84

Myra Darwish received her master's degree in nursing from the University of Alabama in Huntsville. She serves as the geriatric program coordinator at Huntsville Hospital.

Clarification

Robert Tierney, '52, was the first cadet colonel and distinguished military cadet of La Salle's U.S. Army Reserve Officers Training Corps (ROTC) detachment. Mr. Tierney retired five years ago from RCA where he had been operation control manager for recording systems and digital communications.

'85

Elaine B. Kemp joined the staff at Westminster (Pa.) General Hospital as clinical instructor in the Education Department.

'88

Mary M. Burns has joined the staff of North Penn Hospital, in Lansdale, Pa., in the capacity of nurse manager of the Intensive Care Unit.

M.B.A.

'80

Dennis M. Durkin has joined Inter-Media Marketing, of West Chester, Pa., as vice president of sales and marketing.

'81

John W. Remshard, vice president of CIGNA Corp., recently graduated from the Tuck Executive Program of the Amos Tuck School of Business at Dartmouth College, Hanover, N.H.

'83

Anthony Rimikis has been appointed senior project manager of DKM Properties Corporation, of Lawrenceville, N.J. Phillip A. Schwarz, C.P.A., was promoted to manager of the accounting and auditing department of Asher & Company, Ltd. a Philadelphia, Pa., based firm.

'85

Edward J. Wargo of Plymouth Meeting, Pa., was appointed executive vice president of Berkshire Health Plan and vice president of alternative delivery for Berkshire Health System.

'86

Sandra Brown is working for the Southeastern Pennsylvania Transit Authority (SEPTA) in its new transportation management training program. Michael Dickinson is manager of auditing for Cornell University.

'88

Dante Caruso, Jr., was appointed executive vice president and chief operating officer of Delaware County Memorial Hospital in Drexel Hill, Pa.

GRADUATE RELIGION

'54

Robert J. Garrity has written a courtroom drama, has had several poems published and has received his third masters degree in English Literature from Purdue University.

'74

Albert Monillas has been appointed superintendent of schools of the Maurice River School District, in Port Elizabeth, N.J.

GRADUATE EDUCATION

'74

Fr. Patrick J. Brady has been appointed pastor of St. Joan of Arc Parish, in the Camden (N.J.) Diocese.

NECROLOGY



Ed Domineske
Associate Professor of Business Law

'32

Anselmo Spano

'36

Edward J. Botto
John J. Brennan

'41

Paul C. Prettyman

'52

Edward J. Verdeur

'54

Francis A. DiMondi, Sr.

'55

William F. Boyle
Joseph J. Sullivan

'59

Michael Edmund McAleer

'64

John E. Ferretti

'66

Chester J. Ray, Jr.

'69

Joseph John McGlade

'70

John D. Dunn

'77

Henry Perlman

'85

Walter P. Kanigowski

'88

Timothy S. Cannon



It's not too early to think about Reunion '89 on Saturday, May 20th. Some of your classmates are at work planning it.

La Salle Annual Fund is pleased to recognize those who have accepted appointments as Reunion Gift chairs:

50th Reunion

G. Harold Metz, Ph.D. '39

45th Reunion

John J. Rooney, Ph.D. '44

40th Reunion

William F.X. Coffey, M.D. '49

35th Reunion

Francis R. O'Hara, Esq. '54

30th Reunion

Lawrence E. McAlee, Esq. '59

25th Reunion

Kenneth Shaw, Jr. '64

20th Reunion

Rudolph H. Cartier, Jr., Esq. '69

15th Reunion

Dennis R. Rubisch '74

10th Reunion

Andrew E. Buczynsky '79

5th Reunion

John H. Bates '84





La Salle's Olympians

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LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



Developer Bud Hansen, '58

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE
(USPS 299-940)

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CREDITS: Front and back covers by Martha Ledger; pages 10, 12, Paulist Productions; 14, 15, Spectator Management; 22 (top) Bob Ruff, (lower left) Annette Lein, (lower right), David Aschkenas; all others by Ledger.



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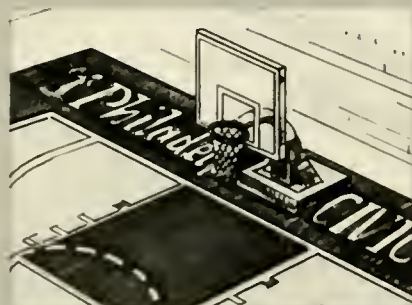


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Robert S. Lyons, Jr., '61, Editor
James J. McDonald, '58, Alumni Director

ALUMNI ASSOCIATION OFFICERS

John J. French, '53, President
Stephen L. McGonigle, '72,
Executive Vice President
John Fleming, '70, Vice President
Lynn Piatkowski, '82, Secretary
Joseph L. Patti, '50, Treasurer



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Bud Hansen, '58, has been known to take accounting seriously, play a little golf, and find the time to admire God's good sunset in Palm Beach. He's also an incredibly successful real estate and financial entrepreneur who is known as

THE AMIABLE DEVELOPER

By Bernard J. McCormick, '58



In the evening the sunlight sweeps across the lawn, leading shadows from the thick, lush foliage. On one side of the house the lawn widens like an enormous golf green toward the ocean, with its currents of azure and emerald. A long sleek ship that looks like it should have a bold Navy number on its bow happens to glide by. It is someone's luxury yacht, perhaps neighbor Donald Trump's. On the other side of the house the lawn is narrower, and forms a long corridor down a gentle incline toward the lake. There is a road in between, but the landscaping is such that only the taller vehicles are visible as they pass. It seems to be a pathway unbroken by alien dreams all the way to Lake Worth.

One thinks of the "fresh green breast" of Gatsby's lawn fronting Long Island Sound.

The sunsets over the lake convert heathens. The clouds are tinted with rose and lavender as the sun dissolves into the soft rim of the Palm Beach night. Elmer F. "Bud" Hansen Jr., '58, does not tire of that view.

"Look at that," he said recently, interrupting himself to stare at the sky across the lake. "Isn't that beautiful?" He enjoys sitting on a terrace, watching the lake as the sun goes down on his property, which is simply one of the prime pieces of residential real estate to be found in Florida, or anywhere.

Bud Hansen enjoys his Florida home, Casa Apava, all 18 acres of it. When in Florida, about three months a year, he spends most of his time either there or at the major country club development with which he is involved. He and his wife, Eileen, often entertain at the house. Bud Hansen loves to golf, with his kids, Arnold Palmer, business partners, anybody who shows up. Only occasionally do they dip their toes in the starlit pool of Palm Beach society. That doesn't attract them. It takes something important to lure them away at night.

And yet they gave up that exquisite view on short notice one balmy night in January to drive 40 miles south to Deerfield Beach. They had heard of an inaugural reception for the newly formed La Salle in Florida club, and asked if they might join the group. He and his wife Eileen brought Barbara and John Gola, and Hansen spoke to the 40 people who attended, bringing all up to date on the acquisition of the new 16.5 acre St. Basil's property.

This dramatic addition to the university, a tract larger than La Salle's entire campus when Hansen first arrived as a student almost 40 years ago, had not yet been formally announced. But in his internal message to the faculty, La Salle University President Brother Patrick Ellis acknowledged the assistance of Hansen in negotiating the acquisition.

That assistance, and the fact that he wanted to be with La Salle people on the night a new alumni group formed, are just two illustrations of the extraordinary affection for and commitment to La Salle which characterizes one of the most successful alumni in the school's history.

For the last seven years, Hansen has been on the Board of Trustees of La Salle College High School. He recently gave up that seat in favor of his wife, and joined the university Board of Trustees. The 52-year-old president of The Hansen Group does not play at board membership, any more than he plays in his real estate development and financial businesses. Knowing that the St. Basil's acquisition was essential to La Salle's future, he entered the negotiations which were stalled at the time.

"Bud just decided not to let it go," said Brother Patrick Ellis. "He simply contributed his time and energy to fostering that acquisition, when some of the normal channels became a little clogged."

Hansen dismisses his role in closing the deal, noting simply that it was a very emotional experience for the elderly nuns to give up the beautiful wooded piece of land con-

tiguous to La Salle's athletic fields and surrounded by the old forest of Wister Woods.

When he first saw La Salle as a high school student, that property sat all unknown, concealed by thick old trees, beyond the ravine which separates Wister Woods from McCarthy Stadium. That was the fall of 1950. Elmer F. Hansen, Jr., lived in Mayfair, having recently moved from Olney, one of a number of relocations in the 1950s with his father's growing family and rising business fortunes. Bud Hansen was the second of eight children.

His father's name was also Elmer, but after grade school few ever called the son anything but Bud. At La Salle High he was a good but not spectacular student, no jock of note, recalled as a quiet, pleasant fellow. The yearbook photo shows him with a blond pompadour.

Jay Dunphy, the car dealer, met Hansen in accounting class and became a lifelong friend.

"He was always just a good guy," recalls Dunphy. "He was on the bowling team. He never played golf in those days. He drove anything that would run that his father wasn't using. We'd go to dances at Immaculate Conception and Holy Cross. He played a lot of pinochle. He always put his effort in, and we had a good time together. He was hoping to get into college."

If that sounds like anybody else at La Salle High in the 1950's, it was. Bud Hansen did not reek of blind ambition. He didn't angle to be class president or be elected most activity minded or do any of the standard BMOC things which put your picture in yearbooks to gather dust.

In retrospect, however, Jay Dunphy also remembers what Bud Hansen's father was like in those days and he finds that instructive in the light of events. Elmer F. Hansen was an accountant by training who got into construction. He was an orphan and a convert to Catholicism.

"His father was a very hard working man, and very religious," says Dunphy. "And I think as he got older Bud became more like him. His intensity level just grew."

Hansen did go to college, La Salle, and majored in accounting. Dr. Frank Kohler, '58, of South Jersey, then a good swimmer better known as Buzz Kohler, started in accounting with Hansen. He had known him since grade school.

"We lived a block away from each other on Cottman Avenue," Dr. Kohler said recently. "He was always friendly, interested in other people. He was also the best three-hand pinochle player I ever saw. And that's usually a guy with brains."

"I had the usual summer jobs," Hansen remembers. "Most of the jobs I pretty much did on my own. My father always pointed me in that direction. He's the real story. He started from absolutely nothing."

After graduation in 1958, Bud joined his father's company as controller. Jay Dunphy began to sense the son becoming like the father. By then Elmer Hansen, Sr., was on the map. He had gone to work for the Seltzer brothers, Phil and Nathan, and had seen the potential for an industrial park where the Pennsylvania Turnpike was intersecting the extension of Route 309.

The industrial park concept was novel (the first one was in King of Prussia) and Elmer Hansen pioneered it, as a partner in the venture and the first president of the National Association of Industrial Parks.

"His father worked Bud's buns off," says Dunphy, who in turn went to work for the younger Hansen, managing the Coach Inn in the Fort Washington Industrial Park. Bud Hansen and Andy Meyer, who had been a year ahead of him at La Salle High, were 50-50 partners. Dunphy managed for them for two years before striking out on his own in the car business.



Hansen displays a scale model of his proposed Metroplex in Plymouth Township (Pa.) consisting of two 16 story office towers, a restaurant, a hotel, and a regional shopping center.



Hansen conducts a Hansen Properties staff meeting at his Oak Terrace Country Club offices.

"I learned enough from that experience to know I didn't want to be in the food business," Hansen said. But he had another iron in the fire. At night he was running a janitorial service company, cleaning buildings in the industrial park. The business became lucrative and grew until sold to the Philadelphia Suburban Company in 1970. When his father died in 1967, Hansen and the Seltzers separated.

"That was when I first decided to get into development," he said. "I did a little office building at 426 Pennsylvania Avenue. I built it for \$225,000 and sold it for \$365,000, and I became enamoured with the numbers."

That was little more than 20 years ago, and what Bud Hansen has achieved in that span is the stuff of legend. Today The Hansen Group has three divisions and employs 1,100. It owns banks and savings and loans in Philadelphia, North Jersey and Florida. It owns or is developing six golf courses. It has malls, hotels, the works.

"Oftentimes real estate entrepreneurs are considered crap shooters," says banker Joseph Gallagher, '50 who sits on the university Board of Trustees with Hansen. "But Bud has developed and held most of his real estate over the years. He builds and owns and operates. He's a real entrepreneur, who has never strayed from the basic values. He has real depth."

As he grew, a lot of La Salle people grew with Bud Hansen. His sense of old loyalties is remarkable, and he's been involved with La Salle people from his first venture. He isn't sure how many of the 1,100 employees are La Salle products, saying "we got a load of them."

Among them are his brother, Robert, '64, who is president of Hansen Properties, and Frank Iaquinto, '64, his chief financial officer. Iaquinto joined the organization four years ago and oversees operations which require the services of 20 CPAs.

"Bud is a very hard working guy," said Iaquinto. "A very intense, very decent guy, he gives people the chance to grow with him. If you're a one and you want to be a 10, you can grow with him, both financially and professionally. A lot

of owners of closely held businesses will try to keep people down, keep salaries down. But he'll give you a chance to show what you can do. He believes in surrounding himself with outstanding personnel.

"And he's 100 percent committed to La Salle and the high school. I have seen him in dozens of situations, and all things being equal a La Salle person will get the nod. People will say I'm probably just saying that in a La Salle publication. But he's absolutely committed to La Salle. He loves the Christian Brothers.

Hansen won't deny that.

"When I got involved with the high school board about seven years ago, it just brought back so many fond memories for me," he said. "I always loved the Brothers and I think we got so much more out of La Salle beyond books, an appreciation for what life is about. And I think there's just a tremendous spirit about La Salle.

"I guess like all of us, you work like hell to make your way. You don't take time to sit back and reflect. But once my son got to the age when he was ready for high school, it started coming back. Not that it ever really left. Fortunately, I was asked by Brother Andrew to be among the group of trustees when the high school split from the college. And it has come a long way from a school that once had an operating deficit to a school that's starting to build reserves."

He brought that combination of modesty and action to the university board.

He was pleased last month to tell guests in Florida that La Salle had just been upgraded by Barron's to the "highly competitive" category.

"I think La Salle is the best educational dollar available in the market," he said. "At our tuition rate, it's a real bargain."

* * *

Much of the Hansen Group's growth has come in the last 10 years and Bud Hansen has managed to do it all rather

quietly. His impact on Montgomery County, particularly the Route 202 corridor, has been tremendous. But he manages to avoid a lot of publicity. He did get some ink when he bought the Lit Brothers store in downtown Philadelphia, then after wrangling with city boards over his plans to restore it, decided he owned an uninsurable fire trap and tried to demolish it. That drew a suit and an injunction from irate ladies who regarded the old store as an historic treasure. He resolved the problem by eventually selling a property he paid \$7 million for at about a \$3 million profit. Such things happen when you're in the state of grace.

With the exception of occasional forays back to the city, almost all his work had been in the Philadelphia suburbs—until he discovered Palm Beach County, Florida. The Hansens had been visiting Florida for six years and decided to do business there. The result is a small growing chain of savings and loans and a major golf course development. He scored a coup in outbidding half the state for the prestigious JDM Country Club, which has three superb golf courses. The plans are to build 2,400 residential units, ranging from \$175,000 to \$750,000, about right for the market. JDM stands for John D. MacArthur, the late eccentric millionaire who became a Palm Beach legend.

Eccentric is exactly what Bud Hansen is not. The Palm Beach estate is story-book stuff, but visitors from Philadelphia, and there are many, find its owners little changed. Brother Patrick Ellis, a recent Florida guest, had the usual reaction.

"He seems a little bemused by it all as he watches Eileen entertain," Brother notes. "But that's a quality he also has at board meetings. He's quite at ease. At times he seems almost diffident. But the person I would feel sorry for is the person who misreads that diffidence in a deal. He's very sharp."

Frank Iaquinto says his boss is genuinely reserved.

"If you've seen him in a social environment, he's actually shy. He doesn't push himself. He hates blowhards. Talks quietly. He's the most humble guy when it comes to things like that."

Tom Ryan, La Salle '64, met Hansen for the first time at Casa Apava last month. Ryan has done very well himself in Florida in money management and deals almost exclusively with very successful people. His impression: "The man seems unaffected by his own success."

None of this anguishes anyone at La Salle, especially Brother Patrick Ellis, who spoke of Hansen's three years on the Board of Trustees.

"He has made a significant contribution early on," said the president. "He really can command. He represents the next generation of the major RC players. There is an extreme shortage of people of that quality, not just Catholics, but in Philadelphia in general. We sit around a lot of meetings with people who all have 6's as the first digit of their ages, and we wonder where are the people with 4's and 5's in front. He is to Montgomery County what Willard Rouse is to center city, a major player, hands on, in his prime."

"And he's willing to carve his week up, every week, to find time for La Salle. This is kind of faith driven with Bud. He hardly has time to enjoy what he has earned."

In recent years Hansen has focused his extra-business energies on three projects. He was one of five American businessmen asked to form the Papal Foundation to assist the Holy See with its mounting financial problems.

"Most people perceive the Catholic Church as being so wealthy," he said. "But it's not. In 1986 the church lost \$63 million. In 1989 it will lose \$80 million. The Holy See has just about depleted its reserves. It's going to have to start

borrowing money. Nobody realizes that not a penny of the money we give to our local parishes goes to Rome. None of it. Figuring about 10 percent interest, we need to raise \$800 million. So far we have committed \$15 million. That's a slow start for the magnitude of what we are doing, but it's a project that's very dear to us."

Cardinal John Krol, regarded as one of the most astute businessmen in the American church, asked him to help organize the foundation, and that effort took him and Eileen to Rome for a breakfast with the Pope and an appreciation of the problem.

He's also president of the Philadelphia area chapter of Legatus, an organization of Catholic chief executives of companies with at least \$5 million in annual sales and 100 employees. Its purpose is to foster ethical practices in businesses. The Philadelphia chapter has about 40 presidents, including a half dozen from La Salle.

His third love is La Salle, in which he is actively joined by his wife. She's an alum of sorts, having worked at the university in the early 1960's before they met. She's still a clockstopper, in Brother Patrick Ellis' phrase, and also a La Salle mother. Their son Elmer, III ("isn't that a terrible thing to do to a kid?" asks the man who did it), is a senior accounting major. Also known as Bud, he's the only male among their four children.

How he manages this range of businesses and increasingly philanthropic activities is not a great secret to those who know Bud Hansen. Like race car manager and entrepreneur Roger Penske, he's an incredible detail man.

"Bud is a fanatic—if that's the right word—on neatness and cleanliness and order," says Iaquinto. "He spends two to three hours on a Saturday afternoon looking at real estate, visiting our properties, making sure everything is the way he wants it. He'll be proud to admit to you he has an accountant's mind."

Not far off. Hansen himself, handling the awkward task of trying to explain what motivates him, went back to his La Salle High days for inspiration.

"When I made it through Brother Thomas McDermott's accounting class, I thought I could do anything," he said.

To his former La Salle classmates, the extraordinary drive that made Bud Hansen so successful was masked by a personality of low key amiability. Dr. John Duffy, '59, now an economics professor at the university, was one of those classmates. Duffy, himself, was pegged as a can't miss kid, All-Catholic in football, top student, class president, handsome, saint, etc. He struggled to recall anything that would tip off a classmate that Bud Hansen was one to watch.

"The only thing I can really remember about Bud in high school was that he was the only guy who took accounting and mechanical drawing seriously," Duffy said.

That's the kind of story that had to come up last month when Hansen and his La Salle High classmates got together for their 35th reunion. Eileen and Bud Hansen really enjoy those meetings. They seem most comfortable with old La Salle friends, telling stories, enjoying the nostalgia and remembering when Philadelphia geography was described in terms of parishes rather than neighborhoods.

The reunion, by the way, was held at Oak Terrace Country Club. The man who owns it is known to take accounting seriously, be a terrific three-hand pinochle player and somehow manages to play a little golf and find time to admire God's good sunsets in Palm Beach.

Mr. McCormick, a La Salle High School and University classmate of Bud Hansen, has also done pretty well for himself as nationally-known magazine writer and columnist for The Sun-Tattler, in Hollywood, Fla.

La Salle's Highlight Video

Coaches say that Lionel Simmons is a combination of Tom Gola, Ken Durrett, and Michael Brooks—
with a little Dr. J. thrown in

By Frank Bilovsky, '62



Lionel Simmons with some of his young fans: "He's a good person and that's a wonderful trait to have when you've achieved what he's achieved already," says Penn's new head coach Fran Dunphy, '70.

There are several ways to catch a nostalgic glimpse of the three greatest basketball players in La Salle University history.

One is to buy a Big Five highlight video. Tom Gola is on the pre-Big Five segment. Later on, Ken Durrett and Michael Brooks are shown in action. The cost is about \$30 and well worth it. But maybe you have a good reason to pass on it. Perhaps you're the last Beta holdout on your block. Or maybe you have VHS but someone put the orthodontist's bill on top of it. Those are a couple of legitimate excuses right there.

A second option would be to visit the second floor at Hayman Hall, which is where the La Salle Hall of Athletes is housed these days. Gola's picture is on the wall. Durrett's too. And Brooks'. There are others because the school has a proud and glorious basketball history, but most outsiders will tell you that the three greatest Explorers were Gola, Durrett and Brooks. All were first-team All-Americans. The first was a terrific pro; knee injuries kept the other two from achieving NBA stardom.

Fine, you say, but who wants to make a special trip to Olney Heights to look at a few pictures. Give me action.

Okay, here's option three. Buy yourself a ticket next fall and make plans to visit the Civic Center, which used to be called Convention Hall when Gola and teammates were putting La Salle on the national basketball map in the Fifties.

If you've been around long enough to remember when Ken Loeffler was the coach and Jack French was a basketball center instead of an Alumni Association president, the trip will drip with nostalgia. If your earliest memories of the Blue and Gold consist of Hubie Marshall pumping in three-pointers that were only worth a deuce, or of Taylor coming down the middle and Cannon and Williams filling the lanes on a three-on-two, or of Bryant and Taylor playing inside-outside two-man games, or of Stevie Black burying jumper after jumper, you're still invited.

La Salle basketball is returning to the Civic Center/Convention Hall and the main attraction will be a 6-foot-6 senior-to-be who is Gola, Durrett and Brooks rolled into one.

Lionel Simmons is a highlight video all by himself.

Who says so?

His coach, Speedy Morris, for one.

"He's got a little bit of everybody in him," Morris said.

"He's got some Gola in him, some Durrett in him, some Brooks in him."

"His catlike quickness around the basket reminds me of Brooks. His rebounding reminds me of Gola. And now the way he's handling the basketball and bringing it up reminds me of Durrett. And with Durrett, if he doesn't tear up his knee his senior year, you're talking I think in the same vein as a Julius Erving. People don't really realize that."

Okay, so you can add Dr. J to the list.

Would anyone like to second Morris' motion? The chair recognizes Fran Dunphy, first backcourtman off the bench for the 23-1 Explorers in 1969, later an assistant coach at his alma mater and now the head coach at Penn. Dunphy, who had the privilege of helping recruit and coach Simmons, now faces the challenge of coaching against him.

"He has a knowledge of the game that surpasses anyone I've ever played with or coached with, or played against or coached against," Dunphy said. "I'm talking the whole ball of wax and that is with deference to Larry Cannon and Kenny Durrett and Roland Taylor and Bernie Williams—all those people."

"Don't misunderstand. I'm not saying he has a clear-cut advantage over those guys, but there's just a sense about his ability to play the game that is extraordinary."

"He knows when to jump, when not to. He's 6-6 but he plays like he's 6-9. He has those long arms. And he just has a feel for the game that not many people have."

"What he lacks in, let's say pure jumping ability, or as the runner/jumper that everybody wants the three man to be like in the professional game, or the ability to step out to 22 feet to shoot jumpers . . . he may lack those things on the surface, but what he has in ability to play makes up for it."

"I guess I was lucky in that I also had a chance to coach Brooks and, while he and Lionel are different kinds of players, they have had similar impacts. Brooks was a terrific player in those years he spent at La Salle, Simmons? You can't put a label on what he's done for the team. In three years, he and the team both have come a long way, and both he and Speedy deserve a lot of credit for it."

Forget credit, Morris says.

"He's just a refreshing kid, one that you get once in your coaching life," Morris said. "You never can hope to have two like him."

Listen to words like Morris and Dunphy offer and you get the idea that we're talking about a natural here. Roy

Hobbs in Nike high-tops. Stroked his first jumper off the dribble when he was three, dunked over the neighborhood bully in first grade, dreamed of being the next Julius Erving when the Doctor still was operating with that funny red, white and blue basketball in something called the American Basketball Association.

Now guess again.

"Basically I started out not playing basketball," Simmons said. "In sixth grade, I played more baseball and football. I never really went out for basketball because I was kind of short. I played for my seventh grade team, but I really didn't play. I was sort of the last guy on the bench."

That was at George Washington Elementary School in South Philadelphia. The neighborhood was at Third and Washington. The Delaware River was to the east. The Italian Market was to the west. And trouble was hanging around every corner in between. You could drown by heading east. Stride to the west and you might end up being a rotten apple. It was tough to walk the straight and narrow, but Simmons managed with the guidance of his mother, Ruth.

"My mom always preached to get what you want by working on it," Simmons recalled.

By the time he reached eighth grade, Simmons decided that he wanted basketball. He started for the George Washington team, then played junior varsity ball in ninth grade at South Philadelphia High.

"I didn't play that much that year," he said, "but that summer I grew a couple inches. I was 6-5. That's when I really started to take basketball seriously."

It was at the end of Simmons' freshman season at Southern when he made his first wondrous impression.

Varsity Coach Mitch Schneider set up a game between the ninth graders and an All-Star team from all the eighth grades in the area. The idea was to see what he might have coming up for his program. What he saw in Simmons astonished him.

"This was a very talented group of eighth graders he was playing against," Schneider said. "They were pressing us. Lionel plants himself in the middle of the zone press. We throw him the ball over the top and he turns around and he's either pushing the ball or making the correct decision in whom to deal the ball for the layup. And I'm thinking, 'My God, what court poise for a young kid.'"

"He came from a good basketball program in elementary school and a good coach named Bill Bradley. But no matter how good your elementary school coach is—and Bill is excellent—this was a situation where I just sat there in amazement to see that this young kid could make these decisions in transition. I said to my jayvee coach, 'Freddie (Campisi), this kid is going to be a winner.' And I guess I was right!"

I was just in awe. I remember thinking, 'Oh boy, I'm going to have to coach to make sure these kids can handle the press.' And then it turned out I didn't have to say anything. Didn't have to open my mouth, except to say, 'Get the ball to Lionel in the middle.' That was where it started."

That summer was when it grew. Simmons was determined to become a player. The city game consumed the city kid. The playgrounds became his proving grounds.

"I played all the time that summer," Simmons remembered. "Sunup to sundown. Mostly at Fourth and Washington. And at Star Garden, Sixth and Lombard. I was playing with guys who basically were my age, but they always had been much better than me. Now I was at least competitive. And after that, I just stepped up a notch above them."

"In 10th grade, I started on the varsity. Not many players ever did that at my high school."

In fact, in Schneider's 15 years at Southern, Simmons has been the only sophomore starter.

"He was the first 10th grade starter here since Tree Grant in 1969," Schneider said. "Not even (former Temple star and second-round NBA draft choice Nate) Blackwell started as a 10th grader. Nate played a great deal and he was on a team that was loaded with talent, but he never started this year."

But Simmons did. He was a role player. The star of the team was a senior named Jody Johnson. He was a Division I prospect who was getting attention from colleges. The message was not lost on Simmons.

"I was watching the letters that Jody was receiving," Simmons said. "That's when I started taking the idea of college really seriously. I knew in order for me to go to college I would have to earn a scholarship. That made me play a little harder."

"My junior year, we had some seniors on the team but I was pretty much the main player. I averaged something like 26 points a game. That's when I really began to excel."

And began getting noticed. The letters that had come the year before for Jody Johnson were now being addressed to Lionel Simmons.

"The first one was from a major school, Louisville or someone like that," he recalled. "But it wasn't anything personal. It was just one of those cases where they send the same letter to the top 100 players in the area. I started getting letters from La Salle, too, right before the start of my junior season. Again, nothing really personal."

Still, people could see a franchise player developing. People like La Salle head Coach Dave "Lefty" Ervin and assistant Joe Mihalich. Also an assistant at American U. named Fran Dunphy.

"You always had the feeling that he was going to get the job done," Dunphy said. "He wasn't going to run and dunk everything, or step out to 20 feet and knock those jumpers down. But he would block a shot here, get a key rebound there. And if he got a rebound, it was his."

"Sometimes he would dish the ball out to his point guard. Other times he knew not to throw it, but to take it himself. His feel for the game has always been the most striking thing about him, and that was from the first time I watched him as a junior in high school to the last time I watched him this season."

By the end of his junior year, Simmons was no secret. His confidence had caught up to his ability. But it was shaken for the only time that summer in Princeton, N.J.

"I went to the Nike All-American camp, the only camp I ever attended in high school," Simmons said. "I'll be honest, I really was intimidated. I think the first person I saw was (Louisville's) Felton Spencer. He was about 7-2 with a beard. Right there I was intimidated. It set me back. That was probably the only time I've ever been intimidated. But as the week went on, I began to play better."

During his senior year, he told all those schools outside Philadelphia whose letters had become quite personal not to waste their time and stationery. He was going to stay home. He narrowed his choices to La Salle, Temple and St. Joseph's. The Explorer coaches zeroed in. Gola visited some old political buddies in South Philly. If Mihalich wasn't at a Southern game, Ervin or Dunphy, who had joined the La Salle staff, was.

Then, early in March, Ervin resigned. Morris, a high school coaching legend at Roman Catholic and most recently the women's coach at La Salle, was named the replacement.

"It wasn't that easy finishing it," Morris said of the recruiting. "It wasn't like I got the job and he said, 'Well, I'm going to La Salle.' Lefty had done a nice job staying with

him from the time he was a junior. And it wasn't just Lefty, it was Joe Mihalich and Fran Dunphy. But a few weeks after we got the job, he said he was coming."

"Changing coaches was no setback," Simmons insists. "I knew Coach Morris was a great coach from having played against his teams a couple times in high school. It made me want to come here even more."

No one is complaining about the decision. Not Simmons. Certainly not the school. Not after Simmons has led the Explorers to their first back-to-back NCAA tournament appearances since Gola's junior and senior seasons (1954 and 1955).

Simmons is majoring in criminology and is right on schedule to graduate in four years. The NBA draft has lured plenty of underclassmen over the last two decades, but Simmons says it has no magnetic effect on him.

"I'm definitely coming back," he said. "I want to score 3,000 points. I want to become only the second player to score 3,000 points and get over 1,000 rebounds. And I want to try to get us back in the NCAAs—and to win a game."

So far, Simmons and the Explorers are 0-2, having lost to Kansas State in 1988 and Louisiana Tech last March. Other than those goals, Simmons has nothing to prove. He is the all-time leading scorer as a freshmen, sophomore and junior.

"Every reason why he came to La Salle has happened," Morris said. "We told him that he would be an impact player. That we would build the program around him, get this thing to where it could be. And now those things are happening to the point where he is getting the national attention he deserves."

The best attention came from *The Sporting News*, which named him a first-team All-American. He was a finalist for the Eastman Kodak Award which goes to the nation's top collegian. Dick Vitale has been talking him up since he was a freshman.

"He is going to accomplish things here which no one ever dreamed of," Morris said. "Who would have thought that he might shatter Brooks's scoring record (2,628 points). God willing he stays healthy, he's easily, I mean easily, going to top 3,000 points and become the fifth player in America's history to do that. And he could conceivably grab 1,500 rebounds and become the first player to score 3,000 points with 1,500 rebounds."

If Simmons accomplishes all of this, it won't change him, if you listen to his college and high school coaches.

"He's just a nice kid," Morris said. "He wants nothing more than anyone else on the team. He's a leader."

"He's just extraordinary, a pleasure to coach and be around," Dunphy said. "He's a good person and that's a wonderful trait to have when you've achieved what he's achieved already."

"He's meant a lot to La Salle and I know that from the inside looking out and also from the outside looking in. I talk to some people who don't know I'm a graduate of La Salle or that I coached there. But they mention his name and I immediately go off because I have that much respect for him."

"I guess that's it, you just have so much respect for him as a person and a player. He kind of commands that. He doesn't demand it, but he does command it. There's kind of an aura about him."

"He is one of the most lovely young men I've ever had the privilege of knowing," Schneider said. "He is so humble. I mean, this kid is a great athlete, a *Sporting News* All-American, but it doesn't matter."

"The fame—and someday the fortune—have no effect on Lionel Simmons. He's just so genuine."

So far, we haven't heard a bad word about Simmons.



Simmons, shown here in action against Holy Cross, has impressed coaches with his knowledge of the game and his "extraordinary sense about his ability to play the game."



Father Kieser strolls on the set of *ROMERO* in Cuernavaca, Mexico. "It became a love feast between us and the Mexicans," he says.

"Mexicans are beautiful. They are marvelous. I mean, they didn't walk, they ran all the time."

Kieser was in a reflective mood. "I had to make this picture. I mean, if I didn't make this picture, it probably wouldn't get made. Or some jerk would make it. But we made it and I think we made it right. I hope we made a picture worthy of the man. But I think we did."

It hasn't been easy! Kieser has devoted more than six years to the project. The money to finance the film had to be put together. Then the script had to be put in shape. It took quite a while to find the right director and writer, but finally everything fell into place. *ROMERO* was written by John Sacret Young (creator of the *Chino Beach* series) and directed by John Duigan, a talented young Australian. It also took a while to work out the details with Julia. Then there were the difficult trips to El Salvador to research the project. Obviously, Kieser couldn't advertise what he was doing there; he would have been killed if he attempted to shoot the film in San Salvador.

"We went down there and talked to everybody who had been close to Romero at a time that the death squads were very active," he recalls, "so the writer and I decided to go in during the Papal visit as reporters. We both had press credentials. When I would go to see the Archbishop of San Salvador or the American ambassador, I went as a priest. When I went to see the defense minister who in all probability organized the death squads, I went as a reporter." At one point, Kieser went to hear the defense minister deliver a speech at a cocktail party "with the guy who probably ordered the assassination."

Although Kieser says he "never felt right" in El Salvador, he was given tremendous cooperation by the church. He returned last January to show the director where everything happened so that they would have a clear idea of the geography when they went looking for locations in Mexico. He was hosted both times by Catholic Relief Services.

"Romero had a six man brain trust," says Kieser, "six of the most impressive priests I've ever met. There were three Jesuits and three diocesan priests including the present Archbishop who gave us Romero's diary which nobody had ever gotten." The late Archbishop used a dictaphone every night recording what had happened that day and describing his personal feelings about those events. He even used it the day he died.

Kieser soon learned that Archbishop Romero had been a "profoundly believing guy" who "started out as a mouse, neurotic, scared, conservative, rigid. He was put in because it was safe and would not rock the boat. And then this mouse becomes a tiger—defending human rights, speaking for the poor—and that transition is a great drama.

"When we went down to El Salvador I didn't realize how

good a story it was. But it's a great story and I think we got it in the script. And Raul is a helluva actor, theologically very sophisticated. He understands it. He could win the Academy Award for best actor."

Kieser had initially planned to produce a made-for-TV film about Romero but all three networks turned him down. This was probably a blessing in disguise because he is now convinced that he has a quality feature film on his hands. "It shouldn't be a television movie," he says. "Wait until you see it. I mean it's wretched. They never put this stuff on television. And it's also much more theological. There's higher gospel density than the networks would be comfortable with."

Kieser, who has already sold the international rights to the film to Warner Brothers, was negotiating with the major distributors (all who had refused initially to bankroll the project) as *LA SALLE* went to press. One thing's for sure, though. Whoever picks it up will be getting a bargain.

"Every picture's a crapshoot," says Kieser. "I can make a picture for about one-fifth of what anybody else can make it. What you will see on the screen will be a twenty million dollar picture. I spent three-and-a-quarter million. That's because my people worked so inexpensively and because I shot it in Mexico where people get ten per cent of what they get up here."

Becoming a commercial film producer (he's already making plans for another feature on the life of Dorothy Day), never entered Kieser's mind when he decided to join the Paulists. He had first become interested in the order early in his collegiate career when he read about this unique American religious community, men who dedicated their lives to carrying the Good News to the unchurched and serving American unbelievers.

"I didn't come to Los Angeles thinking of going into television or something like that," recalls the former English major whose only dramatic appearance at La Salle was a walk-on role of a cigar-chomping union leader. "I came here as a parish priest and then a hospital chaplain, then as a college teacher, and then as a convert maker. Around here we feel our job is to evangelize the audience, to be a presence in show business for human values and Christian values."

And what a presence it has been. Kieser is president of The Human Family Educational & Cultural Institute which has established Humanitas Prizes totaling \$70,000 to the writers of prime-time network teleplays that best communicate human values to the American viewing public. "What the Nobel Prize is to literature and the Pulitzer Prize is to journalism, the Humanitas Prize is now to entertainment programming," he explained. Moreover, Paulist Pro-

ductions put together a highly-acclaimed TV series of family specials for Capital Cities from 1978 until 1983, produced "The Fourth Wise Man," which was aired at Easter, 1985, and shot "We're the Children," which ran on ABC in 1987. There's also a miniseries under development with CBS on the dynamics of a contemporary marriage.

Kieser has also spearheaded the "Voice for the Voiceless" Program, serving as a voice on network TV, particularly on entertainment programming, for the half-billion people in the world who don't have enough to eat. It started in 1978 when he took a sabbatical and taught in India. Working with people like Lynn Redgrave and Patty Duke, he's been to Bangladesh, Kenya, and Ethiopia; testified before Congress, and has appeared on all the appropriate TV shows like *Today* and *The Merv Griffin Show*, among others. "We were the first ones in on the famine in Kenya," he recalls. "We basically blew the whistle on that famine. We told the world about it, raised a million dollars, and got Congress to increase its appropriation."

Kieser hosted and produced about 13 episodes of the award-winning TV series *Insight* for 23 years until 1983. A dramatic anthology that explored in depth—and without sermonizing—great human conflicts. The show ran in more than 200 cities across the United States and was seen at its peak by almost 200 million viewers annually.

Kieser had been ordained in 1956 by the late Francis Cardinal Spellman of New York City. He was assigned to St. Paul The Apostle Parish in the Westwood section of Los Angeles where his duties were similar to those of other young curates—hearing Confessions, teaching in the parish school, and serving as a chaplain at the UCLA Medical Center. But then he was told to establish an Institute of Adult Education in Theology, a tremendous opportunity for someone whose boyhood hero had been the late, eloquent Bishop Fulton J. Sheen. Besides, it was a chance to fulfill the special role of the Paulists to carry the gospel and bridge the gap between the church and the secular world.

"I live in the church and work in the world," he says. "That's the way I like it. I hang around with Jews, Agnostics, Protestants, Atheists—that's the world. When I was teaching, I was teaching at UCLA; I wasn't teaching at Loyola. That's the way I like it, too. A helluva lot of these people who came to my Masses down in Mexico were not Catholics. They wouldn't even say that they were believers. But they came. They liked this loving environment."

Kieser tackled his new assignment with vigor. His lectures were profound, but he met the people on their own terms with a lucid, down-to-earth style. This, combined with an extensive advertising campaign, helped the lecture series surpass all projections. In 1958-59, more than 1,000 people attended—46 percent of them non-Catholic. A year later, the total reached 1,500.

"We realized that the classes were already successful but we weren't reaching enough of the people who needed us," recalls Kieser. That's when the idea of presenting the lecture on TV popped up. With the enthusiastic approval of the late James Cardinal McIntyre and the cooperation of the CBS-TV outlet in Los Angeles which made facilities and air time available, *Insight* made its debut in September, 1960.

The first *Insight* series did amazingly well with the ratings but, as Kieser admits, it was poor television. The following year it was decided to alter the format and go "visual." *Insight II* was prepared with a documentary format, and film clips were used extensively for the first time. Syndication became easier, and better time periods opened up. The show began to escape from the "Sunday Morning Religious Ghetto" and in a few cases even moved into prime time slots. By the third year, Kieser decided to enter the complicated area of Dramatic TV. Despite the demands of

blending the vital elements of writing, acting, directing, lighting, music, and camera work, he pulled it off. By now, *Insight* was playing to more than 75 million people on some 125 stations from coast to coast.

TV executives were quite impressed by the manner in which Kieser rounded up a star-studded cast of actors, producers, directors, and writers who offered their services without charge for his productions. Early producers included Jack Shea, the director of many Bob Hope Specials, and Jim Furia, who wrote *The Singing Nun*, *Chrysler Theatre*, and *Slattery's People* series. Actors and actresses who appeared regularly on the show included Walter Matthau, Carol Burnett, Jane Wyman, Brian Keith, Ann Sothern, Robert Lansing, Beverly Garland, Raymond Massey, Vera Miles, Robert Culp, and Efram Zimbalist, Jr.

The show attracted attention in the 1960s for tackling many topics that had been considered taboo on commercial TV. Some criticized it for being too "earthy" because it dealt with such themes as alcoholism, abortion, political corruption and racism. But Kieser was undaunted with the complaints. "Modern life is not always beautiful," he explained. "The pretty language and sweetness and light endings are not in accordance with reality. After all, you must remember that Our Lord, who is pure spirit, became flesh. He became earthy in order to communicate with man. *Insight* is trying to do the same thing."

Friends of Kieser from his days at La Salle recall a handsome, 6 foot, 6 inch student leader who participated in a host of activities and quickly earned the reputation for being able to "get whatever he wanted." He wrote for the *Collegion* and got active in *The Masque* and the student government. Once, in fact, he wrote the platforms for both opposing candidates for the Student Council presidency. His collegiate dramatic career was limited to an appearance in *The Masque* product of *The State of The Union*.

"I played a labor leader and part of my role was to smoke a cigar," he says. "After the first night, I lost my voice."

Kieser has "very fond feelings" about La Salle, much of which he is describing in his soon-to-be-published spiritual autobiography, *PRIEST PRODUCER*.

"I'd like to say, 'Thank You' to La Salle, in fact, I am writing the whole book to say 'thank you.' I mean, that's the nature of the book. And I'd like to say to my classmates and my teachers—people like Joe Flubacher and (the late) Charles Kelly, 'Hey, I think you made a contribution.'"

Kieser says that he went to La Salle "by default" because his father became ill around the time he graduated from La Salle College High School and the college then was just across the campus. "If I had thought about it, I probably would have gone to Princeton or Harvard. I am so grateful I went to La Salle. What I got from La Salle, Harvard or Princeton would never have given me. And I want to say 'Thank you' for that.

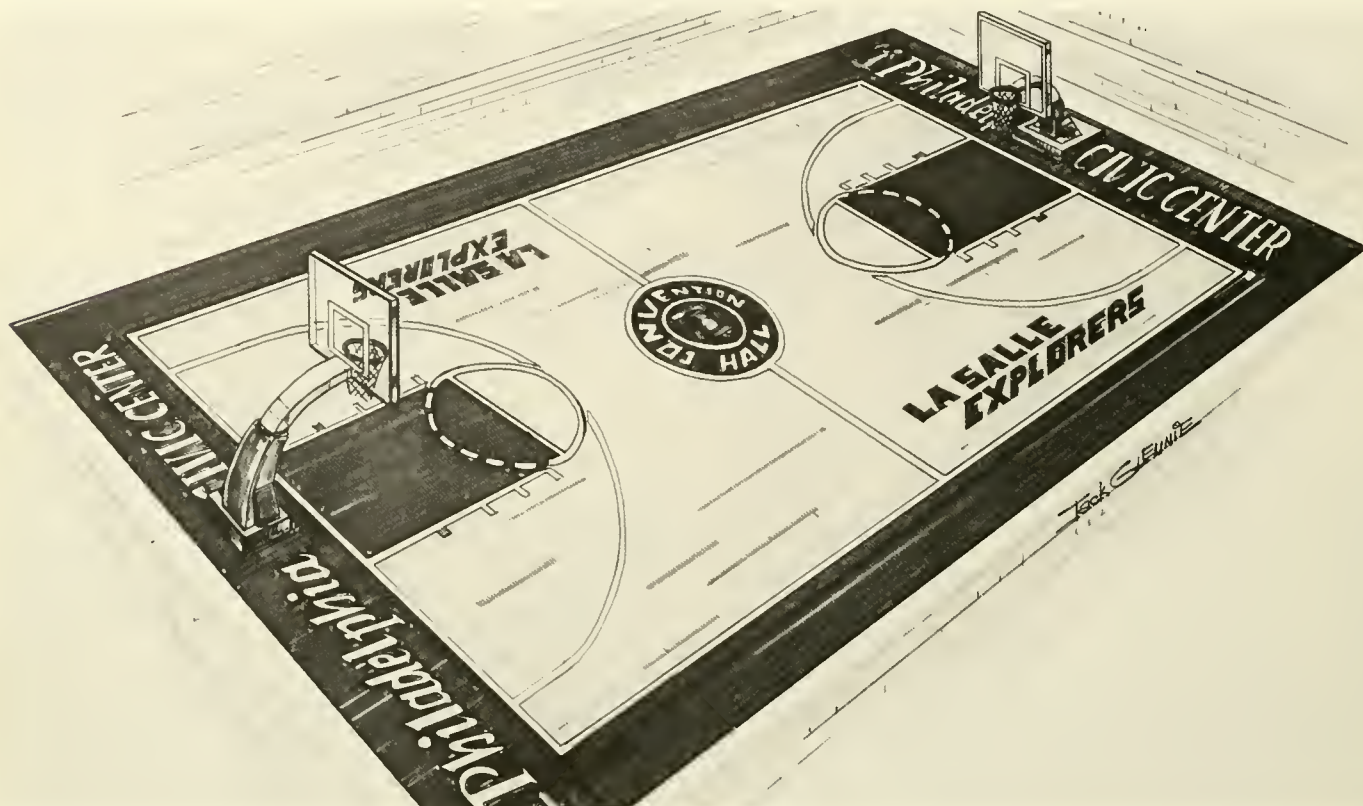
The La Salle of the late 1940s was a "ferment place" and a "gospel place" to a young freshman like Kieser. "There was talk of Christianity all the time," he said, recalling bull-sessions with people like Jack Bresnan, Harry Weibler, Bob Eisler, Bill Graham, Bob Cavanaugh, and Jesse Cain—some who became lifelong friends. "What does the gospel mean? What about the church in the world? All these GIs were coming back (from World War II). I was a green kid out of high school. And yet, these GIs believed and I got caught up in that. One of the things I realized writing that chapter (about his experiences at La Salle), I decided to be a priest without ever having had a personal relationship with a priest.

"For me, my experience with church which was of intensive Christian community, was not some parish.

"It was La Salle.

"And it was over coffee at McShain Hall."

AROUND CAMPUS



Philadelphia's Civic Center recently unveiled its new state-of-the-art basketball floor which will feature the blue and gold colors of La Salle University.

Explorers To Play Basketball Games at Civic Center

La Salle has signed a five-year agreement to play its men's basketball games in the newly-refurbished, 10,000 seat Philadelphia Civic Center, it was announced at a press conference on Feb. 8.

"This is a golden opportunity for La Salle University," Brother President Patrick Ellis said. "The partnership between La Salle, Spectacor and the City of Philadelphia will enhance the relationship between the university, the City and the business community of Philadelphia."

Thus, the former Convention Hall will once again become the home court for the La Salle Explorers. The last full season for La Salle to play there was the 1954-55 season when the Explorers finished as the runner-up to San Francisco in the NCAA Tournament.

"The return of La Salle to the Civic Center marks a firm commitment by the university to its grand basketball tradition," Brother Ellis said. "The Civic

Center was the site of some of the University's greatest triumphs and hopefully will be the site of many more as it again becomes La Salle's basketball home."

The agreement with Spectacor Management, the managing agent of the Philadelphia Civic Center, includes the purchase of a new state-of-the-art Robbins basketball floor and Hydra-Rib "Ultra Play" goals. The floor will be painted in the La Salle University colors of blue and gold with University markings on areas of the court. Many other renovations and restorations of locker rooms, media facilities and other features of the Civic Center will also take on the university colors.

"I think our identity factor and our potential visibility are two major factors in our move to the Civic Center," Athletic Director Robert Mullen said. "The agreement with Spectacor and the Civic Center will help La Salle continue to rise prominently in the City and na-

tionally. With Spectacor's help, you can now buy a ticket to a La Salle game almost anywhere in the Delaware Valley.

"Our association with the Big Five is very important and our commitment has not diminished," Mullen said. "The move to the Civic Center will strengthen our basketball program and as our program grows in strength, the Big Five will also benefit."

Brother Ellis echoed La Salle's sentiments regarding the Big Five.

"Our commitment to play in the Big Five remains firm and appreciative," he said. "With a certain nostalgia for the days, years ago, when all the games were played in the same place, we still feel that the relationship is the vital thing about the Big Five."

La Salle's head basketball coach Bill "Speedy" Morris indicated his approval of the move to the Civic Center.

"I was impressed by the proposal presented to La Salle by Spectacor.

Everything was done in a first class manner," Morris said. "I am looking forward to bringing my teams to the Civic Center where many of La Salle's glory days have taken place.

"It will be a recruiting advantage to show prospective student-athletes a building with such a great basketball tradition and to walk them across a floor that displays the University prominently."

Spectacor Management Group (SMG) is the world's leading private management company for public assembly facilities.

The network of SMG facilities spans nine states and includes the Spectrum in Philadelphia; Three Rivers Stadium, Pittsburgh; Philadelphia Civic Center; Los Angeles Memorial Coliseum; Los Angeles Sports Arena; Louisiana Superdome; Nassau County Veterans Memorial Coliseum, Long Island, NY; the Centrum, Worcester, MA; Coliseum, Richmond, VA; and Moscone Center, San Francisco, CA.

Also, Brooks Hall and Civic Auditorium, both in San Francisco; Long Beach Convention and Entertainment Center, Long Beach, CA; Knight Center, Miami, FL; Niagara Falls Convention and Civic Center, Niagara Falls, NY; Lakeland Civic Center, Lakeland, FL; Kellogg Arena, Battle Creek, MI; and Knickerbocker Arena (to open 1990), Albany, NY.

Since being awarded the management contract by the City of Philadelphia in 1985, SMG has increased revenues at the facility by \$2.3 million while the operating deficit has been reduced by \$1.5 million. The Civic Center recorded net revenues of \$4,065,989 for fiscal '88, a 27% increase over revenues reported for fiscal '87.

Also during fiscal year '88, events at the Civic Center complex reached an all-time high of 149, compared to 120 events for fiscal year '87. The increases are the result of SMG's aggressiveness in promoting event bookings at the facility.

The City of Philadelphia has made considerable physical improvements to the complex since SMG assumed management. The Center Hall and the Plaza Building roofs have been replaced and the Plaza Ballroom has been remodeled. The Civic Center Catering Facilities have been upgraded and new concession stands have been installed in the Main Exhibit Hall. Computerized message signs have been installed.

The facility's exterior has also received a face-lift. The appearance of the complex at the corner of Convention Avenue and Civic Center Boulevard has been aesthetically improved with landscaping. The concrete pavement and taxi lane have been completely repaved.



The Explorers Den in the Civic Center will be decorated with La Salle memorabilia and will be available to La Salle fans for pre-game and post-game refreshments.

La Salle Enjoys Record Number of Applicants

Despite a continuing decline of the general college-age population throughout the nation, La Salle University recorded the largest number of applicants in its history in 1988 and college officials are making plans to accommodate the unprecedented demand for space by new students.

La Salle admitted 830 freshmen last September, its largest freshman class in eight years. Requests for information about the university have more than doubled in the last five years and applications for full-time programs have increased by 45 per cent over the same span.

"There are now four times as many applicants as seats available," said Brother Gerald Fitzgerald, F.S.C., La Salle's director of admissions, who has seen a sweeping change in the composition of the student body since 1983. Since then, the number of full-time students living on the university's picturesque campus at 20th St. and Olney Ave., in northwest Philadelphia, has risen from 27 to 45 per cent.

Brother Fitzgerald says that he is not surprised by the increase in La Salle's enrollment to its current total of 3,461 men and women, a number that has been sustained, he adds, "without compromising on academic quality."

While La Salle still draws heavily from the nearby five county Philadel-

phia area, the university has experienced a 300 per cent increase in applications from more distant locales.

"We have found a substantial regional upsurge in awareness and interest in La Salle that has resulted in a subsequent increase in enrollment by students from communities in central and northern New Jersey, Connecticut, New York, and northeastern and central Pennsylvania," explained Brother Fitzgerald.

To accommodate the ever-increasing demand for student housing, townhouses with 375 additional spaces are under construction on campus and will be available next September. This year, the university leased space for an additional 150 students at a nearby apartment house.

La Salle officials attribute the university's rising popularity as a regional institution to a number of factors, including its reputation for teaching excellence as well as its personal commitment to the student. La Salle graduates have won an extraordinary number of graduate and professional school awards including 41 Fulbright Scholarships.

La Salle has long been known for academic excellence, especially in the sciences and the humanities. In the last 12 years, for example, more than 97 per cent of its graduates who have been highly recommended for admission to medical school have been accepted by the school of their choice. La Salle has

launched the health professional careers of 492 men and women in that span.

According to a recent survey covering a 10-year period, La Salle ranked in the top 4 per cent among private undergraduate institutions originating Ph.D.'s (33rd out of 877 colleges and universities). La Salle's English Department ranks among the top 5 per cent nationally producing students who have gone on to earn doctorates.

The current U.S. News & World Report survey of America's Best Colleges lists La Salle among the top five comprehensive colleges in "Retention" (graduating its students within five years of arrival on campus). La Salle has also been selected to appear in *Peterson's Competitive Colleges 1988-89*, a guide for high school students that includes 314 colleges and universities that consistently accept the nation's best students. In addition, La Salle's rating in the annual *Borron's Guide To Colleges & Universities in the United States* has been upgraded from "competitive" to "very competitive."

Moreover, there have been a number of significant changes on La Salle's 85-acre campus including the recently-completed \$11 million Connelly Library and the acquisition of the historic Belfield Estate, a registered National Historic Landmark that was once the home of famed Revolutionary War artist Charles Willson Peale.

Students at La Salle currently come from 30 states and 40 foreign countries. They can take advantage of an interesting, diversified curriculum which gives them the opportunity to major, double-major, or concentrate in 45 different programs of study. La Salle also offers more than 60 curricular and extra-curricular activities.

New Director Named for Urban Studies Center

Millicent J. Carvalho has been appointed Director of La Salle University's Urban Studies and Community Services Center, it was announced by the University's Provost Brother Emery Mollenhauer, F.S.C., Ph.D.

Carvalho replaced Fasaha Mvumbuzi Traylor, who was recently named program officer of the William Penn Foundation.

A resident of Elkins Park, Carvalho holds a bachelors degree in psychology from La Salle, a masters degree in counseling psychology from Boston University and a master of law and social policy degree from Bryn Mawr College. Currently she is working to complete her doctorate in social work/social policy also at Bryn Mawr College.

In addition to her familiarity with La



Salle itself, Carvalho also works in the area as a mediator and is president of the advisory board of the Good Shepherd Mediation Program. Most recently she served as Executive Director of Children, Youth and Family Council of Philadelphia, a trade association made up of child welfare associations.

In addition, she has served as a teaching assistant at Bryn Mawr College and as a program developer for various organizations including Special People in the Northeast (SPIN), and Shiloh Incorporated in Reading.

Although Carvalho has been in her new position only a short time she has some strong ideas of what direction La Salle's Urban Center should take for the future.

"I want everyone to live and work in peace so my first mission is to advocate that the university continue to communicate with the area and to work towards a common solution," the new director explained. "I try not to take a position. I'm loyal to the university but I think I can best help La Salle carry out its mission by keeping the communication open and continuing to work with both the university and the community."

Carvalho's second mission is to look at specific needs of the community that are not addressed by other services. She acknowledges the Urban Center's commitment to the Adult Learning Project and the English as Second Language (ESL) Program and their importance to the community. But she'd like to design a program that could help in the organization and development of community groups.

"I think by working with some university departments like the Small Business Office and Non-Profit Business Management Center we can help groups with organization issues, in terms of proposal writing, how to lobby, how to do press releases, how to ad-

Nationally

What next?

John Miller stepped in as the La Salle women's basketball coach during the 1986-87 season and promptly won the Metro Atlantic Athletic Conference regular season title and tied for the Women's Big Five Championship. His team's 21-7 season earned him Coach-of-the-Year honors in both leagues.

After losing three starters from that season, Miller led the 1987-88 team predicted to finish in the middle of the pack in both leagues to the MAAC and Big Five conference titles, national recognition and a school best record of 25-5. He was again named Coach-of-the-Year by his peers in both conferences.

Tough as it was, Miller and the Ex-



Kelly Greenberg

anked Women Finish with Best Record in History

plorers did even better in 1988-89. La Salle again claimed the MAAC regular season title, won the Big Five title outright for the first time in school history, was ranked among the nation's best in the Associated Press, *USA Today* and *Sports Illustrated* polls and posted a 28-3 mark. Named the MAAC Coach-of-the-Year for a record third straight season, Miller was also honored as District II Converse Coach-of-the-Year.

The Explorers made school and MAAC history when they won a first-round NCAA Tournament game at Connecticut. Selected to the tournament for the second straight year with an at-large bid, the Explorers topped Big East Champion UConn 72-63 and advanced to a showdown in Knoxville, Tenn., with No. 1 ranked Tennessee. Led by senior center Tracey Sneed (Susquehanna Twp./Harrisburg, PA), La Salle stayed even with the Lady Vols for most of the first half. Sneed scored nine of her team-high 27 points to begin the game for the Explorers. The Lady Vols proved too tough in the end, winning 91-61 before 6,286 fans, the largest crowd ever to see the La Salle women play.

Led by four senior starters, La Salle jumped off to a record 14-0 start that included wins over Temple and Villanova along with a second-straight Rohm and Haas/LaSalle Invitational title. Given permission to play just prior to the game, Sheila Wall (St. Anthony/Jersey City, NJ) returned from a back injury to lead the Explorers past Temple 73-71. Wall scored 22 points against Villanova just days later in DuPont Pavilion as La Salle topped the Wildcats for the first time in 10 years. Against the Wildcats, Sneed became the eighth player in La Salle history to top the 1,000 career point plateau. Sneed would finish with 1,486 career points, placing her third on the all-time list. She also owns several La Salle records, including all the season and career free-throw records. Sneed and Jennifer Snyder (Middle Twp./Harrisburg, PA) paced the Explorers to a second Christmas tournament win, with the pair earning all-tournament honors along with classmate Kelly Greenberg (Arch. Wood/Abington, PA).

La Salle's first-ever trip to California saw the Explorers win three-straight games. Sneed led the team in scoring in all three wins, with her best game of 32 points and 16 rebounds coming against

St. Mary's College. Back in Philadelphia, La Salle scored two more wins with victories against Pennsylvania and Manhattan with Wall leading the team in scoring in both contests.

With starting forwards Wall and sophomore Mary Greybush (Freedom/Bethlehem, PA) sidelined due to illness and injury, respectively, the Explorers suffered their first loss of the season at Holy Cross. The Crusaders topped the Explorers 76-69 in Worcester, MA, despite a brilliant effort from junior Anita Plakans (Manheim Twp./Lancaster, PA). Filling in for Greybush, Plakans had 17 points and seven rebounds.

La Salle got back on the winning track with a 63-48 victory against Fairfield and ran off a string of 13 more wins. An 83-81 victory in Hayman Hall moved John Miller past former La Salle coach Kevin Gallagher on the all-time win list. Miller finished the season with a career record of 74-15. One of Miller's biggest career wins came Jan. 31 in the St. Joseph's Fieldhouse as his La Salle team topped the Hawks for the third-straight year. Behind the sharp-shooting of Snyder, La Salle downed the nationally-ranked Hawks 75-68.

The Explorers avenged their only loss of the season several games later with an 81-80 victory over Holy Cross. In the game against the Crusaders, Greenberg became the all-time assist leader at La Salle, surpassing her brother Chip and Darryl Gladden, who shared the men's record with 461. Greenberg, who owns the school mark for most in a game (19) and in a season (190), would end her career with 512. Two games later as La Salle clinched the MAAC regular-season title, Greenberg became the only Explorer woman to record a triple-double. As the Explorers topped St. Peter's 89-76 in Jersey City, NJ, Greenberg scored 13 points, grabbed 10 rebounds and dished out 10 assists.

For the second straight year the Explorers were denied the MAAC Conference Tournament Title and its accompanying automatic bid to the NCAA Tournament. After a 73-70 semifinal victory over Fordham, La Salle fell to host Holy Cross 82-81 in the championship game. Behind the strength of its 27-2 mark, the Explorers received a spot in the 48-team NCAA field for the second straight year.

Honors rolled in for the Explorers all season with Sneed earning both MAAC and Big Five First Team honors. Wall

and Greenberg were named to the MAAC and Big Five Second Teams, while Snyder was honored as a Big Five Second Team player. Greenberg and Sneed were also named to the MAAC All-Tournament Team. Greybush was voted to the GTE/CoSIDA District II Academic All-America Team with a 3.46 gpa in a dual major of Biology and English.

What next? Losing four starters leaves the picture hazy for 1989-90, but with his past history, one can only expect more pleasant surprises from John Miller and his team.

—By Beth Onufrak
Assistant Sports Information Director



Tracey Sneed

vocate for their own needs. I think we can help empower those community groups to go and serve out their mission, and do it well," she said.

By doing this Carvalho would also be working toward one of her other goals for the Center, that is to facilitate better relationships between the university community and the Urban Center so the two can work more closely together.

"I'd like to develop better linkages with the university, with the administrators and faculty, in terms of how we can share the information in a very productive way," she added.

"One of the things I'm doing is talking with people and trying to find out more about them and give them a better idea of what the Urban Studies Center is all about so we can work together better in the future for the good of La Salle and the community."

Graduate Nursing Courses Offered in Bucks County

La Salle University will begin offering selected courses from its Graduate Nursing Programs at Archbishop Wood High School, in Warminster, beginning this September, it was announced by the university's provost, Brother Emery Mollenhauer, F.S.C., Ph.D.

The first course to be offered will be "Theoretical Bases of Nursing" on Thursday evenings. Three other core (required) courses will be offered in subsequent semesters.

Students studying for La Salle's Master of Science in Nursing Degree can choose from three advanced nurse generalist tracks—Adult Health and Illness Nursing, Community Health Nursing, and Nursing Management/Administration.

The Nursing Management/Administration track requires five courses from La Salle's Master's in Business Administration (MBA) Degree Program.

Students will be able to take these graduate business courses at La Salle's MBA program at Delaware Valley College, in Doylestown," said Dr. Zane Robinson Wolf, R.N., director of the university's Graduate Nursing Programs. "Therefore, it will be possible for a student to take up to nine courses in Bucks County toward a master of science degree in nursing."

Dr. Wolf pointed out that students in La Salle's Graduate Nursing Programs also have the option of taking some of their elective courses in the university's other graduate programs. Nurses interested in working with specific ethnic groups, for example, can study in La Salle's Bilingual/Bicultural Studies (Spanish) Program.

Dr. Wolf said that La Salle is "responding to the demand" to provide graduate nursing courses in Bucks County, an area that has traditionally sent a significant number of students to the university's main campus at 20th St. and Olney Ave., in Philadelphia. La Salle also offers undergraduate evening courses at Archbishop Wood High School.

"La Salle has always been very popular with part-time students," added Dr. Wolf. "In addition to our commitment to excellence in teaching and our flexibility in scheduling, students know that they will always receive a lot of personal attention here. We keep ourselves

very responsive and accessible to the students."

Dr. Gloria Donnelly, chairman of La Salle's Department of Nursing, explained that La Salle's Graduate Programs in Nursing offer the nursing community of Philadelphia another set of options.

"La Salle's approach is to prepare advanced generalists who can quickly adapt to changing trends in health care dictated by an aging population with chronic illness problems," she explained. "nurse generalists who will enhance the effectiveness of nursing care as managers/administrators and as clinicians in a variety of settings."

Brother Richard Hawley, Former Biology Chairman, Dies



Brother Richard Hawley, F.S.C., former chairman of the university's Biology Department, died on Dec. 23 after suffering a heart attack at his home adjacent to La Salle's campus. He was 60.

Brother Hawley, who held the academic rank of assistant professor, served as chairman of La Salle's Biology Department from 1976 until last June when he returned to his first love, full-time teaching. Under his direction, La Salle University maintained its reputation as one of the finest pre-medical institutions in the nation. Over the last decade, more than 90 per cent of La Salle's Biology Department graduates have been accepted by the medical school of their choice.

A native of Philadelphia and a member of the Brothers of the Christian Schools (Christian Brothers) for 41 years, Brother Hawley joined La Salle's faculty in 1966. He taught biology

throughout his La Salle career except for a four-year period from 1968 to 1972 when he was named director of the university's Audio Visual Department.

He was a graduate of The Catholic University of America, in Washington, D.C., where he earned a bachelor's degree in biology in 1952 and a master's degree in cytology in 1963. Brother Hawley also taught biology and served as department chairman at Pittsburgh Central Catholic High School (1952-1962), Canton (Ohio) Central Catholic High School (1962-65), and Pittsburgh South Catholic High School (1965-66).

A highly popular professor, Brother Hawley was honored frequently by his La Salle colleagues and students. He won a Lindback Award for distinguished teaching and was named an honorary member by such organizations as the university's Alpha Epsilon Alumni Honor Society and Education Association. He also served as moderator and member of the Tau Kappa Epsilon (TKE) Fraternity.

Brother Hawley was also a member of the National Science Teachers' Association, the American Association for the Advancement of Science, and the National Association of Biology Teachers.

He is survived by his mother, Mrs. Mary Hawley, and a sister, Mrs. Rose Halderman.

A Mass of Christian Burial was celebrated on Dec. 27 at the Holy Child Roman Catholic Church, 5200 N. Broad St. Burial was the following day at the Christian Brothers' cemetery, in Ammen-dale, MD.

ALUMNI NEWS

SCHOOL OF ARTS AND SCIENCES

'42

Desmond S. O'Doherty, M.D., is chairman emeritus of the Department of Neurology at Georgetown University Medical School, in Washington, D.C., and is doing research in academic information systems.

'43

Herman Corn, D.D.S., was presented with the Montgomery-Bucks County (Pa.) Dental Society Lifetime Achievement Award.

'50

John J. Kelly retired from ESB/Rayovac after 33 years and is now an associate professor at Rutgers University, in New Brunswick, N.J.

'55

Retired U.S. Navy **Captain Vincent E. Cooke** is teaching math and physics at Southwest High School, in San Diego. **Harvey Portner** has been appointed to serve as a member of the Pennsylvania Council on Aging by Governor Robert P. Casey. Portner is on the Board of Commissioners of Cheltenham Township, in Montgomery County.

'57



Jack McDevitt's second novel, *A Talent for Wor*, has recently been published by Ace Books and will also be a selection of the Science Fiction Book Club. A resident of Brunswick, Ga., McDevitt has been writing science fiction for eight years.

'58



Paschal J. La Ruffa, M.D., has private offices

in Jenkintown and Yardley, Pa., for, adolescent and young adults medicine, and serves as medical director of Renewal Centers, an intensive outpatient drug/alcohol rehabilitation program for teens, 12 to 18. He is also chairman of public relations for the National Society for Adolescent Medicine.

'60

Thomas R. Burke, former chief of staff to the Secretary of Health and Human Services, has joined the Washington, D.C., office of A. Foster Higgins & Co., Inc., a national employee benefits casualty firm, as a principal. He was also named a trustee of the National Citizens Commission on Alcoholism. **Joseph Mulhern** is employed by Episcopal Hospital in Philadelphia. He received his master's degree in education from St. Joseph's University.

'61

Dr. Stanley T. Praiss, who maintains a private dental practice in Cherry Hill, N.J., was invited to introduce the subject of Dental Implants to Dental School Faculties in Poland.

'62

Bob Ward was named Boys Cross-Country Coach of the Year for New Castle County, Delaware.

'63

Joseph Beatty was promoted to professor of philosophy at Randolph-Macon College, in Ashland, Va. **Dr. George D. DiPilato** has been appointed superintendent of schools for the Pennsbury School District in Bucks County, Pa. **Alfred B. Ruff** was appointed vice president of human resources for the Morgan Corporation, in Morgantown, Pa.

'64

Michael E. Donnelly, of Holmdel Township, N.J., has been promoted to senior vice president of national accounts in the national division at United Jersey Bank. **Charles N. Hug** was named vice president of the Manufacturers' Appraisal Co., in Philadelphia.

'65

Joseph B. Bloom was awarded the Philadelphia Area Labor-Management Committee 1988 Award for Distinctive Service in recognition of innovative negotiations with city unions in his role as chief negotiator for the

city. **William H. Marshall** has been promoted to vice president of product development at Wismer Associates, Los Angeles, Ca. **James F. Reilly** has been named dean of admissions and financial aid at Rider College, in Lawrenceville, N.J.

'66

Edward H. Westermann has been named vice president of the North River Insurance Company, a member of the Crum & Foster Commercial Insurance Organization, in charge of the Philadelphia region.

'67

Frank J. Batavick, executive producer of Maryland Instructional Television for the Maryland State Department of Education, was recently elected president of Carroll County Library Board of Trustees. **James Connell** has been named executive director of institutional advancement for the Catholic Diocese of Wilmington, Del.

'68

Michael D. Lee is employed by EKCO Packaging Corporation of America, in Clayton, N.J., as manager of training and development. **Gregory E. Sciolla, Esq.**, has been named a managing partner in the Cherry Hill (N.J.) office of the firm Leonard, Tillery and Davison.

'69

Fred T. Angelilli was appointed district director of the Chester District Office of the Pennsylvania Board of Probation and Parole. **James J. Iaquinto** was promoted to senior vice president of American Felt & Filter Company, in Newburgh, N.Y.

'70

John P. Dirr, Jr., serves as a language arts teacher in the Delran Township (N.J.) Middle School. **A. William Krenn** has been appointed executive vice president and general manager of the Los Angeles office of Edelman Public Relations. **Thomas C. Ratchford** received his J.D. from DePaul University and is a member of the Illinois Bar. He serves as chief financial officer for Paxall Group.

BIRTHS: to **Joseph M. Mottola** and his wife, Madelene, a daughter, Christina; **Raymond Theilacker** and his wife, Sally, welcomed their second son from Korea, Morgan Stephen, age 3.



Former Alumni Association President John J. Fallon, '67 (center), a mathematics teacher at the Philadelphia High School for Girls for more than 20 years, and Brother Lawrence Colhocker, F.S.C., Ed.D., '58 (left), chairman of the university's Education Department, recently received advanced placement recognition awards at the regional conference of The College Board in Pittsburgh. La Salle's Brother President Patrick Ellis, F.S.C., Ph.D., was a guest at the awards ceremonies.

'71

Kenneth B. Bennington, a senior planner for Merck & Company Inc., serves as chairman of the Hilltown Township (Pa.) Planning Commission.

'72

Anthony Barolin founded Barolin Advertising, Inc., in Haddonfield, N.J., which primarily services business to business accounts. **William J. Bell, Jr.** was promoted to deputy court administrator II at Philadelphia Court of Common Pleas. **John W. Lund, Jr.**, was appointed general director and CEO of the YMCA of Central Chester County, in West Chester, Pa. **Richard Spires** was appointed dean of students at Archbishop Kennedy High School, in Norristown, Pa. **Gregory J. West** was elected 1989 president of the Philadelphia chapter of the Society of Industrial and Office Realtors (SIOR) and 1989 secretary of the Philadelphia Board of Realtors. BIRTH: to **Gregory J. West** and his wife, Angela, a son, Addison Aloysius.

'73

Edward B. Horahan, III, has joined the Washington, D.C., office of Stroock & Stroock & Lavan as a partner. **James D. Pagliaro** has been made a partner in Morgan, Lewis & Bockius, a Philadelphia law firm where he practices primarily in the field of toxic tort litigation. **Susan Plage** was elected to a three-year term to the Newspaper Research Council Board of Directors and she serves as a member of the Atlantic County Economic Development Advisory Board. Navy Lt. Cmdr. **Robert P. Weidman** participated in the NATO exercise Teamwork 88 while serving with Commander 2nd Fleet, Norfolk, Va.

'74

Patricia Haydt Nault has been appointed a social work supervisor with the Division of Family and Youth Services in Kenai, Alaska. **Paul Sturm** is national sales executive handling the US Catholic Health Care National Account for AT&T Data Systems Group, in Vienna, Va.

'75

Duane Fletcher has been appointed managing director of the Ephrata Performing Arts Center/Ephrata Playhouse in the Park for the 1989 season. **Christine McKee** received her doctorate of education with a specialty in administration from Temple University. **James Morton** marked 25 years with the Philadelphia Police Department where he serves as a detective in the Homicide Division. **James J. Rodgers, Ed.S.**, has been promoted by the Prince George's County (Maryland) Public Schools to guidance counselor at the Creative and Performing Arts Magnet School at Thomas G. Pullen.

BIRTHS: to **Paul Juska** and his wife, Leigh, a daughter, Julia Leigh; to **Kevin D. Kelly, Esq.**, and his wife Deborah, a son, Brendan Arthur.

'76

Robert D. Andrekanic has joined the law firm of Popkin & Stern, in Clayton, Mo. **Christopher Bukata, VMD**, is working as an independent veterinarian in companion and farm animal practice in northern New Jersey. **Donald A. DiIenno, M.D.**, is working as an Emergency Medicine Specialist in Florida. **Frank Smith** was appointed development director at Wildwood Catholic High School, in Wildwood, N.J.

BIRTH: to **Christopher Bukata, VMD**, and his wife, Anne, a son, Gregory.

'77

Dr. Philip J. Spinuzza has been appointed to the active medical staff of Ephrata (Pa.) Community Hospital in the Department of Orthopedic Surgery.

BIRTH: to **James M. McCauley** and his wife, Mary Beth, their third child, a girl, Madeline.

'79



Barton



Walsh

Brother Thomas J. Barton, F.S.C., was perpetually professed as a Christian Brother at West Philadelphia Catholic High School for Boys where he is a faculty member. **Daria M. Starosta** was appointed clinical assistant in the Department of Surgery, division of emergency medicine, at Easton (Pa.) Hospital. **Kimberly A. Walsh** was promoted to director, distributor operations at American Olean Tile Company.

BIRTH: to **Barbara Moser White** and her husband, Lawrence, '79, a son, James Lawrence.

'80

Mark Lahoda has been promoted to associate manager at Bell of Pennsylvania. **Maribel "Pidge" Molyneaux** earned a Ph.D. in English from The University of Pennsylvania and is now teaching part-time in the English Departments at Penn and Bryn Mawr College. **Henry F. Monroe** is president-owner of SANTA Security Systems and SANTA Satellite System, and president of Men, Women for Justice.

BIRTHS: to **Constance Petroni Lahoda** and her husband, Mark, their second child, a son, Michael Stephen; to **Dr. Chrystyna-Rakoczy Zwił** and her husband, Alexander, a girl, Anne Stephanie.

'81

Mary Claire Avallon was promoted to branch manager of the Jenkintown office of Abington Federal Savings Bank. **Ann Marie Felici** is manager of special promotions at Earle Palmer Brown & Spiro in Philadelphia. **Thomas F. Lenihan** won the \$500 first prize in the Nathan Burkan Memorial Competition at Seton Hall University School of Law where he was graduated magna cum laude. He is a member of the patent staff with GE and RCA Licensing Management Operations Inc., in Princeton, N.J. **Anna McDermott Vitek** was promoted to project manager at Centocor, Inc., in Malvern, Pa. **Eileen Matthews Sitarski**, a free lance TV producer, won an Emmy Award for Philadelphia's Best Children's Programming.

MARRIAGE: Anna McDermott to Joseph P. Vitak, '81.

BIRTHS: to Mary Curran DeJoseph and her husband, Paul, their first child, a son, Stephen Paul; to Mary C. O'Brien and her husband, Francis, their first child, a daughter, Claire Regina; to Eileen Matthews Sitarski, a son, John Henry.

'82

Jennifer Green passed the Pennsylvania Bar Examination. Angela Martello earned a master's degree in geology from the University of Connecticut and is currently working on a master's degree in technical and science communications at Drexel University. Brenda Adams Jones has been appointed director of discharge planning and social services at the Germantown Hospital and Medical Center in Philadelphia. Timothy J. McNamara was promoted to vice president in charge of all Philadelphia title production operations at Industrial Valley Title Insurance Company. Steve Rice has been named assistant men's basketball coach at Lock Haven (Pa.) State University.

MARRIAGE: Brian Gemzik to Joanne R. Mathiasen.

BIRTH: to Mary L. Kaiser Gillespie, a second son, Scott Timothy.

'84

Angela Galiano-Roth received her Ph.D. from Cornell University and is working for Mobil Research and Development Corpo-

ration, in Paulsboro, N.J. Dr. Ralph E. Gilmore, Jr., has joined Dr. Anthony Krasnicke in the practice of optometry in Bethlehem, Pa. Frank Martin has been appointed to controller of the Bloom Organization in Mount Laurel, N.J. Fasaha M. Traylor, former director of La Salle's Urban Studies and Community Services Center, has been appointed program officer of the William Penn Foundation, in Philadelphia. Army Captain Douglas A. Wild, a section leader with the 212th Aviation Regiment, is serving at Fort Rucker, Alabama.

MARRIAGES: Gregory P. Lloyd to Susan Rachael Tardiff; Mollie O'Rourke to Dr. James F. Menapace; Alison Anne Shakely to Matthew R. Nahrgang; John Patrick Sullivan to Andrea Barbara Schlesinger.

'85

MARRIAGES: Charles A. Messa, III to Linda Mary Schultz; Jodi L. Reifsnnyder to Thomas J. Adrian; John D. Riggins to Barbara Patton.

'86

Maria Formanek received a degree in nursing from Thomas Jefferson University College of Allied Health Sciences, in Philadelphia, and is now a clinical nurse in Thomas Jefferson Hospital's maternal/infant unit. Patrick C. Murphy has been appointed administrator of the Philadelphia Firefighters Health Plan. An 11-year veteran of the department, he is currently studying for a law degree from Temple University.

'87

James Carney has been promoted to Programmer Analyst II for SEPTA's Management Information Services Department. Mary Theresa Timmins is pursuing a master's degree in English Literature at Temple University. She has been awarded a teaching assistantship for her second year of graduate study and is employed by the English Composition Department.

'88



Mudry

Carmella Brown is working on a master's degree in counseling psychology from Temple University. Second Lt. Matthew F. Costello has completed the U.S. Air Force military indoctrination for medial service officers at Sheppard Air Force Base, Texas. Elaine R. Mudry, an elementary and special education teacher with the Neshaminy (Pa.) School District, is teaching a special education class at Neshaminy High School. Patricia Troilo has joined Manor Junior College, in Jenkintown, Pa., as a public relations staff writer.

SCHOOL OF BUSINESS

'41

George W. Locketto, Sr., retired from teaching at Hatboro-Horsham High School in 1977 and is now living in Clearwater, Florida with his wife, Jennie.

'49

Albert W. Rostien retired as manager of the Olney Office of the State Job Service and Unemployment Compensation Service. He managed this office for 14 years.

'55

Alfred L. Hetrick retired from the Philadelphia Electric Company.

'56

James A. Gross, a professor at Cornell University, recently published a book titled *Teachers on Trial: Values, Standards and Equity in Judging Conduct and Competence*.

'59

Arthur F. Newman has been elected to a new officer position at Paul Revere Insurance Group in Worcester, Mass.

'60

Charles R. Peguese now serves as assistant dean, instructional resources, and director of the McCormick Library at Harrisburg (Pa.) Area Community College.

'61

Edward P. Pussinsky retired after 27 years with the city of Philadelphia as a fiscal analyst III. Thomas M. Scanlon is vice president of material at Tyco Toys, Inc., in Moorestown, N.J. John T. Wagner, retired as vice chairman of Continental Bank in Philadelphia, where he worked for more than 33 years.

'62

Russell T. DiBella retired from the U.S. Treasury Department, I.R.S. Criminal Investigation Division in 1987 and is currently employed in the New Jersey Attorney General's Office. He also serves as regional vice president of the Federal Criminal Investigators Association.

'64

Edward A. Wroblewski, M.D., was named to the associate staff, Department of Medicine, Section of Cardiology, at West Jersey Health System.

'65

William J. Bell, Jr. was promoted to deputy court administrator II at Philadelphia Court of Common Pleas. Joseph M. Magee, director of internal audit at Albert Einstein Healthcare Foundation, has been elected treasurer of the Philadelphia Chapter of the Institute of Internal Auditors. Charles A. Schmidt was appointed vice president and general man-

ager of General Electric Astro-Space Division, in Valley Forge, Pa.

'66

Joseph F. Sivel, Sr., of Doylestown, is vice president at Surgical Laser Technologies.

'67

Edward K. Forster was appointed vice president of sales/service of Crowder, Jr. Company, in Allentown, Pa. U.S. Air Force Major Edward Kelly was named commander of the 49th Aerial Port Squadron, a unit of the 154th Military Airlift Wing of McGuire (N.J.) Air Force Base Reserves.

'68

Frederick W. Maier was appointed regional operations specialist of the mid-north eastern region for Ford Motor Credit Company, in Dearborn, Mich. Joseph T. Maurer was named vice president of marketing and sales for Keystone Technologies, Inc., a subsidiary of Pennsylvania Blue Shield, in Camp Hill, Pa.

'69

Albert P. Mainka has been elected a director and president of the Bank of Mid-Jersey (B.M.J.) Financial Corporation by the Board of Directors.

'70

George Bennett is a social program specialist for Lee County, Ft. Myers, Fla. **Joseph D. Brosso** has been named vice president, operations, of the Unbrako Products Division of SPS Technologies in Fort Washington, Pa. **Bernard T. Destafney** has been appointed executive vice president and head of the Trust Division at the First National Bank of Toms River, N.J. **Joseph Lakowicz, Ph.D.**, professor of biochemistry at the University of Maryland School of Medicine, was granted \$685,550 to start the center which will use the latest in laser and computer technology to study the structure and function of proteins in cells. **Charles V. Roche** was promoted to realtor associate at Carr Real Estate Co., and was accepted as a member of the Delaware County (Pa.) Board of Realtors.

'71

Stephen J. Adams, Jr., airport superintendent, Philadelphia International Airport, has been accepted as a professional member of the American Association of Airport Executives (AAAE). **Daniel P. Delaney** joined the Harrisburg (Pa.) office of the law firm of Kirkpatrick and Lockhart. **David J. Hines** was promoted to senior vice president, general merchandise manager, of the Hecht Company, in Arlington, Va. **Joseph Huhn** was appointed manager of Provident National Bank's new Financial Service Center, in Doylestown, Pa.

'72

Joseph Ambrosino was promoted to vice president of Continental Bank of Philadelphia. **James C. Buck** completed 22 years with Cigna Corporation as an assistant director.

'73

Thomas F. Ertle, D.P.M., a member of the medical staff of Memorial Hospital of Bedford County, Pa., has been certified as a diplomat of the American Board of Podiatric Surgery. **Charles Fries**, a major in the Air Force Reserves residing in Lumberton, N.J., is now a co-pilot for American Airlines.

BIRTH: to **William Weber** and his wife, Elizabeth, a daughter, Sarah Elizabeth.

'74



Rubisch

Joe Abbott is now controller at Arco Chemical Americas. **Dennis R. Rubisch, CPA**, was named managing partner of the Romac & Associates office, a national contingency search and placement firm, serving San Diego County in southern California.

BIRTHS: to **Joe Abbott**, a son, Colin Joseph; to **Isadore Vito Prikockis** and his wife, Cor-

rine, their first child, a son, Michael Vito; to **Anthony Quinn** and his wife, Angelina, their first child, a daughter, Gabriella.

'76

Audrey M. Marchese is a buyer for Sorbus Inc., a computer maintenance subsidiary of Bell Atlantic Corporation based in Frazer, Pa.

BIRTH: to **Albert Thorp, III, MBA '79**, and his wife **Janet McMahon Thorp, MBA '80**, a son, Patrick Scott.

'77

Anthony DiNardo has been named director of planning and systems, a division of the finance department at Eagleville (Pa.) Hospital. **Rosemary A. Gallagher** received her M.B.A. in finance from Temple University. **Carl W. Graf, CPA**, was appointed to the Board of Directors of the Pennsylvania Chapter of the Real Estate Securities and Syndication Institute. He is a partner in the Tax Department of Asher & Company, Ltd., a Philadelphia based CPA firm. **Kathleen M. Megahan** is an independent real estate appraiser. **Joanne Mach Ward** is on leave from EBASCO Services, Inc., in New York, where she is corporate equal opportunity consultant.

BIRTHS: to **James M. McCauley** and his wife, Marybeth Corcoran McCauley, a daughter, Madeline; to **Kathleen M. Megahan**, a son, John Patrick; to **Joanne Mach Ward** and her husband, **Dennis, '78**, twins, Steven Andrew and Melissa Katherine.

'78

Iula Brown has been appointed bursar of Manor Junior College, in Jenkintown, Pa. **John Greenly** has been named vice president of finance at Good Samaritan Hospital, in Pottsville, Pa. **Joseph E. Steelman** was named field sales manager at Topflight Corporation in York, Pa. **Dennis Ward** is manager of property accounting for WESTVACO Corporation, in New York.

BIRTHS: to **Dennis Ward** and his wife, **Joanne Mach Ward, '77**, twins, Steven Andrew and Melissa Katherine; to **Timothy J. Murphy** and his wife, E. Patricia, a daughter, Kaitlin Mary.

'79

John C. Devine, II, was named manager of the Commercial Lending Group at Provident National Bank's financial service center, in Doylestown, Pa. Marine **Capt. Michael H. Schmitt** reported for duty with the Second Force Service Support Group, at Camp Lejeune, N.C.

BIRTHS: to **Barbara Moser White** and her husband, Lawrence, a son, James Lawrence; to **James P. Spiewak** and his wife, Joanne, a son, Robert Edward.

'80

James J. Dunleavy is controller at the Binswanger Company.

BIRTH: to **Elizabeth Mullarkey Piccolo** and

her husband, Joseph, their second daughter, Sarah Catherine.

'81

MARRIAGE: **Joseph P. Vitak** to **Anna McDermott, 81**.

BIRTH: to **Sheila Smith O'Connell** and her husband, Tim, their second child, a son, Peter.

'82

Thomas C. Breslin was appointed a manager in the closely held business division for Arthur Andersen & Company at the firm's Philadelphia office.

MARRIAGE: **Maureen Theresa McGovern** to **Myron Newell Tantum**.

'83



McCann

Joann Cavallaro has been promoted to vice president/director of marketing at W.H. Newbold's Son & Co., Inc. **Christine Franko** has opened her own ice cream business called Sweet Christine's in Bucks County, Pa. **Eric R. Fox** is a credit analyst at Concord Commercial Corporation. **James Hannon** was elected assistant vice president for commercial lending and business development at the Bank and Trust Company of Old York Road. He works at the bank's Willow Grove (Pa.) headquarters. **John S. Holak, Jr.** has been promoted to senior contract auditor for SEPTA. **Martin B. McCann, III**, has been promoted to assistant vice president of Fidelity Bank, in Philadelphia.

MARRIAGES: **Aileen Ann Moross** to **Gerry Earl Meyle**; **Kathleen M. Griffin** to **Jim Stavits**.

'84

Marine 1st Lt. **Francis P. Bottorff** was designated a Naval Advisor after 18 months of flight training. **Deborah A. Kurowski** is working for Blue Cross and Blue Shield of Delaware.

MARRIAGES: **Mary C. Magennis** to **Dana T. Graf**; **Robert E. Murphy, Jr.**, to **Sharon Marie Myles**; **Eric F. Reed** to **Lisa Marie McKeown**.

'85

William T. Ford has been promoted to branch manager at Meridian Bank's Havertown (Pa.) Office. **Paul R. Franchino** is an accountant for the City of Philadelphia Water Revenue Department. Marine 2nd Lt. **Michael L. Provence** was deployed to Norway with 2nd Force Service Support Group, Camp Lejeune, N.C. **Andrea Simpson** passed the Pennsylvania Bar Examination. **Gary S. Trachtman**, a student at The Rutgers School

Alumni Chapters Meet in Boston, Florida, New Jersey, Pittsburgh, and Washington

The South Florida Chapter held a successful inaugural reception in Fort Lauderdale on January 20; then followed with a TV party at Danny's Bar on February 23 to watch the Explorers defeat nationally ranked Florida State 101-100.

The Pittsburgh Chapter met at the Duquesne Club on January 23 and heard from Dr. Fred Foley, vice president for development, and others from campus who were in town for a district conference of the Council for the Advancement and Support of Education.

The Washington Chapter held a highly successful brunch, with more than 175 people in attendance, prior to the La Salle-American University game on February 5.

Brother Gerald Fitzgerald, F.S.C., director of admissions, addressed the South Jersey Chapter on April 13 at the Woodbine Inn and a Bucks County alumni gathering on April 19.



Helping to get the South Florida Chapter off the ground at Fort Lauderdale were (from left): Bernard McCormick, '58; Elmer F. "Bud" Hansen, '58; Joseph C. Dunleavy, '55; Alumni Director James J. McDonald, '58, and Francis X. O'Malley, '56.



Basketball Coach Speedy Morris (left) addressed the Washington alumni prior to the American U. game on Feb. 5, and the Pittsburgh area alumni gathered for a group photograph at the Duquesne Club on Jan. 23.

of Law, in Camden, N.J., was one of three students to be named a member of faculty committees at the campus.

MARRIAGES: Scott Edward Arnold to Maureen Patrice Gavaghan; Jacqueline Owens Flaherty to John Patrick Toner; Timothy J. Funk to Mary Ann Kapler; William J. Marlette to Margaret E. Buck.

'86

Joan Feiler is working on her master's degree in nursing oncology at Gwynedd Mercy College.

BIRTH: to Joan Feiler, a son, Christopher John.

'87

Chris Bergere was appointed assistant photographer at Stephen Barth Photography.

Tom McLaughlin has been named sales manager for Sears Roebuck and Co., in Cleveland, Oh. Michele Miller, RN, was promoted to director of rehab nursing at Lourdes Regional Rehab Center, in Camden, N.J.

MARRIAGES: Eileen Donaldson to Ronald N. Beeker, Jr.; Gary Jones to Michele D. Jones.

'88

Michael J. Berchick is an internal auditor for the Archdiocese of Philadelphia Financial Affairs Office. Joseph Candido is working for Chase Manhattan Bank in New York in the Operations and Systems Training Program. Paul T. Dotzman is in the corporate lending training program at Bucks County (Pa.) Bank and Trust Co.

MARRIAGE: Teresa Boccella to Richard Conicelli.

BACHELOR OF SCIENCE IN NURSING

'74

William F. Edwards has been named coordinator of the gerontology services program at Good Samaritan Hospital, in Pottsville, Pa.

BIRTH: to William F. Edwards and his wife, Kathleen Nolen Edwards, '83, a son, Nathan Nolen.

'84

Mary J. Bradley produced an educational

film entitled *Prevention of Intro-operative Skin Injuries* that recently won the education award at the Biological Photographers Association Film Festival.

'86

MARRIAGE: Patricia G. Simmons to Philip J. Alderfer.

'87

Lois Potter has been named head nurse of the emergency room at Delaware County Memorial Hospital, in Drexel Hill, Pa.

M.B.A.

'80



Michael K. Haskins was appointed by Pennsylvania Governor Robert P. Casey to the Pennsylvania Minority Business Development Authority's (PMBDA) Board of Directors for a five-year term.

'81



Kudla

Michael Kudla has been promoted to audit manager in the suburban office of Arthur Young, international accounting, tax, and management consulting firm.

BIRTH: to William Weber and his wife, Elizabeth, a daughter Sarah Elizabeth.

'82

Howard D. Feinstein passed the certified public accounting examination in the Commonwealth of Pennsylvania. F. Kevin Tylus was named a partner of Touche Ross & Co., in Newark, N.J.

'83

Linda Johnston Heyman has opened an office in Blue Bell, Pa., of Heyman and Welford, her consulting firm specializing in assessment, design and implementation of human resources programs.

'85

James J. Clark has been promoted to vice president of Provident National Bank of Philadelphia.

'86

Sandra Brown has been promoted to surface supervisor for SEPTA's City Transit Division. James L. Wall is manager of subcontract administration for G/E Government Communications Systems, in Camden, N.J.

GRADUATE RELIGION

'87

Sheila Mullian works in pastoral care at St. John of God Community Services, in Westville Grove, N.J. She was selected to attend the International Congress of Co-Workers for the Order of St. John of God, in Rome, Italy last year.

NECROLOGY

'33

Dr. Morton Lucas

'38

A. William Salomone

'39

John J. Cullen
James M. Lessner

'40

Brother Bernardin Prior, F.S.C.

'42

Brother Francis McLean, F.S.C.

'43

Robert J. Lavin
Arthur Steinberg

'48

Edward B. Kwasny
John C. McLoone, M.D.

'49

Michael C. DiPuppo

'51

Joseph P. Duke

'52

John C. Crawford

'53

John E. (Jack) George

'60

Donald E. D'Orazio
George K. Dunye

'63

Joseph Thomas Grosson

'63 (M.A.)

Rev. Joseph A. Murray

'64

Frederick I. Banks

'69

Joseph A. Galvan

'72

Archer J. Soby

'73

Francis F. Rafferty

'74

John J. Cosgrove

'76

Kevin J. Fenerty

'84

Joan McCarty

'88

Tim Cannon



Pennsylvania Governor Robert P. Casey was a guest of La Salle's Brother President Patrick Ellis, F.S.C., Ph.D., at a reception following the La Salle-Holy Cross basketball game at the Palestra on Feb. 13. Here he is shown chatting with former Explorer Athletic Director John J. Conboy, '50, and his wife, Anne.

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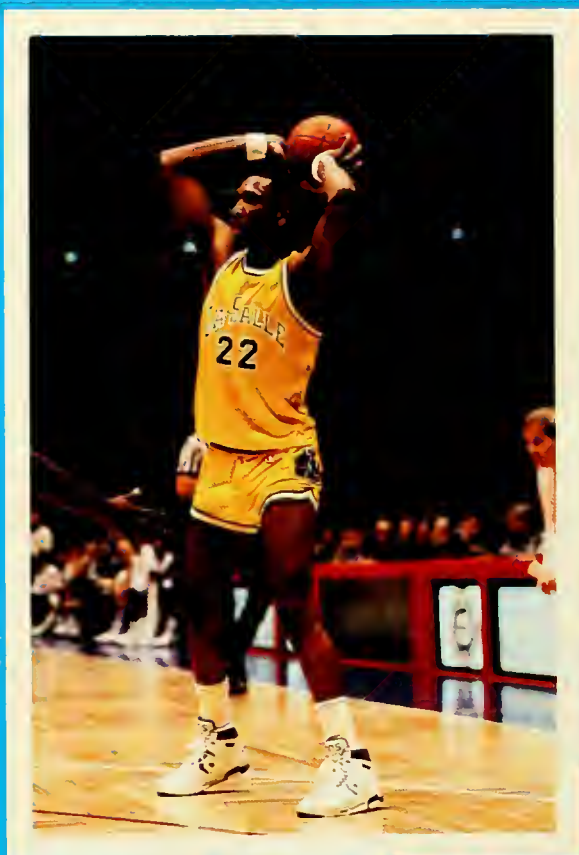
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Summer 1989

LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



The Changing Campus

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE
(USPS 299-940)

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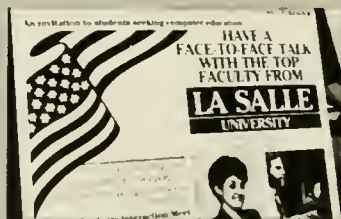
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Front Cover: La Salle's campus now includes the historic Belfield Estate with the President's office located in the former studio of Revolutionary War-era artist Charles Willson Peale (background).

Back Cover: U.N. Secretary-General Javier Perez de Cuellar is flanked by La Salle trustees Francis J. Dunleavy (left) and Dennis O'Brien at the university's 126th Commencement.



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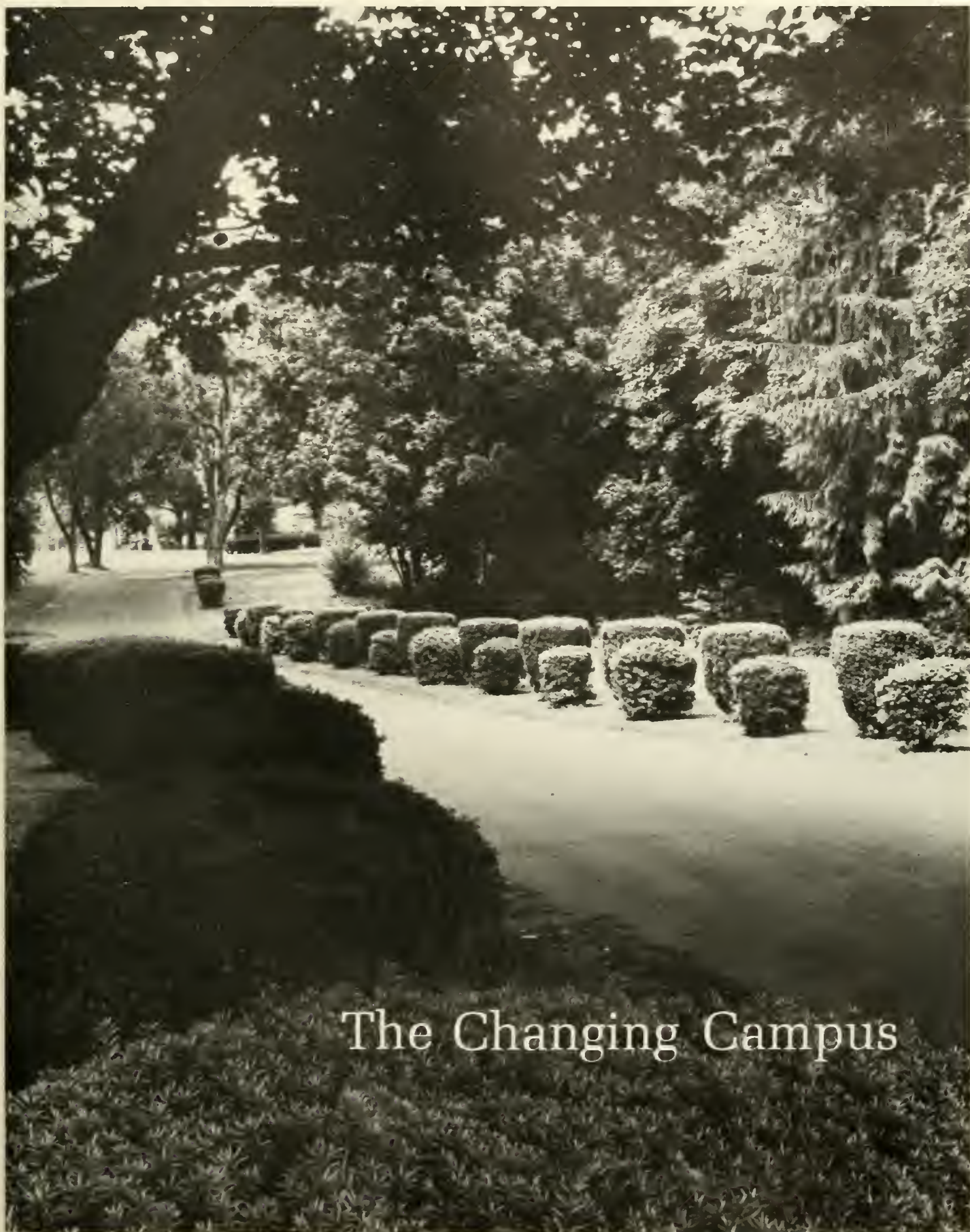


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Robert S. Lyons, Jr., '61, Editor
James J. McDonald, '58, Alumni Director

ALUMNI ASSOCIATION OFFICERS
Stephen McGonigle, '72, President
John Fleming, '70, Executive Vice President
Joseph Patti, '50, Vice President
J. Patrick O'Grady, '82, Treasurer
Thomas J. Feerick, '71, Secretary

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The Changing Campus

La Salle's campus now includes the scenic 16.5 acre property south of the DeVincent Baseball Field formerly used as an orphanage and academy by the Sisters of St. Basil the Great.



Townhouses accommodating 390 resident students at St. Miguel Court along Wister st. will be completed in September.



The new Connolly Library offers state-of-the-art information retrieval systems.



The all-weather track has recently been completed in McCarthy Stadium.

When La Salle officials first made settlement on the college's new campus at 20th st. and Olney ave. on Oct. 11, 1926, they purchased about ten acres of farmland on the outskirts of the city for a little less than \$242,000. Although it is now a major university spread over 102 acres, La Salle has preserved—even increased—its bucolic charm. The campus includes the historic Belfield Estate, once the home of famed Revolutionary War artist Charles Willson Peale, as well as the most recent acquisition, the St. Basil's property on Lindley ave.—scenic tracts that offer a refreshing paradox to the surrounding urban areas with plenty of trees, shrubs, and colorful plants and ample room for students to stroll, reflect, and relax in a serene, rustic atmosphere.



Customized "La Salle University" Pennsylvania auto license plates similar to the one (above) being attached to Brother President Patrick Ellis's automobile by State Representative Dennis M. O'Brien, '83, are now available through the university's Government Affairs office. New additions to campus include *The Working Madonna* (above right), situated on the Quadrangle, and the Japanese Tea Ceremony House, located on the former Charles Willson Peale estate.





The De La Salle Chapel in the lower level of College Hall was renovated last year.

About seven years ago, university officials embarked on a long-range plan that has resulted in a series of dramatic changes that has transformed La Salle from a *local, commuter* college to a more *residential, regional*, institution. Since then, the dormitory population has doubled. In September, more than 1,725 men and women will live on or adjacent to campus. The commitment of the university to increase the level of quality and support to its changing constituency is reflected by some of the dynamic physical changes shown on these pages.



The eatery, Intermissions, has become a popular gathering place for students in the La Salle Union.



The Academic Computing Center in Wister Hall serves undergraduate and graduate students and faculty members.



Tennis courts (above) adjacent to the historic Peale House and the new Campus Store in Wister Hall are popular additions to the campus.



A Fruitful Dialogue With The Pope

La Salle's President Joined Delegates From Other
Colleges and Universities in Discussing the Vatican's
Role in World-wide Catholic Higher Education

By Brother Patrick Ellis, F.S.C., Ph.D.



Brother President Patrick Ellis greets Pope John Paul II in the Vatican.

The meeting of some 170 people from all over the world in the Vatican, April 18 to 25, addressed the general topic "Higher Education and the Catholic Church." Since the purpose of the sessions was to address the second draft of a proposed papal document on the subject, there was never much likelihood of a blockbuster outcome of the gathering. What is accomplished was the expected—pruning, revising, handing on to the next stage of the process—and the unexpected, the formation of a relatively small group to bridge the gap between this large assembly and that next stage,

which will be a meeting of the cardinals of the Congregation for Education. This latter development was a Vatican first, much admired by some who have hoped for such continuity in other matters and not been granted it.

From the outset, we all knew that the Holy Father is never bound by the results of any consultation, however prolonged and multi-layered. But it became evident that the congregation's staff really did listen, and really did want the meetings to succeed. Not all of them have had direct experience of higher education as we think of it. Rather

they have run theological faculties, seminaries, academies, or none of the above.

Much of the smart money, we gathered, had expected the Americans to be difficult: organized, prepared, articulate, and too devoted to freedom. While we did have to be clear about the church-state legalities, and while we did distribute ourselves carefully among the six working groups, we didn't fulfill the stereotype. The biggest revelation about necessary freedoms came from what, until very recently, we called the third world or the young churches. India, Thailand, Indonesia, Japan, and most of Latin America have to be much more guarded about their Catholic identity than we do; so they have proved to be—thus far—a buffer against those who are thought to favor tight juridical ties between church and institution. In the recent wave of re-discovery and re-vitalization of Catholicity on American campuses, the insistence has been that this quality can be enhanced far more richly in a climate that is not juridical.

At the theoretical level, some of us made modest headway with the idea that universities of great age and eminence are not fixed stars in a fixed firmament, but that all of us are at various points on a continuum, striving toward the ideals of a university. Beyond that idea, many third world places reminded the old-line Europeans that they can learn from the newcomers about service to the community and active concern for justice and peace.

A Canadian lay record of a Jesuit institution started another major thrust in his working group and later at the full session, by stressing a future orientation of the document. He emphasized the role for the laity, who were underrepresented among the voting delegates (as were women). But this futuristic thought meshed nicely with the one about progressing upward along a continuum, creating a dynamic contrast with the Roman-European tendency to fit everyone into fixed categories (research universities, teaching institutes, pedagogical schools, and the like).

Let me move to a survey of the persons involved, in terms of country, Christian Brothers, and Philadelphia.

Altogether there were about eighty university (etc.) delegates, of whom eighteen were from the U.S. About twenty-five bishops represented regional conferences, of whom four were American. All the other people were non-voting representatives of Roman bodies or interest groups. They had, as the saying goes, voice but no vote; and their interventions caused much speculation on power plays—the indoor sport along the Tiber. “Which biggie is sending us a message this time?”

For the Christian Brothers, the presence of nine of us marked a high water mark of our institute's commitment to the apostolate of higher education. There were four Americans: two presidents, the superior general (one of six from orders heavily involved in higher education), and one peritus sent by the U.S. Bishops' Conference. Brothers'

presidents from Manila, Bogota, Mexico City, Quito, and the vice-chancellor (operational head) of the University of Bethlehem, completed the delegation. Only one other order, with (gasp!) twenty-three, was better represented.

Philadelphia more than held its own. Archbishop Francis Schulte chaired the American delegation, while Dr. Dorothy Brown of Rosemont was among the presidents. Native son Father Bill Byron of Catholic U., diocesan Archbishop John Foley, and Msgr. Joseph Galante were all on the scene under various titles.

At the personal level, one was certainly among friends. The Brothers stayed at our world headquarters on the Via Aurelia. For me, that meant five members of the 1958-59 second novitiate, plus others from the general Chapter of 1976. Moreover, the American delegation met almost daily between sessions of the large meeting. All this led to numerous evening forays into the Roman scene in groups of six or so.

A note on the schedule. The work day went officially from 9 to 12:30 and from 4:30 to 7:00. The daily unofficial but widely noticed American meeting was usually at 3:30. This gave our Brothers the exquisite treat most days of bussing to and from Via Aurelia in the four Roman rush hours. (When our own superior general took the bus, the message was clear enough). The mix of work groups and plenary sessions was efficient, so that, like a Roman traffic jam, it all sorted itself out rather amazingly in a series of final recommendations.

Pope John Paul II came to our final session. His half-hour address, via simultaneous translation, took much of our discussion into account, indicating that the lines had been open all week; and he didn't oppose any of the major thrusts. Chiefly affirmative of the group's apostolate, the Pope most assuredly urged evangelization but clearly within the proper nature of a university. At this writing, the English text of his address is not yet in hand, so great precision is not possible. In any case, fifteen delegates (ten presidents of whom those from Manila and Mexico City are Brothers, two Bishops, three periti) will help on yet another revision for presentation to the Congregation in September, and only then will the Pope make the final decision on the nature, weight, and timing of his document.

It was, of course, very tempting to think we were jumping through hoops to little purpose. But even the hardest heads, ever alert to the danger of being co-opted, came away feeling that progress was real, historic in the matter of process at the very least, and indicative of a real desire “over there” to see our enterprises succeed.

Brother Patrick Ellis, who has been president of the university since 1977, is past chairman of the Board of Directors of the Association of Catholic Colleges and Universities and former chairman of the Pennsylvania Association of Colleges and Universities.

Why is LOVE Academe's Most Benign Neglect?

By Eugene J. Fitzgerald, '51

We like to think the university curriculum is impressively comprehensive in its scope of courses and the number and variety of topics explored. Professors have literally devoted their lives to the study of the lowly amoeba and the awesome planets of the solar system. Analyses have been conducted on the human cell, the soaring metaphysics of Hegel and Heidegger, micro and macro economics, and the pageants of world civilizations.

But one of the greatest human experiences rivaling those mentioned and celebrated in music, literature and the arts has not been thought worthy of significant inclusion in the teaching curriculum. I am not referring to quarks or black holes. The subject matter which receives such woeful neglect is nothing less than the professional study of human love.

A review of national college catalogs confirms any suspicion of this neglect. Relatively few schools deem love important enough as a subject to include it under some rubric of the curriculum. Departments of literature do offer courses on the theme of love in certain fiction writers and poets, e.g. "The Love Poetry of ____." In still other areas of instruction, special topics courses may be given, such as "De Rougemont's Love in the Western World," etc., but these are more often than not one-time offerings or presented in an alternate year cycle.

Why this omission—whether benign or calculated? Is love thought to be too mysterious or esoteric a study, perhaps too subjective? Or is it believed less than respectable as an academic pursuit, thought of as unscientific and open to a great variety of interpretations? Is it possible that professors believe that in the larger intellectual spectrum of learning, love really

belongs in the category of the idiosyncratic?

Certainly there is no scarcity of available scholarly literature. It can be found on the shelves of the most modest libraries, and not only as the principal theme in works of fiction and poetry. The writings are rich and diverse, classics from antiquity to the contemporary period, ranging from Plato and Aristotle to Sappho and Ovid, from Hillel to St. Paul, on to Augustine and Dante to Chaucer and later, Blake, into the modern period from Kierkegaard to writers like Marcel, Nygren, D'Arcy, Buber, Teilhard de Chardin, Suzuki, Watts, May, Brown, etc.

That sampling is by no means comprehensive. There are many others who could have been mentioned, especially a number of outstanding thinkers in the East. To ignore this treasury in an institution of higher learning deprives our students of the legacy of one of life's greatest experiences. Unquestionably, love cannot be denied as an essential dimension of human consciousness and behavioral motivation.

The present structure of the college curriculum reflects both the virtues as well as the defects of the Enlightenment. We have so enshrined reason, the idea, the abstract and the rational intellect that we have ignored the need to cultivate what Sir Herbert Read called the "education of the sensibilities." Programs in the fine arts and the humanities derive their *raison d'être* from the need for such cultivation. Could it be a symptom of our neglect that those departments in too many schools appear to be battling for their very survival?

Allan Bloom, himself a creature of the Enlightenment, might find it very difficult to find a place for the study of eros in the effort to open the American mind. He should be aware that the

American mind in our colleges has been effectively closed to the serious treatment of human love as much as to the classical education which he so fondly espouses. Bloom's elitism and selective outrage greatly blinds him to the need to see human consciousness as more than simply intellectual. It yearns, as well, to be affective and reforming, to break away from a chained captivity to rationalism.

Education in a contemporary mode—contrary to Professor Bloom—should be more than a museum tour featuring genuflections to the monuments of Plato, Descartes, Leibniz, Voltaire, Diderot and Montesquieu, as important as their contributions to the academy have been. More than we realize, we have been tyrannized by our preoccupation with the rationalistic and the cold, impersonal denial of the proper role of emotion, as though feeling and love have no academic credentials. Curriculum planners, unwittingly perhaps, have set the categories of instruction in the cement of the Enlightenment. Its unwritten dictum says: "Let the artist work in the province of the esoteric. Psychologists can best deal with the emotions (as though emotion was alien to other disciplines). The emotion of love is value, and values should be analyzed by the philosophers."

While it is true that philosophy has traditionally been concerned with questions of axiology (value), few contemporary professors in the discipline devote much time to the phenomenon of human love. Some schools do offer courses with titles like *Philosophies of Love* or *Love In Plato's Thought*. In others, students may only incidentally be exposed to The Symposium of Plato or Aristotle's treatment of friendship. Traditionally, the main emphasis has been on subjects like logic, analytic



philosophy, problems of knowledge and ethics.

The unwillingness of our universities to include the study of love in the curriculum may have more far-ranging consequences than are appreciated. The grotesquerie of the educated intellect paired with affective illiteracy is no more strange or uncommon than the person with the mathematical "brain" who has not developed his or her aesthetic sensibilities. In much the same way, the brilliant thief with a Ph.D. is only an anomaly to those who erroneously believe that intellectual achievement necessarily correlates with a morally good life, or that the latter necessarily is an effect of the former.

Students enrolled in my Love and Human Sexuality course over the last twenty years have shared with me many candid reasons why they chose to do so. In private office discussions most admitted that love was something they felt they knew about, but, then, when asked to explain the experience believed it was something of a mystery. Their confusion was analogous to Augustine's perplexity about the nature of time: "If you don't ask me what time is, I know. But if you ask me, I do not know."

A good percentage of the students said, in effect: "Everybody likes to pretend they know all about love and sex, yet, actually, few of them really do." These young men and women complained that high school and college teachers made little attempt to explain it in any of the courses taught. Teachers appeared to assume that everyone came to an understanding of love "naturally," even though admitting it is a "learned" experience.

Few things in campus life are more regrettable than the teacher who fails

to respond to the newer challenges of felt life experiences. Dealing with the great drama of human love is indeed a continuing challenge, perhaps today more than ever before, if only because so many of the problems students face are those concerning greed, exploitation, infidelity and depersonalization. Those are not intellectual problems, as such. Where do the students, and graduates, cultivate a needed enlightened sentiment of caring? Not from ethics courses alone.

Are we reasonably certain that our students can distinguish the classical types of love, that they understand the difference between cognition and affection, or that love is a charade unless grounded on the reality of personhood? The students' highly intellectualized quality of education may have never addressed those questions and distinctions at all, except incidentally—perhaps only obliquely—in their study of literature and behavioral courses.

My plea is not to suggest that we remedy this neglect by offering catechetical studies in the phenomenon of human love. Rather, I believe it is most feasible and appropriate to treat the question more intensively than is presently being done in disciplines like philosophy, religion, ethics, psychology, history and the humanities. Admittedly, some schools have been doing that quite successfully; many, if not most, colleges do not see the need for such special attention nor do they find that faculty members are too disposed to its inclusion in course content.

The reticence, if not hostility, of many professors can be anticipated. Comments such as these would be typical: "Love is too impractical to be dealt with in a tight curriculum." "It might be important in society, but love is not

something that lends itself to any kind of systematic treatment." Or, again, from others: "Love can be learned, but it cannot be taught." Then, there are those individuals who simply dismiss any talk about love as "frivolous"—as though they were being asked to compromise their serious orientation to subject matter.

Conceivably, however, the same reactions could be voiced about questions and problems indigenous to areas like philosophy, religion, and the fine arts. In other sectors of the university, issues like the reality of God, or ethical imperatives, or the composition of a painting may also be regarded as comparatively "impractical," "unsystematic," or possibly even frivolous. Love should receive at least the same attention schools give to the profit motive in business or a study of the great despots of history.

Like the benefit derived from the study of art, exposure to the literature on human affectivity may provide students with the knowledge enabling them to cultivate their sensibilities. Students should not have to wait until the inception of the "new core curriculum" of 2010 when the designers shake their heads in mystification and say: "Why didn't the programmers in the 20th century reserve a place in their computer's memory for such an important experience as love?"

Allan Bloom may be partially correct in assessing the academy's problem as the intellectual "closing of the American mind." But he could have been more accurate had he diagnosed the delinquency of the university curriculum as the "closing of the American heart."

Mr. Fitzgerald is an associate professor of philosophy at La Salle and has been a member of the university's faculty since 1952.

The '88-89 Athletic Year in Review

Explorers Win Sixth Consecutive MAAC Commissioner's Cup

By Mac Yates

It was a great year for the La Salle Explorers in 1988-89: Five Metro Atlantic Athletic Conference Championships and an unprecedented sixth consecutive MAAC Commissioner's Cup, the symbol of overall athletic excellence in the conference.

"There is no question about it, our teams are tremendously competitive throughout the 15 championships in MAAC," Athletic Director Robert Mullen said. "Our success is a credit to the effort and diligence of our student-athletes and coaches. Everyone at La Salle should be proud of the performances of the Explorer athletic teams."

In the fall, La Salle didn't win any championships but posted two close seconds in men's cross country and soccer. Pat Farrell's booters reached the championship game losing to a strong Army contingent, 4-0. During the course of the year, the Explorers upset highly-regarded Seton Hall and scrapped with perennially strong Cleveland State. La Salle's 10-8-3 soccer record was a respectable showing against strong opposition. Terry White and Mike Bradby were named first team all-MAAC, while defender Mark Eckert copped co-rookie of the year in the conference.

In cross country, John Schwab (4), Paul (7) and Tom Sauvageau's (9) top ten finishes in the MAAC meet helped the Explorers to finish as runner-up to Iona. Schwab was continually among the top ten finishers throughout the season and was just three seconds off the championship pace in the Big 5 championships. Schwab was named as La Salle's male scholar-athlete at the conclusion of the school year. He carried a 3.9 GPA in accounting while competing in both cross country and track for the Explorers. Andrea Schwind paced the women's cross country effort. On four different occasions Schwind set new school records. A first place by Schwind in the Big 5 capped the women's season.

First year coaches Jackie Nunez and Mary McCracken directed the volleyball and field hockey squads to records of 18-18 and 7-12-2. The hockey team surprisingly defeated

nationally-ranked Temple, 2-0, early in the season setting the tone for the young squad's progress. The women's soccer team in only its second full season struggled to a record of 3-12-2 with a roster largely composed of freshmen and sophomores.

Jeff Mormon's women's tennis squad fought its way to a 4-8 dual record. Jill Weiger posted a 5-3 record as La Salle's No. 1 singles entry. The MAAC men's and women's tennis titles are fall championships and the Explorers' placed third and seventh, respectively.

Success in the winter brought La Salle to the head of the class in the Commissioner's cup race.

The men's and women's indoor track teams held their own amongst the league with sixth and fourth place finishes in the championship meet, respectively.

Women's swimming took second in the conference meet held in La Salle's Kirk pool. Pam Atkinson, a First Team Academic All-American nomination, won four individual championships to lead the Explorers as

they battled Army down to the final event. Atkinson was named as La Salle's female scholar-athlete at the conclusion of the school year.

And then the championships began to rain on the campus at 20th and Olney as the men's swimming team chalked up the year's first MAAC title. Jeff Gershe became a four-time all-conference performer as he set records in three different events. It was the fourth time that he had set conference records and it was the fourth time that he was named the MAAC's Most Valuable Swimmer. Coach John Lyons received the nod from his peers as he was selected the conference Coach of the Year. It was the fifth time that the Explorers' mentor has received such laurels.

Women's basketball attained recognition beyond any MAAC teams' previous reach. At 11-1 and 27-1 overall, the Explorers won the regular season MAAC title and had earned an 18th ranking in the Associated Press poll. Although Holy Cross snatched a one-point victory in the



La Salle's women got together to compile their greatest basketball record ever.

league tournament finals from La Salle, the Explorers were given their second straight at-large berth to the NCAA tournament. La Salle dispatched Connecticut in the first round on UConn's home court to win the first NCAA basketball game by any MAAC team, men's or women's. A loss to eventual NCAA Championship Tennessee closed the storybook season.

A school record 28-3 record earned John Miller a well-deserved MAAC Coach of the Year honors. It was the third consecutive year that Miller had won the honor. Seniors Tracy Sneed, Kelly Greenberg and Sheila Wall were named to the All-MAAC team with Sneed earning first team honors. A Big 5 Championship, a sweep of the La Salle Invitational and a three game West Coast victory tour were just a few of the other successes for the Explorer women's basketball team.

Speedy Morris directed his basketball team through the MAAC again with a 13-1 record and then a sweep through the tournament at the Meadowlands. The Explorers flirted with the top twenty on a couple of occasions, beating 16th ranked South Carolina and 12th ranked Florida State. While wins in the Jostens Philadelphia Classic and the ACME Boot Showdown didn't replace a disappointing loss to Temple that forced La Salle to share its Big 5 crown, the Explorers were quite arguably the best team in Philadelphia. Consequently, as the only NCAA competitor from the City of Brotherly Love, La Salle carried its weight to the NCAA's only to stumble to a surprisingly good Louisiana Tech team.

La Salle's 1988-89 Scholar Athletes: Pam Atkinson—Biology/Psychology John Schwab—Accounting

The Explorers 26-6 record tied a school mark for victories. Lionel Simmons continued to earn accolades. Simmons was the third leading scorer and fifth leading rebounder in the NCAA. A virtual consensus second team All-America choice, Simmons was named first-team All-America by the Sporting News. Simmons also was honored as the Player of the Year in the Big 5 and the MAAC for the second straight year. Doug Overton received first team all-MAAC and Big 5 honors while freshman Jack Hurd captured the Big 5 and MAAC Rookie of the Year honors. Morris and St. Peter's Ted Fiore shared the MAAC Coach of the Year award. Morris also received the Coach's Award in the Big 5.

Tom Murt's La Salle Explorers wrestling teams competed in the National Collegiate Catholic Champions as its season highlight and represented the University well with a seventh place finish at Notre Dame. As hosts of the La Salle Invitational, the wrestlers claimed the meet crown with Tom Sirianni, James Roeder, Shannon Watson, and Pat Sheridan winning individual honors. Overall, the Explorer matmen posted a record of 12-3 in dual matches.

The spring produced many surprises for the Explorer athletic teams.

While no MAAC Championship is held in track and field, Jim Gulick's charges made headway. Gulick's son Jim, Jr., set school records in the decathlon and qualified for the prestigious IC4A meet in his initial season competing in the grueling event. John Schwab and John Kovatch also qualified for the IC4A meet in the 5000 meters and the high jump, respectively. Perhaps the track season highlight came when the 4 x 800 relay team of Paul Sauvageau, Terry Gallager, Fran Hoey and Bob Ilik won their event in the Penn Relays.

In women's track, Andrea Schwind captured some first place finishes in a few meets but overall the women's track

team mostly dodged puddles during the rainy spring.

The Explorers' men's tennis team managed to get in 15 matches and posted an impressive 11-4 overall record. A mid-season victory, a 7-2 defeat of Scranton, was Coach Jeff Marmon's 200th career victory. Senior co-captain Evan Weiss fashioned an 11-3 mark playing in the No. 1 singles position.

Father Robert Breen's golf team broke a strangle hold by Delaware of ten consecutive matches with a 10-stroke victory over the Blue Hens in the initial outing of the spring. That victory set the tone for the season. In a surprisingly strong finish at the MAAC Tournament, the Explorers finished second to a very good Army team. A fourth place finish by Brian Shaw and three other top ten finishes by Tomas Kelliher, Fran Mallee and Leon Kasperski gave the Explorers what proved to be the clinching points for the Commissioner's Cup. A win in a triangular match with Villanova and St. Joseph's closed a season of triumph for the linksters.

The Explorers softball squad struggled through the Philadelphia monsoon season just to get games played. But when MAAC Tournament time rolled around the Explorers were ready to play. La Salle swept through the four tournament games with senior pitcher Sandy Davis winning three games. Freshman pitcher Andrea Huck earned a season record of 15-10, while batting a healthy .327 average. Sophomore center fielder Mary McGrath led the team in hits (54), triples (9), home runs (7) and stolen bases (11). Even though the record end at 23-24, the MAAC Championship gave improvement and encouragement to what might have been a mediocre season.

Mark Valenti's crew teams rowed valiantly through raging torrents in the rain swollen rivers of the east. La Salle hosted its Invitational Regatta on the Cooper River in Camden with great success. Although no La Salle boats made the finals of the Dad Vail Regatta, the season was deemed an educational experience for the 80-member crew team.

A first-year coach, Bob Vivian, had taken over the reins of the La Salle baseball program and quite honestly there were no great expectations. The 1989 Explorers pounded 60 home runs. Senior third baseman Steve O'Donnell led the country with 23 dingers. O'Donnell also set records for average (.455), hits (75), and rbi's (65). When the dust settled from the Explorers rounding the bases, La Salle had won the MAAC title with a 13-4-1 record. A berth in the ECAC Division I baseball tournament gave hope for a bid to the NCAA Tournament but the magic had run its course. Darryl Birkhead, Dave Mastropietro, Vince Pinto, Marc Iaciorelli and Rich DeVincent were all part of the Explorers hit parade, all hitting for an average over .300. Overall, a record of 24-20-1 gave the Explorers' diamond nine its third straight 20-win season.

Several La Salle student-athletes received conference honors for their combined efforts on the field or court and in the classroom. The Explorers who earned MAAC All-Academic honors included: Cross Country and Track: Andrea Schwind, Accounting 3.8, John Schwab, Accounting 3.9; Volleyball: Gayle Gumkowski, Accounting 3.03; Swimming: Pam Atkinson, Biology/Psychology 3.58, Eric Buhain, finance 3.2; Softball: Toni D'Allesandro, Accounting 3.03; Golf: Joe Quigley, Religion 3.04. Selected by the Athletic Department administration and coaching staff as the La Salle University's Scholar-Athletes for 1989 were Pam Atkinson and John Schwab.

The sports season for 1988-89 ended with the Explorers amassing a Metro Atlantic Athletic Conference record 100 points in the 15-sport championship competition. In only four sports did Explorers finish lower than third.

A successful year for La Salle? Indeed.

Mac Yates is the university's sports information director.

AROUND CAMPUS



Brother President Patrick Ellis (left) and Brother Anthony P. Pisano, chairman of the university's Board of Trustees, pose with honorary degree recipients Sister Mary Juliana Haynes, Javier Perez de Cuellar, and Willard G. Rouse, III (right).

U.N. Secretary-General Honored at 126th Commencement

The Secretary-General of the United Nations, a prominent Philadelphia real estate developer, and the president of the Sisters of the Blessed Sacrament were honored at La Salle University's 126th Commencement at 1:00 P.M. on Sunday, May 14, at Philadelphia's Civic Center-Convention Hall.

Javier Perez de Cuellar, who is serving his second term as UN Secretary-General; Willard G. Rouse, III who has played an instrumental role in reshaping the skyline of Philadelphia,

and Sister Mary Juliana Haynes, S.B.S., the seventh successor of the Blessed Katharine Drexel, foundress of the Blessed Sacrament Sisters, received honorary doctor of humane letters degrees.

Secretary-General Perez de Cuellar was sponsored for his degree by Dr. G. Dennis O'Brien, a member of the university's Board of Trustees. Fellow trustees Francis J. Dunleavy and Patricia J. Clifford sponsored Mr. Rouse and Sister Juliana, respectively, for

their honorary degrees.

La Salle University's Brother President Patrick Ellis, F.S.C., Ph.D., conferred bachelor's degrees on 950 men and women including 221 Evening Division students. Another 145 men and women received master's degrees in business administration; 27 were awarded master's degrees in religious education; 20 received master's degrees in bilingual/bicultural studies (Spanish); 14 received master's degrees in pastoral counseling; 10 earned mas-

ter's degrees in organization and management, and eight earned master's degrees in education.

Secretary-General Perez de Cuellar, a native of Peru who was elected Secretary-General of the UN in 1981, was praised as a man who epitomizes the Biblical injunction "Blessed are the Peacemakers" and a man who has dedicated his life to international diplomacy and the cause of world peace.

"As President of the Security Council in 1974 and as the special representative of the Secretary-General in 1975, he sought a peaceful resolution to the crisis in Cyprus," explained Dr. O'Brien in presenting Perez de Cuellar for his degree.

"In April, 1975, he again served as the special representative of the Secretary-General to a troubled part of the globe, Afghanistan. He has continued his quest for world peace by undertaking a bold initiative to end the bitter war between Iran and Iraq through the active involvement of the United Nations."

Rouse was honored for reshaping the skyline of Philadelphia and in redefining the concept of public citizenship.

"Bill Rouse's commitment to Philadelphia extends far beyond the projects initiated by Rouse and Associates," said Dunleavy in his citation sponsoring the developer of a number of major East Coast real estate projects including Liberty Place, a mixed use development which includes the tallest building in Philadelphia.

"Through his life as a public citizen, he has provided vision and leadership to our city," added Dunleavy. "Bill Rouse has accepted the challenge of public service and has made Philadelphia a better place for all its people."

Sister Juliana, who was professed as the first Black Sister of the Blessed Sacrament the day after Blessed Katharine Drexel's funeral in 1955, was honored for her dedication in continuing the mission of the Sisters to the Blacks and Indians.

"Sister Juliana has not only accepted the call to holiness," said Mrs. Clifford in her citation, "but has been chosen for, and has enthusiastically responded to the challenge of the leadership role in the two-fold apostolate of prayer and work among the Blacks and Indians begun by Blessed Katharine Drexel."

La Salle's annual U.S. Army Officers Training Corps (ROTC) commissioning ceremony for eight new officers was held on Saturday (May 13) in the Dunleavy Assembly Room on La Salle's campus at 20th St. and Olney Ave. The university's annual Baccalaureate Mass was held later the same day at the Cathedral Basilica of SS Peter and Paul, 18th St. and Benjamin Franklin Parkway.

Mother of 14 Spends Mother's Day Watching Son Deliver Senior Address at Commencement



Anne Bradley with her son, Kenneth.

Mother's Day at the Bradley home in Wyndmoor has always been a hectic but special time. After all with 14 children could it be anything else?

This year, however, Mrs. Anne Bradley celebrated "the most memorable of all" Mother's Days on Sunday, May 14.

That is when Anne spent the day dedicated to honoring mothers, beaming in pride as her 12th child, Kenneth, served as the only student speaker at La Salle University's 126th Commencement Ceremonies at the Philadelphia Civic Center.

Kenneth, who received his bachelor's degree in communication, plans to attend Dickinson Law School, in Carlisle, Pa., in the fall. He is the first of his 13 brothers and sisters to attend graduate school and he's the first to speak at a graduation ceremony. It's an honor neither Kenneth nor his family take lightly.

"I decided to submit a speech for graduation because I felt this was an opportunity to express some of my thoughts and feelings about La Salle," Kenneth said. "I was shocked when my speech was chosen.

"I'm very excited," he continued. "I look at it as a great responsibility. I feel honored. I just don't want to let anyone down."

"When Kenny said he wanted to write a speech for graduation, I said 'go for it,'" Anne Bradley explained. "When he got the letter saying his speech had been chosen, I couldn't believe it. I had to read the letter over and over. My husband and I are so proud

and happy for him, and I'm a little nervous for him, too."

The fact that this significant event in Kenneth's life took place on Mother's Day seems to be appropriate because Anne Bradley is an important part of Kenneth's life.

She's been a source of strength, support and good humor for him. And she's someone he deeply respects. After all, raising 14 children (ten boys and four girls) wasn't always easy, even though it was often fun.

"To this day I can't eat a hot meal," Anne laughed. "I spent so many years attending to a baby or two during dinner that now I'm used to eating my food cold.

"And all the emergency ward attendants in the area hospitals know me on a first name basis because I was there so much.

"But we've had so much fun over the years. We're very lucky all of the children have turned out so well. I won't say they didn't squabble or that there weren't some rough moments, but they're really good kids. I attribute it to a-lot-of-love and a-lot-of-lickin's."

Part of that love means sharing Mother's Day with Kenneth's graduation. But to Anne that's a great way to celebrate the day.

"I'm happy to spend Mother's Day this way," she said before the ceremony. "It'll be different from my other Mother's Days and it will certainly be the most memorable."

—Rosalie Lombardo

W.W. Smith Recipients Hope To Enter Legal Profession

Thanks to the generosity of The W.W. Smith Charitable Trust, two La Salle University seniors are perhaps a step closer to achieving their lifetime ambitions—careers in the legal profession.

Cyd L. Gaskins, an accounting major from Philadelphia, and William J. Collins, Jr., a political science major from Oreland, Pa., each received \$5,000 grants to help finance their educations at La Salle.

The grants bring to \$65,000 the total amount of funding that The W.W. Smith Charitable Trust has given to La Salle University this year—a level of support that is sincerely appreciated by the university community.

"All of us at La Salle deeply appreciate The W.W. Smith Charitable Trust's support for our students," said Dr. Fred J. Foley, Jr., the university's vice president for development. "We are especially grateful for the Trust's extraordinary commitment to The W.W. Smith Scholarship Prize Program."

Gaskins plans to join the Philadelphia certified public accounting firm of Laventhol & Horwath, earn her CPA, and then attend law school. She has been very active as a La Salle undergraduate, having served as treasurer of the Delta Sigma Theta Sorority and a peer counselor for the Academic Discovery Program. In addition, she has been a member of the Black Students League and a volunteer at Germantown Hospital.

Collins expects to enter law school after graduation and is considering careers in international law and, eventu-



Cyd Gaskins and William Collins.

ally, politics and public service. He has been fascinated with international legal issues ever since studying for a semester in Ireland during his sophomore year. At La Salle, he has

been a member of the varsity crew team, the St. Thomas More Law Society, Students Government Association, and ROTC. He was also a resident assistant in the dormitories.



Nicholas A. Giordano, '65 (left), president of the Philadelphia Stock Exchange and a member of the university's Board of Trustees, recently hosted an "Invest in Futures" kick-off party for the Foundation for Independent Colleges Delaware Valley scholarship campaign at the Exchange. Here he is joined by James H. Brenneman, vice president, external affairs, Bell of Pennsylvania, and La Salle's Brother President Patrick Ellis.



Evening Division academic award winners from the Class of 1989 were honored at a luncheon on campus on May 13. They include (standing, from left): Mark S. Purcell, computer and information sciences; George P. McNerny, electronic physics; David J. Burkle, sociology and criminal justice; and Barbara F. Godlewski, computer and information sciences. Seated (from left): Joanne Rosenthal, nursing; Kathleen A. Eckard, accounting; and Joanne M. Marmer, marketing.

La Salle Conducting Computer Education Courses in India

La Salle University's Continuing Professional Education Department has gone international!

In an effort to alleviate a critical shortage in a nation where interest rates are still computed with long-hand arithmetic, La Salle became the first United States university to become affiliated with an educational institution in India which offers computer education.

La Salle, a private, independent university conducted by the Christian Brothers, is planning and designing courses for the Centre for Computing Information and Technology (CCIT) at its branches in Bombay and Nagpur.

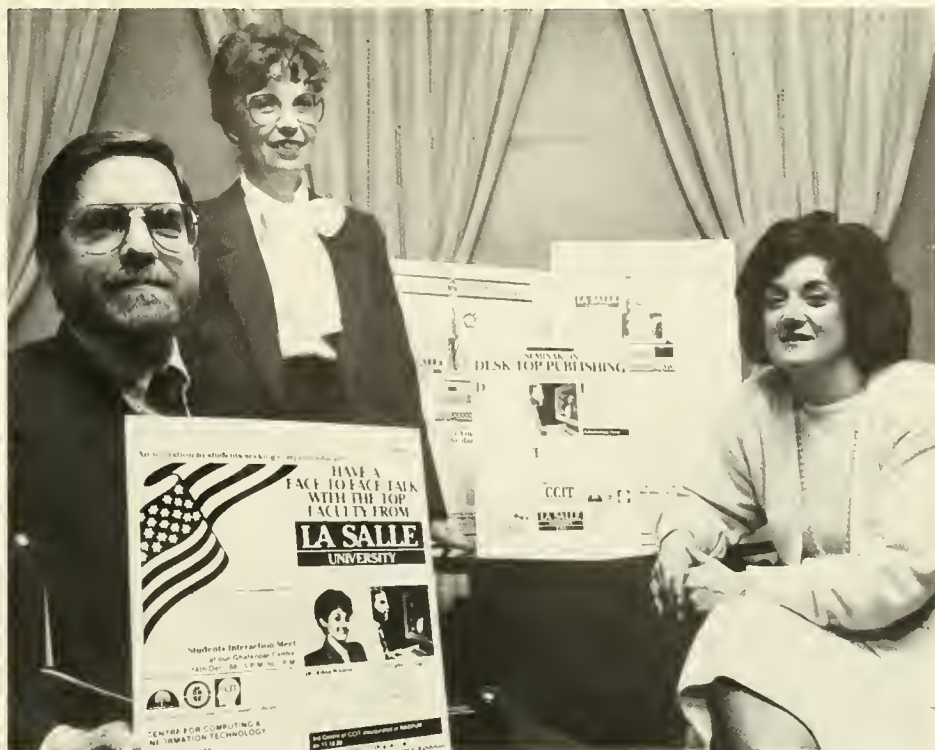
One of the major providers of computer education in India, CCIT is credited with pioneering a breakthrough in computer education in India by establishing that nation's most advanced multi-faceted computer education center. Its course content and teaching methods are now based on guidelines stipulated by La Salle University.

"This is a significant step for La Salle University as we reach another level in internationalizing our educational efforts," explained Dr. Glenda Kuhl, the university's dean of evening division and summer sessions who oversees all continuing professional education programs. "Such international approaches are a trend of the future, something which educational institutions need to be more involved with and aware of."

Dr. Kuhl added that La Salle's CCIT affiliation in India is expected to grow and might be expanded to other locations and include other academic disciplines. More than 200 students are currently taking computer courses.

Drs. Edna F. Wilson, assistant dean of La Salle University's evening division, and Stephen Longo, the university's director of academic computing, visited India where they evaluated programs, participated at dedication ceremonies for one of the new centers, and presented certificates to the first group of students completing La Salle's courses.

While in India, Drs. Wilson and Longo met with journalists, computer and business professionals, government leaders, and university officials. The La Salle delegates said that they were impressed not only by the CCIT faculty and students who demonstrated a high level of knowledge, skills, and talent, but also with the overall interest and enthusiasm displayed for in-depth quality courses and seminars.



Drs. Stephen Longo, Glenda Kuhl (center) and Edna Wilson display some of the advertisements that appeared in newspapers in Bombay and Nagpur promoting La Salle's computer courses in India.

"India sees a tremendous need for computer professionals," explained Longo, who conducted two desktop publishing seminars in Bombay. "The country has about 80,000 computers in operation, but they're training only 10,000 programmers annually. Pretty soon, they'll need a million of both."

Longo added that the computer shortage in India is so acute that major banks are still computing interest rates by using paper and pencil. Indian officials, he said, are "tremendously anxious" to learn the latest developments in state-of-the-art computer technology. Some 80 people were expected for his desktop publishing workshops but the demand was so great that 250 eventually attended.

Another growth area in India, according to Longo, is off-shore software development for major software vendors. Present off-shore activities have been limited to hardware development but India has the capability to assemble a large work force of programmers that could address large software development projects very economically.

Certificates of achievement from La Salle University are awarded for most of the courses that range from two to four weeks and cover such topics as word processing, data base management, spread sheeting, and computer fundamentals. Students completing a more comprehensive six month course can earn a non-credit certificate in computer competency and, if qualified,

academic credit by examination.

To receive academic credit, CCIT students must meet the same admissions standards as other La Salle University Evening Division students.

"Most of the people who are taking the six month courses are college students seeking careers in the computer field," Dr. Wilson explained. "The short-term courses are primarily designed for such professionals as engineers, architects, bankers, and government officials."

Dr. Wilson said that La Salle will continue to work closely with CCIT by conducting periodic onsite reviews with CCIT's operations and overall curriculum and will continue to recommend appropriate new courses, seminars, and course revisions.

La Salle's Continuing Professional Education Department offers a variety of programs such as Spanish training for law enforcement officers, computer workshops, human resource management seminars, and financial planning certification courses, among others.

La Salle Music Theatre Ends After 27 Years

La Salle Music Theatre, a summer fixture for 27 years in the Dan Rodden Theatre, has been discontinued.

University officials said that there were a number of reasons for the de-

cision including rapidly increasing production costs coupled with decreasing audience interest as well as a decline in the number of "popular" musicals that are available for a theatre such as La Salle's to produce.

La Salle Music Theatre opened in 1962 with *Carousel*, the first of 52 productions that ended last year with *Good News!*

"Family Treatment of Addictions" Graduate Program Introduced

La Salle will offer a unique new graduate program, "Family Treatment of Addictions," as a response to the immense need for adequately trained counselors to deal with the problem of addiction in our society, beginning in September.

The new program, a 54 credit concentration, will combine the concepts of

addiction therapy with those of marriage and family therapy, giving particular attention to the spiritual dimension in the lives of individuals and families.

The schedule of courses has been arranged so that those people employed full time can normally complete the program within three years. Classes are scheduled one day a week from 4:15 to 10:00 P.M.

The philosophical foundation of the new program, according to Dr. Leo M. Van Everbroeck, director of the university's Pastoral Counseling Program, is the conviction that addiction is a family disorder with all the members of a family involved in destructive interactional patterns and suffering the consequences.

"The curriculum is developmentally focused in order to give the students an understanding and working knowledge of how addictions are experienced at different points in the family life cycle and how individuals experience the stages of recovery," explained Dr. Van Everbroeck.

"It also incorporates a significant spiritual dimension based on the conviction that any form of addiction therapy aimed toward wellness needs to build on the spiritual resources avail-

able to the individual and the family."

The new program requires 12 credits in foundation courses, 12 credits in Marriage and Family Therapy, 12 credits in Addictions Therapy, nine credits in religious issues associated with Addictions Therapy, and one year of field placement at an addictions facility.

According to Dr. Jack Smith, coordinator of La Salle's Marriage and Family Therapy Concentration, the new program will serve two audiences. Basically, it will be targeted for those seeking advanced degrees in counseling, but it will also be available to those wishing to take specialized courses for further professional development in the area of addictions counseling.

This latter group would include marriage and family therapists, certified addictions counselors who need additional courses to renew their certification, people working in Human Resources and Personnel Departments who want to qualify under the Drug Free Workplace Act, school and college counselors, and members of the clergy.

Further information on La Salle's new "Family Treatment of Addictions" program may be obtained by contacting Dr. Leo Van Everbroeck at La Salle University (215) 951-1350.

Telephone Job Line Available To Alumni

The Career Planning and Placement Bureau recently instituted a new service for the students and graduates of La Salle—a TELEPHONE JOB LINE. By calling 215-951-1733 at any time (available 24 hours a day!), a student or graduate can hear a recorded message about available positions.

Job information is conveyed in the following manner: Company Name, Position, Title, Qualifications Desired and Contact Information. Updates to the JOB LINE are made once a week. The majority of positions will require a bachelor's degree as a minimum requirement. However, positions requiring a bachelor's degree PLUS experience, a master's degree AND/OR experience, and even Ph.D. degrees will also be available! Written descriptions on all positions are available for inspection in the Career Planning and Placement Bureau. This service was introduced in January, in response to the needs of our experientially, educationally, and geographically diverse students and alumni. The TELEPHONE JOB LINE is seen as an easy, timely, and readily available method of making employment information available to the La Salle job seeker/career changer.



Day School academic award winners for 1988-89 included (standing, from left): Michael C. Patterson, marketing; John R. Schwab, accounting; Patrick G. Naessens, history; John S. Grady, Jr., economics; Michael A. Peyton, sociology, social work, and criminal justice; Maureen Laughlin, mathematical sciences; Susan M. Thoma, communication; Maribeth T. Scholten, religion; Timothy E. Patten, chemistry; Scott M. Jermyn, English; John N. Zapotochny, Jr., geology and physics; Frank M. Ricchey, political science, and Robert R. Plefka, psychology. Seated (from left): Bernadette M. Mulligan, education; Cindy M. Van Arsdale, biology; Terri M. Burke, English; Heather C. Wyatt, finance; Samantha Shakely, foreign languages and literature, and James E. Nagle, management.

ALUMNI REUNION WEEKEND



More than 800 graduates, spouses, and friends attended Reunion Weekend activities on campus May 19-20. Some of them witnessed Kenneth J. Shaw, Jr., '64, gift chair for the 25th anniversary class, presenting a check for \$45,108 to Brother President Patrick Ellis. The gift represents 49% of the class.

Featured Classes: 1939, '44, '49, '54, '59, '64, '69, '74, '79, and '84.

Some of the weekend visitors attended workshops such as the one on "La Salle's Changing Programs: Meeting Changing Student Needs," conducted by Dr. Alice Hoersch, associate dean, arts and sciences (right) or "Catholicism for the 21st Century," conducted by Brother Michael McGinniss (below).



Mr. and Mrs. Charles Halpin (right) chat with Mr. and Mrs. Richard J. DiPasquale during reception on the La Salle Union Plaza. More than 770 people attended the dinner under a large tent on the parking lot adjacent to Hayman Hall.





Brother President Emeritus Daniel Burke (above) greets visiting alumni and their guests. G. Harold Metz, Ph.D., '39, gift chair for the 50th anniversary class, presents a check for \$7,700 to Brother President Patrick Ellis. The gift represents 55% of the class.



Members of the Class of 1939 (above) and 1964 (below) pose for their 50th and 25th anniversary group photos, respectively.



The Class of 1969 Committee included (from left): Mark Ratkus, Frank Ferro, Frank Palopoli, Rudy Cartier, Rick Wilson, Tom McElvogue, and John Devlin.



The Class of 1949 Committee was comprised of Bob Huck, Bill Coffey, and Jim Jones.



Celebrants, homilist and lectors at the Reunion Mass were (from left): the Revs. Michael Kerper, '74, and Emmett J. Gavin, O. Carm., '64; John J. French, '53, former president of the Alumni Association; Teresa Hooten Kozempel, '74; Mark Ratkus, '69, and the Revs. Francis J. Eksterowicz, '59, and John F. Bloh, '54.

The Class of 1954 Committee (from left): Joe Sweeney, Bill Wingel, Fran Loeber, Jerry Faiss, Jerry Ginley, Ted McGrath, Al Avallon, and Bob Schaefer.



The Class of 1959 Committee (from left): John Veen, Al Morales, Tony Finamore, Gil Guim, Larry McAlee, Vince Vallece, Jerry Zaleski, and Tom O'Malley.



The Class of 1979 Committee (from left): Joe Girone, Terry Jackson, Maryellen Kueny, and Don Rongione.



Alumni Office secretary Jackie Carr (left) registers members of the Class of 1984. The La Salle Jazz Band, conducted by Joseph Ciccimaro, '61, entertained guests from the balcony of the La Salle Union.

ALUMNI NEWS

SCHOOL OF ARTS AND SCIENCES

'38

Michael C. Rainone, Esq., has been appointed to the executive committee of the Philadelphia Columbus' 500th Anniversary Committee.

'39

G. Harold Metz published a book, *Sources of Four Plays Ascribed to Shakespeare*, with the University of Missouri. **Themistocles J. Scarpa**, of Margate, N.J., retired as an associate professor at Hagerstown (Md.) Junior College.

'49

Anthony J. Durkin retired to Middle Township, N.J., after nearly 30 years as staff advisor to department commissioners for the City of Philadelphia.

'50



Henrich

William J. Henrich, Jr., Esq., of Flourtown, Pa., has been elected to the Board of Managers of Beneficial Savings Bank. He is also a member of the Board of Trustees at La Salle University. **William A. Sheridan** retired after 38 years as a principal and administrator with the School District of Philadelphia.

'52

William M. Gaynor moved to Marco Island, Fl.

'53

James J. Henry has retired after 30 years of teaching. **John F. Manning** has been named senior vice president of finance and administration at Mannington Mills, Inc., of Salem, N.J.

'56

Emanuel Gomez has served as a US AIR pilot for 25 years.

'57

Dr. John V. Dugan, Jr. retired from the feder-

al government after nearly 14 years with N.A.S.A. and more than 13 years on Capitol Hill in Washington with the Science, Space and Technology Committee. **Walter Fredricks, Ph.D.**, is professor and chairman of the Department of Biology at Marquette University, in Wisconsin.

'58

William P. Lamb retired after 23 years as operations supervisor from the Social Security Administration.

'59

Michael J. Proctor of Colorado Springs, Col., is president of Security Defense Training, Inc.

'61

Gerald T. Hipp retired after 26 years as a colonel in the U.S. Army. He presently works for DCS Corporation as director of Army Programs in St. Louis, Mo. **Robert Pierce** serves as senior army instructor at the Scotland School for Veterans' Children, in Scotland, Pa.

'62

John L. McLaughlin, Ph.D., is chair of the Maryland Psychological Association's Hospital Privileges Committee and recently testified before the Maryland Senate regarding hospital privileges for psychologists.

'63

Victor T. Ambruso, M.D., is neurosurgical director of the new Neurosurgical Unit of Mercy Hospital, in Wilkes-Barre, Pa. Orthopedic surgeon **Louis F. Donaghue, M.D.**, has been elected president of the medical staff and a member of the Board of Directors of the Bethesda Memorial Hospital in Boynton Beach, Fl.

'64

Thomas J. Gaul has accepted the position of vice president sales and marketing, with the option of ownership, with Kern Foam Products, producers of molded urethane foam. **Joseph C. Kerns** was named corporate controller of LifeQuest, the non-profit parent company of Quakertown (Pa.) Community Hospital and other care affiliates. **Richard Luyster** was appointed secondary social studies curriculum chairman for the Archdiocese of Philadelphia. **F. Owen McKeaney** is president of the Lodge Management Group, in Chicago.

BIRTH: to **Owen McKeaney** and his wife Lyn a second daughter, Shannan.

'65

John Buyarski, superintendent of schools in the Quinton (N.J.) Township School District, receive his Ed.D. from Nova University, Fort Lauderdale, Fl. **Atilio E. De Filippio**, associate professor of the Humanities Department at the Coast Guard Academy in New London, Ct., was promoted to head-section of Foreign Languages and English. **James F. Reilly** has been named dean of admissions and financial aid at Rider College, in Lawrenceville, N.J.

'66

Joseph M. O'Brien is founder and operator of an Irish importing company named Blarney Barn Imports, of Abington, Pa.

'67

Bill Nace has been named president of the southern California region for the St. Joseph Health System, of Orange, Cal. He was also elected chairman of the board of the Hospital Council of Southern California. **Joseph F. Schatt** has been named vice president of human resources for McLouth Steel Products Corporation, in Trenton, Mich. **Edward J. Shields, Jr.** is president of Agnew and Corrigan Advertising, in Lancaster, Pa.

'68



Sheehy

Frank M. Krakowski, M.D., is vice president of corporate medical affairs for Ciribard, Inc., in Murray Hill, N.J. He is also serving as a consultant in AMA's Campaign Against cholesterol and is a contributing editor to the *Gallagher Medical Report*. **George Roesser** was appointed principal of J.P. Jones Middle School, in Philadelphia. **Brother Edward J. Sheehy, F.S.C., Ph.D.**, assistant professor of history at La Salle, recently celebrated his silver jubilee as a member of the Brothers of the Christian Schools.



The tenth annual Holroyd Award for distinguished service to the health professions was presented posthumously to Brother Richard Hawley, former chairman of the university's Biology Department who died last year, at campus ceremonies on April 28. Participating at the presentation were Dr. Charles McKay (center), director of the Office of Protection from Research Risks of the National Institute of Health; Dr. Herbert E. Cohen, '63, president of the Alumni Medical Society, and Dr. Norbert F. Belzer, '64, chairman of the university's Biology Department.

'69

Bush



Robert J. Bush, Esq., became vice president/station manager of WVLT-FM/WFHM-AM, in Vineland, N.J. **John P. Capuzzi, Esq.**, joined the civil litigation division of the office of the Attorney General of the Commonwealth of Pennsylvania. **James J. Daniel** is training and production supervisor with Anheuser Busch, in Houston, Tx. **Vincent R. Kranz** is manager of environmental, safety and health affairs at Wilmington Chemical Corporation.

BIRTHS: to **Robert J. Bush** and his wife, a fourth child, a son, Andrew Jason; to **James J. Daniel** and his wife, Patricia, a second child, Kathryn Richelle.

'70

John D. Tosto has been appointed vice president branch manager of the Connecticut of-

Tosto



office of Valley Forge (Pa.)-based ComNet Mortgage Services, Inc.

'71

Thomas J. Baldino, associate professor of political science and chairperson of the Political Science Department at Juniata College, in Huntingdon, Pa., was recently honored for 10 years of service to the school. **Robert J. Christian** was named director of investment strategy at Provident National Bank's Trust Division, in Philadelphia. **James H. Convery** was sworn in as chief state investigator for the New Jersey Division of Criminal Justice. **Brother Gerard J. Frensdreis, F.S.C.**, completed an M.A. in finance at the Wharton School of The University of Pennsylvania and is now a registered representative with Christian Brothers Investment Services, Inc., New York. **Anthony Salerno** was promoted to corporate manager

of office systems, at F.W. Woolworth Corporation.

Christian



'72

Wearn D. Heinz, Jr. joined CIGNA Insurance Companies as a master commercial underwriter in the Pennsylvania regional office, in Bala Cynwyd, Pa.

'73

Thomas M. Aton was promoted to director of material management/control at Naval Aviation Depot, in Jacksonville, Fla. **Neil P. Greenberg, Esq.**, opened a second law office in Cherry Hill, N.J. **Michael S. Hatfield** is vice president of the commercial real estate department of the Bank of New England Corporation, in Boston, Mass. **Kevin M. Pasquay** was appointed southeast regional director of the Auditor General's office in Philadelphia. **William D. Stewart** has been named service manager of the Union League, in Philadelphia.

'74

Thomas M. Croke has joined the Philadelphia office of Ticor Title as a senior title officer. **Louis A. Lombardo, III** is teaching history and reading at Upper Dublin High School, in Fort Washington, Pa.

MARRIAGE: **John McCleary** to Carlie Graves.

'75

Duane Fletcher is managing director of the Ephrata Performing Center, in Ephrata, Pa.

'76

Catherine M. Maher was named coordinator of marketing development for Merck, Sharp and Dohme, in West Point, Pa. **James E. Robinson** was named vice president for professional services at Methodist Hospital, in Philadelphia. **Robert D. Poiesz** is an application development specialist with the Inet Company of America, in Chantilly, Va.

BIRTH: to **James E. Robinson** and his wife, **Colleen Ruane Robinson** ('76 BS), their second child, a daughter, Meghan Kathleen.

'77

William J. Bryers, Esq., was made a partner in the Philadelphia law firm of Krusen, Evans and Byrne. **Robert Cornelison** has had his Ph.D. dissertation in religion accepted by Emory University. **John H. Harrison**, who has been employed as an FBI agent since 1978, is the current supervisor of the FBI office in Trenton, N.J. **Thomas Helinek**, began a fellowship in ultrasound/MRI/CT at Thomas Jefferson University Hospital in Philadelphia.

MARRIAGE: **Salvatore Olivieri** to **Elizabeth M. Juliano**, ('79 BA).

BIRTHS: to **Thomas Helinek** and his wife,

Carol Lentini Helinek, '82, a daughter, Julianne Teresa; to **Riccardo Latrano** and his wife, **Josephine Arici-Latrano**, '79, a son, Marco Antonio; to **Anna Celenza McAleer** and her husband, **Michael J. McAleer**, ('79 BS), a daughter, Elizabeth Michelle.

'78

Peter M. DiBattiste, M.D., opened his own practice in primary and international cardiology at Lankenau Hospital. **Rosemary Horstman** received her doctor of medicine degree from the Medical College of Pennsylvania. **Joseph M. Junfola, CPCU, SCLA**, is a manager in Allstate Insurance Company's Camden (N.J.) Market Claim Office. He also serves on the faculty of the Insurance Society of Philadelphia.

BIRTHS: to **Patricia Lyons Coady** and her husband, Kevin, a daughter, Bridget; to **Vincent Richard Avallone, Jr., D.O.**, and his wife **Eleanor Calabrese Avallone**, '81 (BS), a daughter, Alyssa Maria.

'79

MARRIAGE: **Elizabeth M. Juliano** to **Salvatore Olivieri**, ('77 BS).

BIRTHS: to **Josephine Arici-Latrano** and her husband, **Riccardo Latrano**, '77, a son, Marco Antonio; **Monica Trotter Blash** and her husband, Robert John, a son, Zachary Ryan; to **Maggie DeHoratius Shaeffer** and her husband, Bernard, a son, Gerald Patrick.

'80

Lori Eisen Barnett has received her M.A. in education with a concentration in computer science from Beaver College. She is currently an educational specialist for Education Systems Corporation, assigned to a Washington, D.C. suburban school district. **Brian McDonough, M.D.**, has been appointed a part-time medical reporter for the Ten O'Clock News on WTFX-TV29 in Philadelphia.

BIRTH: to **Lori Eisen Barnett** and her husband, **Paul** ('78 BS), a son, Jason Eric.

'81

Thomas P. Hanna, Jr., is a senior associate with the Philadelphia law firm of Krusen, Evans and Byrne, specializing in civil litigation. **Frederick Karcher** was promoted to sergeant in the Philadelphia Police Department. **Gary LaNoce, D.O.**, opened a medical practice in the Manayunk section of Philadelphia. **Richard Sayers** received his master's degree in music theory from West Chester University.

MARRIAGE: **Patricia Anne Duppel** to **William L. Wallace**.

BIRTH: to **Joseph Peduto** and his wife, **Marianne Lorefice Peduto**, '79 (BS), a daughter, Deanna Noelle.

'82

Burton H. Langer will go into private practice in Woodbury Heights, N.J. upon completion of his residency in pediatrics at Children's Hospital, in Philadelphia. **Reginald D. Lee, D.O.**, has joined the family practice of Frank A. McGowan in Collingdale, Pa. **Angie Matese** is general manager for the Pittsburgh

area for Rosenbluth Travel's Corporate Travel Division. **Martin P. McDermott** was promoted to assistant project geologist at the engineering firm of Woodward-Clyde Consultants, of Plymouth Meeting, Pa. **John F. Primich** is pursuing a master's degree in theology and Christian ministry at the Franciscan University of Steubenville, in Ohio.

MARRIAGES: **Gilbert White** to **Diana Marie Miller**; **Mariana Marelle Brown** to **Dr. John Douglas Wartella**.

BIRTHS: to **Celeste Riley Kennedy** and her husband, **Stephen Kennedy**, '83, their first child, a daughter, Megan Elizabeth.

'83

Glenn S. Berman is associate computer analyst for Conrail. **Robert T. Brill** is pursuing a master's degree and Ph.D. in industrial/organizational psychology at Virginia Polytechnic Institute and State University, in Blacksburg, Va. **Carl Brown** is a French instructor at Temple University, in Philadelphia. **James De Rosa's** film Monuments will be one of four United States entries at the Celec Film Conference in Krahovy-Vari, Czechoslovakia. **Gerard J. Spadaro** was promoted to national accounts manager for the Cloopay Corporation, in Cincinnati, Oh.

BIRTHS: to **Stephen P. Kennedy** and his wife, **Celeste Riley Kennedy**, '82, their first child, a daughter, Megan Elizabeth.

'84

Dawn Cariello joined Wenzel and Company advertising and public relations firm in Pennington, N.J. as an account executive. **Ralph E. Gilmore, Jr., O.D.**, graduated from the University of Houston College of Optometry and is in private practice in Bethlehem, Pa. **John R. Gimpel, D.O.**, is a resident in the Department of Family Medicine at Chestnut Hill Hospital in Philadelphia. **Charles J. Testa** is a member of the faculty at Gwynedd-Mercy College, in Gwynedd Valley, Pa. **Diane M. Ungvarsky** has been appointed personnel psychologist with the Department of the Army, Civilian Personnel Directorate. She is also a lecturer in psychology at George Washington University, Washington, D.C. Army **Captain Douglas A. Wild** is a section leader with the 212th Aviation Regiment, in Fort Rucker, Ala.

BIRTH: to **Carolyn Dunn** and her husband, **Michael Zaccagni**, a son, Matthew.

'85



Duszak

Richard Duszak, Jr., received the doctor of medicine degree from Pennsylvania State University College of Medicine, in Hershey, Pa. He will serve his internship at York Hospital and then continue his residency in diagnostic radiology at the Duke University Medical Center. **Homyar Noshir Karanjia**,

Thomas Curley To Chair Alumni Annual Fund



Thomas Curley, '70, who is president of *USA TODAY*, will chair the Alumni Annual Fund for the '89-'90 and '90-'91 academic years.

One of the original four researchers on the project that led to the creation of *USA TODAY*, Curley has served in several capacities with *USA TODAY* since 1980, including the development of the "Money" section and chairing the circulation marketing committee in 1984. He became the sixth president of *USA TODAY* in 1986 and became the newspaper's first chief operating officer in 1989.

Curley began his newspaper career at age 15, covering high school basketball for his hometown Easton, Pa. Express. While at La Salle he was editor-in-chief of the *Collegian*.

Curley has an M.B.A. from Rochester Institute of Technology where he is a trustee. He is a fellow at Northwestern University.

Married to Marsha Stanley, a free-lance writer, he is a father of Laura, 12 and Melinda 8. The Curleys reside in Virginia.

of Marlton, N.J., a podiatry student at Ohio College of Podiatric Medicine, has been selected as an Outstanding Young Man of America for 1988. He was selected for his civic and professional contributions. **William T. McCloskey** is employed as a software engineer by General Electric Aerospace Division, in Camden, N.J.

MARRIAGE: **Charles A. Messa, III**, to **Linda Schultz**.

'86

Rouel D. Arceo is an educational systems research assistant at the American College, in Bryn Mawr, Pa. **Michael Bradley** received

his M.S. degree in economics from Louisiana State University, in Baton Rouge, La. **Captain Thomas Doyle** has been named commander of the 14th Police District in Philadelphia. **Susan M. McCann** received a M.Ed. from Chestnut Hill College. **Monica Pennypacker** was promoted to programmer analyst at Shared Medical Systems, in Malvern, Pa.

MARRIAGE: **Carol E. McLoughlin** to **Gregory J. Cowhey**, '83 (BS).

'87

Robert Noble is a programmer analyst at the

Philadelphia Stock Exchange. **Mark Swierczewski**, a student at the Baltimore College of Dental Surgery, presented a paper at the 18th Annual Session of the American Association for Dental Research, in San Francisco.

'88

Terry Aisenstein, R.N., is the nurse recruiter at Pennsylvania Hospital, in Philadelphia. **Sallyann M. Cogan** is the coordinator of the development office data systems at the Medical College of Pennsylvania. **Matthew**

F. Costello is the director of medical logistics at McGuire Air Force Base, in New Jersey. **John M. Duffy** is an associate programmer with Keane Inc., in Wayne, Pa. **Diana F. Fala** was promoted to senior account representative at Trilog, Inc., a subsidiary of CIGNA, in Philadelphia. **Deana L. Luzzi** is a staff editor at Cahner's Publishing Co. for *Interior Design* magazine in New York City. **Edwin A. Miarowski** is a public programs clerk with the New Jersey Pinelands Commission. **Margaret Leonard Monsulich** is an associate appraiser for Marshall and Stevens Incorporated, in Philadelphia.

SCHOOL OF BUSINESS

'46

Robert J. Carabasi, M.D., retired after 30 years with the Scott and White Clinic, in Temple, Texas.

'51

John J. Sabia, of Lafayette Hills, Pa., president of D.M. Sabia and Co., Inc., has been named to the Board of Trustees of the Williamson Free School of Mechanical Trades.

'52

Rev. Francis A. Menna was named a regional vicar for the Archdiocese of Philadelphia. He will represent Delaware County, Pa.

'54

Stewart H. McMillan was named manager of the newest office of Wertz Hoffman Park Realty, in Ontelaunee Township, Pa.

'55

Former All America **Tom Gola** was among the first group of players and coaches inducted into Philadelphia's new Basketball Hall of Fame. **Thomas J. Kardish, M.D.**, was named vice president of medical affairs of St. Agnes Hospital, in Philadelphia.

'58

Francis P. Ferris was promoted to personnel technician III in the Personnel Department of the Civil Service Commission, in Philadelphia. **Edward J. McDevitt** has accepted a vice presidency at Kidder, Peabody and Co., Inc.

'59

George C. Amey retired from Unisys Corporation in Blue Bell, Pa., and plans to move to Florida. **Edward D. Clover** has been with Abbott Laboratories, in N. Chicago, Ill., for 25 years. He also serves as a guest professor in marketing at the Purdue University Calumet campus.

'60

James B. Dierkes received his chartered life underwriter (CLU) and chartered financial consultant (CHFC) from the American College, in Bryn Mawr, Pa. **Francis X. Murray** is staff director for the subcommittee on

Energy Research and Development in the U.S. House of Representatives.

'61

William E. Brindley is a national sales manager for Deltron, Inc., in North Wales, Pa. **William J. Keenan** has been named senior vice president of Comfed Mortgage Company, in Mount Laurel, N.J.

'62

Joseph Burns has been named director of the field accounting service for an eight county area, including Berks, Chester, Montgomery, and Schuylkill counties, of the Pennsylvania Department of Labor and Industry. **Joseph G. Crosby** checked out as captain for American Airlines in New York. **Robert J. Houlihan** is a supervisor, industrial engineering, for Metropolitan Edison Co., in Reading, Pa.

'64

Mike Gallagher has been elected president of the Abington chapter of SPEBSQSA in Abington, Pa.

'65

Nicholas A. Giordano, president of the Philadelphia Stock Exchange, has been named to the executive committee of the Philadelphia Columbus' 500th Anniversary Committee.

'66

Marinelli



Carl Marinelli has been named director of human resources at the American College, in Bryn Mawr, Pa. **Thomas W. McGlinn** was promoted to vice president of corporate accounting at Unisys Corporation in Blue Bell, Pa. **George A. Murr III, M.D.**, recently expanded his practice in general and vascular surgery by opening a new office in Exton, Pa. **Ernie J. Stefkovic** is a marketing associate in the Cherry Hill (N.J.) sales office of *Better Homes and Gardens*.

'67

Bill McGinnis has been re-elected chairman of the Sarasota County, Fla., Republican Party. He was also selected as the chief executive officer of the Southwest Florida Employers' Council.

'68



McGrath

Joseph T. Maurer was appointed vice president of marketing and sales for Keystone Technologies, Inc., a subsidiary of Pennsylvania Blue Shield. **John P. McGrath** was named to the new position of vice president, corporate services, at SPS Technologies, in Newtown, Pa.

'69

Northeastern Bank of Pennsylvania recently named **Jeffrey J. Frankenfield** an assistant vice president, personal trust officer II. **Eugene F. Massey** is president of Pasco Incorporated, in Philadelphia. **Carl F. Shultz, CPA**, is an assistant accounting professor at Rider College, in Lawrenceville, N.J. **Robert J. Zuccarini** was named president of United Scientific Corporation, a newly formed medical company selling to hospital operating rooms.

'70

Dr. Bernard Grossman was named chairman of Mercer Medical Center's department of medicine in Mercer County, N.J. **C. Raymond Larkin, Jr.** is now president and chief operating officer of Nellcor, Inc., in Hayward, Calif. **Robert Nardello** was named chief information officer and senior vice president in charge of management information systems at U.S. Healthcare.

'71

John C. Brennan was selected as chief of the accounting branch at the Philadelphia Internal Revenue Service Center. **Joseph L. Mula** has been named assistant vice president delivery systems manager of Central

The Long Journey From the Batter's Circle to the Arctic Circle

Sitting in his plush office overlooking the Queen Mary in Long Beach Harbor recently, John B. (Jack) Beal, '63, was reflecting on his unlikely career path that began on the sandlots of Philadelphia and eventually wound its way along the Alaska Pipeline and through a half-dozen states before ending up in sunny California.

"If it weren't for Gene McDonnell, who offered me a baseball scholarship, I never would have been able to go to college because I couldn't afford it," recalled Beal, who is now the vice president for employee relations at Arco Transportation Company which runs the pipelines and oil tankers that transport the crude oil from Alaska to ports on the west coast and in Panama. "By playing baseball I was able to get an education and earn a degree. La Salle opened up things for me that probably would never have been able to happen."

Beal played three years in the outfield for McDonnell, '55, who retired last year after coaching baseball at La Salle for 30 years. He also majored in social studies, taught in the Philadelphia School District and worked for the Department of Health, Education, and Welfare for a couple of years before joining Arco as a marketing rep in 1966.

For the past 20 years Beal has specialized in the human resources area, working for a while at Arco's Passayunk Avenue refinery in Philadelphia, as well as in Providence, Syracuse, and Kansas. In the mid 70's, he was sent to Long Beach to set up offices for Arco's marine fleet in anticipation of completion of the Alaska Pipeline. That assignment triggered perhaps the most interesting experience of his life.

"I had the great opportunity to work on the Alaska Pipeline during its construction," said Beal. "I was one of the rare people who rode from Prudhoe Bay near the Arctic slope all the way down to Valdez, an 800-mile trip through Alaska. It was just a great adventure, a superb, tremendous experience."

Beal was part of an executive team assigned to visit camps and talk to Arco employees who were on loan for the construction project. There was no bridge over the Yukon in those days so they helicoptered that part of the trip and rode land rovers the rest of the way. "These people were working twelve-hour days for eight straight weeks," recalled Beal. "Then they would come home for two weeks of R and R. As you can imagine, there were a lot of problems being so isolated in that climate. We'd go up and hold their hands a little and assure them that we had a job for them when they got back."

Along with other Arco officials, Beal has spent a considerable amount of his time in the past year working on the enormous ramifications of the notorious Exxon oil spill in Alaska. Arco and Exxon have just about the same stake in the crude oil operation, owning approximately 20 per cent of the pipeline and operating about one-fifth of shipping.

"As you can imagine, the incident created a tremendous amount of 'knee-jerk' reaction," he explained. "Our labor, medical, operations, and legal people got involved. It was almost like a witch hunt. It's had a major impact on our policy and just about everything our fleet has done has come under a lot of scrutiny."

Beal, who still plays softball year-round in two separate leagues, has been a vice president since 1985, overseeing recruitment and hiring, labor problems, training and development as well as payroll and employee benefits. He's also on the Boards of Directors of the Long Beach Symphony, the Business School of California State University



at Long Beach, and the local YMCA. "Arco has had a philosophy over the years of being a good corporate citizen," said Beal. "They encourage all employees to get involved and to do everything possible to be active in the community."

According to Beal, this participative style also extends to Arco's daily operation. "The style of management in most companies has been autocratic," he explained. "The philosophy that says, 'I'm not too worried about how you think. I'm more worried about you doing what I tell you to do.' We're working very hard to change that because we think that all of industry has lost a lot of participation by their employees in the idea process. They've lost contributions by employees who are just carrying out orders rather than making them part of the business. We're interested in what our employees think."

One example of such "Grass Roots" involvement, said Beal, is Arco's philosophy toward United Way, an agency that the company supports very strongly. "We've determined that the best way to support it is through our employees," he added. "If you put an executive to lead it and to get up and to give the talks, it's not nearly as effective as it is if you can get the employees involved. If they're participating, their fellow employees will accept it more."

Beal lives in nearby Palos Verdes with his wife, Linda, and their three boys, Gregory, 9; Christopher, 6, and Andrew, 3.

—RSL

Lifetime Dream Comes True for New Physician



Dr. Rosemary Horstman, '78, is hooded at Medical College of Pennsylvania commencement ceremony.

By the time she was 11, she knew she wanted to be a doctor. But when Rosemary Horstman, '78, walked down the aisle at the Academy of Music on May 20th for the 137th Commencement exercises of the Medical College of Pennsylvania (MCP) she was 42 years old. It's taken her that long to make her dream come true.

"Becoming a physician was out of the question financially when I got out of high school so I went into clerical work," she recalls. "Then I went to college at night to earn a bachelor's degree in English." Eventually she became a managing editor for a technical publishing house.

"Years later I heard about a post baccalaureate pre-health program being given at the University of Pennsylvania. It was a one-year program designed to give a student the necessary sciences to go on for a medical degree."

In the meanwhile she was married, widowed and married again "which ended in a friendly divorce." She realized that if she didn't "go for it" she never would.

"It was risky going into such a huge debt. Frightening. But I began to talk with people who asked me how I would feel, 10 years down the line, if I didn't follow my dream and go to medical school. I decided to do it."

How did she manage, hitting the books?

"It seems as if I've been going to school forever so it wasn't as tough as I thought it would be. I had no problem with the discipline of studying but found there was much more memorization than I had anticipated.

The new Dr. Horstman plans to make emergency medicine her specialty and is now a resident with the MCP emergency medicine department.

Jersey Bank and Trust Co. "Manufacturer's Connexion" is the name of the new business just formed by **Michael A. Petick**.

BIRTH: to **John C. Brennan** and his wife, Jan, a girl, Meghan.

'73

Mike Johnston was appointed an assistant vice president at Cateret Savings Bank, in Morristown, N.J. **Norman Weiss** recently started two new businesses, **Bettle Graphics**, a design, typesetting and desktop publishing company, based in Horsham, Pa., and **Bonono Graphics**, a high-speed copy center in Willow Grove, Pa.

BIRTH: to **William Weber** and his wife,

Elizabeth, a daughter, Sarah Elizabeth.

'74

David P. Walsh was appointed assistant vice president of patient and management systems for Mercy Catholic Medical Center, in Darby, Pa.

'76

Theodore J. Haldis, III, general manager of two Philadelphia-based companies, **Stormin Hardward Supply, Inc.** and **Metropolitan Houseware Company**, has moved from Philadelphia to Richboro, Pa. **Dr. Jane Ferry** was named medical director and assistant

for medical affairs at Grand View Hospital, in Sellersville, Pa.

BIRTH: to **Colleen Ruane Robinson** and her husband, **James** ('76 BA), their second child, a daughter, Meghan Kathleen.

'77

Rosemary A. Gallagher received her M.B.A. from Temple University and was admitted to Beta Gamma Sigma, National Honor Society in Business Management. **Judith Morgan** recently graduated from Temple University School of Law.

'78

Paul Barnett is a facility manager for SONY in the Washington, D.C. area. **Stephen Gin, Jr.**, was named senior lending officer of The Trust Company of Princeton, in New Jersey. The Philadelphia's Controller's office promoted **Robert Olivetti** to audit manager. **Joseph J. Stoll** was promoted to vice president in the Trust Division of Provident National Bank, in Philadelphia.

BIRTH: to **Paul Barnett** and his wife, **Lori Eisen Barnett**, ('80 BA), a son, Jason Eric.

'79

BIRTHS: to **Michael J. McAleer** and his wife, **Anna Celenza McAleer** ('77 BA), a daughter Elizabeth Michelle; to **Marianne Lorefice Peduto** and her husband, **Joseph**, ('81 BA), a daughter, Deanna Noelle.

'80

Carol Loudon Beauchamp was promoted to assistant buyer for the Clover Division of Strawbridge and Clothier Stores, in Philadelphia. **Susan Chubik**, of Arlington, Va., was promoted to advisory marketing representative for IBM. **Attilio Ciccotelli** completed the M.B.A. program at Drexel University. **James J. Dunleavy** has joined the Binswanger Company, in Philadelphia, as controller. **Vincent J. Sottile** was elected president of the American Federation of Government Employees Union Local #1698, in Philadelphia.

'81

Meridian Bank promoted **Debra Cardell** to assistant vice president in the bank's Philadelphia Metropolitan Lending Department. **Jack Imszennik** recently opened a tax and accounting business in Cinnaminson, N.J. **Peter G. Sarianos, CPA**, started his own accounting practice in center city Philadelphia. **BIRTHS:** to **Eleanor Calabrese Avallone** and her husband, **Vincent R. Avallone, Jr.**, D.O., a daughter, Alyssa Marie; to **Debra Delaney Cardell** and her husband, **James J. Cardell**, a daughter, Meghan Elizabeth.

'82

James F. Behr was promoted to property manager for Pitcairn Properties, a real estate firm in Jenkintown, Pa. **Robert A. Fabiszewski** was named assistant investment officer for the Penn Mutual Life Insurance Company, in Philadelphia. **Kathleen McGahay Heinzler** is a medical sales specialist for Arrow International, in Los Angeles, Calif. As a member of the American Society for Quality Control, **Karen A. Wirtshafter** passed the exam to become a certified mechanical inspector.

MARRIAGE: Kathleen McGahey to Joseph Todd Heinzler.

'83

Edna F. Hagen received her M.S.N. in rehabilitation nursing from Thomas Jefferson University.

MARRIAGES: Gregory J. Cowhey to Carol E. McLoughlin ('86 BA); Kathleen M. Griffin to James Stavis.

'84

Sue F. Blecman was promoted to an analytical systems product specialist, in Pensacola, Fla. **William F. Heim** was awarded the Associate in Risk Management (ARM) designation and diploma by the Insurance Institute of America. **Suzanne Nickelson** has joined Abington Federal Savings Bank as marketing director. **Frank Plenskofski** was promoted to vice president and treasurer of Hansen Savings Bank SLA, in New Brunswick, N.J.

'85

Jessica F. Smith Fitzsimmons is a service representative for Certified Personal and Commercial Lines Insurance, in New York.

'86

Kim L. Motz was named assistant vice president of First Fidelity Bank, N.A., in Newark, N.J. **Raymond Mohr** joined Dean Witter Reynolds, Inc. in Philadelphia, as an account executive.

'88

Mark A. Samson is employed in the MIS department of SORBUS, a division of Bell Atlantic in King of Prussia, Pa.

'89

Steve O'Donnell, who was named second team All America at third base on the America Baseball Coaches Association Converse Division I squad, was drafted and signed by the Los Angeles Dodgers.

BACHELOR OF SCIENCE IN NURSING

'83

Sharon K. Byrne, an oncology clinical nurse specialist at Methodist Hospital in Philadelphia, received her M.S.N. from Widener University.

'88

Kathleen M. Dibrino, R.N., is patient educator of the Maternity Care Department of Abington (Pa.) Memorial Hospital. She is also a member of Sigma Theta Tau.

M.B.A.

'80

Michael K. Haskins, assistant vice president and manager of community relations at First Pennsylvania Corp., was appointed to the Pennsylvania Minority Business Development Authority's Board of Directors by Governor Robert P. Casey. **Kelbourne J. Ritter** was named vice president in charge of the public sector for U.S. Healthcare, in Blue Bell, Pa.

BIRTH: to Anna Celenza McAleer and her husband, **Michael J. McAleer** ('79 BS), a daughter, Elizabeth Michelle.

'81

BIRTH: to **William Weber** and his wife, Elizabeth, a daughter, Sarah Elizabeth.

'83

Stoll



John P. Capuzzi, Esq., joined the civil litigation division of the Office of the Attorney General of the Commonwealth of Pennsylvania. **Michael A. Petrick** formed a new business titled Manufactures Connexion. **James E. Robinson** was named vice president for professional services at Methodist Hospital, in Philadelphia. **David Sankey** is senior programmer/analyst at Wyeth Ayerst in Radnor, Pa. **Joseph J. Stoll** has been promoted to vice president in the Trust Division of Provident National Bank, in Philadelphia.

BIRTH: to **James E. Robinson** and his wife, **Colleen Ruane Robinson**, their second child, a daughter, Meghan Kathleen.

'84

Dr. Mark Jay Gordon purchased a practice in Amherst, N.Y. **Judith Morgan** received a law degree from Temple University School of Law.

'85

Scott



William J. Scott, III, was promoted to vice president in the Human Resources Department of First Pennsylvania Bank in Philadelphia. **Edward J. Wargo** was appointed president of the Berkshire Health Plan, in Berks County, Pa.

'87

Jack Imszennick opened a tax and accounting business in Cinnaminson, N.J.

'88

Barbara M. Thomas was appointed marketing research manager of York Tape and Label Co., in York, Pa.

'89

Charles J. Testa is now a member of the faculty at Gwynedd-Mercy College in Gwynedd Valley, Pa.

GRADUATE RELIGION

'63

John L. McLaughlin, Ph.D., is chair of the Maryland Psychological Association's Hospital Privileges Committee and recently testified before the Maryland Senate regarding hospital privileges for psychologists. **Francis X. Murray** is staff director of the subcommittee on Energy Research and Development for the U.S. House of Representatives.

NECROLOGY

'13

Joseph A. Michaels

'28

Henry F. Meehen
Samuel J. Weilin, M.D.

'29

Eberhard J. Lischk
Vincent J. McGuire

'34

Dr. Morton Lucas

'35

Richard Tamango

'38

Robert T. Conneen, F.S.C.
Daniel J. McCauley, Jr., Esq.
A. William Salomone

'39

John E. Callahan
John J. Cullen
Fergus M. McKeever

'42

Brother Francis McLean, F.S.C.

'44

John Patrick Kelly

'48

John F. Kennedy
John C. McLoone, M.D.

'49

Carmen A. Alfieri
Michael C. Dipuppo

'53

Edmund Marion Kanarski

'57

Walter J. Donohue, Jr.
Dennis J. Quinlisk, Jr.

'59

William L. Thomas

'60

Frank J. Martin

'67

Howard C. Allen
William G. Wilson

'69

Robert J. Andrejko

'72

Emile G. Greco



the tradition continues

La Salle's Explorers are moving to the Civic Center, the site of their greatest basketball triumphs, for the 1989-90 season. Convention Hall was their home court when the legendary Tom Gola led the Explorers to the 1954 NCAA Championship.

Now led by All-America Lionel Simmons and Head Coach Speedy Morris, the Explorers return to the Civic Center with high expectations following a trip to the finals of the 1987 NIT and appearances in the 1988 and 1989 NCAA Tournaments.

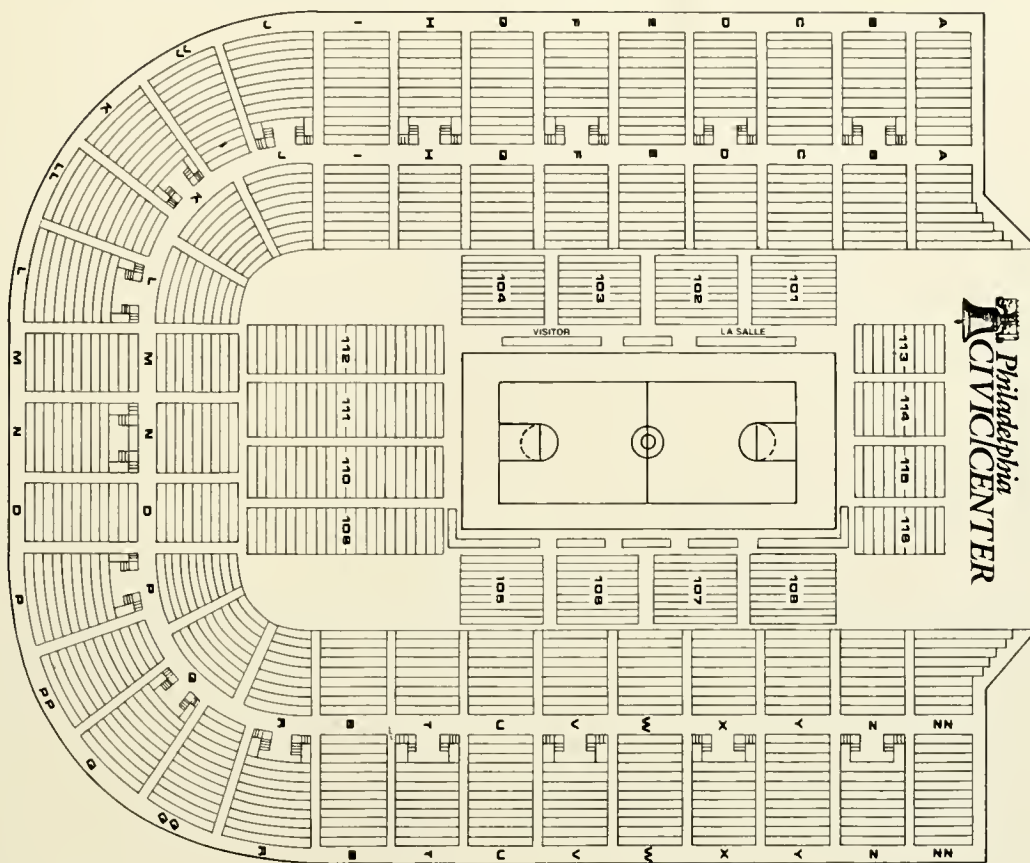
Simmons, a second team All-America and a finalist for two of basketball's most prestigious awards in 1989, enters his senior year with a chance to become the second leading scorer in NCAA history. He could also become the first player ever to score 3,000 points and pull down 1,500 rebounds.

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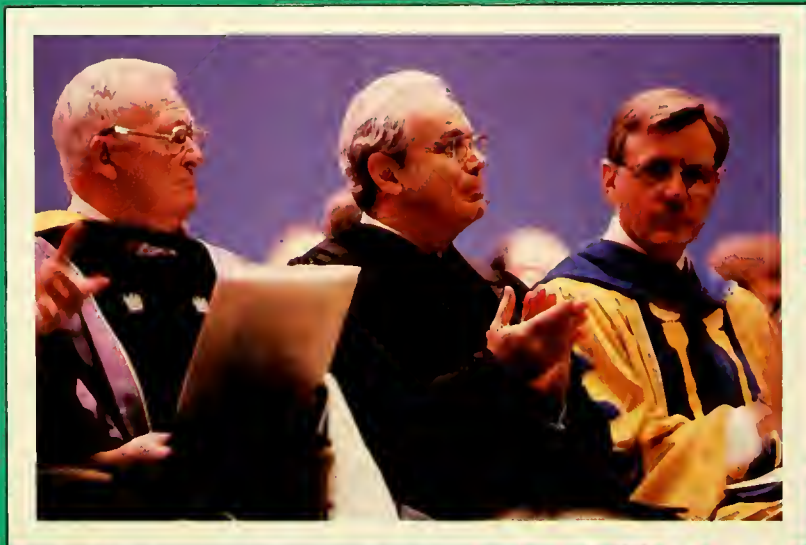
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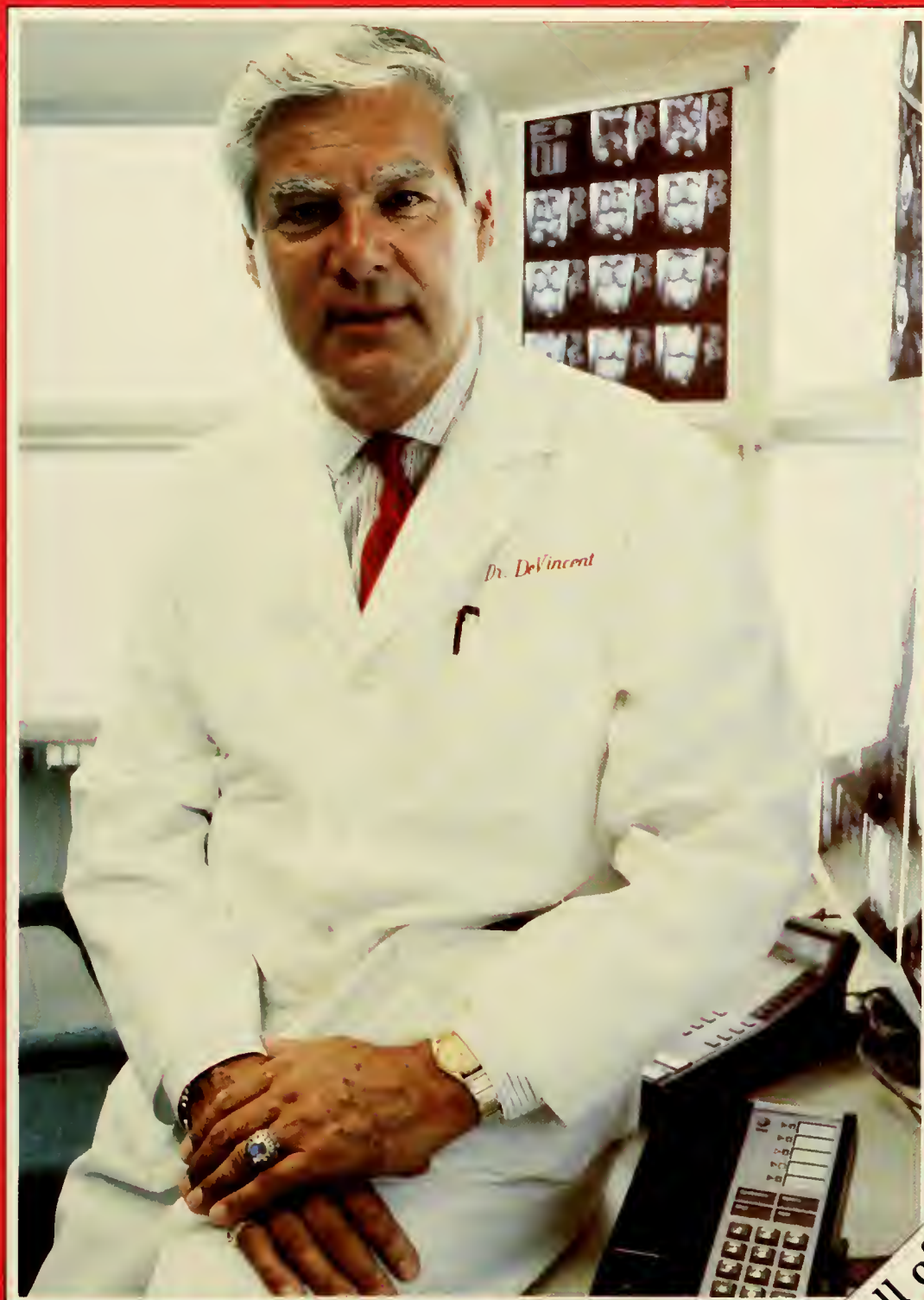
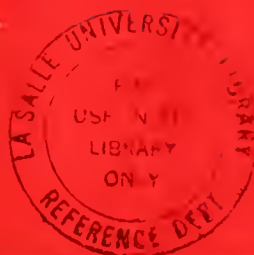
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FALL 1989

LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



Henry G. DeVincent, M.D., '56

Honor Roll of Donors

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THE HEAVY-HITTING SURGEON

Hank DeVincent has spent his career repaying
a longstanding debt to the Christian Brothers

By Bernard J. McCormick, '58



Dr. DeVincent displays an artificial hip prosthesis being fit into a model of a femur (the large bone of the upper leg).

Dr. Henry G. DeVincent, '56, returned from vacation in Jamaica in 1978 wearing, in Brother Patrick Ellis' phrase, "a back brace big enough to sideline a rhinoceros."

Dr. DeVincent had been playing golf and threw his back out, but he wasn't about to let his problem spoil an important day for La Salle. Despite the bulky

brace, and despite the fact that it's been 20 years since he decided to lay down his bat for physician's tools, Dr. DeVincent pleased the crowd (amazed might be a better word) by stroking an inaugural home run at the field named after him.

Hank DeVincent Field, which at 450 feet has one of the deepest centerfields in Christendom, is a dual

tribute to this member of the university's Board of Trustees. It recognizes his generosity in rebuilding the facility into an excellent baseball surface, at the same time recalling the exploits of one of the finest players ever to operate on that field.

For DeVincent, it was a chance to repay what he regarded as a longstanding debt to the Christian Brothers. It goes back to the early 1950's when Hank DeVincent was playing baseball for Olney High School, not far from La Salle's campus. He was a player of real potential, who had led his team to the 1952 city title, and a good student as well. But his father's death had taken some of the satisfaction from his young life.

"I wanted to go to college and I was set for Duke or Wake Forest," DeVincent recalled. "But I used to play ball with Gene McDonnell, who had gone to La Salle High and was going to college. He wanted me to meet Brother Christopher and talk about going to La Salle."

"I had met Hank in the city championship game," recalls McDonnell. "We became friends after that. I think he could have gone anywhere he wanted. Duke was a big baseball school. We weren't as big time then as we are now. But I think he wanted to stay in the



Dr. DeVincent examines an x-ray of the lower leg showing the tibia and fibula at Holy Redeemer Hospital.

Philadelphia area."

La Salle offered DeVincent a grant in aid, and although the same opportunity could have been forthcoming from many schools, Dr. DeVincent has never forgotten the help.

"La Salle not only gave me an opportunity to go to college," says DeVincent, "but after losing my father, the Brothers acted as a good parental influence. I have an extra affection for La Salle."

He became a star at La Salle, both on the field and in the classroom. A long-ball hitting, strong-armed outfielder, DeVincent was a definite pro prospect. He was also a soccer and track and field performer.

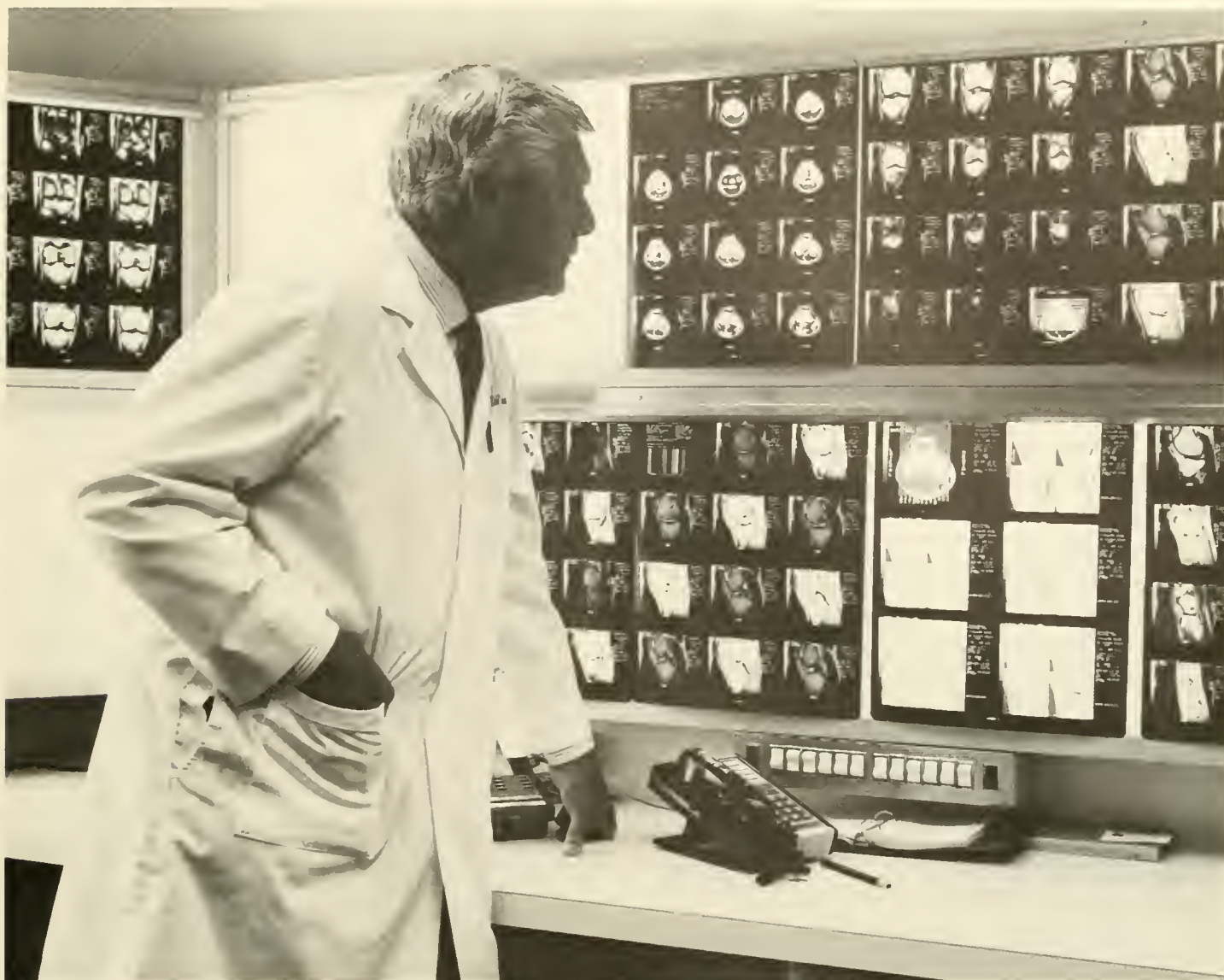
His career at La Salle had a false start. He came down with hepatitis shortly after enrolling and had to drop out of school until he recovered. But once healthy, he soon attracted attention. It was a memorable era in La Salle sports, with nationally ranked basketball teams and champions in swimming, rowing and track and field. The university had some of its greatest stars—Tom Gola in basketball and Olympians Al Cantello and Ira Davis in track and field.

It also had its share of brainy characters, but there weren't, at La Salle or anywhere else, many three-sport athletes who were also pre-med majors. Under the direction of the legendary Dr. Roland Holroyd, who always taught in an academic gown, La Salle's biology major (pre-med) had become one of the most respected programs in the east. Easy it was not, but La Salle grads, then as now, were usually accepted at the medical school of their choice. The overwhelming majority of pre-meds think of little else, but most who know Hank DeVincent associated him with the crack of the bat or deft movements on the soccer field. He received the President's Cup, symbolic of athlete of the year, in 1956. His induction into the Hall of Athletes a decade later was a given.

Dr. DeVincent says he improved academically as the demand on his time increased. It wasn't easy to head back to the lab at dusk after a tiring workout, but he was conscious of a developing discipline that would serve him well in his career.

In baseball he was a long-ball hitting, strong-armed outfielder. "La Salle's program was just developing," says ex-shortstop McDonnell. "But in the summer we played in the PenDel League. We were playing with a lot of older guys and that's where Hank really started getting noticed."

The decision to choose medicine over baseball was several years away, but even as he signed with the Cincinnati organization after graduation he was preparing to begin medical school at Temple. But two years later the moment of truth arrived. He had done well in baseball. He was playing AA ball in Hornell, New York. Under a different minor league alignment than today, he was one jump from the majors. But it was a long jump and one that would take at least two years. That was the same distance from completing medical school, and doing both no longer seemed possible. This was also the era before the days of astronomical salaries, and the security of a medical career was attractive.



Dr. DeVincent studies knee films in the view room of the Magnetic Resonance Imaging Center.

"I had not been able to go to spring training because unfortunately medical school overlapped, and it was hard to move up without spring training," Dr. DeVincent said this summer. "I sort of was at a decision-making time after two years. I talked to everybody I respected, including Dr. Bobby Brown, who had been with the Yankees. He said when you're 32 or 33 you're almost finished in baseball, but you're just started in medicine."

The decision was medicine, and it's one for which he has had few regrets over the years, although he does wonder if, like former teammates Cookie Rojas and Tony Gonzales, he would have wound up in the bigs. It soon became clear, however, that he was destined to wind up in a good place.

Within 10 years of completion of medical school he had become a Diplomate of American Board of Orthopedic Surgery and a Fellow of Interamerican College of Physicians and Surgeons. It was not the line of medicine to which he first was attracted.

"When I finished medical school I thought I would be an obstetrician," he said. "But I changed direction when I was interning. I used to watch Dr. Joseph Toland perform surgery. And I realized this was a field which would allow me to use some artisan's skills, and see the results quickly. The results were at hand."

It was also a field to which a former athlete could easily relate. As he rose to become Holy Redeemer Hospital's chief of orthopedic surgery, he performed three to four hundred operations annually, specializing in hips and knees. Now, at the prime-of-life age of 55, he is a member of the staff of Holy Redeemer, located in Huntingdon Valley in private practice. After a recent back operation he stopped performing surgery.

He is hardly idle, however. While establishing a reputation as a surgeon, he also showed a flair for business. He is a former member of the hospital's Board of Directors, and is a director of Constitution

A long-ball hitting outfielder during his playing days at La Salle, DeVincent also played soccer and threw the shot, discus, and javelin in track for the Explorers.



Bank. His most recent venture is a company called Magnetic Resonance Imaging in New Port Richey, near Tampa, Florida. He is president.

"It was a good opportunity to take up some of my time," he explained. "It's a new diagnostic concept. Basically it shows what's wrong without the use of radiation."

While he maintains a high lifetime average in his profession, Dr. DeVincent has not struck out as a family man. He and the former Frances Mary Dick have four children, three of whom have attended La Salle. She knows something of medicine as well, as a registered nurse at Fitzgerald Mercy Hospital.

His youngest son, Richard is a senior and member of the Explorer baseball team. He hit over .300 last season.

"He's in the mold of his father," says old friend Gene McDonnell, who coached La Salle baseball for 30 years before retiring last year. "Long ball hitter, good arm."

Sons Hank and John are in the sports apparel and footwear business in Roslyn and daughter Teresa is a language teacher in Montgomery County.

He has remained interested and active at La Salle over the years. As a member of the Board of Trustees since 1986, he helped initiate new concepts in the planned giving program.

"Anybody who has been a patient of his has received really good care," says Brother Patrick Ellis, the university's president. "But he's not just a technician. He cares about the whole person. He's a real success story. He introduced out-patient surgery at Holy Redeemer, which was very popular of course with the patients, and he's become a one-man corporation."

"He has a reputation for being interested in younger physicians, helping bring them along. And at the university he has set the pace in a new planned giving program, specifically in the field of insurance. He has a great way of involving others in the future."

DeVincent's remark about the Christian Brothers

serving as father figures for him intrigued Brother Patrick Ellis.

"I think there are a lot of people for whom that is true," he said. "But the fact that he chooses to express it that way tells you a lot about the man."

Dr. DeVincent had been honored with the Holroyd Award, named for his former department head. But his name on the baseball field looms for all to see on a daily basis. And it is some field.

"Of all the fields I've played on, that's the best," says Gene McDonnell flatly. "The ground crew maintains it beautifully. It is the best college field in the east, and I'm including Florida schools."

Like all alumni, Dr. DeVincent is delighted to return to La Salle and see the progress of recent years.

"Unbelievable growth strides," he says. "I think we've correctly addressed our problems with the new student housing. I think we're now offering a proper mixture of sound academics and strong athletic programs."

His dark hair and thick eyebrows are now silver, and when Dr. Hank DeVincent looks back at La Salle he ranges easily from the baseball diamond to the chemistry lab, just as he did as a student in the 50's. Baseball gave him fun, and the college education upon which to build a remarkable career. It also gave him a story which endures on the banquet circuit.

When he made his painful decision to give up baseball in 1958, foregoing any chance of returning to Connie Mack Stadium as a major leaguer, he broke the news to his manager, Dave Bristol.

"I knew it was over and in my last at bat I hit a home run," says DeVincent. "Bristol was coaching third base and as I came past him he shouted, 'you can't leave me now!'"

It wasn't a bad way to hang 'em up. It's what Ted Williams would have done under similar circumstances. But then, Williams wasn't taking organic chemistry.

Mr. McCormick, a frequent contributor to LA SALLE, is a nationally-prominent magazine writer and columnist for The Sun-Tattler, in Hollywood, Fla.

1984 vs. 1989:

Orwell, Gorbachev and the Perils of Perestroika

Starting a cultural revolution in Russia may
be far easier than controlling its direction

By John Rodden, '78

This summer the leading Soviet literary journal, *Novy mir* (New World), published the most influential political novel of the twentieth century, George Orwell's *1984*. Its serialization follows the printing last year of a full-page extract from *1984* in the chief organ of the Soviet Writers Union, *Literaturnoye gozeta* (Literary Gazette), which was accompanied by a stunning half-page drawing of a jackboot stomping on Winston Smith's upturned face, and also the publication in recent months of several chapters of Orwell's *Animal Farm* in three different Soviet organs, among them *Nedelyo*, the literary supplement to the official government newspaper *Izvestia*.

These publication events are only two of the many cultural initiatives undertaken in the phenomenal reform campaign of Soviet President Mikhail Gorbachev. Nevertheless, given that Orwell's pair of satires have sold more than 40 million copies in 65 languages (more than any other pair of books by a single author in history) and his status as the keenest Western critic of the Soviet system under Stalin, their publication possesses much wider significance—especially in the aftermath of June's televised sessions of the Congress of People's Deputies, the first Soviet legislature formed from multiple candidate elections. When it comes to *samizdat*, some books are more equal than others.

Indeed the open format of the Congress of People's Deputies—many of the 2,250 members criticized Gorbachev and nearly 100 representatives of the Baltic Republics' delegations angrily stormed out of one session—would seem to refute any lingering suspicion of the relevance of Orwell's *1984* for Gorbachev's 1989.

Such a conclusion, however, may be premature. Obviously the belated appearance in the U.S.S.R. of *1984* (1949) and *Animal Farm* (1945) represents a new epoch for the Soviet Union as well as for Orwell's reputation in the Communist world. Indeed, in recent months *glasnost* has moved far beyond the realm of literature and art to Soviet history and politics, with 1989 already witnessing not only the spectacle of the Congress of People's Deputies but also public criticism of everything ranging from the Soviet space program to Stalin's tyranny and even the fundamentals of Marxist-Leninism.

But the Soviet presentation of certain artworks—especially the example of the disingenuous treatment of Orwell's books by the Soviet press—can serve as timely

"criteria for gauging the credibility of *glasnost*," in the phrase of Milan Simecka, the Czech translator of *1984*. Simecka spent 1981-82 in prison for translating Orwell in pre-Gorbachev days. His words are a cautionary reminder that the ballyhooed transformation of Soviet political life may be a calculated affair partly designed to preserve the Soviet system by obtaining Western loans, trade, and technology transfers. Likewise, the press discussions of *Animal Farm* and *1984* possess ambiguous implications for Soviet efforts to come to terms with the Lenin-Stalin era, for the future conduct of Soviet cultural policy, for reconciliation of the deep philosophical split between Party reformers and conservatives, and for the much-discussed prospects for a Russian "cultural revolution." Despite the enthusiasm of Western intellectuals for Gorbachev, it is worth remembering that *glasnost* literally means "publicity" as well as "openness." The Soviet response to Orwell in 1988-89 remains ambivalent, and in any case it should not be, *a la* Winston Smith's "rectifying" of the past at the Ministry of Truth, "lifted clean out of history."

Certainly the *Literary Gazette* drawing could well have portrayed Orwell's history of reception in the U.S.S.R.: his dissident democratic socialism and anti-Communism repeatedly earned him *Provd'a*'s prize epithet, bandied with special gusto during the Stalin years, "Enemy of Mankind." Until the early 1980s, it was always Hate Week for Orwell in the Soviet Union. Not the least of the wry ironies of his Soviet reputation has long been that, despite the frequent castigation of his work in Party organs, none of his books had until 1988 ever been officially published in the U.S.S.R. Numerous references to and even reviews of *Animal Farm* and *1984* have appeared in the Soviet press since the late 1940s. But until recently, an official import ban existed on Orwell's work, Soviet citizens were jailed for possessing his books, and tourists had their copies seized on entry to the U.S.S.R.

The publication of *1984* will mark a fourth, unprecedented stage in Orwell's Soviet reputation: official recognition. In the 1950s, like Oceania's villainous "Goldstein" (named after Leon Trotsky, a.k.a. Lev Bronstein), "Orwell" was a bogeyman word in the Communist press. *Provd'a* and *Izvestia* misidentified Orwell as an American and called him "a literary police agent" and "a venal writer

George Orwell is no longer being excoriated in the Soviet press

on orders . . . from Wall Street." With the thawing out of the Cold War in the 1960s, he was usually ignored as an "unperson." Meanwhile, 1984 was trumpeted as a satirical portrait of the U.S.—with the Thought Police as J. Edgar Hoover's FBI, the Pentagon as the Ministry of Peace, etc. etc.

In the early 1980s, the "mutability of the past" became complete. The erstwhile Enemy of Mankind emerged, *mirabile dictu*, Comrade Orwell, (As if to sharpen the ironies, Orwell's Soviet canonization occurred just as the Anglo-American Left, including leading avant-garde critics, Marxists and radical feminists, were loudly disowning him and laying much of the blame for the postwar failures of Western socialism at his feet.) Soviet critics transformed Orwell into a Comrade Ogilvy, the Party hero in 1984 whom Winston Smith invents *ex nihilo* at the Ministry of Truth. Acknowledging that it would be an "exaggeration" to say that Orwell was "a convinced adherent of the Communist outlook," a 1983 issue of the weekly *New Times* nevertheless hailed Orwell as a worker's hero who "shared dry crusts with the clochards of Paris" and took in 1984 "the exact measure of capitalism." Orwell's (remarkably prescient) message, said the *New Times* reviewer, was that "B.B. is R.R." Once again, Communist reviewers of 1984 were in the curious position, much like Winston Smith in his job as Party censor at the Ministry of Truth, of falsifying history even as they discussed a book about the falsification of history—and of referring to a work which their audiences had surely never read (except as *somidzat*).

Since May 1988 Orwell is no longer being excoriated in the Soviet press as a "troubadour of the Cold War" and his novel treated as a "nonbook," noted the anonymous introduction to the excerpt in the *Literary Gazette*. Indeed the introduction not only conceded, if somewhat obliquely, that Stalinist Russia itself had served as a model for 1984, but also frankly criticized the Party for its long-standing proscription against the novel. "Of all the old taboos regarding foreign literature, [the banning of 1984] was one of the firmest and least problematical," said the *Literary Gazette*. The cause of the taboo, imply the editors, wasn't hard to guess: Soviet censors recognized that "B.B." was really "J.S.":

[O]n the novel's first pages, the reader gets a portrait of a person with a moustache looking at other citizens from each corner. This panicky moment was sufficient to make the book, which was read by the whole world, illegal in our country.

. . . Suggestions to translate the novel (it is reliably reported that there were suggestions in the 1970s) were, as before, swept aside without discussion.

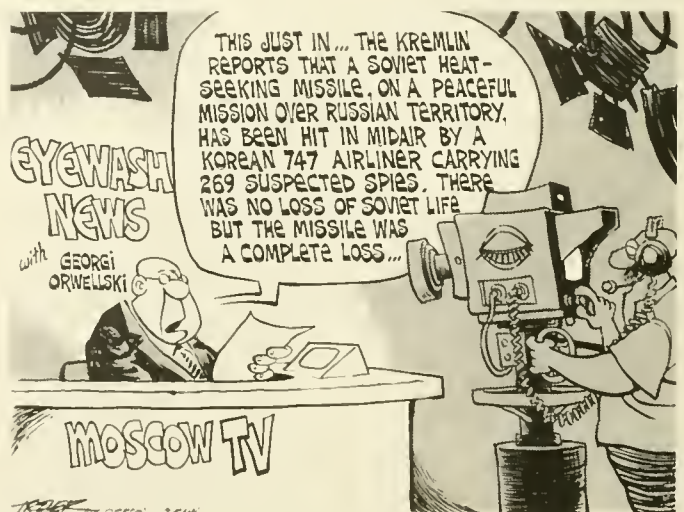
And why, exactly? . . . It should have been translated and analyzed a long time ago, no matter whether Orwell's dissenting political position was flawed or whether he slandered socialism (this was the most widespread accusation) . . . Alas, in the cacophony of the Cold War, the dying voice of the author was not heard. Year after year, his novel became distorted by myths and commentaries to the myths, as if it had fallen

into a hall of crooked mirrors. And if one is not afraid to call things by their names, one must admit: By virtue of our biased relationship to Orwell, with all our labels against him, we did not at all hinder—but rather aggravated—this.

Certainly the issuing of an unabridged, unexpurgated edition of 1984 in *Novy mir* should further improve the Soviet "relationship" to Orwell. The move follows similar gestures in 1987-88 toward several long-suppressed anti-Stalinist novels by Soviet writers. Recent months have witnessed the serialization of Yevgeni Zamyatin's *We*, Boris Pasternak's *Dr. Zhivago*, Vasily Grossman's *Life and Fate*, Andrei Platanov's *Chevengur*, Anatoly Rybakov's *Children of the Arbat*, and even excerpts from Solzhenitsyn's early work. Anti-Stalinist movies like *Repentance* have been wildly popular. In 1989 glasnost has even included the rehabilitation of Bukharin and other victims of Stalin, the exposure of the 1936-38 Moscow "show trials" as judicial frameups, and the first officially-approved criticism of Lenin's policies as a key cause of Stalinism.

It is well-known that Gorbachev's loudest advocates are the Soviet intelligentsia, and these welcome events should be taken not only for themselves but also appreciated as part of his meticulous strategy to enlist Soviet and Western intellectuals in his campaign to revamp the Soviet bureaucracy and the Communist Party.

Numerous questions about the nature and limits of this campaign therefore impress themselves. How thoroughgoing will Soviet reform be? Is *glasnost* aiming at a more open society or more favorable foreign PR? Is Gorbachev's age of *perestroika* no more than a relative thaw comparable to the Khrushchev years of the late 1950s—out of the cultural Siberia of the Brezhnev-Andropov-Chernenko years and into a mild Moscow winter? If the example of Orwell is any guide, the answers remain tentative. Unlike the case of Orwell's earlier phases of historical reception, when he was either falsely celebrated, airbrushed out of literary history, or routinely smeared, the Soviet intelligentsia today



appears open to approaching 1984 less as a propaganda sheet, simply to be assaulted or claimed, and more as a politically committed novel inviting Soviet self-criticism. And yet, in the idiom of Watergate Newspeak, the recent Soviet response to 1984 is at best a limited hang-out, with plenty of expletives deleted.

For example, even as the introduction to the *Literary Gazette* extract, titled "The Ministry of Truth," acknowledged that 1984 bore relevance to Stalinist Russia, it suggested that Orwell's main target was fascism. ("He asked a difficult question: Couldn't fascism find fertile ground in England and, if so, how soon? How will it appear? What form will it take? Thus arose the shape of the novel.") Indeed neither Stalin nor Stalinism is specifically mentioned in the *Literary Gazette* or *Novy mir* introductions, although—*mutatis mutandis*—Big Brother is likened to Chairman Mao, Minitrue fabrication of national heroes is associated with the Chinese Cultural Revolution (with Comrade Ogilvy explicitly compared to Ley Fen), Hate Week is identified with Islam, and the "totalitarian shadowing" of the population by means of "the newest electronic equipment" is called a "reality precisely in the advanced countries of the West, most of all America."

So old habits die hard. "The time has come," concludes the *Literary Gazette*, "to free ourselves from the stagnant prohibitions, to discard the myths, to shatter the crooked mirrors, and to read George Orwell thoughtfully and without prejudice."

Has it?

Or as Sergei Zalygin, editor of *Novy mir*, put it: "It's possible that Orwell wrote his book with a concrete address—the address of socialism. But the time has passed when the book, to put it delicately, embarrasses us."

Again: has it?

Not quite yet, it would seem. And perhaps even more embarrassing for the Soviets is *Animal Farm*, whose "concrete address" could not be clearer. Indeed one might have assumed that the one-to-one correspondences between historical events and this biting allegory of the Bolshevik Revolution and post-revolutionary era would have been inescapable. But the September 1988 *Nedelya* notes only that *Animal Farm* is "surprisingly contemporary." It is "directed against those who make a mockery of [socialist] ideals, openly or in a disguised way, against political demagoguery and political adventurism." No mention is made of the fable's historical referents.

Likewise the March and July 1988 issues of *Rodnik*, published by the Latvian Communist Party, blatantly contradict Orwell's famous statement (in the original *samidzat* Ukrainian preface of 1947) that his main goal in *Animal Farm* was to "expose the myth" that "Russia is a socialist country." Instead the March *Rodnik* notes (falsely) that *Animal Farm* alludes to the Night of the Long Knives in Nazi Germany (Hitler's June 1934 purge of Ernst Röhm and the S.A.) and to the 1937-38 liquidation of the anarchist militias in the Spanish Civil War. In a single passing phrase the editors mention that *Animal Farm* also refers to "the Moscow trials of 1937." But then come the old appeals to historical realism. Readers who "can well imagine the true picture of

that period, with all its tragedies, and with the great stress and strain of the struggle," will find it "impossible to support" the fable's portrait of a time of "exultant tyranny," the editors maintain.

Indeed the *Rodnik* editors conclude by pointedly arguing for the "universality" of *Animal Farm* as a fable about tyranny in general. "People have tried many times to connect *Animal Farm* to our history, but such efforts are biased, not to mention that they water down the author's intention." Orwell's "grotesque animal paradise" is "multi-faceted," possesses special (though unspecified) "contemporary relevance," and is "by no means open to a single interpretation."

All this involves much more than misleading literary criticism or historical inaccuracies. The case of "Comrade Orwell" is significant precisely because it is a site where the anxious jumble of hopes, fears, and tensions pressing upon Soviet attempts to confront the past converge and convolute. One result is a good deal of strenuously acrobatic doublethinking.

Opening the books on the Soviet past, that is, is not just a matter of dumping "stagnant prohibitions." Orwell's writings have everything to do with the Soviet present—and future. For history legitimates and disinherits. Credibility in politics depends to no small degree on political genealogy. Eminent ancestors make one's causes respectable; disreputable ancestors taint and disgrace. Virtue- and guilt-by-association are central to the conduct of political life.

The "embarrassment" about 1984 and *Animal Farm*, then, is nothing less than about how to connect the Leninist-Stalinist past with the Gorbachevite present. How far can Gorbachev's "new thinking" proceed before its undercuts a family tree traceable to the Revolution and thereby threatens the foundations of the Soviet political system? How long will Gorbachev be able through the *glasnost* campaign to exploit *somidzat* so as to bolster his political position against his main opponents, the Party's hard-line conservatives? Or will the demands fueled by the recovery of a national memory overtake and undermine him? How far can the unwriting of the rewritten history go before it subverts the Party's very claim to embody and interpret "historical truth"? Notably, even when a book like Arthur Koestler's *Darkness at Noon* (1941), based on the Moscow show trials of the 1930s, is explicitly acknowledged (in the Leningrad monthly *Neva* last year) to pertain to "the Stalinist terror," the editors insist that only "dogmatic shortsightedness" makes it "possible to consider this outstanding work of literature as anti-Soviet."

These deceitful introductions to Orwell and Koestler are representative of much Soviet cultural criticism during the *glasnost* age. They alert us to how far *glasnost* has still to go before it truly signifies "openness"—and toward precisely what has not yet happened in the U.S.S.R., the *glasnost* fanfare notwithstanding. The Soviet leadership has shown no signs of permitting a free press. (The Soviet "Index" of forbidden literature has shrunk by a third, but it still exists. Nor is the state's fundamental right to suppress "undesirable" material in question.)

So far Gorbachev has mainly presented cultural

"glasnost." But ideas do have consequences. And they are not so easily calibrated. Just weeks after Rodnik published the secret codicils of the Molotov-Ribbentrop pact, which revealed the sordid details of Stalin's secret deal with Hitler leading to the illegal 1940 annexation of the Baltic republics, the sitting parliament of the Estonian Republic declared its sovereignty from Moscow. (The Supreme Soviet of the Union subsequently squashed this declaration of independence; and the Congress of People's Deputies has formed a special commission to investigate the events of 1940.) Throughout the spring, Latvians, Lithuanians and Georgians have protested loudly against recently passed amendments to the Soviet constitution, which gave the Supreme Soviet in Moscow the right to declare martial law throughout the nation and to overrule all decisions by the republican parliaments (like Estonia's secession vote). "The protests are part of *perestroika*," Gorbachev has explained. "*Glasnost* and *perestroika* have permitted people to express their opinions on problems which have accumulated over the years." In 1989 the "expressions of opinion" have included massive nationalist demonstrations in Georgia, ethnic riots by native Uzbeks in Uzbekistan against Meskhetian Turks, and an Azerik-fomented civil war in Azerbaijan and Armenia which has claimed hundreds of lives.

How far can Gorbachev afford to let these "protests" go? Can he head off a Chinese-style political upheaval by providing a safety valve for dissent? Or will the all-too-familiar hard-line calls for the jackboot on the human face soon prevail—as they did in early June, tragically, in Tiananmen Square in Beijing? Like Chinese premier Deng Xiaoping, who sought to reform Mao Zedong's inefficient commune system, Gorbachev may find that starting a counter-revolution is far easier than controlling its direction. (Deng, in fact, has had one major advantage over Gorbachev: he can appeal to Chinese patriotism without worries about sectarian nationalist movements. For 94 percent of the population in China are Han Chinese. By contrast, the Soviet Union consists of more than 100 ethnic groups, of which the Russians total less than half the U.S.S.R. population.)

Or perhaps the more relevant cautionary example for Gorbachev is Poland. Only four months ago Solidarity, the Polish trade union movement, was a banned organization. Then in June, in the most open elections held in Eastern Europe in a half-century, Solidarity won an overwhelming victory, which led to the discrediting of the Polish Communist government and the assumption of power by Solidarity in a coalition government. Never in postwar history had a Communist government handed authority over to a non-Communist opposition.

Meanwhile, events in the U.S.S.R. have begun to take on a Polish look. In late July Gorbachev mollified striking coal miners in western Siberia and the Ukraine with an \$8 billion package of raises and political reforms. In early August he endorsed tentative plans to permit Lithuania and Estonia to manage their own economies freely, outside the control of the central planners in Moscow. More recently, a faction of the Congress of People's Deputies (the Inter-regional Group) formed a legal opposition to the Communist Party and adopted a platform calling for rewriting the Soviet Constitution to allow for opposition parties and a freely elected government.

The questions are inescapable: Might Gorbachev soon find himself faced, as Party hard-liners warn, with a wave of new strikes from industrial workers who, taking a lesson from the coal miners, judge that only strikes will gain them higher wages and better working conditions? Or with an independent union movement like Solidarity, capable of

bringing the government to its knees? Or with a call for free elections, in which any open election would result in the election of a coalition government or even a non-Communist leadership?

Or would strikes and disorder lead instead to an Old Guard conservative backlash and military repression—the example of Poland 1981? Many Sovietologists estimate that Gorbachev, now in power almost five years, has at most only two more years to turn the Soviet economy around or win a Western bailout—before the avalanche of discontent toward *perestroika* from angry Party conservatives, enflamed ethnic nationalists, and striking workers brings down his great experiment of a counter-revolution from the top.

Life does not begin at seventy-two. And yet, after only seven decades is the Soviet Union at last seriously confronting what the Germans refer to as *die unbewältigte Vergangenheit*, "the unmastered past." As William Pfaff has noted, however, unlike the case of Germany and the Nazi revolution, Soviet authorities have no watershed event by which to disclaim continuity and thus disavow their past: the Soviet Communist Party has ruled without a break since 1917. Thus the Party and the Soviet system, not just one man and his "cult of personality" are in some sense responsible for "vaporizing" 17 million Enemies of Mankind in the 1930's and '40s.

What will therefore happen, as Ernest Gellner put it a few weeks ago, if a dramatic public issue suddenly widens questions about the legitimacy of the Soviet leadership? What will happen if the Soviet people begin to insist on judging "not which individual [Stalin], but which ideas and institutions, have made the [Stalinist] terror possible"?

Gellner had no answer. But this much is clear. No amount of official duckspeaking can evade the dilemma: the Party's claims to legitimacy rests upon its continuity with the past, which the Party speakwrites have rewritten and re-written since Lenin and Stalin; but the more that the historical truth emerges and does evince an unbroken string of Party coverups, the more difficult become Party efforts to "contain" the horrific past and the less secure become Party claims to legitimacy in the present.

"There should be no forgotten names and blank pages in Soviet history," declared Gorbachev in a much-quoted statement last year. The task of remembering and blank-filling, however, is not so easy as that call implies. (Last year Soviet schools even canceled Russian history exams, because the Soviet education ministry could not agree on a satisfactory explanation of post-1917 events.) Nor is it so safe. Until now, Gorbachev and other supporters of rapid cultural liberalization have calculated that they can resuscitate unpersons and fill in memory holes as needed to build public trust and improve the performance of the Soviet system. They figure that they can master the present by leaving the past unmastered—i.e., by circumscribing the Stalin era and merely adjusting the official record. More concerned with economic reconstruction and Party reform than with artistic policy, they reason that any harm done to Soviet claims of legitimacy by the publication of "mere" fiction and reports about the "quickly receding" past will be outweighed by gains in credibility and popular support for *perestroika*. This may be wishful thinking. But at all events, we are witnessing at present not a cultural revolution, but a very partial reclamation project.

Mr. Rodden recently left his position at the University of Virginia to teach at the University of Texas at Austin. He is the author of *The Politics of Literary Reputation*, (Oxford University Press), recently hailed by *Publisher's Weekly* as a "brilliant . . . wide-ranging cultural investigation" of George Orwell's posthumous reputation.

Honor Roll of Donors



Dr. Fred J. Foley, Jr., Vice President for Development, John E. Higgins, Jr. '66, Chairman of the 1988-89 Alumni Annual Fund appeal, and Brother Charles E. Gresh, F.S.C., Director of the Annual Fund, examine printouts detailing the results of this year's campaign. During the past fiscal year, alumni contributions to La Salle increased by 10% to a record-setting total of \$1,262,775. Mr. Higgins is a Senior Vice President at First Pennsylvania Bank.

Dear Friends:

Once again, it is my distinct pleasure to introduce our annual Honor Roll of Donors by expressing the collective thanks of the entire La Salle community for the generosity and support of our many benefactors.

As detailed in the following pages, 1988-89 has been an exceptionally good year for La Salle's fund-raising program. Among the many highlights of the past fiscal year, several are worthy of special mention:

- Alumni giving through the Annual Fund Program achieved a new record level of support and exceeded the \$1,250,000 goal for 1988-89. The \$1,262,775 total combines the contributions from our graduates and the corporate foundation matching gifts which their donations generated, and includes gifts for unrestricted operating purposes, restricted current funds, restricted endowment funds, and capital projects. Of particular note is the \$250,000 gift from the late John McShain with which he fulfilled his outstanding \$1,000,000 pledge to Phase II of our Campaign for the 80's.

- Individual alumni contributions increased by \$107,370 (10.3%) and business matching gifts grew by \$10,532 (10.2%).
- Total gifts and grants to the University exceeded \$5.4 million, the third highest total in La Salle's history.
- In 1988-89, we launched a new gift club, the Charter Club, to recognize those persons who contributed \$25,000 or more to La Salle. I am quite happy to report that the following donors comprise the initial Charter Club: The Honorable Genevieve Blatt, Mr. and Mrs. John F. Connelly, the late J. Russell Cullen, Sr., Mr. and Mrs. Elmer F. Hansen, Jr., the late John McShain, and Mr. and Mrs. Joseph Williamson.
- The endowed chair in Accounting, which was originally launched in 1986 through the efforts of a number of that department's most successful alumni, topped its initial goal of \$250,000 by December 31, 1989, and is well on its way toward its ultimate goal of \$750,000 by 1995. In



Guests begin to gather at Curtis Hall for the reception and dinner for members of the President's Club, De La Salle Society, University Club, and Charter Club. Foreground (from left): Mr. and Mrs. John E. Arnold, Brother Andrew Bartley, F.S.C., Mr. and Mrs. George Krasevac, Mr. and Mrs. Frederick C. Mischler.

fact, as of June 30, 1989, over 1,500 Accounting alumni had contributed in excess of \$330,000 to the endowed chair.

- Our golden and silver anniversary classes exceeded all previous records for reunion giving. Fifty-two percent of the graduates of the Class of 1939 contributed \$9,230, while 27% of the alumni from the Class of 1964 donated \$48,972 to the University. Our hope, of course, is that these outstanding accomplishments will provide the benchmarks which future reunion classes will strive to surpass.
- Despite all of the economic realities they must confront every day, 695 parents of our undergraduates contributed \$39,311 to the Parents' Fund, and 166 faculty and staff members gave \$47,832, chiefly through payroll withholding.
- The Christian Brothers' Communities' commitment to the Christian Brothers' Scholarship Program grew to \$246,803, an increase of \$35,355 (17%) from the previous year.
- The friends, colleagues and relatives of Robert J. Chesco, Class of 1963, generously contributed \$37,560 to the University to establish the Robert J. Chesco Scholarship Fund in his memory. We are all especially grateful for the leadership and support generated by the Delaware Valley Chapter of the National Association of Industrial and Office Parks, and in particular by Brian F. Belcher, '73, and Edward D. Riedlinger.
- During the past fiscal year, the University received major bequests from Joseph Schmitz, Jr., '20 and J. Russell Cullen Sr., '22, and continued to benefit from the Charitable Lead Trust established several years ago under deed of trust by Dr. Roland Holroyd.
- Noteworthy extramural grants paid to La Salle during 1988-89 included \$1,510,775 from the Connelly Foundation, thereby completing its extraordinary commitment to fully fund the construction of the Connelly Library, \$555,803 from the Pew Charitable Trusts, including \$485,803 for the library automation project and \$70,000 for the Nonprofit Management Development Center, \$65,000 from the W. W. Smith Charitable Trust for scholarship assistance for full-time undergraduates from middle-income families, \$831,600 from the Pennsylvania Department of Education's Institutional Assistance Grant Program, and \$168,951 from the Pennsylvania Department of Education's Institutional Equipment Grant Program.

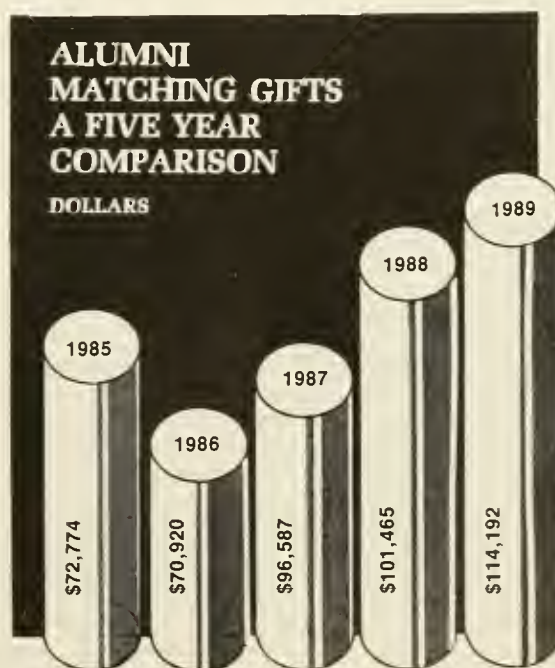
These are very exciting times at La Salle University. The Connelly Library opened in August, 1988, and the entire facility and collection are now fully

operational. The Lawrence Library has been converted into an Administration Center, and College Hall has become the exclusive home for our School of Business Administration. The campus has grown dramatically to over 80 acres with the recent acquisition of the St. Basil property on Lindley Avenue. Full-time undergraduate enrollment is approaching 3,500, and more than 1,700 students live on campus. In September, the University opened 75 new townhouse-style apartments which house some 375 resident students. In recent years, private support for La Salle and its many programs has steadily increased and has had a substantial, positive effect on the overall quality of the education which the University offers to its students. Quite clearly, the success we have achieved has resulted from the loyalty and generosity of our many benefactors, and we are all grateful for that support.

Sincerely yours,

Brother Patrick Ellis, FSC

Brother Patrick Ellis, F.S.C., Ph.D.
President



All gifts and grants reported below involve contributions received between July 1, 1988 and June 30, 1989. Multiyear pledges and contributions received after July 1, 1989 will be published in subsequent Honor Rolls as payments are received. In accordance with Internal Revenue Service regulations, gifts of securities have been reported at the mean (average) between their highest and lowest values on the dates the gifts were made to La Salle University. Every effort has been made to assure

ANNUAL FUND

General Alumni	\$1,148,583
Business Matching Gifts	114,192
Faculty and Staff	47,832
Friends	75,183
Parents	39,311
Class of 1989	740
.....	\$1,410,383
(unduplicated sub-total)	

National Endowment for the Humanities, Summer Seminar ...	2,700
Small Business Administration, Small Business Institute	2,400
Department of Education, Supplemental Funds for Cooperative Education	1,883
.....	\$446,512

CHRISTIAN BROTHERS' COMMUNITIES

.....	\$246,803
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COMMONWEALTH OF PENNSYLVANIA

Department of Education, Institutional Assistance Grant Program	\$831,600
Department of Education, Institutional Equipment Grant Program	168,951
Department of Education, Act 101 Program	66,000
Department of Education, Adult Literacy Program (Act 143)	57,536
Ben Franklin Partnership Program	15,598
Department of Education, Adult Basic Education Program (Section 310)	5,420
Department of Commerce	4,595
.....	\$1,149,700

FEDERAL GOVERNMENT

Department of Education, Interest Subsidy	\$115,025
Department of Energy	94,823
Department of the Navy	88,950
Small Business Administration, Small Business Development Center Program	55,041
Department of Labor, Summer Youth Employment and Training Program (Private Industry Council)	31,500
Naval Air Development Center	27,873
Department of Education, Office of Bilingual Education and Minority Languages Affairs (Title VII)	26,317

FOUNDATIONS AND CORPORATIONS

Connelly Foundation	\$1,510,775
Pew Charitable Trusts	555,803
W.W. Smith Charitable Trust	65,000
Hewlett-Packard Company	32,800
Nason and Cullen, Incorporated ...	25,000
Bell of Pennsylvania	22,650
Foundation for Independent Colleges, Incorporated of Pennsylvania	22,158
Annenberg Fund, Incorporated	20,000
Charlotte W. Newcombe Foundation	16,000
Samuel P. Mandell Foundation	15,000
The Dupont Company	13,000
Gradu-Eights of La Salle	12,800
Coopers and Lybrand	10,000
Continental Bank	9,000
Rohm and Haas Company	8,500
Philadelphia Foundation	8,000
Amoco Foundation, Incorporated ..	7,500
ARCO Chemical Company	7,500
First Pennsylvania Bank	6,100
Scott Paper Company Foundation	5,640
Safeguard Scientifics, Incorporated	5,100
Sears Roebuck Foundation	5,100
Montgomery, McCracken, Walker and Rhoads	5,000
Warren V. Musser Foundation	5,000
Philadelphia National Bank	5,000
Prudential Foundation	3,500
Helen D. Groome Beatty Trust	3,000
Christian R. and Mary F. Lindback Foundation	3,000
The Nichols Company	3,000
Pitcairn Properties, Incorporated ..	2,600
Young Windows, Incorporated	2,600
Atlantic Financial	2,500

LIGHTS

the accuracy of the donor list. Occasionally, a donor's name is inadvertently misspelled or omitted. If, by chance, an error has been made, please accept our sincere apology and notify us of the mistake (215) 951-1539. Several of the contributions listed below are duplicated in more than one category (e.g. an individual contribution in excess of \$1,000 that is also included in the Alumni total). The unduplicated total of gifts and grants listed in this report for 1988-89 is \$5,480,801.

Anna H. and Elizabeth M. Chace Fund	2,500
Provident National Bank	2,500
Quadreal Corporation	2,275
Federal National Mortgage Association Foundation	2,000
John McShain Charities, Incorporated	2,000
Winchester Foundation	2,000
UPS Education Foundation	1,950
Touche Ross and Company	1,500
Rouse and Associates	1,100
Zenith Data Systems Corporation ..	1,075
Atlas Foundation	1,000
Curtis Cox Kennerly	1,000
General Refractories Company	1,000
M. Eleanor and Theodore H. Mecke Fund	1,000
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National Association of Industrial and Office Parks, Delaware Valley Chapter	1,000
Peat, Marwick, Main Foundation ..	1,000
Philadelphia Electric Company	1,000
Philadelphia Food Trades Organization	1,000
Procter and Gamble Fund	1,000
Snider Foundation	1,000
World Boxing Association Americas Anonymous	600
Latimer and Buck, Incorporated ...	500
Lotz Designers, Engineers and Constructors, Incorporated	500
James J. Reis Real Estate	500
Franklin Realty Development Corporation	400
Carpenter Technology Corporation Foundation	380
Business Design Group, Incorporated	250
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Vesterra Corporation	250
Whitesell Enterprises	250
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De Riemer Development, Incorporated	200

Oaklands Business Parks, Incorporated	200
Acorn Development Corporation ..	100
Jackson-Cross	100
Laventhol and Horwath	100
Mertz Corporation	100
Roman Catholic High School Alumni Association	100
Ruel Construction, Incorporated ...	100
Shawnee High School Media Center	100
Tinicum Properties Associates	100
Trammell Crow Company	100



Mr. and Mrs. James M. Coleman arrive at Curtis Hall. Mr. Coleman graduated from La Salle in 1968. He and his wife are members of the President's Club and actively support the University's swimming program.

R.S. Cook and Associates, Incorporated	50
Hawley Realty, Incorporated	50
Property Promotions	50
Robec Distributors, Incorporated ..	50
.....	\$2,454,281

INDIVIDUALS

John McShain	\$251,000
Elmer F. Hansen, Jr.	26,000
Honorable Genevieve Blatt	25,000
Frank Stanton	15,978
Henry G. DeVincent, M.D.	12,000
Kenneth Shaw, Jr.	10,270
Brother Gabriel Fagan, F.S.C.	10,000
Leon J. Perelman	10,000
J. Hugh Devlin	9,631
William J. Henrich, Jr., Esq.	7,500
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Mr. & Mrs. Francis J. Dunleavy ...	7,000
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J. Anthony Hayden	5,100
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J. Russell Cullen, Jr.	5,000
Mr. & Mrs. Francis J. McKeaney, Jr.	5,000
Mr. and Mrs. Frederick C. Mischler	5,000
Jacques J. Moore	5,000
Drs. Eleanor & Arthur Sandstrom	5,000
Charles J. Reilly	4,250
Thomas Curley	4,000
Daniel T. Campbell, Jr.	3,500
Joseph G. Markmann, C.P.A.	3,240
J. Michael Whitaker, M.D.	3,200
John F. White, C.P.A.	3,200

Richard J. Diamond	3,000
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Peter A. Harty, C.P.A.	3,000
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John J. Shea	3,000
Anthony M. Waltrich, Sr.	3,000
Joseph J. Panchella, C.P.A.	2,700
William J. McCormick, Jr.	2,632
Richard L. Mathausser	2,600
William F. X. Coffey, M.D.	2,500
Albert J. Crawford, Jr., Esq.	2,500
John J. Gallagher, Esq.	2,500
James I. Gillespie, C.P.A.	2,500
Terence K. Heaney, Esq.	2,500
Ragan A. Henry, Esq.	2,500
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Jerry A. Naessens, C.P.A.	2,000
Patrick J. O'Leary, C.P.A.	2,000
Albert S. Randa, C.P.A.	2,000
John N. Serwo	2,000
Peter F. Smith	2,000

Edward D. Riedlinger, Senior Vice President of GMAC Mortgage Corporation, and Brian F. Belcher, '73, Executive Vice President of The Nichols Company, present a check for \$37,560 for The Robert J. Chesco Scholarship Fund to Brother Patrick Ellis, F.S.C., Ph.D. Joining in the presentation at The Union League of Philadelphia are Brother Charles E. Gresh, F.S.C., Director of the Annual Fund, Ms. Wendy McLaughlin, Director of Financial Aid, and Dr. Fred J. Foley, Jr., Vice President for Development. The Fund, which has been established by the friends and business associates of Robert J. Chesco '63, will provide scholarship assistance to academically qualified, upper-division Business majors who are residents of Philadelphia, Bucks, Montgomery, Chester, Delaware, Gloucester, Camden or Burlington Counties, and who have substantial unmet financial needs.



Leonard A. Ward	2,000	John A. Clement, Jr., Esq.	1,250
Frank J. Noonan	1,972	Brian J. Gail	1,250
Jaremas T. Dubyk, M.D.	1,750	William R. Sautter, III	1,250
Rev. Thomas J. Donaghy, Ph.D.	1,650	George S. Paull, Jr.	1,200
Edward J. Vasoli	1,611	Dennis J. Riley, Esq.	1,200
Louis J. Casale, M.D.	1,500	Charles L. Storm	1,200
James R. Guntle, Jr.	1,500	Robert T. Wright	1,200
William J. Leimkuhler	1,500	John D. Zook, C.P.A.	1,170
Fernando Lombardi, C.P.A.	1,500	Anthony C. Santopolo, M.D.	1,164
Joseph E. Luecke	1,500	Thomas R. Burke	1,150
G. Harold Metz, Ph.D.	1,500	Charles A. Leonard, Ph.D.	1,100
John R. McCloskey, M.D.	1,500	James G. McSherry	1,100
Jonathan J. Palmer	1,500	Stephen J. Rauscher	1,100
Timothy M. Ryan, M.D.	1,500	John B. Beal	1,050
Mr. & Mrs. Martin J. Munroe	1,498	Joseph McEwen	1,043
Raymond T. Vasoli	1,449	William C. Howrie, Jr., M.D.	1,030
Michael G. Mullen	1,400	Mr. & Mrs. John E. Arnold	1,000
Edward J. Buchanan	1,366	Eugene D. Ashman	1,000
Thomas J. Lynch	1,350	Anthony P. Bonanni	1,000
John L. McCloskey	1,350	Carl J. Bowden	1,000
Joseph H. Cloran	1,300	George A. Butler	1,000
John P. Follman	1,300	Neil P. Campbell, M.D.	1,000
John H. Kennedy, C.P.A.	1,275	Horace G. Butler, M.D.	1,000



Brother Andrew Bartley, F.S.C., parents' program coordinator, has announced that Mr. and Mrs. Robert J. Schaefer will be chaircouple of the Parents' Association for 1989-90.

Currently Bob '54 is the director of CME Activities and Meeting Planning at the McGraw-Hill Healthcare Group. Celeste is on the secretarial staff of Gwynedd-Mercy College.

Neither Bob nor Celeste are strangers to campus. Former Director of Public Relations, Bob was the president of the Alumni Association from 1971 to 1973 and a trustee from 1973 to 1975. From 1956 to 1965, Celeste was the principal's secretary at La Salle High School when it was located on this campus.

The Schaefers have seven children: Bob, Jr. '89; Mary Frances, an MBA student; Paul '90; John '92; Elizabeth, Gwynedd-Mercy Academy; Michael, La Salle High; Brian, St. Alphonsus School.

In their opening letter to all parents, the chaircouple wrote: "Families searching for that 'special' environment for their son's and daughter's higher education have, like us, found it at La Salle—a place of academic excellence vitalized by uncommon concern, loyalty and pride. We are confident that in your time as Explorers your entire family will appreciate and share these values."

The letter continues: "Our Parents' Association works at sustaining these qualities which attracted us to La Salle. We strive to encourage effective communication between the University and parents and to support the University in several worthwhile activities, including Parents' Weekend scheduled for October 14 and 15, 1989.

Rudolph H. Cartier, Jr., Esq.	1,000
Marty Cohen	1,000
Joseph M. Coleman	1,000
John L. Connell, C.P.A.	1,000
Joseph J. Connelly, Jr.	1,000
Joseph E. Crowley, Esq.	1,000
Mr. & Mrs. Robert Donohue	1,000
Dr. & Mrs. R. Lawrence Dunworth	1,000
Joseph J. Eberle, Jr.	1,000
Paul S. Ellis, M.D. and Mary Lynn H. Ellis	1,000
James J. Faulk	1,000
Joseph C. Flanagan, M.D.	1,000
John M. Fleming, C.P.A.	1,000
Robert F. Gable	1,000
Nicholas A. Giordano	1,000
Anthony R. Giorgio, M.D.	1,000
William F. Grauer, Jr., C.P.A.	1,000
Sean Gresh, Ed.D.	1,000
Michael J. Griffin	1,000
E. Lawrence Harasym, Jr., M.D. ...	1,000
William M. Henhoeffter	1,000
William E. Herron, C.P.A.	1,000
John E. Higgins, Jr.	1,000
Francis X. Iaquinto, C.P.A.	1,000
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William E. Kelly, Esq.	1,000
Stephen M. Kerwick, Esq.	1,000
Robert A. Kilgore	1,000
Gregory LeCerff	1,000
Thomas E. Leone	1,000
William S. Lewis, Jr.	1,000
James M. Mack	1,000
Martin F. Malarkey	1,000
Dennis S. Marlo, C.P.A.	1,000
Joseph D. McMenemy, D.O.	1,000
Honorable James R. Melinson	1,000
Harry J. Metzinger	1,000
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Mr. & Mrs. Irving Morris	1,000
Joseph P. Morrison	1,000
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Gerald P. Nugent, Jr.	1,000
Joseph M. Owens, Ph.D.	1,000
Joseph J. Peditto, M.D.	1,000
John P. Penders, Esq.	1,000
Mrs. Marjorie M. Pincus	1,000
Nicholas A. Policarpo, M.D.	1,000
John W. Quinlan	1,000
Joseph R. Sadowski	1,000
Charles A. Schmidt	1,000
Brian J. Smith, C.P.A.	1,000
Charles E. Stahlecker	1,000
Edward J. Stemmler, M.D.	1,000
Brother J. Stephen Sullivan, F.S.C.	1,000
Timothy E. Urbanski, M.D.	1,000
George A. Voegelé	1,000
Thomas M. Walker	1,000
Ernest L. Whalon	1,000
Ronald J. Young	1,000
.....	\$684,096

OTHER

Estate of J. Russell Cullen, Sr.	\$25,000
United Way of Southeastern Pennsylvania (Nonprofit Management Development Center	20,500
Charitable Lead Trust Under Deed of Trust of Dr. Roland Holroyd	17,475
Testamentary Trust Established by Joseph Schmitz, Jr.	10,900
.....	\$73,875



Sharon Durham and William Oliver of the Prudential Insurance Company of America participate in the Curtis Hall reception and dinner for major donors. In recent years, the Prudential Foundation has contributed a total of \$10,000 in support of the Urban Center's Adult Learning Project.

MEMORIAL GIFTS

Some of the most meaningful gifts the Annual Fund Office receives are made in honor or in memory of a beloved friend, colleague, or family member. This year, such gifts were made in the names of thirty (30) individuals, an inspiring indication of the donors' regard for both the University and the individuals named. We are honored to accept these special gifts.

IN MEMORIAM

Robert C. Ames '56
William Bispels, Sr.
Charles A. Bott
William J. Brett '67
Genevieve Czupich Cairo
Robert J. Chesco '63
Brother E. Clementian, F.S.C.
Brother James Conaghan, F.S.C.
Brother Damian Connelly, F.S.C.
John J. Cosgrove '74
J. Russell Cullen, Sr. '22
Mary C. Davine
Brother Claude Demitras, F.S.C. '52
Professor Edward Domineske
Anna H. and Harry J. Donaghy

James A. Finnegan
Professor James P. Foote
Richard A. Funchian '56
Brother Richard Hawley, F.S.C.
Mrs. Anna Jeffries
Professor Charles V. Kelly
Mrs. Catherine McCartney
Christine A. Mazurek '85
James P. McDonough '48
Charles "Chip" McKeaney '90
Brother Jeremy McNamara, F.S.C.
Professor Joseph C. Mihalich
Reverend James Murphy
John O'Brien
Paul C. Prettyman, Sr. '41



Mr. and Mrs. Francis J. Dunleavy share a light-hearted moment during the Curtis Hall reception and dinner. Mr. Dunleavy is a member of the University's Board of Trustees, and he and his wife have been major contributors to all of La Salle's fund-raising campaigns and to its Art Museum.

THE CHRISTIAN BROTHERS

The Christian Brothers' unwavering devotion, guidance and love for La Salle University has been truly their hallmark since inception. Like their founder, St. John Baptist De La Salle, patron of the University, the Brothers have committed their lives to education.

These religious who serve as faculty, administrators, and staff members have contributed \$246,803 to the University in 1989 for scholarship assistance. La Salle students have been blessed with their influence for 126 years.

Brother Hugh N. Albright, F.S.C.
Brother Arthur J. Bangs, F.S.C.
Brother Andrew Bartley, F.S.C.
Brother Joseph Bender, F.S.C.
Brother Daniel W. Burke, F.S.C.
Brother Joseph F. Burke, F.S.C.
Brother Christopher Businsky, F.S.C.
Brother Lawrence J. Colhocker, F.S.C.
Brother J. Edward Davis, F.S.C.
Brother John P. Dondero, F.S.C.
Brother Charles F. Echelmeier, F.S.C.
Brother Patrick Ellis, F.S.C.
Brother Gabriel Fagan, F.S.C.
Brother E. Gerald Fitzgerald, F.S.C.
Brother Craig J. Franz, F.S.C.
Brother D. Thomas Gimborn, F.S.C.
Brother Gene Graham, F.S.C.
Brother Charles E. Gresh, F.S.C.
Brother Joseph J. Keenan, F.S.C.
Brother Daniel Bernian Kelly, F.S.C.
Brother Gerard Malseed, F.S.C.
Brother Francis McCormick, F.S.C.
Brother Michael J. McGinnis, F.S.C.
Brother John J. McGoldrick, F.S.C.
Brother Thomas H. McPhillips, F.S.C.
Brother Joseph Melofchick, F.S.C.
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Brother James J. Muldoon, F.S.C.
Brother Francis Nguyen van Tri, F.S.C.
Brother Lawrence E. Oelschlegel, F.S.C.
Brother G. John Owens, F.S.C.
Brother David C. Pendergast, F.S.C.
Brother William J. Quinn, F.S.C.
Brother Jude Sapone, F.S.C.
Brother Paul Scheiter, F.S.C.
Brother Edward J. Sheehy, F.S.C.
Brother Gregory Paul Sprissler, F.S.C.
Brother Anthony W. Wallace, F.S.C.
Brother Thomas W. Warner, F.S.C.



Charter Club

The Charter Club is made up of those individuals who contributed \$25,000 or more to La Salle University between July 1, 1988 and June 30, 1989. La Salle College was originally located at St. Michael's Parish, 1419 N. Second Street, at the time it received its charter from the Commonwealth of Pennsylvania in 1863. During the past fiscal year, six donors made contributions totaling \$1,840,775 which qualified them for membership in the Charter Club.

Honorable Genevieve Blatt
Mr. & Mrs. John F. Connelly
Estate of J. Russell Cullen, Sr.
Mr. & Mrs. Elmer F. Hansen, Jr.
John McShain, D.S.C.
Mr. & Mrs. Joseph Williamson

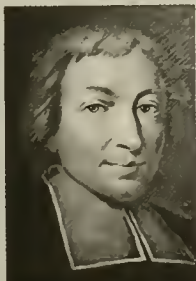


The University Club

The University Club includes those individuals who made gifts of \$10,000 or more, but less than \$25,000, to La Salle University between July 1, 1988 and June 30, 1989. On May 24, 1984, the Commonwealth of Pennsylvania conferred University status on La Salle College, and, in 1985, the new University acquired the historic Peale House on the Belfield Estate. During 1988-89, eight donors made contributions totaling \$95,563 that qualified them for membership in the University Club.

Honorable James J. Binns, B.S., J.D.
Henry G. DeVincent, M.D.
Brother Gabriel Fagan, F.S.C.
William J. Magarity, Sr.

Leon J. Perelman
Kenneth Shaw, Jr.
Frank Stanton
Harry White, III



The De La Salle Society

The De La Salle Society is comprised of those individuals who made gifts of \$5,000 or more, but less than \$10,000, to La Salle University between July 1, 1988 and June 30, 1989. The Society derives its name from St. John Baptist De La Salle (1651-1719) the founder of the Christian Brothers and the Patron of the University. During the past fiscal year, 16 donors made contributions totaling \$95,971 that qualified them for membership in the De La Salle Society.

E. F. Bronson
J. Russell Cullen, Jr.
J. Hugh Devlin
Mr. & Mrs. Francis J. Dunleavy
Joseph A. Gallagher
J. Anthony Hayden

William J. Henrich, Jr., Esq.
Thomas J. Kean, Jr.
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Jacques J. Moore
Richard J. Prendergast
Mr. & Mrs. Julius Rosenwald
Drs. Eleanor & Arthur Sandstrom
Alice & Michael Terne'



The President's Club

The President's Club is made up of those individuals who contributed \$1,000 or more, but less than \$5,000, to La Salle University between July 1, 1988 and June 30, 1989. Brother Patrick Ellis, F.S.C., Ph.D., L.H.D., is the current President of La Salle University. During the past fiscal year, 148 donors made gifts totaling \$222,342 that qualified them for membership in the President's Club.

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Eugene D. Ashman
John B. Beal
Anthony P. Bonanni
Betty M. Bott
Carl J. Bowden
Edward J. Buchanan
Thomas R. Burke
George A. Butler
Horace G. Butler, M.D.
James A. Butler, Ph.D.
Daniel T. Campbell, Jr.
Neil P. Campbell, M.D.
John F. Carabello, D.M.D.
Rudolph H. Cartier, Jr., Esq.
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Rev. Thomas J. Donaghy, Ph.D.
Mr. & Mrs. Robert Donohue, Esq.
Jaremas T. Dubyk, M.D.
Dr. & Mrs. R. Lawrence Dunworth
Henry F. Eberhardt
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Paul S. Ellis, M.D. &
Mary Lynn H. Ellis
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Sean Gresh, Ed.D.
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Mr. Bruce M. Brown, Trust Administrator of the W. W. Smith Charitable Trust, congratulates La Salle's two 1988-89 W. W. Smith Scholarship Prize recipients, Cyd L. Gaskins and William J. Collins, Jr. Since 1978, the W. W. Smith Charitable Trust has awarded grants

totaling \$645,000 to the University, chiefly for financial assistance for academically qualified, yet needy, undergraduates from middle-income families.

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The Founder's Circle

The Founder's Circle is comprised of those individuals who made gifts of \$500 or more, but less than \$1,000, to La Salle University between July 1, 1988 and June 30, 1989. Brother Teliow, F.S.C., was the founding President of La Salle University. During the past fiscal year, 154 donors made contributions totaling \$83,183 that qualified them for membership in the Founder's Circle.

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 Norbert F. Belzer, Ph.D.
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 Mario N. D'Aulerio
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 John Peter Davis
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 C. William Kieser
 Thomas S. Kilcheski, M.D.
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Ugo Donini Club

Professor Ugo Donini (1901-1980) endeared himself to several generations of La Salle students through his thirty-two years of service as a teacher in the History Department. The Ugo Donini Club includes those individuals who contributed \$250 or more, but less than \$500, to La Salle University between July 1, 1988 and June 30, 1989. During the past fiscal year, 297 donors made gifts totaling \$83,393 that qualified them for membership in the Ugo Donini Club.

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Reunion Giving 1989: Celebrating Classes

Almost 1,000 graduates participated in the 1989 Reunion Gift Program, and they cumulatively contributed over \$152,000 to the University's Annual Fund. For several years now, La Salle has placed a special emphasis on gifts from the reunion classes,

and the results have been quite encouraging. The University hopes that the classes that will celebrate their reunions in May, 1990 will take up the challenge and work to surpass the giving records of the classes that have preceded them!

Year	Anniversary	Gift Chair	Total	Percentage	Average Gift	# In Class
1939	50th	G. Harold Metz, Ph.D.	\$ 9,250	52 %	\$356	50
1944	45th	John J. Rooney, Ph.D.	\$ 1,845	33 %	\$142	39
1949	40th	William F.X. Coffey, M.D.	\$13,345	27 %	\$155	320
1954	35th	Francis R. O'Hara, Esq.	\$25,981	30 %	\$306	286
1959	30th	Lawrence E. McAlee, Esq.	\$15,890	19 %	\$189	446
1964	25th	Kenneth Shaw, Jr.	\$48,972	27 %	\$293	620
1969	20th	Rudolph H. Cartier, Jr., Esq.	\$15,807	17 %	\$105	866
1974	15th	Dennis R. Rubisch	\$ 7,770	11 %	\$ 64	1,090
1979	10th	Andrew E. Buczynsky	\$ 7,812	13 %	\$ 66	888
1984	5th	John H. Bates	\$ 5,132	11 %	\$ 39	1,164

John F. McInerney, Ph.D.
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The Anniversary Club includes those donors who contributed \$125 or more, but less than \$250, between July 1, 1988 and June 30, 1989. On March 20, 1988, La Salle University celebrated the 125th anniversary of its founding in Philadelphia in 1863. During the past fiscal year, 660 individuals made gifts totaling \$94,689 that qualified them for membership in the Anniversary Club.

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1917	\$251,000
1960	\$51,495
1964	\$48,972
1958	\$44,076
1970	\$38,757
1967	\$26,513
1950	\$26,415
1954	\$25,981
1956	\$25,590
1963	\$23,555

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1985	170
1972	163
1973	162
1983	157
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1968	144
1965	144

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1939	52%
1944	33%
1937	33%
1947	32%
1954	30%
1964	27%
1949	27%
1948	27%
1952	26%
1936	26%

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Between July 1, 1988 and June 30, 1989, 4,807 individuals made contributions up to \$124 to La Salle University. Those donations totaled \$194,884 for the 1988-89 fiscal year.

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	Active Alumni	General Alumni Gifts	Matching Gifts	Com-bined	Number of Donors	Participa-tion (%)	(National %)	Average Gift	(National Average Gift)
1984-85	24,188	\$ 528,224	\$ 72,774	\$ 600,998	3,605	14.9%	(20%)	\$166	(\$118)
1985-86	24,625	\$ 874,392	\$ 70,920	\$ 945,312	5,308	22%	(22%)	\$178	(\$157)
1986-87	25,772	\$ 954,232	\$ 96,587	\$1,050,819	5,472	21.2%	(22.4%)	\$191	(\$168)
1987-88	25,866	\$1,041,213	\$101,465	\$1,142,678	5,749	22.2%	(22.9%)	\$198	(\$173)
1988-89	21,017	\$1,148,583	\$114,192	\$1,262,775	5,384	25.6%	N.A.	\$236	N.A.

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Assistant Director of Annual Fund Appointed



Brother Francis B. Danielski, F.S.C., '71, has been appointed assistant director of the Annual fund succeeding Richard D. Montgomery who served in that post since 1986. Montgomery presently is director of development at the Memorial Hospital of Burlington County [NJ] Foundation.

In his new administrative position, Brother Francis will manage all computer related work in the development and annual fund offices, the corporate matching gift and senior gift programs.

Formerly principal of Philadelphia's West Catholic Boys High School, Brother Francis received his bachelor's degree in history from La Salle in 1971, his master's degree from Georgetown in 1974, and another master's degree in educational administration from Villanova University in 1982. He is currently enrolled in the graduate Religious Studies program at St. Charles Borromeo Seminary.

His teaching assignments included St. John's College High School, Washington, D.C. and La Salle College High School, Philadelphia, where he also served as vice principal for academic affairs.

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Over the years, many of La Salle's most generous donors have made significant contributions to the University to establish endowment funds, either in their own name or in the name of a close relative, friend or colleague. The majority of these funds provide scholarship assistance on an annual basis to students who meet the criteria established by the donors. Other funds support our Art Museum, faculty chairs, library acquisitions, special lecture series, etc. At this juncture, we would like to recognize the extraordinarily important role these endowment funds play in the life of the University, and to thank those hundreds of individuals whose personal generosity has helped to establish and sustain them.

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University Club	8	\$95,563
De La Salle Society	16	\$95,971
President's Club	148	\$222,342
Founder's Circle	154	\$83,183
Ugo Donini Club	297	\$83,393
Anniversary Club	660	\$94,689



Representatives of the Du Pont Company and La Salle University join together for the presentation of the Company's 1989 grant of \$13,000. That award included a \$5,000 Du Pont Business Grant for the Accounting Department and an \$8,000 Du Pont Computer and Information Science Grant for the Department of Mathematical Sciences' Computer Science Program. Standing (from left): Brother James Muldoon, F.S.C., Ph.D., Dean of Arts and Sciences, Dr. Samuel Wiley, Chairman of the Mathematical Sciences Department, Dr. Kenneth Knodt, Associate Dean of Business Administration, Brother Patrick Ellis, F.S.C., Ph.D., President, L. Thomas Reifsteck, Director of Career Planning and Placement, Joseph G. Markmann, Chairman of the Accounting Department, and Dr. Stephen A. Longo, Director of Academic Computing. Seated (from left): Peter S. Adams, Personnel Coordination Consultant, Robert R. Procopio, Supervisor, Reports and Statistics, David P. Berlien, College Relations Supervisor, and Lynn P. Dailey, Consultant, Systems and Business Staffing.

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Mr. and Mrs. Francis T. McGettigan engage in an animated conversation with Dr. Joseph C. Flanagan and his daughter during La Salle's annual reception at Curtis Hall for major donors to the University.

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Members of the 1988-89 Parents' Committee participate in its semi-annual meeting during Parents' Weekend. Left to Right: 1st Row—Bob and Celeste Schaefer; Sheila Bryan; Jim and Mary Ryan, Chaircouple; Barbara Nuzzolo; Paul and Michele Jennings. Standing: Marie and Tony McCloskey, Lillian and Peter Frisko; Kathleen and Dr. Edward Connor; Don and Donna Merson; Diana and Philip Weaverling; Jane and Allan Hinman. During the past year, 695 parents contributed \$39,311 to La Salle University.

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Former La Salle triple jump specialist Ira Davis, '58, who competed in three Olympic Games, works out on the new Wetzler Track which was dedicated in memory of the Explorers' former coach Frank M. Wetzler on Oct. 14. Over the years, the university's Track Alumni have contributed more than \$40,000 to the new all-weather surface track located in McCarthy Stadium.

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Peter A. Horthy, Frank C. Corace, and Kenneth Shaw, Jr., of the Class of 1964. Throughout their silver anniversary reunion year, 167 members of the Class of 1964 contributed \$48,972 to the Annual Fund.

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Brother Patrick Ellis, F.S.C., Ph.D. and Dr. Kenneth Knodt, Associate Dean of the School of Business Administration, chat with several graduates during a reception for major donors to the Alumni Endowed Chair in Accounting. The Alumni Endowed Chair has been established in recognition of several decades of outstanding performance by an academic department, its faculty, and alumni. Left to right: Jerry A. Naessens, '63, Frank J. Noonan, '55, William F. Grauer, '50, Peter A. Horty, '64, Joseph G. Markmann, '49, Dr. Kenneth Knodt. Through June 30, 1989, over 1,500 alumni had contributed more than \$330,000 to the Alumni Endowed Chair in Accounting.

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Members of the Golden Anniversary Class of 1939 gather under the tent for their 50th reunion. Through the leadership of G. Harold Metz, Ph.D. (standing, second from left), 26 graduates of the Class of 1939 donated \$9,250 to the Annual Fund.

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Albert J. Miralles, Leo A. Donohue, Honorable Jerome A. Zaleski, and Lawrence E. McAlee of the Class of 1959 discuss plans for their 30th reunion and for their class gift to the University. Graduates from the Class of 1959 contributed \$15,890 during the past fiscal year, the third highest amount among the ten reunion classes.

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John S. Vollmer	James P. Weid	Glenn V. Wild	Mr. & Mrs. Robert W. Wyatt, Jr.
Leon J. Vorndran	Joseph W. Weiland	Stanley J. Wiliszewski	Michael T. Wynne
Marijean Wade	Douglas B. Weiler	Henry T. Wilkens, Ed.D.	Robert Yaobellis
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James W. Wagner	Kevin M. Weinstein, Esq.	Frank H. Wilkinson	Mitchell J. Yanak
John T. Wagner	Mr. & Mrs. Stephen D. Weintrob	Michael J. Wilkinson	Monique Champagne Yates
Charles T. Wahl, Jr.	James J. Weir	Nancy McNally Wilkinson	William G. Yates
Frank James Wahl	John F. Weir	Mr. & Mrs. Frank F. Williams	Shelby R. Yim
Theodore W. Wahl	Barbara Conrad Weiss	Janise Williams	James R. Yoa
Mr. & Mrs. Takashi Wakiyama	Francis J. Weiss	Mr. & Mrs. John T. Williams	Frank C. Yoder
Mr. & Mrs. Charles C. Walden, IV	Jack Steven Weiss, M.D.	Joseph Williams	Gregory J. Yost
Jeffrey Waldman	James J. Weiss	Marylou Lazzaro Williams	Mr. & Mrs. Artis Young
John J. Waldron, Esq.	Karen B. Weiss	Robert D. Williams	Mrs. Dolores M. Young, R.N.
Donald J. Walheim, Esq.	Norman M. Weiss	Steven Williams	Linda Pinto Young
Charles A. Walker	Paul Weiss	Diane Carol Wilmanski	Michael William Young
Daniel Walker	David P. Weitzel	Faith N. Wilson	Mr. & Mrs. Robert E. Young
Mr. & Mrs. David G. Walker, Jr.	Mary E. Weitzel	Frederick E. Wilson, Jr.	Wallace E. Young
Dennis A. Walker	Rev. Joseph W. Weller	James F. Wilson	Kevin J. Youse
Marianne M. Walker, Esq.	Brian P. Welsh	James M. Wilson	Donald W. Yurkonis
Richard W. Walker	Mr. & Mrs. J. Robert Welsh	Joseph H. Wilson	Ronald J. Zabor
William T. Walker	John J. Welsh	Joseph M. Wilson	Carolyn Dunn Zaccagni
James L. Wall	John Joseph Welsh	Michael J. Wilson	Carmen J. Zaccaria
James R. Wall, M.D.	John M. Welsh	Patricia Wilson	Mr. & Mrs. Robert Zaccaria
William J. Wall	Joseph Welsh	Mr. & Mrs. Robert L. Wilson	Mr. & Mrs. Joseph W. Zagorski
Connie C. Walls	Michael J. Welsh	William I. Wilson, Jr.	Frederick A. Zaiss
Thomas W. Walpole	Gregory J. Wenclawiak	William D. Wine	Henry W. Zakrzewski
Anne Walsh	Robert G. Wennemer	William Joseph Wingel, Ph.D.	Mr. & Mrs. Stanley Zakrzewski
Gary R. Walsh	Dr. & Mrs. Jack R. Wennersten	Richard S. Winslow, Jr.	George Alan Zane
Judi P. Walsh	Kenneth G. Wenzel	Paul Winter	Richard J. Zaremba
Matthew T. Walsh	R. John Werner	Karen Childs Wirtshafter	Carol O'Driscoll Zarrilli
Richard A. Walsh	Diane R. Werwinski	Mr. & Mrs. John F. Wischum	William F. Zarrilli
Richard F. Walsh	Cdr Francis R. Wesh	Mr. & Mrs. John F. Wiseman, III	Dennis T. Zawacki
Thomas J. Walsh	Gerald F. Wesner	Mr. & Mrs. Leonard F. Wisniewski	Leonard T. Zebrowski, D.D.S.
Timothy Walsh	Linda J. West	William J. Wisniewski	Lynn Christine Zechman
William F. Walsh	Elizabeth A. Westfield	Caroline Wistar	Raymond P. Zegarski, Sr.
William G. Walsh	Michael J. Weyand	Rev. Dennis J. Witalec	Mr. & Mrs. Walter Zelazko
William J. Walsh	Byrne P. Whalen	Stanley R. Witalec	Richard V. Zeller, Jr.
Hans H. Walter	Charles J. Whalen	Mr. & Mrs. Terence K. Withers	Vincent D. Zeller
Mr. & Mrs. Jonathan S. Walters	Henry F. Whalen, III	William C. Wixted	Henry John Zentner
Timothy J. Walters	Rev. Michael D. Whalen, C.M.	Zachary S. Wochok, Ph.D.	Gerald J. Ziccardi

James W. Ziccardi, D.O.
Richard C. Zielinski
Eileen DiGregorio Ziemba, D.O.
Anthony A. Zimba
Albert J. Zimmerman

Mark E. Zimmerman
Mr. & Mrs. Edward A. Zimmerman, Sr.
Ronald R. Zinck
Mr. & Mrs. Walter Zinych
Maria S. Zmurkewycz

Nancy E. Zoeltsch
John W. Zoog, Jr.
Francesca Serra Zorzi
Robert J. Zuccarini
Joseph P. Zucconi

Joseph J. Zukowski
Ksenia G. Zukowsky
Mr. & Mrs. Morris Zupan
Rosemarie D. Zysk

CORPORATE/FOUNDATION MATCHING GIFTS

During the past fiscal year, 737 individual contributions to La Salle University by its alumni, parents and friends were matched, often on a \$2 for \$1 or even a \$3 for \$1 basis, by the donor's employer.

The 210 corporations, foundations and corporate foundations listed below made matching gift contributions to La Salle totaling \$114,192 between July 1, 1988 and June 30, 1989:

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Addison-Wesley Publishing
Aetna Life & Casualty Foundation, Incorporated
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Alcan Aluminum Corporation
Alco Standard Foundation
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AmeriGas
AMP Foundation
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Anheuser-Busch Foundation
ARA Services, Incorporated
ARMCO Foundation
Arthur Andersen & Company Foundation
ARCO Foundation
AVTEX Fibers, Incorporated
Baltimore Gas and Electric Company
BASF Corporation
Baxter Foundation
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Clorox Corporation
Coca-Cola Company
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Dow Jones & Company, Incorporated
Dun & Bradstreet Corporation Foundation
Eaton Charitable Fund
Ecowater Systems, Incorporated
Equitable Foundation
Ernst & Whinney Foundation
Exxon Education Foundation
Fidelity Bank
Fireman's Fund Insurance Company Foundation
Firestone Trust Fund
First Pennsylvania Bank
FMC Foundation
Ford Motor Company Fund
Forever Green, Incorporated
Gannett Foundation
General Accident Insurance Charitable Trust
General Electric Foundation
General Mills Foundation
General Signal Corporation
Georgia Pacific Corporation
GMAC Mortgage Corporation
Goodyear Tire & Rubber Company
Grace Foundation, Incorporated
W.W. Grainger, Incorporated
GTE Corporation
Hartford Insurance Group
Harvey Hubbell Foundation
Hercules, Incorporated
Hershey Foods Corporation Fund
Hewlett-Packard Company Foundation
A. Foster Higgins & Company
Hoechst Celanese Corporation
Hoffmann-LaRoche, Incorporated
Honeywell Foundation
E.F. Houghton & Company
Houghton Mifflin Company
Hughes Aircraft Company
IBM Corporation
ICI Americas, Incorporated
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ITT Corporation
Johnson and Higgins
Johnson and Johnson
Kellogg Company

Kemper Group
Kinney Shoe Corporation
Knight-Ridder, Incorporated
Leeds and Northrup Company
Lenox, Incorporated
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Mack Trucks, Incorporated
R.H. Macy and Company, Incorporated
Madden, Madden & Del Duca
Mannington Mills, Incorporated
May Stores Foundation, Incorporated
McGraw-Hill Foundation, Incorporated
McKesson Foundation
Mellon Bank Corporation
Merck Company Foundation
Meridian Bancorp, Incorporated
Merrill Lynch and Company, Incorporated
Midlantic Banks, Incorporated
Monsanto Fund
Morgan Guaranty Trust Company of New York
Morgan Stanley Foundation
Morton-Thiokol, Incorporated
Motorola Foundation
Nabisco Foundation
R.J.R. Nabisco, Incorporated
National Liberty Marketing
National Westminster Bank USA
Nationwide Foundation
The New England
NYNEX Foundation
Occidental Petroleum Charitable Foundation, Incorporated
Peat, Marwick, Main Foundation
Penn Central Corporation
Penn Mutual Charitable Trust
J.C. Penney Company, Incorporated
Pennwalt Foundation
Pfizer, Incorporated
Philadelphia National Bank
Philip Morris Companies, Incorporated
Phoenix Mutual Life Insurance Company
Pillsbury Company Foundation
PPG Industries Foundation
PQ Corporation
Price Waterhouse Foundation
Procter & Gamble Fund
Provident Mutual Life Insurance Company
Provident National Bank
Prudential Foundation
PSFS
Public Service Electric & Gas Company
Quaker Chemical Foundation
Raytheon Company
Rehabilitation Resources
Reliance Life Insurance Company

Reliance Insurance Companies Foundation
 Revlon Foundation, Incorporated
 Reynolds Metals Company Foundation
 Rochester & Pittsburgh Coal Company
 Rohm and Haas Company
 Rorer Group, Incorporated
 Rust-oleum Corporation
 Salomon Foundation, Incorporated
 Schering-Plough Foundation
 Scott Paper Company Foundation
 Shell Oil Company Foundation
 Sherwin-Williams Foundation
 Harold Simmons Foundation
 A.O. Smith Foundation

SmithKline Beckman Foundation
 Spiegel, Incorporated
 Squibb Corporation
 State Farm Companies Foundation
 Stone & Webster, Incorporated
 Strawbridge & Clothier
 Subaru of America Foundation
 Sun Company, Incorporated
 Sun Life Assurance Company of Canada
 Tandy Corporation
 Texaco Philanthropic Foundation, Incorporated
 Tetrax Charitable Trust
 3M Foundation
 Times Mirror

Timex Corporation
 Towers, Perrin, Forster & Crosby
 Travelers Companies Foundation
 Unisys Corporation
 United Engineers & Constructors, Incorporated
 United Technologies Corporation
 Vanguard Group
 Warner-Lambert Company
 Wausau Insurance Companies
 Westinghouse Foundation
 Westmoreland Coal Company
 Westvaco Foundation
 Whirlpool Foundation
 Winn-Dixie Stores Foundation
 Xerox Foundation

Phonathon Volunteers Aid Record-Setting Annual Fund

The Annual Fund Office deeply appreciates the efforts of volunteer phonathoners who enhanced the 1989 record-setting results. We are grateful to John E. Higgins, Jr. '66, Alumni Annual Fund Chair; Dr. Teresa Hooten Kozempel '74, phonathon chair; Thomas J. Lynch '62 and Frank J. Noonan '55 and Fidelity Bank for hosting a phonathon; Martin J. Costello '73 and Charles J. Whalen '74 and First Pennsylvania Bank for hosting a phonathon.

Thanks to the following volunteer phonathoners whose loyalty and commitment ensured the program's success:

Estelita D. Abreu, '76
 Charles E. Adler, '56
 Regina E. Alpuche
 Glenn S. Berman, '83
 Gregory P. Boehmke, '82
 Frederick C. Brandt, '50
 Frank J. Coonahan, '73
 Martin J. Costello, '73
 Leo C. Eisenstein, '55
 Daniel K. Fitzpatrick, '86
 Desayver Fleming, '76
 Edmund J. Furphy, '74
 Thomas A. Gall, '66
 Fred Gauss, '74
 Richard A. Halicki, '69

John E. Higgins, Jr., '66
 Edward E. Keidat, '71
 Eugene J. Kelly, '58
 Lynn Levin, '82
 Nicholas J. Lisi, Esq., '62
 Edward J. LoCasale, '69
 Christine T. Loughlin, '83
 James L. Love, '81
 Thomas J. Lynch, '62
 Joseph G. Matz
 Gerald V. McDevitt, '66
 Patrick McGovern, '84
 Vito M. Miriello, '87
 Thomas J. Murphy, '56
 Frank J. Noonan, '55

Thomas J. O'Rourke, '72
 Joseph L. Patti, '50
 Dawn M. Riley, Esq., '83
 Douglas M. Robinson, '80
 Michael Rottina, '65
 Robert W. Schell, '67
 Thomas L. Schwegel, '76
 John F. Slanga, '71
 William F. Smith, '73
 Brian J. Spuhler, '85
 Michael C. Sullivan
 Charles T. "Bud" Wahl, '58
 Charles J. Whalen, '74

REUNION GIVING A FIVE YEAR COMPARISON

1985	\$108,061
1986	\$ 89,101
1987	\$ 96,344
1988	\$149,543
1989	\$151,804

ALUMNI NEWS

SCHOOL OF ARTS AND SCIENCES

'52

William F. Simpson, CPCU, a member of Kemper Group's Management/Supervisory Training Unit, had an article, "How a Problem Analysis and Decision Making Mini Seminar is Conducted," printed in the spring issue of *The Society of Insurance Trainers and Educators Journal*.

'56

Bernard J. Freitag, a teacher in the Council Rock (Pa.) School District, was elected chairman of the Board of Trustees of the Pennsylvania Public School Employees' Retirement System.

'57

Paul T. Braceland has been named vice president for franchise operations for Quality International, the Silver Springs, Md., lodging company. **Robert A. Romano**, owner of Quickline Publications, in Lafayette, Calif., published his first book, *52 Sugar Free Desserts*, a cookbook aimed at diabetics and weight and health conscious people.

'58

Attorney and former Springfield Township Solicitor **Harry J. Bradley** was sworn in as a Common Pleas Court Judge in Media on Aug. 1 after being appointed to the bench by Pennsylvania Governor Robert P. Casey.

'59

Edward 'Mel' Markowski received the 1989 David and Vera Award for outstanding contributions to the field of Marriage and Family Therapy in the state of North Carolina.

'61

Dan Ortolani has joined Gillespie Advertising, Inc., based in Princeton, N.J.

'63

Jeffery I. Damsker, M.D., is a professor in the department of radiation oncology and nuclear medicine at Hahnemann University, in Philadelphia. **Thomas Dobrosky**, chairman of the Holy Name High School Theology Department, was recognized for 25 years of service by the Board of Education of the Allentown (Pa.) Diocese. **James J. Straine** has been named managing director and chief executive officer of the PRICOA International Bank, S.A., a subsidiary of The Prudential, in the Grand Duchy of Luxembourg.

'64

Joseph M. Donadieu has been named editor-in-chief of *The Monitor*, the newspaper of the diocese of Trenton, N.J. He is also director of the electronic media services of

Monitor Communications. **Thomas J. Gaul** has been appointed vice president of sales for Kern Foam Products Corporation, in South Plainfield, N.J.

'65

Dr. John A. Buyarski is superintendent of the Stafford Township School District, in Ocean County, N.J. Cabrini College cross country/track coach **Tom O'Hara** was inducted into the Pennsylvania Sports Hall of Fame, Northeast Pa. Chapter.

'66

Joseph T. Danzi, M.D., chief of the Gastroenterology Section of the Guthrie Clinic, in Sayre, Pa., has been named associate dean of undergraduate and graduate studies at Upstate Medical College, S.U.N.Y., Clinical Campus. **James R. Yoa** has been promoted to auxiliary principal for the School District of Philadelphia.

'67

George V. Corwell, Ed.D., is director of education for the New Jersey Catholic Conference. **Paul G. Jennings** is now vice president of marketing for Blue Cross-Blue Shield in Jacksonville, Fla. **Leonard B. Terr** has resigned as international tax counsel of the U.S. Treasury Department to become a partner in the Washington, D.C. office of the international law firm of Baker and McKenzie.

'68

O'Keefe



Thomas J. McCabe, a criminal lawyer in Boise, Idaho, completed the National Criminal Defense College two week program. **Gerald J. O'Keefe, D.M.D.**, of Philadelphia, presented a scientific paper on Prosthodontic Rehabilitation for the Head and Neck Cancer Patient at the International College of Prosthodontics meeting in Toronto. **Noel M. Parsons** was promoted to east coast regional sales manager for Yamaha Motor Corporation, U.S.A., OPE Division, in Charlotte, N.C.

'69

Nicholas R. Terico, O.Praem. was ordained to the priesthood in May.

'70

Frank M. Alsis, Ed.D., received his doctorate in college administration from Nova University, in Fort Lauderdale, Fla. He was re-elected as chairman of cardio-respiratory care technologies at the Community College of Philadelphia. **Robert Nardello** has been named chief information officer and senior vice president in charge of management information systems at U.S. Healthcare, in Blue Bell, Pa. **Brother Robert F. Shea, F.S.C.**, was appointed the first president of La Salle College High School.

MARRIAGE: Christopher Sharrett to Joan Hubbard.

Shea



'71

Kenneth S. Domzalski has been elected president of the Burlington County (N.J.) Bar Association for the 1989-90 term. **Arnold Ronzoni**, an English teacher at Little Flower Catholic High School for Girls in Philadelphia, received the distinguished Newspaper Adviser of the Year Award at the Temple University Press Tournament. **Robert W. Walters, Jr.**, was elected first vice president of Coldwell Banker Commercial Real Estate Services, working out of the Wayne (Pa.) office.

'72

Devine



Dr. James J. Devine was appointed vice president of La Salle College High School. **Nile R. Linn** is regional credit manager for the Metal Goods Service Center, a division of Alcan Aluminum Corporation. **Timothy T. McLaughlin** was named to the board of directors of the Mease Clinics in Dunedin, Fla. **James E. Rowley** is CEO of Lincoln Benefits Group. **Robert M. Shannon** is an assistant

professor of modern languages at St. Joseph's University, in Philadelphia.

'73

Neil P. Greenberg, Esq., was admitted to the New Jersey Bar and has opened an office in Cherry Hill. Synergis Technologies, Inc., of Blue Bell, Pa. has named **Peter R. Huck** vice president and chief operating officer. **John E. Tomaszewski, M.D.**, was promoted to associate professor at the University of Pennsylvania in the Department of Pathology and Laboratory Medicine.

'74

The International Nanny Association elected **Sandra Gullotti Constantino** secretary of the organization at its annual convention. **John F. Porilaitis** was appointed chief counsel of the Pennsylvania Public Utility Commission.

'75

Karen Papanis is a resource room teacher in the Waterford (N.J.) Township Schools. **Leo Pezzementi, Ph.D.**, was promoted to associate professor of biology at Birmingham-Southern College. **George Zimmerman** is director of technology for Colgate Palmolive, in New York.

'76



Myers

Dr. Jane Ferry is the medical director and assistant administrator for medical affairs at Grand View Hospital, in West Rockhill Township, Pa. **Robert D. Myers** has been named chief social worker of the new Inpatient Psychiatric Unit at Presbyterian Medical Center of Philadelphia.

'77

David S. Rudenstein is a trial attorney practicing in Philadelphia and Merchantville, N.J.

MARRIAGE: **Joseph F. Lewis** to **Clare A. Severs**.

BIRTH: to **Jeanne Griffiths Wright** and her husband, **Edward**, an adopted son, **Andrew Edward**.

'78

First Lieutenant Matthew Francis Toms will enter active duty as a Nurse Corps officer in the U.S. Air Force.

'79

Joe Pendergast was appointed director of material management for Telenex Corporation, in Mt. Laurel, N.J.

MARRIAGES: **Joe Pendergast** to **Colleen Ward**; **John C. Suchy** to **Mary Lou Williams**.

'80

Dr. Richard Naidis, an ophthalmologist, has

joined the staff of Neumann Medical Center, in Philadelphia.

'81

BIRTH: to **Joann Lawler Brenner** ('84 MBA) and her husband, **George** ('78 BS, '88 MBA) their first child, a daughter, **Christina Marie**; to **Joseph Chelius** and his wife, **Patricia** ('84 BA) a son, **Andrew**.

'82

Gintaret Grecys, D.O., will join Family Health Care Associates in medical practice in West Philadelphia. **Hal Hirses, D.M.D.**, opened an office in Laurel Springs, N.J.

BIRTH: to **Monique Champagne-Yates** and her husband, **Bernard**, their first child, a son, **David Anthony**.

'83

Lansdale (Pa.) Catholic High School has named **Michael Coughlin** as its first full-time development director. **Michael D. Donnelly** is manager of data services and training for Systems Center, Inc. in Reston, Va.

'84

Kloda



Sean Hanrahan has accepted a position as account supervisor for Dells Femins, McNamee Advertising, in Pittsburgh, Pa. **Rev. Marshall J. Kloda** was ordained to the priesthood in the Archdiocese of Philadelphia and serves as an assistant pastor at St. Katherine of Siena Church, in Philadelphia. **Martin J. Loscalzo** graduated from Philadelphia College of Osteopathic Medicine and will serve as chief intern at Delaware Valley Medical Center, in Langhorne, Pa. **Monica E. Moran** is supervisor of customer service and support for GRID Systems Corporation, a division of Tandy Corporation. ARMS, Inc., a Cherry Hill (N.J.) computer consulting firm serving the east coast, promoted **Joseph J. Pearson** to vice president systems engineering. **William H. Puhl, Jr.**, has accepted a position as assistant computer analyst for Conrail. The Court of Common Pleas Data Processing Unit in Philadelphia has promoted **Cecilia Ruppert** to programmer analyst.

BIRTH: to **Patricia A. Chelius** and her husband, **Joseph** ('81 BA), a son, **Andrew**.

'85

M. Katherine Cronin Connors received her M.A. degree in English from Boston College and is currently an assistant editor at Twayne Publishers, in Boston, Mass. **Sean D. Duffin** was promoted to senior software engineer for Telebase Systems, Inc. in Bryn Mawr, Pa. **Kevin P. Fitzgerald** received a doctor of medicine degree from the Hahnemann University School of Medicine and will complete an obstetrics and gynecology residency at Baystate Medical

Center, in Springfield, Mass. **Anthony Montemuro** graduated from Jefferson Medical College and will begin a residency at Pennsylvania Hospital in Philadelphia, in internal medicine. **Dr. Lisa Simonson** graduated from Johns Hopkins School of Medicine in Baltimore, Md., where she will complete her internship and residency.

MARRIAGES: **M. Katherine Cronin Connors** to **Jack Connors**; **Gregory Pasquale** to **Karen Ann Falkowski**.

'86

Mark R. Alberto is a senior technical support representative at Thomas Jefferson University in Philadelphia. **Thomas J. Doyle**, the commanding officer of the 14th Police District in the Germantown section of Philadelphia, was awarded the Community College of Philadelphia's 1989 Distinguished Alumni Award. **Robert E. Hayes, Jr.** received a master of physical therapy degree from the Hahnemann University Graduate School, in Philadelphia. **Francis J. Mann** is an information scientist with Wyeth-Ayerst Research. **Gregg R. Melinson** received his juris doctor degree from Duke University's School of Law.

MARRIAGES: **Colleen McBryan** to **Anthony J. Kelly** ('85 BS); **Carol E. McLoughlin** to **Gregory J. Cowhey**.

BIRTH: to **Kevin L. Ruch** and his wife, **Susan Silverstrini-Ruch** ('86 BS), their first child, a son, **Andrew**.

'87

Neiderman



James J. Comitale, a third year student at Dickinson School of Law in Carlisle, Pa., has been selected to represent the school at the Irving R. Kaufman Securities Law Moot Court Competition to be held next spring. **Patrick G. Lowery** has accepted a position as production editor at W. B. Saunders, Journal Division. George Mason University's Board of Visitors, in Fairfax, Va., has appointed **Eric Neiderman** as its student representative for the 1989-90 school year. **Donna Lynn Vitorelli** attended Aquavet '89, a month long program in Woods Hole, Mass., to teach veterinary students about aquatic animal medicine.

MARRIAGE: **John P. Toner** to **Jacqueline Flaherty** ('85 BS).

'88

Navy Ensign Lloyd V. Freeman was commissioned to his present rank upon graduation from Naval Aviation School's Command Naval Air Station, in Pensacola, Fla. **Debra A. Pappas** was accepted into Thomas Jefferson University's School of Allied Health for Nursing in Philadelphia. **Peter John Tamagni** is a police sergeant in the Vineland (N.J.) Police Department.

Just a Millimeter Away From All That Power, Money, and Access

You've probably seen him on one of the TV series like *LA Law*, or *Hill Street Blues*, maybe in the movie *Splosh*, or perhaps on one of the Ritz cracker or Amtrak commercials, but as far as Patrick Cronin, '63, is concerned, the highlight of his acting career came long before Hollywood when he did *Comelot* at La Salle Music Theatre.

Cronin has traveled a long way—both literally and figuratively—since those lyrical Dan Rodden-inspired Music Theatre days of the '60s and '70s. Based in Los Angeles since 1976, the talented, quick-witted character actor has appeared in more than 100 TV commercials, some 70 TV shows, and three feature films including *Just You and Me*, *Kid* with George Burns and Brooke Shields.

"It was so hard to leave Philly," says Cronin, who is still remembered for a smashing 1972 performance in *See How They Run* as a stand-in for Mickey Rooney on less than 24-hours notice at Philadelphia's Playhouse in the Park. "But I just had this terrible feeling that I would wake up one day when I was 50 and think, 'Maybe I should have tried it somewhere else.'"

Soon after arriving in LA, Patrick picked up a guest shot on *All In The Family*, did two lines on *Alice* which led to 14 appearances on that series, and then appeared with Richard Thomas at the Ahmenson Theatre in Merton Of The Movies, a play which was co-written by George S. Kaufman. On opening night, a young lady named Beatrice Colen, one of Cronin's former drama students at Temple University who happened to be Kaufman's granddaughter, stopped backstage. "I hadn't seen her in seven years," Cronin recalls. "I proposed two nights later."

Since then, Patrick and "Betsy" have turned their careers into a real family affair. Also a familiar face on TV and in theatrical circles, she portrayed Marsha the Carhop for two years on *Hoppy Days* and was also a regular on *Wonder Woman*. They appeared together and taught drama at McNeese State University, in Louisiana, a few years ago. Their two sons, Jamie, 6, and Charlie, 5, have appeared on numerous commercials. Charlie, in fact, was featured with dad on a number of promos for a group of TV "Superstations" like WGN, in Chicago, and WPIX, in New York.

After his appearance at Ahmenson, which is the West Coast equivalent of New York's Lincoln Center, it appeared for a brief instant that Cronin was about to become a real big star. "There were three or four very key people who took an interest in me and thought that I was going to be the next Jackie Gleason," Patrick recalls. "And so for literally about three or four weeks, they were writing pilots for me amid all this hullabaloo that can only go on out here. And then nothing happened. No fault of mine, no fault of theirs. But they wrote a pilot that didn't sell, nothing happened, and they were on to the next flavor of the month."

"It was frustrating because I'm the kid from Philly with



his nose pressed to the window, looking in and going, 'Wow! Gee!' and you do see it happen. It's what keeps the thousands of people coming out here day after day, week after week. It was frustrating because you just know that you're a millimeter away from all that power, all that money, all that access."

Cronin, who also taught for a while at Tulane University in New Orleans, says it is "almost impossible" for actors to make a "middle class living" in Hollywood. In fact, most of the 50,000 members of the Screen Actors Guild make \$2,500 or less annually with only 600 of them earning between \$2,500 and \$100,000. "What is very difficult to do is to make at least \$35,000 a year, something that Beatrice and I have been doing roughly for about eight years each," he says. "That means that we work all the time."

Cronin, who has had running roles in *Knot's Landing*, *All My Children*, and *General Hospital*, among others has also appeared as a guest star in such TV series as *21 Jump Street*, *Cheers*, *Different Strokes*, and *Remington Steele*. He has been featured with people like Ron Howard, Henry Winkler, Betty Grable, and E.G. Marshall, but nothing matches those days at La Salle. Especially back in 1965.

"*Comelot* was a celebration, a joy," he recalls. "It was the culmination of many, many things. The production was so great with Dennis (Cunningham), Joanne (Forte) and Bob (Bolsover). While we were doing it, I thought, just like the commercial, 'It just doesn't get any better than this.'"

"It wasn't the greatest material I've worked on, or even probably the best performance I've given, but it still stands out as the highlight of my career. And it would take something really monumental to change it."

—RSL

SCHOOL OF BUSINESS

'50

James A. Buggy was appointed court administrator of the Trial Court Division of Common Pleas Court of Philadelphia.

'51

Gustave C. Cote, a professor of business administration at Providence College, received the faculty/staff award for his outstanding service, loyalty and dedication to the college.

'59

Honorable Jerome A. Zaleski was appointed administrative judge of Family Court in Philadelphia.

'60

R. Ken Gallagher was appointed sales manager for Bridgeview, Inc., an incineration company in Morgantown, Pa.

'61

Richard E. Darcy has been appointed senior

budget analyst for the American Chemical Society, in Washington, D.C. **James P. Meehan's** executive search company in Newport Beach, was ranked as the #1 such company in Southern California.

'62

Vincent L. Leonetti has been named executive director of the New Jersey Expressway Authority. **George J. Wardle** was appointed vice president of claims administration for the World Life and Health In-

urance Company of Pennsylvania, in King of Prussia, Pa.

Leonetti



'63

Abington Federal Savings Bank President **George Harbison** was presented with La Salle University's Accounting Association's Michael A. DeAngelis Award as an outstanding alumnus in the accounting field.

'65

Fidelity Bank, in Philadelphia, has named **Michael Rottina** vice president in the Management Accounting Division of the Controllers Group. **Edward Schoen**, professor and chairman of business administration at King's College in Wilkes-Barre, received the John Davis Distinguished Service Professorship in Business.

'66

James M. Knepp was elected a director of the Financial Executives Institute representing the mid-Atlantic region.

'70

Raymond DeStephanis created a continuing education company for Pennsylvania CPAs called the FACET Alternative, The Financial Accountants Continuing Education and Training Alternative. U.S.N.R. Lt. Cmdr. **Walter M. Urban, Jr.**, serves as public affairs officer at the Philadelphia Naval Base, Readiness Command Region Four, and is vice president of the Everett Kelly Associates Personnel Recruiting Firm in Philadelphia.

'71

Daniel P. Delaney was elected to the school board of West Shore School District, in Lemoyne, Pa., and was appointed secretary-treasurer of the Public Utility Section of the Pennsylvania Bar Association. **James R. Klagholz**, owner of Clayton N. Sterling Associates in Seaside Park, N.J., a chartered property and casualty underwriter, was elected state national director of the Independent Insurance Agents of New Jersey (IIANJ).

'72

Altieri



Ronald J. Altieri has been appointed senior vice president/residential production of the Valley Forge (Pa.)-based ComNet Mortgage Services, Inc. **Joseph E. Crowne** has been admitted as a partner in the accounting firm of Coopers & Lybrand, in Philadelphia,

where he will serve as national technical director in the firm's life actuarial practice. The Harleysville Mutual Insurance Company has elected **Robert J. Lockwood** vice president of claims in its Fort Washington (Pa.) office. **Robert A. O'Hara** is a self-employed CPA currently enrolled in Widener University's graduate MST taxation program.

'73

Stephen J. Rauscher has been appointed manager of the Rohm and Haas D.V.I. Philadelphia plant.

'75

Major Yves J. Fontaine graduated from the U.S. Army's Command and General Staff College, at Fort Leavenworth, Kansas. **Stephen M. Simeone** has been promoted to environmental claim manager in the Claim division of the Newark (N.J.)-based Prudential Reinsurance Company, a subsidiary of the Prudential Insurance Company of America. **Paulette Zimmerman** operates her own consulting business specializing in human resources.

'78

Smith



The Institute of Corporate Real Estate has awarded the Master of Corporate Real Estate (M.C.R.E.) to **Michael E. Fisher**, director of real estate for New Jersey Blockbuster, Ltd. **Karen D. U'Halie Gollings** was promoted to treasurer for Mahoning Valley Supply Company, in Youngstown, Ohio. She was also elected first vice president of the Youngstown Area Association of Credit

Management. Mellon Bank (East) of Philadelphia has promoted **William A. Smith** to vice president of the bank's Community Affairs Division.

BIRTH: to **George Brenner** ('88 MBA) and his wife **Joann Lawler Brenner** ('81 BA, '84 MBA) their first child, a daughter, Christina Marie.

'79

BIRTH: to **James Gertie** and his wife, Pamela, their first child, a daughter, Grace.

'80

Schuster



First Executive Bank, in Glenside (Pa.) has named **Peter A. Bucci** as commercial loan officer of the Commercial Lending Division. **Daniel J. Schuster** has been elected director of business development for SPD Technologies, in Philadelphia. The American Federation of Government Employees Union, Local 1698, in Philadelphia, elected **Vincent J. Sottile** president.

'81

Howard A. Kuntz, Jr., has been appointed operations officer of Fidelity Bank, in Philadelphia. **Andrea K. Teel** is a systems engineer at IBM, in Harrisburg, Pa.

BIRTHS: to **Debra Delaney Cardell** and her husband, James, their first child, a daughter, Meghan Elizabeth; to **Michael P. MacDonald** and his wife, Laurine, their second son, Keith Charles.

'82

Teresa N. Tobin, D.P.M., has a private practice in podiatric medicine and surgery in



Members of La Salle's Washington, D.C. Area Alumni Chapter gather for a group photo during their informal get-together at the Washington Hilton on July 10. A delegation of university administrators in town for the annual meeting of the Council for the Advancement and Support of Education also attended the reception.

Huntingdon Valley, Pa. Carol Vassallo joined the Philadelphia law firm of Saul, Ewing, Remick & Saul as a member of the litigation department. Carol B. Zellers, of the Century 21 Messa Real Estate, Inc., office in New Britain, recently earned the GRI professional designation from the Pennsylvania Association of Realtors.

MARRIAGES: Teresa N. Tobin, D.P.M. to Dr. Ira Meyers; Barbara W. Boyle to James J. Gennello.

'83

Adrienne M. Amendolia was promoted to senior computer systems analyst at the Naval Hospital, in Philadelphia. Colleen A. Berry received a M.B.A. degree from the Darden School at the University of Virginia, in Charlottesville. Brian C. Bookhinder received his M.B.A. degree from Drexel University, in Philadelphia. The Wilmington Savings Fund Society, F.S.B., in Wilmington, De., has appointed Joseph A. Braccia vice president, investment portfolio manager. Edna F. Hagen received her master of science in nursing degree from the College of Graduate Studies at Thomas Jefferson University, in Philadelphia.

'84

Elizabeth Good Difrangia is a contract administrator for NCR Corporation, in Dayton, Ohio.

'85

Robert J. Tiernan is a sales service representative at Stone Container Corporation.

MARRIAGES: Jacqueline Flaherty to John P. Toner ('87 BA); John D. DeVincent to Lori Montanaro; J. Robert Irvine to Carol S. Kieffer; Anthony J. Kelly to Colleen McBryan ('86 BA).

'86

Stephen J. Brown is a sales representative with American Business Credit, Inc. Thomas Falkowski is director of marketing for Jack W. Blumenfeld & Co., a large development firm in Pennsylvania and New Jersey. Ken Schappell received his M.B.A. in finance from the Wharton School and has accepted a position as a financial analyst with Proctor & Gamble, in Cincinnati, Ohio. William J. Walsh is manager of the John Prince Golf Center, in Lake Worth, Fla.

MARRIAGES: Daniel Fitzpatrick to Beth McDermott; William J. Walsh to Debra-Jean Gallo ('88 BS).

BIRTH: to Susan Silverstrini-Ruch and her husband, Kevin ('86 BA), their first son, Andrew.

'87

Stephen C. Krauss is a network software engineer at Corestates Financial Corporation, in Philadelphia. Vivian P. Lopez is a staff general accountant in the Finance Department of Moss Rehabilitation Hospital, in Philadelphia. Kevin W. Parrey is a supervisor in worker's compensation claims for Travelers Insurance Company. Marine 2nd Lt. Michael J. Stoughton reported for duty with the 2nd Marine Aircraft Wing, Marine Corps Air Station, in Cherry Point, N.C.

'88

Vincent M. Logue is a sales representative for A-1 Pipe Inc., in the Lehigh Valley (Pa.) area. Virginia M. Vega is an administrative assistant for VIP Group of USA, LTD.

MARRIAGE: Debra-Jean Gallo to William J. A. Walsh ('86 BS).

'89

John C. Stipa was promoted to financial analyst in Mobil Oil's Credit Card Division, in Kansas City, Mo.

B.S.N.

'85

BIRTH: to Marge Mortimer Olkowski and her husband, Robert, a second son, Matthew Robert.

'87

Donna Baker was promoted to nurse manager of the Intensive Care Unit at West Jersey Health Systems, in Camden, N.J.

M.B.A.

'80

Harrisburg Area Community College honored William J. King for his distinguished career in banking, leadership in higher education, and dedication to public service. King is chairman of the Board and CEO of Dauphin Deposit Corporation and Dauphin Deposit Bank and Trust Company, Harrisburg, Pa.'s largest financial institution.

'81

Home Health Corporation of America (HHCA) has promoted James L. Weinstein, C.P.A., to vice president of operations.

'83

The insurance brokerage and risk management consulting company of Alexander and Alexander, Inc., has named Edward Kiesling managing vice president of its Philadelphia office.

'84

Robert L.B. Harman has joined the Board of Directors of the Bucks County Opportunity Council Inc., a private, non-profit agency assisting low income residents with needs for food, shelter and clothing in Bucks County, Pa.

BIRTH: to Joann Lawler Brenner ('81 BA.) and her husband George ('78 BS, '88 MBA), their first child, a daughter, Christina Marie.

'85

Steven B. Gerke has joined Ephrata (Pa.) Community Hospital as director of strategic and facilities planning. He also serves as operational officer of Ephrata Medical Investments and administrative director for engineering/maintenance, construction and environmental services.

'86

Maureen Boyle is administrator of employees suggested system for Philadelphia

Electric Company. Eugene R. Johnson has been appointed a vice president of Frankford Hospital, in Philadelphia.

'87

William R. McTigue, Jr., published a book entitled "Handbook of Hazards Waste Management for Small Quantity Generators." Michael Wuensche has spearheaded the organization and expansion of Forever Green, Inc., a complete home improvement and maintenance company active in the suburban Philadelphia area.

'88

BIRTH: to George Brenner ('78 BS) and his wife, Joann Lawler Brenner ('81 BA, '84 MBA), their first child, a daughter, Christina Marie.

M.A.

'58

Paul T. Braceland was named vice president for franchise operations for Quality International, the Silver Spring, Md. lodging company.

'72

George V. Corwell, Ed.D. is director of education for the New Jersey Catholic Conference.

'74

Rev. Joseph Murray is pastor of St. Stanislaus Church, in Lansdale, Pa.

'88

Joan Marie Hinderliter is a teacher for the perceptually impaired at the John G. Whittier School, in Camden, N.J.

NECROLOGY

Ormond P. Macoretta
Philosophy Department
1962-1986

'35

Anthony J. Amico

'52

John J. Irwin, Sr.

'53

De Witt W. Temple

'55

Rudolph Chope
Vincent J. Kelleher

'58

Thomas C. Addison

'67

William G. Wilson

'71

Lawrence J. Fichter, Jr.

Mark Your Calendar Now! for **REUNION '90**

Attention Alumni From the Classes of:
'40, '45, '50, '55, '60, '65, '70, '75, '80, '85
Your Class Reunion will be **MAY 18-19-20, 1990**



Plan to join your classmates. If you wish to participate in the work of your Reunion Committee, call the Alumni Office (215) 951-1535.

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AC3 Crewneck by SOFFE
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Design; S M L XL
\$7.95

AG1 Pilsner Glass; 13 oz., \$ 3.95
AG2 Shot Glass; 2.5 oz., \$ 2.50
AG3 Large Beer Mug; 18 oz., \$ 8.95
AG4 Old Fashioned Glass Set \$16.95
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AC4 Crew by Champion
90% Cotton/10% Acrylic; Heavyweight
Reverseweave; Navy or Gray;
M L XL XXL **\$34.95**

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Basketball Jersey; S M L XL
Numbers Picked Randomly. **\$17.95**

AH2 Hood by GEAR
65% Cotton/35% Polyester;
Heavyweight, S M L XL **\$29.95**

AT1 T-Shirt by GEAR
100% Cotton; Ash/White Stripes;
S M L XL **\$12.95**

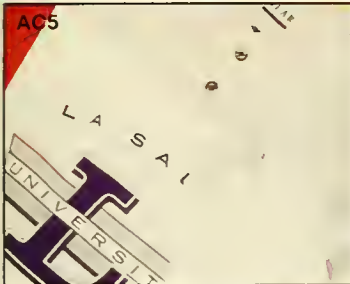
AC2 Crewneck by GEAR
65% Cotton 35% Polyester; Natural
Cream color; S M L XL **\$28.50**

AS1 Sweatpants by Russell
50% Cotton/50% Polyester; Navy, Gold,
White, or Royal; S M L XL **\$16.95**

AC1 Crewnecks by Russell
50% Cotton 50% Polyester; Navy,
Gold, White, Royal; S M L XL XXL
\$17.95

AG1 Golf Shirt by WOLF
100% Cotton; Embroidered;
S M L XL **\$22.95**

AH1 Hoods By Russell
50% Cotton/50% Polyester; Navy, Gold,
White, or Royal; S M L XL XXL
\$19.95
(Not Illustrated)

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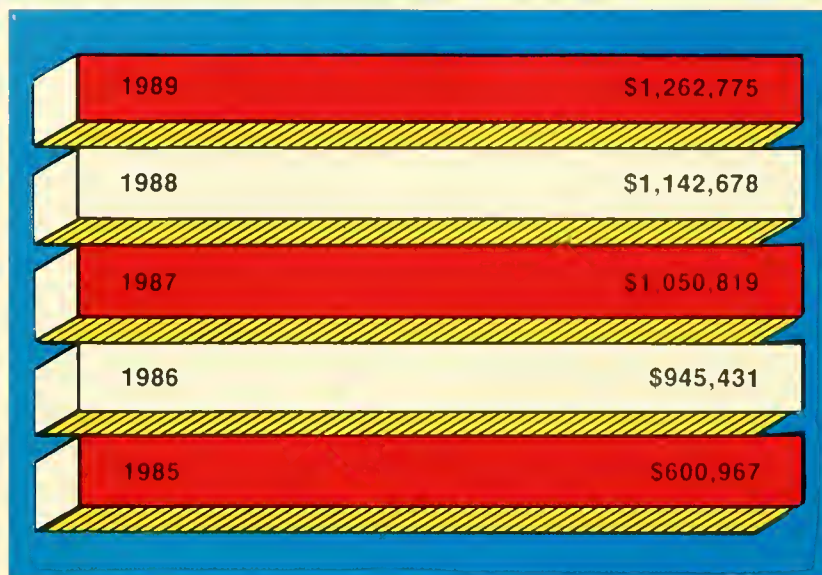
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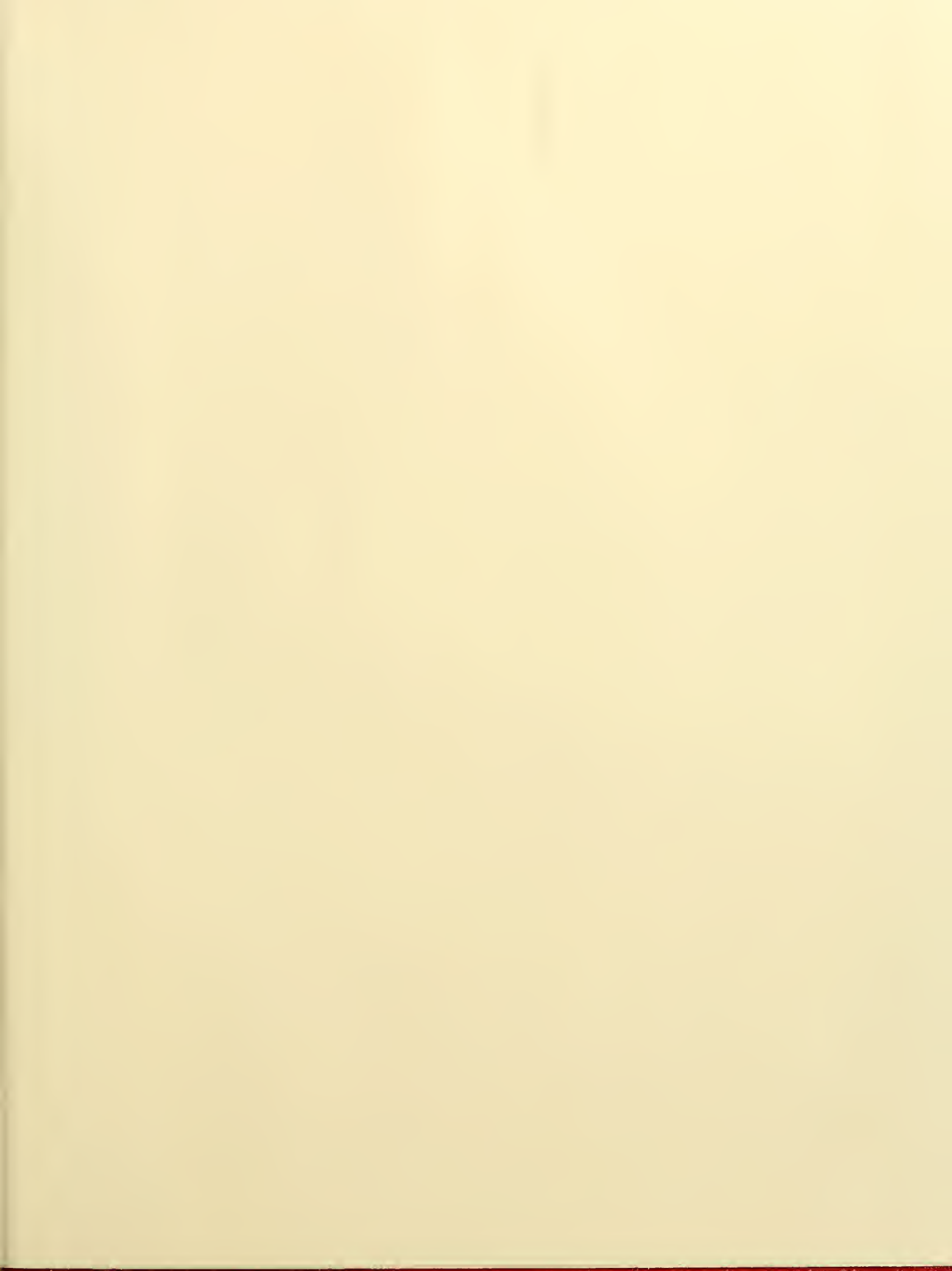


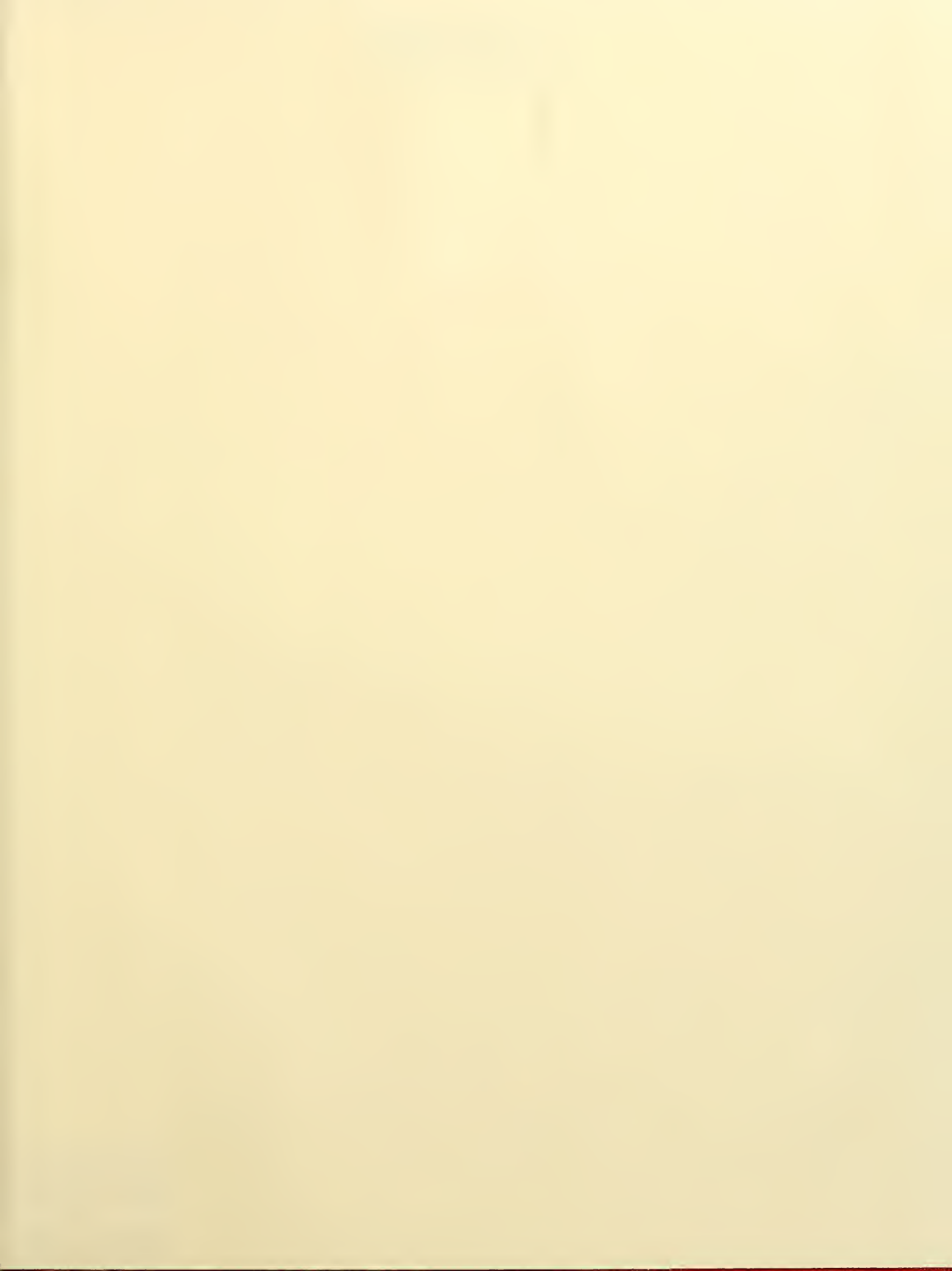
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